



Maxair Media
KVVN/NBC
3460 Silverbell Rd
Chico, CA 95973

ASSEMBLY MEDIA
711 3rd AVE, FLOOR 2
NEW YORK, NY 10017-4148

Contract # 58062

Schedule Dates

02/24/20-03/03/20

Advertiser

POL:MIKE BLOOMBERG 2020, INC (5010)

Agency

ASSEMBLY MEDIA (1835)

Product

Political/National (1120)

Brand

MBLM/MBLM/0131 (25452)

Salesperson

KATZ, Philadelphia (1027)

Sales Office

KVVN/KHSL/CW

Buyer Name

LUCAS,GERMAINE

Phone/Fax

/

CPE

MBLM/MBLM/0131

Account Types

National/Political

Billing Type

Standard

Comments

MIKE BLOOMBERG 2020
THIS IS A NEW ORDER FOR MIKE BLOOMBERG 2020. FLIGHT IS 2/22-3/3. TOTAL
= \$23915. PLS CFM T/R BOB

Date Entered 02/22/20
Last Modified 02/22/20
Entered By Christopher Sweetin
CO-OP No
External # ECR26807879
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,587.25
Net Total \$20,327.75
Sales Tax

NBC (KVVN)
By Broadcast Month
Mar. 2020 174 \$23,915.00
Grand Total: 174 \$23,915.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	02/25/20-02/28/20	1	:30	5A- 7A (PST)			2	2	2	2			8	\$40.00	\$320.00	NBC (KVVN)		2/22/20
2.0	Normal Line / NEWS (2)	02/25/20-02/28/20	1	:30	5A- 7A (PST)			1	1	1	1			4	\$40.00	\$160.00	NBC (KVVN)		2/22/20
3.0	Normal Line / NEWS (3)	02/25/20-02/28/20	1	:30	7A- 9A (PST)			2	2	2	2			8	\$65.00	\$520.00	NBC (KVVN)		2/22/20
4.0	Normal Line / SPOT (4)	02/25/20-02/28/20	1	:30	9A- 10A (PST)			1	1	1	1			4	\$50.00	\$200.00	NBC (KVVN)		2/22/20
5.0	Normal Line / NEWS (5)	02/25/20-02/28/20	1	:30	10A- 11A (PST)			1	1	1	1			4	\$25.00	\$100.00	NBC (KVVN)		2/22/20
6.0	Normal Line / NEWS (6)	02/25/20-02/28/20	1	:30	11A- 12P (PST)			1	1	1	1			4	\$25.00	\$100.00	NBC (KVVN)		2/22/20
7.0	Normal Line / SPOT (7)	02/25/20-02/28/20	1	:30	1P- 2P (PST)			X	X	X	X			2	\$50.00	\$100.00	NBC (KVVN)		2/22/20
8.0	Normal Line / SPOT (8)	02/25/20-02/28/20	1	1:00	1P- 2P (PST)			X	X	X	X			2	\$100.00	\$200.00	NBC (KVVN)		2/22/20
9.0	Normal Line / SPOT (9)	02/25/20-02/28/20	1	:30	2P- 3P (PST)			1	1	1	1			4	\$35.00	\$140.00	NBC (KVVN)		2/22/20
10.0	Normal Line / SPOT (10)	02/25/20-02/28/20	1	1:00	2P- 3P (PST)			X	X	X	X			2	\$70.00	\$140.00	NBC (KVVN)		2/22/20
11.0	Normal Line / SPOT (11)	02/25/20-02/28/20	1	:30	3P- 4P (PST)			1	1	1	1			4	\$60.00	\$240.00	NBC (KVVN)		2/22/20
12.0	Normal Line / NEWS (12)	02/25/20-02/28/20	1	:30	4P- 5P (PST)			2	2	1	1			6	\$75.00	\$450.00	NBC (KVVN)		2/22/20
13.0	Normal Line / NEWS (13)	02/25/20-02/28/20	1	:30	5P- 5:30P (PST)			1	1	1	1			4	\$140.00	\$560.00	NBC (KVVN)		2/22/20

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14.0	Normal Line / NEWS (14)	02/25/20-02/28/20	1	:30	5:30P- 6P (PST)			1	1	1	1			4	\$140.00	\$560.00	NBC (KVVN)		2/22/20
15.0	Normal Line / NEWS (15)	02/25/20-02/28/20	1	:30	6P- 6:30P (PST)	1	X	X	X	X				1	\$150.00	\$150.00	NBC (KVVN)		2/22/20
16.0	Normal Line / NEWS (16)	02/25/20-02/28/20	1	:30	6P- 6:30P (PST)			2	1	1	1			5	\$175.00	\$875.00	NBC (KVVN)		2/22/20
17.0	Normal Line / NEWS (17)	02/25/20-02/28/20	1	:30	6P- 6:30P (PST)			1	2	1	1			5	\$175.00	\$875.00	NBC (KVVN)		2/22/20
18.0	Normal Line / SPOT (18)	02/25/20-02/28/20	1	:30	7P- 7:30P (PST)			2	1	1	1			5	\$200.00	\$1,000.00	NBC (KVVN)		2/22/20
19.0	Normal Line / SPOT (19)	02/25/20-02/28/20	1	:30	7:30P- 8P (PST)	2	X	X	X	X				2	\$200.00	\$400.00	NBC (KVVN)		2/22/20
20.0	Normal Line / NEWS (20)	02/25/20-02/28/20	1	:30	11P- 11:35P (PST)			1	1	1	1			4	\$45.00	\$180.00	NBC (KVVN)		2/22/20
21.0	Normal Line / SPOT (21)	02/25/20-02/28/20	1	:30	11:35P- 12:37A (PST)			1	1	1	1			4	\$30.00	\$120.00	NBC (KVVN)		2/22/20
22.0	Normal Line / SPOT (22)	02/25/20-02/28/20	1	:30	12:37P- 1:37A (PST)			1	1	1	1			4	\$20.00	\$80.00	NBC (KVVN)		2/22/20
23.0	Normal Line / NEWS (23)	02/24/20-02/24/20	1	1:00	5A- 7A (PST)	4								4	\$80.00	\$320.00	NBC (KVVN)		2/22/20
24.0	Normal Line / NEWS (23)	03/02/20-03/02/20	1	1:00	5A- 7A (PST)	2								2	\$80.00	\$160.00	NBC (KVVN)		2/22/20
25.0	Normal Line / NEWS (24)	03/02/20-03/02/20	1	:30	5A- 7A (PST)	2								2	\$40.00	\$80.00	NBC (KVVN)		2/22/20
26.0	Normal Line / NEWS (25)	03/02/20-03/02/20	1	:30	5A- 7A (PST)	2								2	\$40.00	\$80.00	NBC (KVVN)		2/22/20
27.0	Normal Line / NEWS (26)	03/02/20-03/02/20	1	:30	7A- 9A (PST)	2								2	\$65.00	\$130.00	NBC (KVVN)		2/22/20

