



**Hatched Series Description:**

*Hatched* is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace.

A unique program that combines entertainment with business school, *Hatched* will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.

*Hatched* brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

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