



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR STATION KFNQ

2nd Quarter 2014: April 1 to June 30, 2014

Prepared by:

Lee Callahan, Public Affairs

**Issues of Concern to Seattle-Tacoma, WA
Addressed in Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014**

| <u>Subject</u> | <u>Description of Issue of Concern</u> |
|--|--|
| 1. Arts & Culture | Assurance that the arts will be fostered in the greater Seattle area |
| 2. Business and Economy | Concerns over the recent economic downside – and in contrast – new and innovative business practices |
| 3. Community Outreach | Local fundraisers / How to help others in our Seattle community |
| 4. Education | Concerns over quality and budget issues |
| 5. Environment | How to become a more sustainable and eco-friendly/green community |
| 6. Family | Concerns over parenting and other family issues |
| 7. Health & Nutrition | Desire to stay or get healthy |
| 8. Government and Politics | With the change in administrations, a desire to stay informed on policy changes |
| 10. Minority Experiences - Homelessness – Multi-Cultural Awareness | A need to stay up to date on those financially less fortunate and those facing discrimination in our community. Exploring the issues facing different cultures both in and out of the US |
| 11. International Affairs and/or the effects of the War in Iraq / 9-11 | With military bases dotting our NW landscape, much concern for our veterans and returning soldiers. |

**KPTK AM 1090
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter 2014: April 1 to June 30, 2014**

| <u>Public Affairs Program</u> | <u>Schedule and Description</u> |
|--|---|
| 1. Community Matters with Lee Callahan | Sundays, 6am to 7am. Produced and hosted by Lee Callahan, this show features talks with authors and local non-profit organizations. |
| 2. Public Service Announcements | Public Service Announcements Daily, 1 minute in length – 8 to 10 per day |

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Arts & Culture

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-18-14 *100 Books to Read in a Lifetime*, a list from the Amazon.com Editors, with Chief Editor at Amazon.com, Sara Nelson. Basically a bucket-list of book to read to create a well-read life, from *Catcher In The Rye* to *A Brief History of Time* to *Beloved* to *Charlotte's Web*.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
4-20-14 Peter Bagge is a local cartoonist of note – famous for his HATE comic books featuring the lovable loser Buddy Bradley – is now writing and illustrating graphic novels about history's toughest women – starting with Margaret Sanger. Peter Bagge's *Woman Rebel: The Margaret Sanger Story* is a dazzling and accessible biography of the social and political maverick, jam-packed with fact and fun. In his signature cartoony, rubbery style, Bagge presents the life of the birth-control activist, educator, nurse, mother, and protofeminist from her birth in the late nineteenth century to her death after the invention of the birth control pill. Balancing humor and respect, Bagge makes Sanger whole and human, showing how her flaws fueled her fiery activism just as much as her compassionate nature did. Sanger's life takes on a whole new vivacity as Bagge creates a fast-paced portrait of a trailblazer whose legacy as the founder of Planned Parenthood is still viewed as considerable.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
4-6-14 The Port Angeles Kayak and Film Festival with Tammi Hinkle. The most diverse paddle sport event in the country, with legendary instructors, demos, films, races & festivities! (To bring in a cross section of locals and out-of-towners with the objective of sharing the enjoyment of water sports and the great outdoors through education, experience, and fun) The only event like it on the West coast and maybe in the whole USA, highlighting and promoting ALL categories of kayaking, from sea and lake to river and surf. Only at the Port Angeles Kayak & Film Festival can you learn about kayak fishing take an Eskimo rolling class, get educated on tides and currents, learn how to land your craft in surf, and watch remarkable films of folks doing amazing feats! Even better, it's a world class event with that small town charm.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
4-6-14 Alex Morgan, from the US Women's national soccer team and world cup gold medalist and professional soccer player. Her new book for kids, *Win Or Lose* is the follow-up to her New York Times bestseller *Saving the Team*. This is the third book in the Kicks series for young readers, which draws on Morgan's own experiences as a girl and was inspired by her desire to show kids how she got where she is today. The books are empowering and fun, highlighting the themes of teamwork and believing in oneself. Morgan became the youngest member of the US women's national soccer team in 2009

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-25-14 Jerry Casale, founding member of the famed 70's and 80's band Devo. Devo will perform the legendary, experimental music the band created between 1974 -1977. Jerry talks about his personal history when he was actually one of the students shot at during the Kent State war protests of 1970. A friend of his was killed that day, the day Jerry says he started rallying against 'devolution.'