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28.0	Normal Line / SPOT (27)	02/24/20-02/24/20	1	1:00	1P- 2P (PST)	2								2	\$100.00	\$200.00	NBC (KNVN)		2/22/20
29.0	Normal Line / SPOT (28)	02/24/20-02/24/20	1	1:00	1P- 2P (PST)	2								2	\$100.00	\$200.00	NBC (KNVN)		2/22/20
30.0	Normal Line / SPOT (29)	02/24/20-02/24/20	1	1:00	1P- 2P (PST)	2								2	\$100.00	\$200.00	NBC (KNVN)		2/22/20
31.0	Normal Line / NEWS (30)	02/24/20-02/24/20	1	1:00	4P- 5P (PST)	1								1	\$150.00	\$150.00	NBC (KNVN)		2/22/20
32.0	Normal Line / NEWS (30)	03/02/20-03/02/20	1	1:00	4P- 5P (PST)	1								1	\$150.00	\$150.00	NBC (KNVN)		2/22/20
33.0	Normal Line / NEWS (31)	02/24/20-02/24/20	1	1:00	5P- 5:30P (PST)	1								1	\$280.00	\$280.00	NBC (KNVN)		2/22/20
34.0	Normal Line / NEWS (31)	03/02/20-03/02/20	1	1:00	5P- 5:30P (PST)	1								1	\$280.00	\$280.00	NBC (KNVN)		2/22/20
35.0	Normal Line / NEWS (32)	03/02/20-03/02/20	1	:30	5P- 5:30P (PST)	1								1	\$140.00	\$140.00	NBC (KNVN)		2/22/20
36.0	Normal Line / NEWS (33)	03/02/20-03/02/20	1	:30	5:30P- 6P (PST)	1								1	\$140.00	\$140.00	NBC (KNVN)		2/22/20
37.0	Normal Line / NEWS (34)	03/02/20-03/02/20	1	:30	5:30P- 6P (PST)	1								1	\$140.00	\$140.00	NBC (KNVN)		2/22/20
38.0	Normal Line / NEWS (35)	02/24/20-02/24/20	1	1:00	6P- 6:30P (PST)	1								1	\$300.00	\$300.00	NBC (KNVN)		2/22/20
39.0	Normal Line / NEWS (36)	03/02/20-03/02/20	1	:30	6P- 6:30P (PST)	1								1	\$150.00	\$150.00	NBC (KNVN)		2/22/20
40.0	Normal Line / NEWS (37)	03/02/20-03/02/20	1	:30	6:30P- 7P (PST)	1								1	\$175.00	\$175.00	NBC (KNVN)		2/22/20
41.0	Normal Line / SPOT (38)	02/24/20-02/24/20	1	1:00	7P- 7:30P (PST)	2								2	\$400.00	\$800.00	NBC (KNVN)		2/22/20

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT (39)	02/24/20-02/24/20	1	1:00	7P- 7:30P (PST)	2								2	\$400.00	\$800.00	NBC (KVVN)		2/22/20
43.0	Normal Line / SPOT (40)	02/24/20-02/24/20	1	1:00	7:30P- 8P (PST)	2								2	\$400.00	\$800.00	NBC (KVVN)		2/22/20
44.0	Normal Line / SPOT (41)	03/02/20-03/02/20	1	:30	7:30P- 8P (PST)	1								1	\$200.00	\$200.00	NBC (KVVN)		2/22/20
45.0	Normal Line / NEWS (42)	02/24/20-02/24/20	1	1:00	11P- 11:35P (PST)	1								1	\$90.00	\$90.00	NBC (KVVN)		2/22/20
46.0	Normal Line / NEWS (42)	03/02/20-03/02/20	1	1:00	11P- 11:35P (PST)	1								1	\$90.00	\$90.00	NBC (KVVN)		2/22/20
47.0	Normal Line / NEWS (43)	02/25/20-02/28/20	1	1:00	5A- 7A (PST)	2		X	X	X	X			2	\$80.00	\$160.00	NBC (KVVN)		2/22/20
48.0	Normal Line / NEWS (43)	03/02/20-03/03/20	1	1:00	5A- 7A (PST)	1		1						2	\$80.00	\$160.00	NBC (KVVN)		2/22/20
49.0	Normal Line / NEWS (44)	02/25/20-02/28/20	1	1:00	7A- 9A (PST)	2		X	X	X	X			2	\$130.00	\$260.00	NBC (KVVN)		2/22/20
50.0	Normal Line / NEWS (44)	03/02/20-03/03/20	1	1:00	7A- 9A (PST)	1		1						2	\$130.00	\$260.00	NBC (KVVN)		2/22/20
51.0	Normal Line / SPOT (45)	02/25/20-02/28/20	1	1:00	9A- 10A (PST)	2		X	X	X	X			2	\$100.00	\$200.00	NBC (KVVN)		2/22/20
52.0	Normal Line / NEWS (46)	02/25/20-02/28/20	1	1:00	10A- 11A (PST)	2		X	X	X	X			2	\$50.00	\$100.00	NBC (KVVN)		2/22/20
53.0	Normal Line / NEWS (47)	02/25/20-02/28/20	1	1:00	11A- 12P (PST)	2		X	X	X	X			2	\$50.00	\$100.00	NBC (KVVN)		2/22/20
54.0	Normal Line / SPOT (48)	02/25/20-02/28/20	1	1:00	3P- 4P (PST)	2		X	X	X	X			2	\$120.00	\$240.00	NBC (KVVN)		2/22/20
55.0	Normal Line / NEWS (49)	02/25/20-02/28/20	1	1:00	4P- 5P (PST)	2		1	1	1	1			4	\$150.00	\$600.00	NBC (KVVN)		2/22/20

