



**2017-Q3 (July - September) Viewpoints Radio Quarterly Report  
Compliance Issues covered this quarter:**

American History	Literary Criticism
Animals	Literature
Arts	Media
Box Office	Medicine
Business	Mental Health
Capitalism	Military
Childhood Development	Movies
Civil Rights	Music
Crime	Nature
Culture	Parenting
Data	Perception
Disabilities	Politics
Divorce	Pregnancy
Domestic Violence	Prisons & Jails
Economics	Privacy
Education	Productivity
Emotions	Professional Development
Entrepreneurship	Psychology
Ethics	Public Interests
Family Issues	Race Relations
Fandoms	Relationships
Fears	Science
Film	Self-Help
Gardening	Sexual Behavior
Gender	Space Travel
Genocide	Student Issues
Government	Technology
Health Care	Television
History	Therapy
Hobbies	Tourism
Human Psychology	Violence
Interpersonal Relations	Women's Issues
Inventions	Work Issues
Law Enforcement	Work-Life Balance
Leisure	World Issues

<b>Program</b>	17-27	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	7/2/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: What Big Data Can Teach Us About Ourselves</b>	7:37
	<p>Synopsis: All of the websites we visit, things we search, and products we buy are logged in databases that can tell us a lot about modern people's thoughts and behaviors. We talk to data analyst and author Seth Stephens-Davidowitz about some of the conclusions this big data can help us reach.</p> <p>Host: Gary Price            Guests: Seth Stephens-Davidowitz, author of <i>Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are</i></p> <p>Links for more info: <a href="https://www.harpercollins.com/9780062390851/everybody-lies">https://www.harpercollins.com/9780062390851/everybody-lies</a></p> <p>Compliance Issues Covered: Data, Race relations, Privacy, Public interests, Technology</p>	
11:26	<b>SEGMENT 2: The Story of Apollo 8</b>	11:25
	<p>Synopsis: Many of us know the stories of Apollo 11 and Apollo 13, but fewer know of Apollo 8, the first daring mission into the orbit of the moon. We discuss the mission that effectively ended the space race and set an important precedent that may have saved the lives of the astronauts on board Apollo 13.</p> <p>Host: Marty Peterson            Guests: Jeffrey Kluger, author of <i>Apollo 8: The Thrilling Story of the First Mission to the Moon</i></p> <p>Links for more info: <a href="https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323">https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323</a></p> <p>Compliance Issues Covered: Science, Technology, History, Space travel, Family Issues</p>	
23:51	<b>Culture Crash: Aaron Sorkin's Mastery of Screenwriting</b>	2:34
	<p>Synopsis: Aaron Sorkin is the man behind many beloved TV shows and movies. We look at one thing that makes his scripts truly shine: his pointed, duel-like dialogues.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Television, Movies, Arts</p>	

<b>Program</b>	17-28	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	7/9/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Domestic Violence: How it happens and how we can try to stop it</b>	9:05
	<p>Synopsis: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects intimate relationships, children and the family dynamic.</p> <p>Host: Gary Price            Guests: Dr. Shannon Karl, Associate Professor in School of Psychology at Nova Southeastern University, Ft. Lauderdale, FL; Dr. Jay Richards, forensic psychologist on the faculty of Washington University and Seattle University, author of the novel, <i>Silhouette of Virtue</i>.</p> <p>Links for more info: <a href="http://psychology.nova.edu/faculty/profile/Karl.html">http://psychology.nova.edu/faculty/profile/Karl.html</a> <a href="https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001">https://www.amazon.com/Silhouette-Virtue-Novel-Jay-Richards/dp/0988589001</a></p> <p>Compliance Issues Covered: Violence, Family issues, Domestic violence, Law enforcement</p>	
12:54	<b>SEGMENT 2: Asa Jennings: A forgotten American hero</b>	9:51
	<p>Synopsis: After World War I, the city of Smyrna was set ablaze and people had to run to the beaches just to escape the flames. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety.</p> <p>Host: Marty Peterson            Guests: Lou Ureneck, Professor of Journalism at Boston University, author of <i>The Great Fire: One American's mission to rescue victims of the 20th century's first genocide</i>.</p> <p>Links for more info: <a href="http://www.smyrnafire.com/">http://www.smyrnafire.com/</a></p> <p>Compliance Issues Covered: History, World issues, American history, Genocide</p>	
23:45	<b>Culture Crash: Pop music</b>	2:40
	<p>Synopsis: Liking pop music is usually thought of as shallow and immature, but why? Pop music gave us The Beatles, The Rolling Stones, and yes, Justin Timberlake.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Music</p>	

