

WKWC

Owensboro

Quarterly Issues/Programs

January – March 2024

1. Topic: City of Owensboro-Daviess County Times: Various

The City of Owensboro, Kentucky sends regular press releases to local radio stations as well as television stations to pass along important information to the community. From board of commissioner's meetings, holiday hours, leaf collection, street closures and more.

Responsive Programming:

WKWC airs various public service announcements, community calendar events throughout its programming. With the limited amount of staffing of the station, we must air responsive programming, mostly in the form of PSA's. So we reach out to many non-profit organizations and gather information about their organizations and produce and air these PSA's. These PSA's run within the station's programming on a 24-hour basis at various times.

2. Topic: St. Benedicts Homeless Shelter Length: 30-seconds Times: Various

St. Benedict's Emergency Homeless Shelter is a temporary refuge for the homeless men in our community. They provide their guests with a safe, non-judgmental, warm place to sleep, take a shower, eat and wash personal laundry in a Christian atmosphere. The shelter is open year-round and is a male only emergency shelter. They need to help homeless so they can be provided with a place to sleep, hot meal, warm shower, and a place to launder their clothing. Without your generosity many will not find shelter from the weather, have food to fill their stomach, and a loving community away from the streets.

Responsive Programming:

WKWC airs various public service announcements throughout its programming. With the limited amount of staffing of the station, we must air responsive programming, mostly in the form of PSA's. So we reach out to many non-profit organizations and gather information about their organizations and produce and air these PSA's. These PSA's run within the station's programming on a 24-hour basis at various times.