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56.0	Normal Line / NEWS (50)	02/25/20-02/28/20	1	1:00	5P- 5:30P (PST)	1		X	X	X	X			1	\$280.00	\$280.00	NBC (KXII-TV)		2/22/20
57.0	Normal Line / NEWS (51)	02/25/20-02/28/20	1	1:00	5:30P- 6P (PST)	1		X	X	X	X			1	\$280.00	\$280.00	NBC (KXII-TV)		2/22/20
58.0	Normal Line / NEWS (52)	02/25/20-02/28/20	1	1:00	6P- 6:30P (PST)	1		X	X	X	X			1	\$300.00	\$300.00	NBC (KXII-TV)		2/22/20
59.0	Normal Line / NEWS (53)	02/25/20-02/28/20	1	1:00	6:30P- 7P (PST)	2		X	X	X	X			2	\$350.00	\$700.00	NBC (KXII-TV)		2/22/20
60.0	Normal Line / SPOT (54)	02/25/20-02/28/20	1	1:00	7P- 7:30P (PST)	2		X	X	X	X			2	\$400.00	\$800.00	NBC (KXII-TV)		2/22/20
61.0	Normal Line / SPOT (55)	02/25/20-02/28/20	1	1:00	7:30P- 8P (PST)	2		X	X	X	X			2	\$400.00	\$800.00	NBC (KXII-TV)		2/22/20
62.0	Normal Line / SPOT (56)	02/25/20-02/28/20	1	1:00	11:35P- 12:37A (PST)	1		X	X	X	X			1	\$60.00	\$60.00	NBC (KXII-TV)		2/22/20
63.0	Normal Line / SPOT (57)	02/25/20-02/28/20	1	1:00	12:37A- 1:37A (PST)	1		X	X	X	X			1	\$40.00	\$40.00	NBC (KXII-TV)		2/22/20
64.0	Normal Line / SPOT (58)	02/27/20-02/27/20	1	:30	7:58P- 9P (PST)					2				2	\$250.00	\$500.00	NBC (KXII-TV)		2/22/20
65.0	Normal Line / SPOT (59)	02/27/20-02/27/20	1	1:00	7:58P- 9P (PST)					1				1	\$500.00	\$500.00	NBC (KXII-TV)		2/22/20
66.0	Normal Line / SPOT (60)	02/27/20-02/27/20	1	:30	9P- 10P (PST)					2				2	\$250.00	\$500.00	NBC (KXII-TV)		2/22/20
67.0	Normal Line / SPOT (61)	02/27/20-02/27/20	1	1:00	9P- 10P (PST)					1				1	\$500.00	\$500.00	NBC (KXII-TV)		2/22/20
68.0	Normal Line / SPOT (62)	02/27/20-02/27/20	1	:30	10P- 11P (PST)					2				2	\$250.00	\$500.00	NBC (KXII-TV)		2/22/20
69.0	Normal Line / SPOT (63)	02/27/20-02/27/20	1	1:00	10P- 11P (PST)					1				1	\$500.00	\$500.00	NBC (KXII-TV)		2/22/20

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Commission % 15.00
Commission \$3,587.25
Net Total \$20,327.75
Sales Tax

NBC (KVVN)
By Broadcast Month
Mar. 2020 174 \$23,915.00
Grand Total: 174 \$23,915.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (64)	02/28/20-02/28/20	1	:30	7:58P- 9P (PST)						1			1	\$200.00	\$200.00	NBC (KVVN)		2/22/20
71.0	Normal Line / SPOT (65)	02/28/20-02/28/20	1	:30	7:58P- 9P (PST)						2			2	\$400.00	\$800.00	NBC (KVVN)		2/22/20
72.0	Normal Line / SPOT (66)	02/28/20-02/28/20	1	:30	9P- 11P (PST)						2			2	\$175.00	\$350.00	NBC (KVVN)		2/22/20
73.0	Normal Line / SPOT (67)	02/28/20-02/28/20	1	:30	9P- 11P (PST)						2			2	\$350.00	\$700.00	NBC (KVVN)		2/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



125 West 55th St
New York, NY 10019

Contract # 26807879		Changes as of: 2/22/2020 at 10:49 AM		Version: Current State Version 2	
CPE: MBLM/MBLM/0131		Flight: 2/17/20 - 3/3/20		Station: KVVN	
Agency: ASSEMBLY		Advertiser: Mike Bloomberg 2020, Inc		Market: Chico	
711 3rd Avenue		Product: MIKE BLOOMBERG 2020 INC		Office: PHILADELPHIA	
3rd Flr		Agency Order #: 96332		Service: Nielsen	
New York, NY 10017		Buyer: GERMAINE LUCAS		Primary Demo: Adults 35+	
		Salesperson: BOB CAIN		Assistant: BOB CAIN	
		215-557-4216		215-557-4216	
		Separation:			