<b>Program</b>	17-29	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	7/16/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Writing Crime Right: How author Don Winslow approaches hot-topic issues</b>	8:11
	<p>Synopsis: Author Don Winslow's books have attracted filmmakers like Oliver Stone and James Mangold. We talk to him about his latest novel, <i>The Force</i> and how he tries to accurately portray issues like police shootings of unarmed black men, law enforcement corruption, and more.</p> <p>Host: Gary Price  Guests: Don Winslow, author of <i>The Force</i></p> <p>Links for more info: <a href="http://don-winslow.com/books/the-force/">http://don-winslow.com/books/the-force/</a></p> <p>Compliance Issues Covered: Crime, Violence, Law enforcement, Civil rights, Race relations, Literature</p>	
12:00	<b>SEGMENT 2: Losing a Legacy: The collapse of the Stroh Brewing Company</b>	10:17
	<p>Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.</p> <p>Host: Marty Peterson  Guests: Frances Stroh, author of <i>Beer Money: A memoir of privilege and loss</i></p> <p>Links for more info: <a href="https://www.harpercollins.com/9780062393159/beer-money">https://www.harpercollins.com/9780062393159/beer-money</a></p> <p>Compliance Issues Covered: History, Family issues, Economics, Business</p>	
23:17	<b>Culture Crash: Christopher Nolan</b>	3:06
	<p>Synopsis: Christopher Nolan set the box office on fire with his <i>Dark Knight</i> trilogy and made a cultural phenomenon with <i>Inception</i>. We explore his directorial career and what sets him apart.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Business, Movies, Box Office</p>	

<b>Program</b>	17-30	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	7/23/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Pottermania: What we love in the Harry Potter series</b>	8:38
	<p>Synopsis: It has been over 20 years since the story of Harry Potter began and more than 10 since the book series concluded. Why, after all this time, do people still flock to the series for comfort and thrills?</p> <p>Host: Gary Price            Guests: John Granger, PhD candidate at Swansea University; “The Dean of Harry Potter Scholars” and Jonathan Lethem, New York Times best-selling author and Harry Potter fan</p> <p>Links for more info: <a href="http://www.hogwartsprofessor.com/">http://www.hogwartsprofessor.com/</a>, <a href="http://jonathanlethem.com/">http://jonathanlethem.com/</a></p> <p>Compliance Issues Covered: Media, Literature, Fandoms, Culture, Literary criticism</p>	
12:26	<b>SEGMENT 2: Potter Therapy: How the Harry Potter series is being used to help treat PTSD and depression</b>	9:46
	<p>Synopsis: Dr. Janina Scarlet is a clinical therapist who uses superheroes, and witches and wizards, to help patients struggling with depression and PTSD. She talks about what in the Potter series her patients latch on to and why she thinks this type of ‘pop culture therapy’ works so well.</p> <p>Host: Marty Peterson            Guests: Dr. Janina Scarlet, a clinical therapist and author of <i>Superhero Therapy: A hero’s journey through acceptance and commitment therapy</i></p> <p>Links for more info: <a href="http://www.superhero-therapy.com/">http://www.superhero-therapy.com/</a> <a href="https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411">https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411</a></p> <p>Compliance Issues Covered: Literature, Mental health, Therapy, Culture</p>	
23:12	<b>Culture Crash: Harry Potter’s Lasting Legacy</b>	3:15
	<p>Synopsis: A generation of children grew up with Harry Potter. We look at the books and movies they grew up watching, how they differ and what will stay with them until the very end.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Movies, Literature, Art</p>	