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-25-14 The film, *#ChicagoGirl: The Social Network Takes on A Dictator*. An interview with Alaa Basatneh and the director of the movie, Joe Piscatella. From her childhood bedroom in

the Chicago suburbs, an American teenage girl uses social media to coordinate the revolution in Syria. Armed with Facebook, Twitter, Skype and camera phones, she helps her social network "on the ground" in Syria brave snipers and shelling in the streets to show the world the human rights atrocities of a dictator. But just because the world can see the violence doesn't mean the world can help. As the revolution rages on, everyone in the network must decide the most effective way to fight a dictator: social media or AK-47s.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-1-14 *On Reading The Grapes Of Wrath*, by Steinbeck scholar Susan Shillinglaw. Susan Shillinglaw is a professor of English at San Jose State University and scholar in residence at the National Steinbeck Center in Salinas, California. First published by Viking in April 1939, Steinbeck's Pulitzer Prize and National Book Award-winning epic of the Great Depression tells the story of one Oklahoma farm family, the Joads, driven from their homestead and forced to travel west to the promised land of California during the Dust Bowl migration of the 1930s. One of the foremost Steinbeck scholars, Shillinglaw can speak to: Five Layers of The Grapes of Wrath: the cultural, social, political, ecological, and creative impact. How the relationship between Steinbeck and his closest friend, marine biologist Edward F. Ricketts, shaped the novel. Why Steinbeck's message continues to resonate urgently with each generation of readers.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-8-14 An interview with author Tom Rachman, whose debut novel *The Imperfectionists* (2010) was an instant New York Times bestseller that became one of the most talked about books of the year. Whereas his first novel was a group portrait of expatriate journalists living in Rome against the backdrop of the decline of the news industry, his new one, *The Rise & Fall Of Great Powers* centers on one woman's extraordinary life and her whirlwind journey to unlock the mysteries of her past. In his second novel, Rachman further solidifies himself as one of the sharpest, funniest, most acute writers we have.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-15 Seattle Art Museum Curator Patricia Junker, takes me on a quick tour of the new exhibit opening this week at SAM - *Modernism in the Pacific Northwest*. In the late 1930s, four painters, Mark Tobey, Morris Graves, Kenneth Callahan, and Guy Anderson, shared a deep desire to find and create art that had meaning and even morality, and a conviction that art must be relevant as the world descended into war and economic depression. The renowned painters were employees of SAM, and painting beautifully, at the same time. *Modernism in the Pacific Northwest: The Mythic and the Mystical*, on view at the Seattle Art Museum from June 19 through September 7, 2014, is the museum's first in-depth exploration of this modern art movement born in Seattle. I was in the capable hands of Patti Junker, SAM's curator, as we took in a few of the remarkable paintings on display.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-22-14 An interview with comedian and actor, David Spade. We all know David from his years at Saturday Night Live, his movies Tommy Boy and Joe Dirt, but his stand up comedy chops are underrated. He is sensational. In this candid interview, we talked about just that: the night he came back to host SNL, when he was scheduled to do an opening bit with Adam Sandler. Sandler was a no-show and Spade was forced to do a monologue on the spot. Great story. We addressed his public persona, too. After talking with a pretty sweet guy for 10 minutes, I told him I'd been wary of our interview. "George Segal on Just Shoot Me said that 90% of the people that talk to him say, 'Hey, how is it working with David Spade? Is he a real dick? He's a real a**h***, right?' 'Actually, he's not bad.' They're always shocked."

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-29-14 *I Am Rosa Parks*, the newest title in the New York Times bestselling series Ordinary

People Change The World (A non-fiction picture book series celebrating real American icons) by New York Times bestselling author & History Channel's Brad Meltzer. The latest title in this series is about Rosa Parks and the little-known and even never-before-heard story of the hero's childhood. "This series was born because I was tired of my daughter thinking that reality TV stars and loud-mouthed sports players were heroes. I tell my kids all the time: That's fame. Fame is different than being a hero. I wanted my kids to see real heroes...and real people no different than themselves. For that reason, each book tells the story of the hero when THEY were a kid. We see them as children. So it's not just Amelia Earhart and Abraham Lincoln being famous--but them being just like us." – Brad Meltzer

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Business and Economy

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-18-14 James O. Pyle, author of *Find Out Anything From Anyone, Anytime: Secrets of Calculated Questioning From a Veteran Interrogator*. What's so hard about asking a good question? You've been asking questions since you could talk. The problem is that the more knowledge you acquired and the more sophisticated your vocabulary became, the worse you probably got at asking questions. Human intelligence training instructor who has served the U.S. Army, James O. Pyle reveals how to reframe your questioning to discover more information while building long-term skills such as rapport-building, active listening, critical thinking, and numerous other competitive advantages. "The paradox of questioning is that simple questions can lead to detailed, on-target answers, but complicated questions get you single-word answers. There is a process of skillfully asking simple questions to extract the information you need," explains Pyle. Pyle's techniques will garner more information from job candidates, sources, witnesses, employees, suspects, coworkers, and friends.

