

**WKWC**

***Owensboro***

***Quarterly Issues/Programs***

***January – March 2024***

**9. Topic: Volunteer Talk Length:15-minutes Dates: Monday, Wednesday, Friday, Saturday**

Angie Dewitt and Randy Lanham with Volunteer Owensboro host a 10-minute program called Volunteer Talk. Each week they speak with a different non-profit organization about said nonprofit and what needs they may have at the time. The number one thing they discuss is the importance of volunteers and volunteering.

***Responsive Programming:***

Volunteer Talk airs at 7:20am on Monday, Wednesday, Friday and Sunday. The list of nonprofits include Stamp Out Food Hunger, St. Benedict's Homeless Shelter, Court House Players, Joe Ford Nature Center, Habitat For Humanity, Puzzles Pieces, Wendell Foster Campus, and the list doesn't stop there.

**10. Topic: Girls Inc. Length:1- minute Times: Various**

Girls Inc. inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers. Research-based curricula, delivered by trained, mentoring professionals in a positive all-girl environment equip girls to achieve academically; lead healthy and physically active lives; manage money; navigate media messages; and discover an interest in science, technology, engineering, and math. The network of local Girls Inc. nonprofit organizations serves 125,000 girls ages 6 - 18 annually across the United States and Canada.

***Responsive Programming:***

WKWC airs various public service announcements throughout its programming. With the limited amount of staffing of the station, we must air responsive programming, mostly in the form of PSA's. We reach out to non-profit organizations and gather information about their organizations and produce and air these PSA's. These PSA's run within the station's programming on a 24-hour basis at various times.