<b>Program</b>	17-31	<b>Producers</b>	Reed Pence, Pat Reuter, and Evan Rook
<b>Air Week</b>	7/30/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
2:50	<b>SEGMENT 1: Getting Things Done: It's all in the planning</b>	10:42
	<p>Synopsis: Does it ever seem like the more you try to get stuff done, the less you accomplish? It may be that you're expending too much energy on <i>doing</i> and not enough <i>planning</i> ahead of time. Two experts provide simple strategies you can use to make more of the time you have to get things done.</p> <p>Host: Gary Price            Guests: David Allen, productivity consultant and author of <i>Getting Things Done: The art of stress-free productivity</i>; Steve McClatchy, founder of Alleer Training and Consulting, author of <i>Decide: Work smarter, reduce your stress and lead by example</i>.</p> <p>Links for more info: <a href="http://www.gettingthingsdone.com">www.gettingthingsdone.com</a> <a href="http://www.alleer.com">www.alleer.com</a></p> <p>Compliancy Issues Covered: business, productivity, work-life balance</p>	
14:34	<b>SEGMENT 2: Intelligent Disobedience: Knowing when and how to say "no"</b>	9:31
	<p>Synopsis: We're taught from a young age that we should obey authority, however there are times when you should say no to the ones in charge. Our guest discusses when and how to say "no" effectively for the benefit of the individual and others.</p> <p>Host: Marty Peterson            Guest: Ira Chaleff, founder and president of Executive Coaching &amp; Consulting Associates, Washington, D.C., author of the book <i>Intelligent Disobedience: Doing right when what you're told to do is wrong</i>.</p> <p>Links for more info: <a href="http://www.intelligentdisobedience.net">www.intelligentdisobedience.net</a></p> <p>Compliancy Issues Covered: Ethics, Business, Disabilities, Military</p>	
24:05	<b>Culture Crash: A Ghost Story</b>	2:20
	<p>Synopsis: Quiet films such as <i>A Ghost Story</i> can provide a transformative experience if viewers give them a chance.</p> <p>Host: Evan Rook</p> <p>Compliancy Issues Covered: Media, Culture, Movies</p>	

<b>Program</b>	17-32	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	8/6/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Overcoming the Fear of Public Speaking</b>	9:32
	<p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price            Guests: Larry Ventis, professor of psychology at the College of William &amp; Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.</i></p> <p>Links for more info: <a href="http://wm.edu">http://wm.edu</a>, <a href="http://michaelport.com">http://michaelport.com</a>, <a href="http://stealtheshow.com">http://stealtheshow.com</a></p> <p>Compliance Issues Covered: Business, Professional Development, Fears</p>	
13:21	<b>SEGMENT 2: The Mysterious World of Plants</b>	9:40
	<p>Synopsis: Americans love to garden. We often do it without considering the history, and sometimes the toxicity of our plants. We discuss the unusual side of gardening and find out about some very interesting plants, how they have been used as hallucinogens, medicines, or tourist attractions.</p> <p>Host: Marty Peterson            Guests: Michael Largo, author of the book, <i>The Big, Bad Book of Botany: The world's most fascinating flora.</i></p> <p>Links for more info: <a href="https://www.harpercollins.com/9780062282750/the-big-bad-book-of-botany">https://www.harpercollins.com/9780062282750/the-big-bad-book-of-botany</a></p> <p>Compliance Issues Covered: Nature, Gardening, Hobbies, Leisure, Tourism, Medicine</p>	
24:01	<b>Culture Crash: <i>Catastrophe</i></b>	2:27
	<p>Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show <i>Catastrophe</i> has largely been overlooked this year. We explore what makes the series special.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Media, Culture, Television, Art</p>	

<b>Program</b>	17-33	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	8/13/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Pregnancy Behind Bars</b>	9:16
	<p>Synopsis: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.</p> <p>Host: Gary Price            Guests: Carolyn Sufrin, medical anthropologist, former OB/GYN at San Francisco Jail, and author of <i>Jailcare: Finding the safety net for women behind bars</i></p> <p>Links for more info: <a href="http://www.ucpress.edu/book.php?isbn=9780520288683">http://www.ucpress.edu/book.php?isbn=9780520288683</a></p> <p>Compliance Issues Covered: Health care, Pregnancy, Family Issues, Prisons &amp; Jails</p>	
13:05	<b>SEGMENT 2: The Struggles of Co-Parenting and Tips on Overcoming Them</b>	9:28
	<p>Synopsis: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their own, can lead to successful parenting and well-adjusted, happy kids.</p> <p>Host: Marty Peterson            Guests: Karen Bonnell, Co-parent Coach, author of <i>The Co-Parents' Handbook: Raising well-adjusted, resilient and resourceful kids in a two-home family from little ones to young adults</i>.</p> <p>Links for more info: <a href="http://www.thecoparentshandbook.com/">http://www.thecoparentshandbook.com/</a></p> <p>Compliance Issues Covered: Family Issues, Parenting, Divorce</p>	
23:33	<b>Culture Crash: Movies on Film</b>	2:55
	<p>Synopsis: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show <i>Catastrophe</i> has largely been overlooked this year. We explore what makes the series special.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Technology, Movies, Culture, Art</p>	