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20 minutes of a 60 minute Public Affairs program
4-20-14 John Garder, Budget and Appropriations Legislative Representative at the National Parks Conservation Association National Parks offer a terrific return on investment. Americans love our national parks and support their funding, which as the shutdown showed, are critical to local economies. Congress is about to vote on the president's new budget which proposes a multi-year effort to fund the parks. Both Democratic and Republican presidents have recognized that the centennial is a timely opportunity to reinvest in our national parks and hopefully Congress will do the same. In Washington, 7,529,549 recreational visits brings in \$419M.

Community Matters with host Lee Callahan
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4-13-14 Lynn Heublein -CEO, SkinSpirit - she's a local gal, and has opened 3 new stores in the Northwest - she'll fill us in on the world of aesthetic skin and body care - natural facelifts, peels, fillers, botox - a lot of people are doing it - the choices can get overwhelming - Lynn will break it done and also tell us about SkinSpirit's corporate giving plan for Northwest charities.

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4-13-14 Claim Your Cash with Erin Lopez, Unclaimed Property Operations Manager, Special Programs Division, Washington State Department of Revenue. The Department of Revenue administers an unclaimed property program as a free public service. More than \$1 billion in unclaimed property has been turned over to the Department of Revenue since 1955. In fiscal year 2013, the Department's Unclaimed Property Section received property worth more than \$138 million. The amount continues to grow each year. All funds are received and administered through the Department's Unclaimed Property Program.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-25-14 Winner of *The Growing Green Awards from the Natural Resources Defense Council* and The Berkeley Food Institute. This is the sixth year of the prestigious award for changing the way American's eat and farm. We speak with the winner from our area, Food and Farm Educator: John Reganold, Washington State University in Pullman. Reganold stands at the frontlines of an educational movement, determined to transition farmland away from toxic chemicals and the marks of erosion, toward healthy soils and sustainable, abundant harvests. He says the best classroom is a farm and the best textbook is a handful of dirt. He founded the first organic agriculture major in the United States and the nation's largest certified organic teaching farm at WSU. Backed by academic research from more than a 1000 farms on four continents, he has bravely called upon students, scientists and policy makers to reimagine

conventional farming in America. Reganold has helped train the next generation of sustainability leaders, with over 4000 undergraduate students in his classes to date.

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20 minutes of a 60 minute Public Affairs program

6-8-14 Adam Sites, local entrepreneur from Longview, Washington – has a new cannabis infused coffee drink ready to go on the market called Legal. Adam Stites, founder of Mirth Enterprises in Longview, Washington, is a man with his finger on the pulse of the burgeoning marijuana industry. He's making a cannabis-infused coffee drink for our friends who imbibe in the morning (the "Wake-And-Bake" gang) and a bubbly pot drink to relax with at night. These brews are part of his new 'Legal' drinks selections, due out in July. He's become quite the expert in all things pot as he's been dealing with the WA State Liquor Control Board to make sure he's doing it all on the up-and-up. He uses either a Sativa or Indica dominate strain to get the desired high (head or body) in each drink. A 'Head-High' is best for the morning coffee brew. And, Adam assures us that there just 20 milligrams - the perfect amount - of THC (the psychotropic ingredient in pot that actually gets one high) so that his drink 'Legal' is a great place to start in the morning. He doesn't want "folks to have an unpleasant experience who are just getting into cannabis." Where will Adam get his pot? Why, the newly licensed pot growers of Washington State, of course. He has no doubt after being a part of this industry for the last six months, that they will be very busy farmers.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-15 Farnoosh Torabi, Personal Finance Expert, Media Personality and Author of *When She Makes More: 10 Rules for Breadwinning Women*. In every major city in this country, women under the age of thirty are out-earning their male counterparts, and the number of married couples across every age bracket with breadwinning wives is four times greater than it was four decades ago. But the bad news is, these women face much greater challenges than those in traditional relationships: they are less likely to get married, and if they do, they are more likely to be unhappy, feel pressured to work less, take on the lion's share of the housework and childcare, and more likely to get divorced. Their marriages are also uniquely vulnerable to infidelity on both sides. Enter personal financial expert, media personality, and breadwinner herself Farnoosh Torabi who addresses this growing issue head-on in her upcoming book *When She Makes More*. Based on dozens of personal interviews and an academic study of nearly 1,000 top-earning women, *When She Makes More* is an indispensable resource for any woman who brings home the bacon... and hopes to keep her love and family life alive and thriving.

