

WCIZ / WATERTOWN, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/2/23-12/31/23

1. FAMILY ISSUES/EVENTS
2. EDUCATION
3. HEALTH & FITNESS
4. POLITICS & GOVERNMENT
5. ECONOMICS & LOCAL BUSINESS
6. CRIME

PUBLIC AFFAIRS PROGRAMS

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine OF IN-DEPTH PUBLIC AFFAIRS. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sunday's at 6:00am

COMMUNITY PERSPECTIVE is a program hosted by WFRY on-air personality Brian Best every Sunday Morning at 6:30am. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the local area

QUARTERLY ISSUES/PROGRAM LIST

WCIZ/WATERTOWN/NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues ALL INTERVIEWS WERE BETWEEN 7AM-7:30 AM

10/6/23	SPCA PET OF THE WEEK / BENEFIT PROMOTING THE LOCAL POP WARNER BASEBALL
10/13/23	SPCA PET OF THE WEEK/ RIDE FOR HARLEY BENEFIT
10/20/23	SPCA PET OF THE WEEK/ HALOWEEN SAFE TRICK OR TREAT FOR THE KIDS
10/27/23	SPCA PET OF THE WEEK/ HALLOWEEN GREAT BEND FIRE DEPARTMENT TRICK OR TREAT
11/3/23	SPCA PET OF THE WEEK/TOYS FOR TOTS TEASE
11/10/23	SPCA PET OF THE WEEK/ FIRE DEPT BINGO BENEFIT/TOYS FOR TOTS
11/17/23	SPCA PET OF THE WEEK/SALVATION ARMY THANKSGIVING DINNER/TOYS FOR TOTS
11/24/23	12 STRAYS OF CHRISTMAS/SPCA/TOYS FOR TOTS/LOCAL FD BENEFIT
12/1/23	WINTER SAFETY/12 STRAYS SPCA/TOYS FOR TOTS/SANTAS FOR SENIORS
12/8/23	12 STRAYS SPCA/BENEFIT GALA FOR URBAN MISSION/TOYS FOR TOTS /SANTAS FOR SENIORS
12/15/23	12 STRAYS SPCA/LOCAL FOOD PANTRY PUSH/TOYS FOR TOTS/CARDS FOR SOLDIERS/SANTAS FOR SENIORS
12/22/23	CARDS FOR SOLDIERS PUSH/WINTER SAFETY/ XMAS TREE SAFETY/SANTAS FOR SENIORS
12/29/23	NEW YEARS BENEFIT CONCERT/WINTER SAFETY