<b>Program</b>	17-34	<b>Producers</b>	Reed Pence, Evan Rook, Polly Hansen
<b>Air Week</b>	8/20/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Demise of Cash</b>	10:34
	<p>Synopsis: For generations, cash was the way Americans paid for things. But in the age of debit cards, credit cards, Venmo, and Bit Coin, cash is becoming less and less necessary for most of us. We explore why that is, and who is still using cash in this new economy.</p> <p>Host: Gary Price  Guests: Kenneth Rogoff, professor of economics at Harvard University and author of <i>The Curse of Cash</i></p> <p>Links for more info: <a href="https://www.kennethrogoff.com/">https://www.kennethrogoff.com/</a></p> <p>Compliance Issues Covered: Economics, Government, Crime</p>	
13:53	<b>SEGMENT 2: The Overlooked Importance of College Professors</b>	8:56
	<p>Synopsis: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.</p> <p>Host: Marty Peterson  Guests: Jacques Berlinerblau, Georgetown University professor and author of <i>Campus Confidential: How college works, or doesn't, for professors, parents, and students.</i></p> <p>Links for more info: <a href="http://www.penguinrandomhouse.com/books/554325/campus-confidential-by-jacques-berlinerblau/9781612196428/">http://www.penguinrandomhouse.com/books/554325/campus-confidential-by-jacques-berlinerblau/9781612196428/</a></p> <p>Compliance Issues Covered: Education, Family Issues, Student issues</p>	
24:20	<b>Culture Crash: Before the Fall</b>	2:08
	<p>Synopsis: Noah Hawley is the man behind the TV shows <i>Fargo</i> and <i>Legion</i>. He also writes novels and his latest, <i>Before the Fall</i> is a mystery thriller that has been winning awards and demands to be read.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

<b>Program</b>	17-35	<b>Producers</b>	Reed Pence, Evan Rook, Polly Hansen
<b>Air Week</b>	8/27/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Mate Choice in Fish &amp; Humans</b>	9:45
	<p>Synopsis: Sexual behavior has confused and confounded humans for centuries. Gil Rosenthal, a Texas A&amp;M biology instructor and author, says we can learn a lot about ourselves by looking to other species in the natural world, and considering the sexual lives of fish.</p> <p>Host: Gary Price            Guests: Gil Rosenthal, professor of biology at Texas A&amp;M University, co-director of the Cichaz Field Station, and author of <i>Mate Choice: The evolution of sexual decision making from microbes to humans</i></p> <p>Links for more info: <a href="http://press.princeton.edu/titles/11049.html">http://press.princeton.edu/titles/11049.html</a> <a href="http://www.bio.tamu.edu/index.php/faculty/rosenthal/">http://www.bio.tamu.edu/index.php/faculty/rosenthal/</a></p> <p>Compliance Issues Covered: Nature, Human psychology, Animals, Sexual behavior</p>	
13:05	<b>SEGMENT 2: First Impressions &amp; Their Pitfalls</b>	8:46
	<p>Synopsis: We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor, Alexander Todorov, says that though these impressions are natural, we should try to resist them.</p> <p>Host: Marty Peterson            Guests: Alexander Todorov, professor of psychology at Princeton University and author of <i>Face Value: The irresistible influence of first impressions</i></p> <p>Links for more info: <a href="http://press.princeton.edu/titles/10923.html">http://press.princeton.edu/titles/10923.html</a>, <a href="https://psych.princeton.edu/person/alexander-todorov">https://psych.princeton.edu/person/alexander-todorov</a></p> <p>Compliance Issues Covered: Human psychology, Business, Perception, Interpersonal relations</p>	
24:20	<b>Culture Crash: Breaking Bad &amp; The Shortcoming of Binge-watching</b>	2:07
	<p>Synopsis: Breaking Bad is a modern classic of TV, and insanely compelling. But is binge-watching such shows really the best idea or do the best plots take time?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