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6-22-14 Doug Fine, the author of *Hempbound: Dispatches from the Front Lines of the Next Agricultural Revolution*, who describes himself as 'the roommate with the lava lamp,' is a very enthusiastic supporter of hemp, the plant. For nearly a century, it's been illegal here to grow the non-psychotropic plant that literally grows like a weed. And, according to Fine, we'll be a much healthier nation once more and more states legalize its production. Can the US pull away from soil eroding – tree killing deforestation? Stop the madness perpetuated by the harvesting of fossil fuels and dependence on foreign fuels? Put our nation's farmers back to work?

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-29-14 Linda Stone, Food Policy Director, Children's Alliance, Summer meals program in Washington. The Summer Meals program picks up where school meal programs leave off in June, providing free meals and snacks to kids age 18 and under all summer long. All kids are welcome, and some sites allow adults to purchase a meal as well. No proof of income, address or citizenship is ever required. In 2014 the Summer Meals Program, also known as the Summer Food Service Program, will serve free meals to kids at 900 sites across Washington. Meals may be served at schools, community centers, libraries, churches, camps, apartment complexes, parks, or even from "food trucks."

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Community Outreach

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20 minutes of a 60 minute Public Affairs program

6-15 An interview with Scot Pondelick, Army Veteran, who served 8 years in the US Army and 3 tours in Iraq. Upon leaving the service, Scot was faced with substantial emotional hurdles to overcome. He reached out to a Vets' support group in Federal Way and life started to improve. Now Scot is giving back, and is hosting another Veterans Resource Fair. This year the fair is at its largest, and the Tacoma Dome is its new home. If you're a Veteran, it is in your best interest to attend this 4 county (Pierce, King, Thurston, and Kitsap) Veterans Resource Fair at the Tacoma Dome on June 21st. "This event is designed to bring all the community resources that available for Veterans, their family members, and the currently serving members of the armed forces (within a 12 month time frame of leaving the service). This is a completely free event for the Veterans, Service Members, and to the groups providing resources to them. There will be a very wide range of services available at the event: services for homeless Veterans and SBA for the entrepreneur. The Event Directors are two disabled Veterans who saw a need for this type of event by being deeply involved with Veterans on the streets and in the Government boards."

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20 minutes of a 60 minute Public Affairs

6-29-14 An interview with Twila Collins, founder and director of The Cat's Meow Spay, Neuter & Adoption Project of Centralia. Twila is a one-woman powerhouse, working To humanely reduce the feral cat population in Southwest Washington through a TNR (trap-neuter/spay-return) program and by encouraging/assisting with the taming of young feral kittens for adoption to permanent homes, rather than resorting to euthanasia. While their specialty and focus are on the feral cat, they realize that every feral cat has a tame cat in its history, therefore they offer our services to cat owners as well as feral caretakers. Every pregnancy prevented improves and saves lives.

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Education

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-18-14 *100 Books to Read in a Lifetime*, a list from the Amazon.com Editors, with Chief Editor at Amazon.com, Sara Nelson. Basically a bucket-list of book to read to create a well-read life, from *Catcher In The Rye* to *A Brief History of Time* to *Beloved* to *Charlotte's Web*.

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4-27-14 Barbara Dianis, MA ED, and now CEO and Founder of Dianis Educational Systems, LLC, shares her 21 years of experience counseling struggling students using groundbreaking tools through her new book, *Grade Transformer for the Modern Student: Early High School Edition*. Intensely honest, creative, and moving, the book offers society new and proven educational solutions which have transformed struggling students into academic winners again and again. Included: the best tips for improving student motivation, grades and test scores, how parents can help their teenager to grow academically, her proven educational methods and scholastic techniques, the importance of our education system recognizing proven methods to help kids and overcoming dyslexia, ADD, ADHD, and other learning difficulties.