KATZ TELEVISION GROUP

Comments: THIS IS A NEW ORDER FOR MIKE BLOOMBERG 2020. FLIGHT IS 2/22-3/3. TOTAL = \$23915. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	2/17 - 3/2				Total Spots	Total \$	CPP*	GRP*
										2/17	2/24	3/2	3/2				
1	M-F 5a-7a		Action News Now	\$40.00	2.5	0	0.0	0	30	0	8	0	0	8	\$320.00	\$16.00	20.0
2	M-F 5a-7a		Action News Now	\$40.00	2.5	0	0.0	0	30	0	4	0	0	4	\$160.00	\$16.00	10.0
3	M-F 7a-9a		Today Show-NBC	\$65.00	3.0	0	0.0	0	30	0	8	0	0	8	\$520.00	\$21.67	24.0
4	M-F 9a-10a		Live With Kelly & Ry	\$50.00	3.0	0	0.0	0	30	0	4	0	0	4	\$200.00	\$16.67	12.0
5	M-F 10a-11a		Today Third Hour-NBC	\$25.00	2.0	0	0.0	0	30	0	4	0	0	4	\$100.00	\$12.50	8.0
6	M-F 11a-12n		Today with Hoda & Je	\$25.00	2.1	0	0.0	0	30	0	4	0	0	4	\$100.00	\$11.90	8.4
7	M-F 1p-2p		Days of Our Lives-NB	\$50.00	1.6	0	0.0	0	30	0	2	0	0	2	\$100.00	\$31.25	3.2
8	M-F 1p-2p		Days of Our Lives-NB	\$100.00	1.6	0	0.0	0	60	0	2	0	0	2	\$200.00	\$62.50	3.2
9	M-F 2p-3p		Family Feud	\$35.00	1.6	0	0.0	0	30	0	4	0	0	4	\$140.00	\$21.88	6.4
10	M-F 2p-3p		Family Feud	\$70.00	1.6	0	0.0	0	60	0	2	0	0	2	\$140.00	\$43.75	3.2
11	M-F 3p-4p		Ellen	\$60.00	2.9	0	0.0	0	30	0	4	0	0	4	\$240.00	\$20.69	11.6
12	M-F 4p-5p		Action News Now At 4	\$75.00	6.0	0	0.0	0	30	0	6	0	0	6	\$450.00	\$12.50	36.0
13	M-F 5p-5:30p		Action News Now At 5	\$140.00	5.1	0	0.0	0	30	0	4	0	0	4	\$560.00	\$27.45	20.4
14	M-F 5:30p-6p		Action News Now At 5	\$140.00	5.1	0	0.0	0	30	0	4	0	0	4	\$560.00	\$27.45	20.4
15	M-F 6p-6:30p		Action News Now At 6	\$150.00	4.3	0	0.0	0	30	0	1	0	0	1	\$150.00	\$34.88	4.3
16	M-F 6:30p-7p		NBC Nightly News	\$175.00	5.9	0	0.0	0	30	0	5	0	0	5	\$875.00	\$29.66	29.5
17	M-F 6:30p-7p		NBC Nightly News	\$175.00	5.9	0	0.0	0	30	0	5	0	0	5	\$875.00	\$29.66	29.5
18	M-F 7p-7:30p		Wheel Of Fortune	\$200.00	10.1	0	0.0	0	30	0	5	0	0	5	\$1,000.00	\$19.80	50.5
19	M-F 7:30p-8p		Jeopardy	\$200.00	10.3	0	0.0	0	30	0	2	0	0	2	\$400.00	\$19.42	20.6



125 West 55th St
New York, NY 10019

Contract # 26807879 **Changes as of:** 2/22/2020 at 10:49 AM **Version:** Current State Version 2
CPE: MBL/MBLM/0131 **Flight:** 2/17/20 - 3/3/20 **Station:** KVVN
Agency: ASSEMBLY **Advertiser:** Mike Bloomberg 2020, Inc **Market:** Chico
Product: MIKE BLOOMBERG **Office:** PHILADELPHIA **Total Spots:** 174
Agency Order #: 96332 **Service:** Nielsen **Total CPP:** \$33.89
Buyer: GERMAINE LUCAS **Primary Demo:** Adults 35+ **Total GRP:** 705.6
Salesperson: BOB CAIN **Assistant:** BOB CAIN **Traffic #:** 58062
Separation: 215-557-4216

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	2/17 - 3/2				Total Spots	Total \$	CPP*	GRP*
										2/17	2/24	3/2					
20	M-F 11p-11:35p		Action News Now At 1	\$45.00	3.2	0	0.0	0	30	0	4	0	4	\$180.00	\$14.06	12.8	
21	M-F 11:35p-12:37a		Tonight Show-NBC	\$30.00	2.2	0	0.0	0	30	0	4	0	4	\$120.00	\$13.64	8.8	
22	M-F 12:37a-1:37a		Late Night-NBC	\$20.00	1.5	0	0.0	0	30	0	4	0	4	\$80.00	\$13.33	6.0	
23	M 5a-7a		Action News Now	\$80.00	2.5	0	0.0	0	60	0	4	2	6	\$480.00	\$32.00	15.0	
24	M 5a-7a		Action News Now	\$40.00	2.5	0	0.0	0	30	0	0	2	2	\$80.00	\$16.00	5.0	
25	M 5a-7a		Action News Now	\$40.00	2.5	0	0.0	0	30	0	0	2	2	\$80.00	\$16.00	5.0	
26	M 7a-9a		Today Show-NBC	\$65.00	3.0	0	0.0	0	30	0	0	2	2	\$130.00	\$21.67	6.0	
27	M 1p-2p		Days of Our Lives-NB	\$100.00	1.6	0	0.0	0	60	0	2	0	2	\$200.00	\$62.50	3.2	
28	M 1p-2p		Days of Our Lives-NB	\$100.00	1.6	0	0.0	0	60	0	2	0	2	\$200.00	\$62.50	3.2	
29	M 1p-2p		Days of Our Lives-NB	\$100.00	1.6	0	0.0	0	60	0	2	0	2	\$200.00	\$62.50	3.2	
30	M 4p-5p		Action News Now At 4	\$150.00	6.0	0	0.0	0	60	0	1	1	2	\$300.00	\$25.00	12.0	
31	M 5p-5:30p		Action News Now At 5	\$280.00	5.1	0	0.0	0	60	0	1	1	2	\$560.00	\$54.90	10.2	
32	M 5p-5:30p		Action News Now At 5	\$140.00	5.1	0	0.0	0	30	0	0	1	1	\$140.00	\$27.45	5.1	
33	M 5:30p-6p		Action News Now At 5	\$140.00	5.1	0	0.0	0	30	0	0	1	1	\$140.00	\$27.45	5.1	
34	M 5:30p-6p		Action News Now At 5	\$140.00	5.1	0	0.0	0	30	0	0	1	1	\$140.00	\$27.45	5.1	
35	M 6p-6:30p		Action News Now At 6	\$300.00	4.3	0	0.0	0	60	0	1	0	1	\$300.00	\$69.77	4.3	
36	M 6p-6:30p		Action News Now At 6	\$150.00	4.3	0	0.0	0	30	0	0	1	1	\$150.00	\$34.88	4.3	
37	M 6:30p-7p		NBC Nightly News	\$175.00	5.9	0	0.0	0	30	0	0	1	1	\$175.00	\$29.66	5.9	
38	M 7p-7:30p		Wheel Of Fortune	\$400.00	10.1	0	0.0	0	60	0	2	0	2	\$800.00	\$39.60	20.2	
39	M 7p-7:30p		Wheel Of Fortune	\$400.00	10.1	0	0.0	0	60	0	2	0	2	\$800.00	\$39.60	20.2	