<b>Program</b>	17-36	<b>Producers</b>	Reed Pence, Evan Rook, Pat Reuter
<b>Air Week</b>	9/3/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Bobby Kennedy's Legacy</b>	10:19
	<p>Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.</p> <p>Host: Gary Price            Guests: Larry Tye, author of <i>Bobby Kennedy: The making of a liberal icon</i></p> <p>Links for more info: <a href="http://www.larrytye.com">http://www.larrytye.com</a></p> <p>Compliance Issues Covered: American history, Politics, Civil Rights</p>	
13:38	<b>SEGMENT 2: The Perils of Over-parenting</b>	8:51
	<p>Synopsis: Parents want what's best for their kids. But sometimes, they can take it too far. We talk to two experts about "over-parenting," the tendency to demand your child earn straight A's, work to be a sports star, and find the time to work a part-time job... and how to fix it.</p> <p>Host: Marty Peterson            Guests: Carl Honoré, author of <i>Under Pressure: Putting the child back in childhood</i>; Terri Khonsari, author of <i>Raising a Superstar: Simple strategies to bring out the brilliance in every child</i></p> <p>Links for more info: <a href="http://www.carlhonore.com/book/under-pressure/">http://www.carlhonore.com/book/under-pressure/</a>, <a href="https://www.amazon.com/Raising-Superstar-Simple-Strategies-Brilliance/dp/1600373569">https://www.amazon.com/Raising-Superstar-Simple-Strategies-Brilliance/dp/1600373569</a></p> <p>Compliance Issues Covered: Human psychology, Childhood development, Family Issues, Parenting</p>	
23:59	<b>Culture Crash: Reading Non-Fiction</b>	2:29
	<p>Synopsis: It's often tempting to stay in the more comfortable waters of fiction novels. We know the pacing and the storytelling style. But non-fiction books have a lot to offer when we give them a try.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Art</p>	

<b>Program</b>	17-37	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	9/10/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Finding Happy</b>	8:49
	<p>Synopsis: Everyone wants to find happiness, but what are we really searching for? We explore the science behind happiness, how our brain achieves the elusive emotion, and how it all depends on who you are and where you are.</p> <p>Host: Gary Price            Guests: Tim Bono, assistant dean in the college of arts and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, <i>Happiness: A philosopher's guide</i>.</p> <p>Links for more info: <a href="http://www.wustl.edu">www.wustl.edu</a> <a href="http://www.fredericlenoir.com">www.fredericlenoir.com</a></p> <p>Compliance Issues Covered: Psychology, Mental Health, Emotions, Relationships</p>	
12:08	<b>SEGMENT 2: How to Make Your Start-up Work</b>	9:25
	<p>Synopsis: It's the American dream to start your own business and watch it thrive. But most of the time, that's easier said than done. We explore entrepreneurial tips and tricks from the 20-something CEO who has already become a start-up expert.</p> <p>Host: Marty Peterson            Guests: Daniel DiPiazza, CEO of Rich20Something and author of <i>Rich20Something: Ditch your average job, start an epic business, and score the life you want</i></p> <p>Links for more info: <a href="http://rich20something.com/">http://rich20something.com/</a></p> <p>Compliance Issues Covered: Capitalism, Business, Entrepreneurship, Work Issues</p>	
23:04	<b>Culture Crash: The Cinema of 2007</b>	3:20
	<p>Synopsis: On the 10<sup>th</sup> anniversary of 2007, we take a look at some of the films from a decade ago that have proved to stand the test of time and make 2007 a year in film worth remembering.</p> <p>Host: Evan Rook            Compliance Issues Covered: Film, Culture, Art</p>	