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5-25-14 Winner of *The Growing Green Awards from the Natural Resources Defense Council* and The Berkeley Food Institute. This is the sixth year of the prestigious award for changing the way American's eat and farm. We speak with the winner from our area, Food and Farm Educator: John Reganold, Washington State University in Pullman. Reganold stands at the frontlines of an educational movement, determined to transition farmland away from toxic chemicals and the marks of erosion, toward healthy soils and sustainable, abundant harvests. He says the best classroom is a farm and the best textbook is a handful of dirt. He founded the first organic agriculture major in the United States and the nation's largest certified organic teaching farm at WSU. Backed by academic research from more than a 1000 farms on four continents, he has bravely called upon students, scientists and policy makers to reimagine conventional farming in America. Reganold has helped train the next generation of sustainability leaders, with over 4000 undergraduate students in his classes to date.

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5-25-14 Betty Lochner of *The Guaranteed Education Tuition Program*. GET is Washington's 529 plan, helping families save for college. With GET, your account is guaranteed to keep pace with rising tuition and you can use it at nearly any public or private college in the country. The State of Washington guarantees that the value of your account will increase right along with the rising cost of college tuition, no matter how much it increases in the future. You don't have to worry about the ups and downs of the stock market. You are assured that the money you invest in GET will be there when your child is ready for college.

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Environment

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-20-14 John Garder, Budget and Appropriations Legislative Representative at the National Parks Conservation Association National Parks offer a terrific return on investment. Americans love our national parks and support their funding, which as the shutdown showed, are critical to local economies. Congress is about to vote on the president's new budget which proposes a multi-year effort to fund the parks. Both Democratic and Republican presidents have recognized that the centennial is a timely opportunity to reinvest in our national parks and hopefully Congress will do the same. In Washington, 7,529,549 recreational visits brings in \$419M

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20 minutes of a 60 minute Public Affairs program

4-13-14 PETA President Ingrid E. Newkirk in Seattle for the latest stop on her international Naked Truth tour on April 17. Her visit comes just days before the start of the World Week for Animals in Laboratories, where Newkirk has led PETA to so many landmark victories for animals in laboratories over the past three decades, including the famous 1981 "Silver Spring monkeys" case, which started the movement to replace animals in laboratories with non-animal testing methods. Newkirk discusses the other early victories that put PETA on the map—such as the first-ever convictions for cruelty to animals on meat and fur factory farms—as well as major breakthroughs that PETA has made recently, including the following: After a PETA campaign, Madigan Army Medical Center in Tacoma, Wash., agreed to replace the use of ferrets in invasive intubation exercises with life-like human simulators.

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4-6-14 The Port Angeles Kayak and Film Festival with Tammi Hinkle. The most diverse paddle sport event in the country, with legendary instructors, demos, films, races & festivities! (To bring in a cross section of locals and out-of-towners with the objective of sharing the enjoyment of water sports and the great outdoors through education, experience, and fun) The only event like it on the West coast and maybe in the whole USA, highlighting and promoting ALL categories of kayaking, from sea and lake to river and surf. Only at the Port Angeles Kayak & Film Festival can you learn about kayak fishing take an Eskimo rolling class, get educated on tides and currents, learn how to land your craft in surf, and watch remarkable films of folks doing amazing feats! Even better, it's a world class event with that small town charm.

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Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-1-14 Dee Williams, author of *The Big Tiny*, is a local woman who built a very small home with a very little carbon footprint. Dee Williams, a teacher, sustainability advocate and co-owner of Portland Alternative Dwellings, discusses sustainable living, green construction, community

building, and the tiny house movement. Her memoir *The Big Tiny* is the story of how she built her own house with her own two hands – all 84 square feet of it.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-8-14 *Outside Magazine's* Senior Editor Grayson Schaffer and his report on the Mt. Rainier avalanche tragedy. Schaffer deconstructs the climb and what could have gone wrong to send 6 people to their deaths. One man was Intel vice president Uday Marty, 40, and a second was 26-year-old Mark Mahaney, from Saint Paul, Minnesota. Green and Hegeman were experienced domestic guides for Alpine Ascents, which also has a prominent international guiding business best known for its Himalayan climbs.

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ISSUE: Family

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6-1-14 An interview with the local winner of *Today's American Woman - Curvy Teen WA*, 13 year old resident of Kent, WA, Serena Landon. Serena is not your typical 15 year old. She is taking Honors classes, is an advanced Blue Belt in Taekwondo, holds her State title and is constantly making appearances to support both her personal platform, as well as, the pageants Monthly Missions. She is a pretty amazing young lady doing a lot of good in her community. She is hoping to expand her service once she wins the National crown, by visiting various locations in other states. To her this isn't 'just a crown', it is an opportunity to help others. She is unapologetic about her 'Curvy' status, and hopes to help other kids dealing with weight issues.