125 West 55th St
New York, NY 10019

Contract # 26807879 Changes as of: 2/22/2020 at 10:49 AM Version: Current State Version 2
CPE: MBLM/MBLM/0131 Flight: 2/17/20 - 3/3/20 Station: KNVN
Agency: ASSEMBLY Advertiser: Mike Bloomberg 2020, Inc Market: Chico
711 3rd Avenue Product: MIKE BLOOMBERG 2020 INC Office: PHILADELPHIA
3rd Flr Agency Order #: 96332 Service: Nielsen
New York, NY 10017 Buyer: GERMAINE LUCAS Primary Demo: Adults 35+
Salesperson: BOB CAIN Assistant: BOB CAIN Traffic #: 58062
215-557-4216 Separation:

KATZ TELEVISION GROUP

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	2/17 - 3/2			Total Spots	Total \$	CPP*	GRP*
										2/17	2/24	3/2				
	M		Jeopardy	\$400.00	10.3	0	0.0	0	60	0	2	0	2	\$800.00	\$38.83	20.6
40	7:30p-8p		Jeopardy	\$200.00	10.3	0	0.0	0	30	0	0	1		\$200.00	\$19.42	10.3
41	7:30p-8p		Action News Now At 1	\$90.00	3.2	0	0.0	0	60	0	1	1		\$180.00	\$28.13	6.4
42	11p-11:35p		Action News Now	\$80.00	2.5	0	0.0	0	60	0	2	2		\$320.00	\$32.00	10.0
43	Tu-F 5a-7a		Today Show-NBC	\$130.00	3.0	0	0.0	0	60	0	2	2		\$520.00	\$43.33	12.0
44	Tu-F 7a-9a		Live With Kelly & Ry	\$100.00	3.0	0	0.0	0	60	0	2	0		\$200.00	\$33.33	6.0
45	Tu-F 9a-10a		Today Third Hour-NBC	\$50.00	2.0	0	0.0	0	60	0	2	0		\$100.00	\$25.00	4.0
46	Tu-F 10a-11a		Today with Hoda & Je	\$50.00	2.1	0	0.0	0	60	0	2	0		\$100.00	\$23.81	4.2
47	Tu-F 11a-12n		Ellen	\$120.00	2.9	0	0.0	0	60	0	2	0		\$240.00	\$41.38	5.8
48	Tu-F 3p-4p		Action News Now At 4	\$150.00	6.0	0	0.0	0	60	0	4	0		\$600.00	\$25.00	24.0
49	Tu-F 4p-5p		Action News Now At 5	\$280.00	5.1	0	0.0	0	60	0	1	0		\$280.00	\$54.90	5.1
50	Tu-F 5p-5:30p		Action News Now At 5	\$280.00	5.1	0	0.0	0	60	0	1	0		\$280.00	\$54.90	5.1
51	Tu-F 5:30p-6p		Action News Now At 6	\$300.00	4.3	0	0.0	0	60	0	1	0		\$300.00	\$69.77	4.3
52	Tu-F 6p-6:30p		NBC Nightly News	\$350.00	5.9	0	0.0	0	60	0	2	0		\$700.00	\$59.32	11.8
53	Tu-F 6:30p-7p		Wheel Of Fortune	\$400.00	10.1	0	0.0	0	60	0	2	0		\$800.00	\$39.60	20.2
54	Tu-F 7p-7:30p		Jeopardy	\$400.00	10.3	0	0.0	0	60	0	2	0		\$800.00	\$38.83	20.6
55	Tu-F 7:30p-8p		Tonight Show-NBC	\$60.00	2.2	0	0.0	0	60	0	1	0		\$60.00	\$27.27	2.2
56	11:35p-12:37a		Late Night-NBC	\$40.00	1.5	0	0.0	0	60	0	1	0		\$40.00	\$26.67	1.5
57	Tu-F 12:37a-1:37a		Superstore/Brooklyn	\$250.00	2.3	0	0.0	0	30	0	2	0		\$500.00	\$108.70	4.6
58	Th 8p-9p		Superstore/Brooklyn	\$500.00	2.3	0	0.0	0	60	0	1	0		\$500.00	\$217.39	2.3
59	Th 8p-9p															



125 West 55th St
New York, NY 10019

Contract # 26807879 Changes as of: 2/22/2020 at 10:49 AM Version: Current State Version 2
CPE: MBLM/MBLM/0131 Flight: 2/17/20 - 3/3/20 Station: KNNV
Agency: ASSEMBLY Advertiser: Mike Bloomberg 2020, Inc Market: Chico
Product: MIKE BLOOMBERG 2020 INC Office: PHILADELPHIA Total Spots: 174
Agency Order #: 96332 Service: Nielsen Total CPP: \$33.89
Buyer: GERMAINE LUCAS Primary Demo: Adults 35+ Total GRP: 705.6
Salesperson: BOB CAIN Assistant: BOB CAIN Traffic #: 58062
215-557-4216 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	HH Rating	HH Impre ssion	Len	2/17 - 3/2			Total Spots	Total \$	CPP*	GRP*
										2/17	2/24	3/2				
60	9p-10p		Will & Grace/Indebte	\$250.00	2.7	0	0.0	0	30	0	2	0	2	\$500.00	\$92.59	5.4
61	9p-10p		Will & Grace/Indebte	\$500.00	2.7	0	0.0	0	60	0	1	0	1	\$500.00	\$185.19	2.7
62	10p-11p		Law & Order: SVU-NBC	\$250.00	3.3	0	0.0	0	30	0	2	0	2	\$500.00	\$75.76	6.6
63	10p-11p		Law & Order: SVU-NBC	\$500.00	3.3	0	0.0	0	60	0	1	0	1	\$500.00	\$151.52	3.3
64	8p-9p		Lincoln Rhyme: Hunt	\$200.00	3.6	0	0.0	0	30	0	1	0	1	\$200.00	\$55.56	3.6
65	8p-9p		Lincoln Rhyme: Hunt	\$400.00	3.6	0	0.0	0	60	0	2	0	2	\$800.00	\$111.11	7.2
66	9p-11p		Dateline Fri-NBC	\$175.00	3.5	0	0.0	0	30	0	2	0	2	\$350.00	\$50.00	7.0
67	9p-11p		Dateline Fri-NBC	\$350.00	3.5	0	0.0	0	60	0	2	0	2	\$700.00	\$100.00	7.0
TOTALS:										0	153	21	174	\$23,915.00	\$33.89	705.6