<b>Program</b>	17-38	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	9/17/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Voices in Our Heads</b>	10:13
	<p>Synopsis: Everyone needs a little self-talk now and then, so we talk to experts about those voices in our head. We dive into the science behind them and how those voices can be used in a productive manner to help us accomplish our goals.</p> <p>Host: Gary Price            Guests: Dr. Charles Fernhough, author of <i>The Voices Within: The History and Science of How We Talk to Ourselves</i>; Dr. Ethan Kross, Professor of Psychology at the University of Michigan</p> <p>Links for more info: <a href="http://www.charlesfernough.com">www.charlesfernough.com</a>, <a href="https://lsa.umich.edu/psych/people/faculty/ekross.html">https://lsa.umich.edu/psych/people/faculty/ekross.html</a></p> <p>Compliance Issues Covered: Psychology, Mental Health, Self-help</p>	
13:32	<b>SEGMENT 2: Inventing the Polaroid</b>	8:31
	<p>Synopsis: In the era of smartphone cameras, instant photography is everywhere. But it wasn't long ago when Polaroid cameras offered instant photography as a groundbreaking new way of seeing the world. Before the invention is completely lost to time, we look back at the man, and the business deals, that made it possible.</p> <p>Host: Marty Peterson            Guests: Ron Fierstein, author of the book, <i>A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War</i></p> <p>Links for more info: <a href="http://www.triumphofgenius.com/">http://www.triumphofgenius.com/</a></p> <p>Compliance Issues Covered: Capitalism, Business, Inventions, History</p>	
23:33	<b>Culture Crash: NBC's <i>The Good Place</i> and Serialized Comedy</b>	2:55
	<p>Synopsis: Traditionally, a sitcom show is episodic: you don't necessarily need to see every episode. But NBC's <i>The Good Place</i> embraces a serialized structure, which gives it a unique feel.</p> <p>Host: Evan Rook            Compliance Issues Covered: Television, Culture, Art</p>	

<b>Program</b>	17-39	<b>Producers</b>	Reed Pence, Evan Rook
<b>Air Week</b>	9/24/2017	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Pursuit of Happiness</b>	9:49
	<p>Synopsis: In the modern era of social media, demanding jobs, and anxiety, it may seem nearly impossible to find the joy you dream of. We talk to two experts about how to overcome our fears, withstand constant change, and feel more happiness in our everyday lives.</p> <p>Host: Gary Price            Guests: Neil Pasricha, author of <i>Two Minute Mornings: A Journey to Win Your Day Every Day</i>; Sharon Weil, author of <i>ChangeAbility: How Artists, Activists, and Awakeners Navigate Change</i></p> <p>Links for more info: <a href="https://globalhappiness.org/neil-pasricha/">https://globalhappiness.org/neil-pasricha/</a> <a href="http://www.chroniclebooks.com/titles/two-minute-mornings.html">http://www.chroniclebooks.com/titles/two-minute-mornings.html</a> <a href="https://www.ted.com/talks/neil_pasricha_the_3_a_s_of_awesome">https://www.ted.com/talks/neil_pasricha_the_3_a_s_of_awesome</a> <a href="http://www.sharonweilauthor.com/">http://www.sharonweilauthor.com/</a></p> <p>Compliance Issues Covered: Psychology, Mental Health, Self-help</p>	
13:08	<b>SEGMENT 2: Teaching Girls to Code: The mission to close the gender gap in tech</b>	8:53
	<p>Synopsis: Technological advancements are happening every day. But statistics show men dominate the tech field. Reshma Saujani decided to do something about that and began an organization dedicated to teaching girls to code, and hopes to empower a new future of innovation.</p> <p>Host: Marty Peterson            Guests: Reshma Saujani, founder of Girls Who Code and author of <i>Girls Who Code: Learn to Code and Change the World</i></p> <p>Links for more info: <a href="https://girlswhocode.com/">https://girlswhocode.com/</a> <a href="https://www.amazon.com/Girls-Who-Code-Learn-Change/dp/042528753X/ref=sr_1_1?s=books&amp;ie=UTF8&amp;qid=1505489923&amp;sr=1-1&amp;keywords=girls+who+code">https://www.amazon.com/Girls-Who-Code-Learn-Change/dp/042528753X/ref=sr_1_1?s=books&amp;ie=UTF8&amp;qid=1505489923&amp;sr=1-1&amp;keywords=girls+who+code</a></p> <p>Compliance Issues Covered: Capitalism, Business, Technology, Gender, Women's Issues</p>	
23:31	<b>Culture Crash: The Future of Football in America</b>	2:53
	<p>Synopsis: Football has been facing a head trauma crisis for years. Now, youth football enrollment and NFL TV ratings are both down. We explore the future of football in America.</p> <p>Host: Evan Rook            Compliance Issues Covered: Culture, Sports, Family Issues</p>	