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20 minutes of a 60 minute Public Affairs program
6-15 Farnoosh Torabi, Personal Finance Expert, Media Personality and Author of *When She Makes More: 10 Rules for Breadwinning Women*. In every major city in this country, women under the age of thirty are out-earning their male counterparts, and the number of married couples across every age bracket with breadwinning wives is four times greater than it was four decades ago. But the bad news is, these women face much greater challenges than those in traditional relationships: they are less likely to get married, and if they do, they are more likely to be unhappy, feel pressured to work less, take on the lion's share of the housework and childcare, and more likely to get divorced. Their marriages are also uniquely vulnerable to infidelity on both sides. Enter personal financial expert, media personality, and breadwinner herself Farnoosh Torabi who addresses this growing issue head-on in her upcoming book *When She Makes More*. Based on dozens of personal interviews and an academic study of nearly 1,000 top-earning women, *When She Makes More* is an indispensable resource for any woman who brings home the bacon... and hopes to keep her love and family life alive and thriving

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20 minutes of a 60 minute Public Affairs program
4-6-14 Deborah Feldman – author of the *New York Times* bestselling memoir, *Unorthodox*, tells her unbelievable story of growing up in—and ultimately escaping—an extreme Jewish sect in Brooklyn, NY. Her former community is one of the most eccentric and secretive in the world with very strict rules for women – women must shave their heads and wear wigs once married, they have no formal education (sexual or otherwise), are not allowed to eat out or be on the street after a certain hour. From what she could wear to whom she could speak to, virtually every aspect of Deborah's identity was tightly controlled. Married at age seventeen to a man she had only met for thirty minutes—it was when she gave birth to her son that she realized more than just her own future was at stake. *EXODUS: A Memoir*, her highly anticipated follow-up, continues her story as she faces a brand new world and has to find a new identity as a single mother, an independent woman, and a religious refugee.

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2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Government and Politics

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

5-18-14 James O. Pyle, author of *Find Out Anything From Anyone, Anytime: Secrets of Calculated Questioning From a Veteran Interrogator*. What's so hard about asking a good question? You've been asking questions since you could talk. The problem is that the more knowledge you acquired and the more sophisticated your vocabulary became, the worse you probably got at asking questions. Human intelligence training instructor who has served the U.S. Army, James O. Pyle reveals how to reframe your questioning to discover more information while building long-term skills such as rapport-building, active listening, critical thinking, and numerous other competitive advantages. "The paradox of questioning is that simple questions can lead to detailed, on-target answers, but complicated questions get you single-word answers. There is a process of skillfully asking simple questions to extract the information you need," explains Pyle. Pyle's techniques will garner more information from job candidates, sources, witnesses, employees, suspects, coworkers, and friends.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

5-18-14 Gavin Newsom, former mayor of San Francisco, current Lt. Governor of California and author of *Citizenville: How to Take the Town Square Digital and Reinvent Government*. Gavin Newsom cut his teeth in government as a two-term mayor of San Francisco, one of the most high-tech, experimental, and progressive cities in the nation. But when he took office in 2003, this paragon city of American entrepreneurship was decades behind many cities of the world in terms of digital governance. His quest to modernize one of America's most modern cities, and the amazing results he achieved, are the backbone of this book. The Lieutenant Governor of California, Newsom is a fierce advocate of technology's ability to revolutionize politics. In researching the book, he travelled the country, interviewing not only ordinary citizens making a difference, but the leading internet entrepreneurs, writers, thinkers, and activists who are right now transforming the way technology is put to work for the greater good. Across the country, he heard stories of ingenuity that combined the latest digital tools with a treasure trove of government data, improving not only day-to-day life in our cities, but the political process as a whole.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-27-14 Bruce Dancis' memoir *Resister: A Story of Protest and Prison during the Vietnam War*. Bruce Dancis arrived at Cornell University in 1965 as a youth who was no stranger to political action. He grew up in a radical household and took part in the 1963 March on Washington as a fifteen-year-old. He became the first student at Cornell to defy the draft by tearing up his draft card and soon became a leader of the draft resistance movement. He also turned down a student deferment and refused induction into the armed services. He was the principal organizer of the first mass draft card burning during the Vietnam War, an activist in the Resistance (a nationwide organization against the draft), and a cofounder and president of the Cornell chapter of Students for a Democratic Society. Dancis spent nineteen months in federal prison in Ashland, Kentucky, for his actions against the draft. In *Resister*, Dancis not only gives readers an insider's account of the antiwar and student protest movements of the sixties but also provides a rare look at the prison experiences of Vietnam-era draft resisters. Intertwining memory, reflection, and history, Dancis offers an engaging firsthand account of some of the era's most iconic events, including the 1963 March on Washington for Jobs and Freedom, the Abbie Hoffman-led "hippie invasion" of the New York Stock Exchange, the antiwar confrontation at the Pentagon in 1967, and the dangerous controversy that erupted at Cornell in 1969 involving African American students, their SDS allies, and the administration and faculty.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