125 West 55th St
New York, NY 10019

Contract # 26807879 Changes as of: 2/22/2020 at 10:49 AM Version: Current State Version 2
CPE: MBL/MBLM/0131 Flight: 2/17/20 - 3/3/20 Station: KNYN Con Type: POLITICAL/VOTE
Agency: ASSEMBLY Advertiser: Mike Bloomberg 2020, Inc Market: Chicago Total \$: \$23,915.00
711 3rd Avenue Product: MIKE BLOOMBERG 2020 INC Office: PHILADELPHIA Total Spots: 174
3rd Flr Agency Order #: 96332 Service: Nielsen Total CPP: \$33.89
New York, NY 10017 Buyer: GERMAINE LUCAS Primary Demo: Adults 35+ Total GRP: 705.6
Salesperson: BOB CAIN Assistant: BOB CAIN Traffic #: 58062
215-557-4216 Separation:

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
02/22/20 5:32 AM	BOB CAIN	THIS IS A NEW ORDER FOR MIKE BLOOMBERG 2020. FLIGHT IS 2/22-3/3. TOTAL = \$23915. PLS CFM T/R BOB
02/22/20 5:32 AM	BOB CAIN	THIS IS A NEW ORDER FOR MIKE BLOOMBERG 2020. FLIGHT IS 2/22-3/3. TOTAL = \$23915. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$95,660
KNYV Share:	25%
Comment:	
KHSL:	45%
NHSL:	1%
Unknown:	29%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	174	\$23,915.00	705.6
Total	100%	174	\$23,915.00	705.6

Monthly Summary		
Month	Spots	Dollars
2020-Feb	0	\$0.00
2020-Mar	174	\$23,915.00
Total	174	\$23,915.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	2/22/20 8:29 AM				\$0
Revision	2/22/20 5:32 AM	BOB CAIN	Confirmed		\$0
New	2/22/20 5:31 AM	BOB CAIN	New	174	\$23,915.00
					\$23,915.00

Changes: Origoffice Id to 109, Office from NEW YORK to PHILADELPHIA, Origflight Start to 12/30/19, Flight Start from 12/30/19 to 2/17/20, Origflight End to 3/29/20, Flight End from 3/29/20 to 3/3/20, Comments from to THIS IS A NEW ORDER FOR MIKE BLOOMBERG 2020. FLIGHT IS 2/22-3/3. TOTAL = \$23915. PLS CFM T/R BOB. 67 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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TELEMUNDO
CHICORREDDING

Maxair Media
NNVN/Telemundo
3460 Silverbell Road
Chico, CA 95973

ASSEMBLY MEDIA
711 3rd AVE, FLOOR 2
NEW YORK, NY 10017-4148

Contract # 58054

Schedule Dates

02/22/20-03/03/20

Advertiser

POL: MIKE BLOOMBERG 2020, INC (5010)

Agency

ASSEMBLY MEDIA (1835)

Product

Political/National (1120)

Brand

Est. 0133 BLM HISP 1Q 20 (25447)

Salesperson

NBC Universal, Los Angeles (1066)

Sales Office

NNVN/KHSL/CW

Buyer Name

/

Phone/Fax

0133

CPE

National/Political

Account Types

Standard

Billing Type

Comments

Date Entered

02/21/20

Last Modified

02/21/20

Entered By

Christopher Sweetin

CO-OP

No

External

Normal

Demo

15.00

Order Type

Commission %

Package Deal

Commission

Commission %

\$489.75

Commission

\$2,775.25

Net Total

Sales Tax

Sales Tax

Telemundo (NNVN)

By Broadcast Month

Feb. 2020 3

Mar. 2020 99

Grand Total: 102

Rate

\$145.00

\$3,220.00

\$3,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	6A- 7A (PST)		2	2	2	1	1			8	\$25.00	\$200.00	Telemundo (NNVN)		2/21/20
2.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	7A- 10:30A (PST)		2	2	2	1	1			8	\$25.00	\$200.00	Telemundo (NNVN)		2/21/20
3.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	10:30A- 11:30A (PST)		1	1	1	1	1			5	\$15.00	\$75.00	Telemundo (NNVN)		2/21/20
4.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	11:30A- 12P (PST)		1	1	1	1	1			5	\$15.00	\$75.00	Telemundo (NNVN)		2/21/20
5.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	12P- 12:30P (PST)		1	1	1	1	1			5	\$20.00	\$100.00	Telemundo (NNVN)		2/21/20
6.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	12:30P- 1P (PST)		1	1	1	1	1			5	\$20.00	\$100.00	Telemundo (NNVN)		2/21/20
7.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	1P- 2P (PST)		1	1	1	1	1			5	\$20.00	\$100.00	Telemundo (NNVN)		2/21/20
8.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	3P- 4P (PST)		1	1	1	1	1			5	\$25.00	\$125.00	Telemundo (NNVN)		2/21/20
9.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	4P- 5P (PST)		2	2	2	1	1			8	\$25.00	\$200.00	Telemundo (NNVN)		2/21/20
10.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	5P- 5:30P (PST)		2	X	X	X	X			2	\$35.00	\$70.00	Telemundo (NNVN)		2/21/20
11.0	Normal Line / NEWS	02/24/20-02/28/20	1	:30	6P- 6:30P (PST)		1	1	1	1	1			5	\$50.00	\$250.00	Telemundo (NNVN)		2/21/20
12.0	Normal Line / NEWS	02/24/20-02/28/20	1	:30	6:30P- 7P (PST)		1	1	1	1	1			5	\$50.00	\$250.00	Telemundo (NNVN)		2/21/20
13.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	7P- 9P (PST)		1	1	1	1	1			5	\$100.00	\$500.00	Telemundo (NNVN)		2/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



TELEMUNDO
CHICO | REDDING

Maxair Media
NNVN/Telemundo
3460 Silverbell Road
Chico, CA 95973

ASSEMBLY MEDIA
711 3rd AVE, FLOOR 2
NEW YORK, NY 10017-4148

Contract # 58054

Schedule Dates

02/22/20-03/03/20

Advertiser

POL:MIKE BLOOMBERG 2020, INC (5010)

