

**WKWC**

***Owensboro***

***Quarterly Issues/Programs***

***January – March 2024***

**3. Topic: Alzheimer's Association Length:30-seconds Times: Various**

The Alzheimer's Foundation of America was founded by a consortium of organizations to fill the gap that existed on a national level to assure quality of care and excellence in service to individuals with Alzheimer's disease and related illnesses, and to their caregivers and families.

***Responsive Programming:***

WKWC airs various public service announcements throughout its programming. With the limited amount of staffing of the station, we must air responsive programming, mostly in the form of PSA's. So we reach out to many non-profit organizations and gather information about their organizations and produce and air these PSA's. These PSA's run within the station's programming on a 24-hour basis at various times.

**4. Topic: Wendell Foster's Campus Length: 30-seconds Time: Various**

A private, non-profit organization founded in 1947 that supports people with developmental disabilities primarily in western KY area. With approximately 250 employees, the Campus touches the lives over 1,300 children and adults each year with specialties in outpatient therapies, assistive technologies, and residential options.

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