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care helped save the lives, if not the limbs, of American soldiers fighting in Afghanistan and Iraq, Walter Reed quickly became the world leader in amputee rehabilitation. But no matter the injury, physical therapy began the moment the soldiers emerged from surgery. Days at Walter Reed were intense, chaotic, consuming, and heartbreaking, but they were also filled with camaraderie and humor. Working in a glassed-in fishbowl gymnasium, Levine, her colleagues, and their combat-injured patients were on display at every moment to tour groups, politicians, and celebrities. Entertaining, engrossing, and ultimately inspiring, *Run, Don't Walk* is a fascinating look into a hidden world.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-20-14 John Garder, Budget and Appropriations Legislative Representative at the National Parks Conservation Association National Parks offer a terrific return on investment. Americans love our national parks and support their funding, which as the shutdown showed, are critical to local economies. Congress is about to vote on the president's new budget which proposes a multi-year effort to fund the parks. Both Democratic and Republican presidents have recognized that the centennial is a timely opportunity to reinvest in our national parks and hopefully Congress will do the same. In Washington, 7,529,549 recreational visits brings in \$419M.

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Health and Nutrition

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

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Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-20-14 Kimi Kline, a sister in broadcasting in the Greater Seattle area. She just publicly announced that she has MS –Multiple Sclerosis- and she's here to share her personal story about this disease. Multiple sclerosis (MS) is a potentially debilitating disease in which your body's immune system eats away at the protective sheath (myelin) that covers your nerves. Damage to myelin causes interference in the communication between your brain, spinal cord and other areas of your body. This condition may result in deterioration of the nerves themselves, a process that's not reversible. For help, contact nationalmssociety.org

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-13-14 Lynn Heublein -CEO, SkinSpirit - she's a local gal, and has opened 3 new stores in the Northwest - she'll fill us in on the world of aesthetic skin and body care - natural facelifts, peels, fillers, botox - a lot of people are doing it - the choices can get overwhelming - Lynn will break it done and also tell us about SkinSpirit's corporate giving plan for Northwest charities.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-1-14 An interview with the local winner of *Today's American Woman - Curvy Teen WA*, 13 year old resident of Kent, WA, Serena Landon. Serena is not your typical 15 year old. She is taking Honors classes, is an advanced Blue Belt in Taekwondo, holds her State title and is constantly making appearances to support both her personal platform, as well as, the pageants Monthly Missions. She is a pretty amazing young lady doing a lot of good in her community. She is hoping to expand her service once she wins the National crown, by visiting various locations in other states. To her this isn't 'just a crown', it is an opportunity to help others. She is unapologetic about her 'Curvy' status, and hopes to help other kids dealing with weight issues.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-22-14 George Hincapie, author of *The Loyal Lieutenant: Leading out Lance and Pushing through the Pain on the Rocky Road to Paris*. Trading on the sterling reputation that enabled him to survive a widely publicized doping confession, American cyclist "Big George" Hincapie—a record seventeen-time Tour de France participant, Olympian, and key witness in the Lance Armstrong doping case—offers an insightful account of his esteemed career and a sports era defined by performance-enhancing drug use. In this highly anticipated cycling memoir, Big George Hincapie provides the most comprehensive account of a dark period in professional cycling, in which doping scandals have decimated the careers of some of the top athletes in the field.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-29-14 *The Biology of Beating Stress, How Changing Your Environment, Your Body, and Your Brain*

Can Help You Find Balance and Peace with author Jeanne Ricks. Stress is killing us unilaterally. All races, creeds, colors, socio-economic groups, political parties it does not discriminate. According to a recent study by the American Institute of Stress, 48% of stress sufferers say stress has a negative impact on their personal and professional lives. With an abundance of information on stress readily available on the Web and through other media outlets, people need a mediator to help them separate fact from fiction. Jeanne Ricks is that mediator. *The Biology of Beating Stress: How Changing Your Environment, Your Body, and Your Brain Can Help You Find Balance and Peace* is a powerful book that gets major points about stress across in a casual way. With quick and easily digestible reference points, each page is something readers will want to return to again and again.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-6-14 Alex Morgan, from the US Women's national soccer team and world cup gold medalist and professional soccer player. Her new book for kids, *Win Or Lose* is the follow-up to her New York Times bestseller *Saving the Team*. This is the third book in the Kicks series for young readers, which draws on Morgan's own experiences as a girl and was inspired by her desire to show kids how she got where she is today. The books are empowering and fun, highlighting the themes of teamwork and believing in oneself. Morgan became the youngest member of the US women's national soccer team in 2009