Agency

ASSEMBLY MEDIA (1835)

Product

Political/National (1120)

Brand

Est. 0133 BLM HISP 1Q 20 (25447)

Salesperson

NBC Universal, Los Angeles (1066)

Sales Office

NNVN/KHSL/CW

Buyer Name

/

Phone/Fax

0133

CPE

National/Political

Account Types

Standard

Billing Type

Comments

Date Entered 02/21/20
Last Modified 02/21/20
Entered By Christopher Sweetin
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$489.75
Net Total \$2,775.25
Sales Tax

Telemundo (NNVN)
By Broadcast Month
Feb. 2020 3
Mar. 2020 99
Grand Total: 102
Rate
\$145.00
\$3,220.00
\$3,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NEWS	02/24/20-02/28/20	1	:30	11P- 11:30P (PST)	4	X	X	X	X	X			4	\$50.00	\$200.00	Telemundo (NNVN)		2/21/20
15.0	Normal Line / SPOT	02/24/20-02/28/20	1	:30	11:30P- 12A (PST)	1	1	1	1	1	1			5	\$25.00	\$125.00	Telemundo (NNVN)		2/21/20
16.0	Normal Line / SPOT	03/02/20-03/03/20	1	:30	6A- 7A (PST)	1	1							2	\$25.00	\$50.00	Telemundo (NNVN)		2/21/20
17.0	Normal Line / SPOT	03/02/20-03/03/20	1	:30	7A- 10:30A (PST)	1	1							2	\$25.00	\$50.00	Telemundo (NNVN)		2/21/20
18.0	Normal Line / SPOT	03/02/20-03/03/20	1	:30	10:30A- 11:30A (PST)	1	1							2	\$15.00	\$30.00	Telemundo (NNVN)		2/21/20
19.0	Normal Line / SPOT	03/02/20-03/03/20	1	:30	11:30A- 12P (PST)	1	X	X						1	\$15.00	\$15.00	Telemundo (NNVN)		2/21/20
20.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	12P- 12:30P (PST)	1	1							1	\$20.00	\$20.00	Telemundo (NNVN)		2/21/20
21.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	12:30P- 1P (PST)	1	1							1	\$20.00	\$20.00	Telemundo (NNVN)		2/21/20
22.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	1P- 2P (PST)	1	1							1	\$20.00	\$20.00	Telemundo (NNVN)		2/21/20
23.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	3P- 4P (PST)	1	1							1	\$25.00	\$25.00	Telemundo (NNVN)		2/21/20
24.0	Normal Line / NEWS	03/02/20-03/02/20	1	:30	6P- 6:30P (PST)	1	1							1	\$50.00	\$50.00	Telemundo (NNVN)		2/21/20
25.0	Normal Line / NEWS	03/02/20-03/02/20	1	:30	6:30P- 7P (PST)	1	1							1	\$50.00	\$50.00	Telemundo (NNVN)		2/21/20
26.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	7P- 9P (PST)	1	1							1	\$100.00	\$100.00	Telemundo (NNVN)		2/21/20
27.0	Normal Line / NEWS	03/02/20-03/02/20	1	:30	11P- 11:30P (PST)	1	1							1	\$50.00	\$50.00	Telemundo (NNVN)		2/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



TELEMUNDO
CHICOREDDING

Maxair Media
NNVN/Telemundo
3460 Silverbell Road
Chico, CA 95973

ASSEMBLY MEDIA
711 3rd AVE, FLOOR 2
NEW YORK, NY 10017-4148

Contract # 58054

Schedule Dates

02/22/20-03/03/20

Advertiser

POL:MIKE BLOOMBERG 2020, INC (5010)

Agency

ASSEMBLY MEDIA (1835)

Product

Political/National (1120)

Brand

Est. 0133 BLM HISP IQ 20 (25447)

Salesperson

NBC Universal, Los Angeles (1066)

Sales Office

NNVN/KHSL/CW

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

/

0133

National/Political

Standard

Date Entered 02/21/20
Last Modified 02/21/20
Entered By Christopher Sweetin
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$489.75
Net Total \$2,775.25
Sales Tax

Telemundo (NNVN)

By Broadcast Month Spots Rate
Feb. 2020 3 \$145.00
Mar. 2020 99 \$3,220.00
Grand Total: 102 \$3,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	03/02/20-03/02/20	1	:30	11:30P- 12A (PST)	1	1							1	\$25.00	\$25.00	Telemundo (NNVN)		2/21/20
29.0	Normal Line / SPOT	02/22/20-02/29/20	1	:30	12P- 1P (PST)							1		2	\$20.00	\$40.00	Telemundo (NNVN)		2/21/20
30.0	Normal Line / SPOT	02/22/20-02/29/20	1	:30	1P- 3P (PST)							1		2	\$25.00	\$50.00	Telemundo (NNVN)		2/21/20
31.0	Revised Line / SPOT	02/23/20-02/23/20	1	:30	7P- 9P (PST)								1	1			Telemundo (NNVN)		2/21/20
31.1	Normal Line / SPOT	02/23/20-03/01/20	1	:30	7P- 9P (PST)								1	2	\$100.00	\$200.00	Telemundo (NNVN)		2/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 1507231
EC'd No

Ver# 3

Status Confirmed

Traffic Order# 58054

Printed: 02/21/20 2:38 PM
02/21/20 2:38 PM
All Lines

1 of 3

Station NNVN-TV CHICO-REDDING

Advertiser (MKBG) MIKE BLOOMBERG 2020

Product MIKE BLOOMBERG 2020

Estimate# 0133

Buyer EILEEN LIEBOFF

Agency (ASME) ASSEMBLY MEDIA
711 THIRD AVE - 3RD FLOOR
NEW YORK, NY 10017

Agency C/P1/P2/E MBLM/MBLM/0133

Flight Dates 02/22/20-03/03/20

Rep Firm NBCUNIVERSAL

Sales Office (WA) WASHINGTON

Salesperson (HIL) WILL HILDEBRANDT

Sales Assistant

Salesperson Phone# 2028854861

Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cos
1	M-F	6A-7A	EL CLON	30	-	-	\$25.00	02/24-02/28	8	8	\$200.0
2	M-F	7A-1030A	UN NUEVO DIA	30	-	-	\$25.00	02/24-02/28	8	8	\$200.0
3	M-F	1030A-1130A	CASO CERRADO	30	-	-	\$15.00	02/24-02/28	5	5	\$75.0
4	M-F	1130A-12P	DECISIONES	30	-	-	\$15.00	02/24-02/28	5	5	\$75.0
5	M-F	12P-1230P	PERRO AMOR	30	-	-	\$20.00	02/24-02/28	5	5	\$100.0
6	M-F	1230P-1P	NOTICIAS	30	-	-	\$20.00	02/24-02/28	5	5	\$100.0
7	M-F	1P-2P	DUENOS DEL PARAISO	30	-	-	\$20.00	02/24-02/28	5	5	\$100.0
8	M-F	3P-4P	SUELTA LA SOPA	30	-	-	\$25.00	02/24-02/28	5	5	\$125.0
9	M-F	4P-5P	AL ROJO VIVO	30	-	-	\$25.00	02/24-02/28	8	8	\$200.0
10	M-F	5P-530P	SUELTA LA SOPA	30	-	-	\$35.00	02/24-02/28	2	2	\$70.0
11	M-F	6P-630P	NOTICIERO	30	-	-	\$50.00	02/24-02/28	5	5	\$250.0
12	M-F	630P-7P	NOTICIAS	30	-	-	\$50.00	02/24-02/28	5	5	\$250.0
13	M-F	7P-9P	EXATLON	30	-	-	\$100.00	02/24-02/28	5	5	\$500.0
14	M-F	11P-1130P	NOTICIERO	30	-	-	\$50.00	02/24-02/28	4	4	\$200.0
15	M-F	1130P-12A	TITULARES Y MAS	30	-	-	\$25.00	02/24-02/28	5	5	\$125.0

ORDER WORKSHEET

Rep Order# 1507231
EC'd No

Ver# 3

Status Confirmed

Traffic Order# 58054

Printed: 02/21/20 2:38 PM
02/21/20 2:38 PM
All Lines

2 of 3

Station NNVN-TV CHICO-REDDING

Advertiser (MKBG) MIKE BLOOMBERG 2020

Product MIKE BLOOMBERG 2020

Estimate# 0133

Buyer EILEEN LIEBOFF

Agency (ASME) ASSEMBLY MEDIA
711 THIRD AVE - 3RD FLOOR
NEW YORK, NY 10017

Agency C/P1/P2/E MBLM/MBLM/0133

Flight Dates 02/22/20-03/03/20

Rep Firm NBCUNIVERSAL

Sales Office (WA) WASHINGTON

Salesperson (HIL) WILL HILDEBRANDT

Sales Assistant

Salesperson Phone# 2028854861

Salesperson Fax#

Showing Buylines:										Total Cos	
Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	
16	M-Tu	6A-7A	EL CLON	30	-	-	\$25.00	03/02-03/03	2	2	\$50.0
17	M-Tu	7A-1030A	UN NUEVO DIA	30	-	-	\$25.00	03/02-03/03	2	2	\$50.0
18	M-Tu	1030A-1130A	CASO CERRADO	30	-	-	\$15.00	03/02-03/03	2	2	\$30.0
19	M-Tu	1130A-12P	DECISIONES	30	-	-	\$15.00	03/02-03/03	1	1	\$15.0
20	M	12P-1230P	PERRO AMOR	30	-	-	\$20.00	03/02-03/02	1	1	\$20.0
21	M	1230P-1P	NOTICIAS	30	-	-	\$20.00	03/02-03/02	1	1	\$20.0
22	M	1P-2P	DUENOS DEL PARAISO	30	-	-	\$20.00	03/02-03/02	1	1	\$20.0
23	M	3P-4P	SUELTA LA SOPA	30	-	-	\$25.00	03/02-03/02	1	1	\$25.0
24	M	6P-630P	NOTICIERO	30	-	-	\$50.00	03/02-03/02	1	1	\$50.0
25	M	630P-7P	NOTICIAS	30	-	-	\$50.00	03/02-03/02	1	1	\$50.0
26	M	7P-9P	EXATLON	30	-	-	\$100.00	03/02-03/02	1	1	\$100.0
27	M	11P-1130P	NOTICIERO	30	-	-	\$50.00	03/02-03/02	1	1	\$50.0
28	M	1130P-12A	TITULARES Y MAS	30	-	-	\$25.00	03/02-03/02	1	1	\$25.0
29	Sa	12P-1P	SHOCKWAVE	30	-	-	\$20.00	02/22-02/29	1	2	\$40.0
30	Sa	1P-3P	CINE	30	-	-	\$25.00	02/22-02/29	1	2	\$50.0
31	Su	7P-9P	EXATLON	30	-	-	\$100.00	02/23-02/23	2	2	\$200.0

ORDER WORKSHEET

Rep Order# 1507231 Ver# 3 Status Confirmed Traffic Order# 58054 Printed: 02/21/20 2:38 PM 3 of 3

EC'd No Last Received: 02/21/20 2:38 PM All Lines

Station NNVN-TV CHICO-REDDING Agency (ASME) ASSEMBLY MEDIA Rep Firm NBCUNIVERSAL
Advertiser (MKBG) MIKE BLOOMBERG 2020 711 THIRD AVE - 3RD FLOOR Sales Office (WA) WASHINGTON
Product MIKE BLOOMBERG 2020 NEW YORK, NY 10017 Salesperson (HIL) WILL HILDEBRANDT
Estimate# 0133 Agency C/P1/P2/E MBLM/MBLM/0133 Sales Assistant
Buyer EILEEN LIEBOFF Flight Dates 02/22/20-03/03/20 Salesperson Phone# 2028854861
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 102 / \$3,365.00

---SALES MONTHLY TOTALS---

Feb2020: 4/ \$245.00 Mar2020: 98/ \$3,120.00

Order Totals: 102 / \$3,365.00 Total GRES: 0.0

--- COMPETITIVE ---

Market Totals \$3,365.00 NNVN 100.00%

Books [null]
Demos RHOMESP

--- CREDIT RISK ---

CASH IN ADVANCE

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Signature:

[Signature]

Name: Catherine Warburton

Name:

Joe GERSH

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

2/24/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

See attached

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.