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: Minority Experiences/ Homelessness/ Multi-Cultural Awareness

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

5-18-14 Gavin Newsom, former mayor of San Francisco, current Lt. Governor of California and author of *Citizenville: How to Take the Town Square Digital and Reinvent Government*. Gavin Newsom cut his teeth in government as a two-term mayor of San Francisco, one of the most high-tech, experimental, and progressive cities in the nation. But when he took office in 2003, this paragon city of American entrepreneurship was decades behind many cities of the world in terms of digital governance. His quest to modernize one of America's most modern cities, and the amazing results he achieved, are the backbone of this book. The Lieutenant Governor of California, Newsom is a fierce advocate of technology's ability to revolutionize politics. In researching the book, he travelled the country, interviewing not only ordinary citizens making a difference, but the leading internet entrepreneurs, writers, thinkers, and activists who are right now transforming the way technology is put to work for the greater good. Across the country, he heard stories of ingenuity that combined the latest digital tools with a treasure trove of government data, improving not only day-to-day life in our cities, but the political process as a whole.

Community Matters with host Lee Callahan

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4-27-14 *Run, Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center* with Adele Levine. In her six years at Walter Reed Army Medical Center, Adele Levine rehabilitated soldiers admitted in worse and worse shape. As body armor and advanced trauma care helped save the lives, if not the limbs, of American soldiers fighting in Afghanistan and Iraq, Walter Reed quickly became the world leader in amputee rehabilitation. But no matter the injury, physical therapy began the moment the soldiers emerged from surgery. Days at Walter Reed were intense, chaotic, consuming, and heartbreaking, but they were also filled with camaraderie and humor. Working in a glassed-in fishbowl gymnasium, Levine, her colleagues, and their combat-injured patients were on display at every moment to tour groups, politicians, and celebrities. Entertaining, engrossing, and ultimately inspiring, *Run, Don't Walk* is a fascinating look into a hidden world.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-20-14 Peter Bagge is a local cartoonist of note – famous for his HATE comic books featuring the lovable loser Buddy Bradley – is now writing and illustrating graphic novels about history's toughest women – starting with Margaret Sanger. Peter Bagge's *Woman Rebel: The Margaret Sanger Story* is a dazzling and accessible biography of the social and political maverick, jam-packed with fact and fun. In his signature cartoony, rubbery style, Bagge presents the life of the birth-control activist, educator, nurse, mother, and protofeminist from her birth in the late nineteenth century to her death after the invention of the birth control pill. Balancing humor and respect, Bagge makes Sanger whole and human, showing how her flaws fueled her fiery activism just as much as her compassionate nature did. Sanger's life takes on a whole new vivacity as Bagge creates a fast-paced portrait of a trailblazer whose legacy as the founder of Planned Parenthood is still viewed as considerable.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-13-14 PETA President Ingrid E. Newkirk in Seattle for the latest stop on her international Naked Truth tour on April 17. Her visit comes just days before the start of the World Week for Animals in Laboratories, where Newkirk has led PETA to so many landmark victories for animals in laboratories over the past three decades, including the famous 1981 "Silver Spring monkeys" case, which started the movement to replace animals in laboratories with non-animal testing methods. Newkirk discusses the other early victories that put PETA on the map—such as the first-ever convictions for cruelty to animals on meat and fur factory farms—as well as major breakthroughs that PETA has made recently, including the following: After a PETA campaign, Madigan Army Medical Center in Tacoma, Wash., agreed to replace the use of ferrets in invasive intubation exercises with life-like human simulators.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

4-6-14 Deborah Feldman – author of the *New York Times* bestselling memoir, *Unorthodox*, tells her unbelievable story of growing up in—and ultimately escaping—an extreme Jewish sect in Brooklyn, NY. Her former community is one of the most eccentric and secretive in the world with very strict rules for women – women must shave their heads and wear wigs once married, they have no formal education (sexual or otherwise), are not allowed to eat out or be on the street after a certain hour. From what she could wear to whom she could speak to, virtually every aspect of Deborah's identity was tightly controlled. Married at age seventeen to a man she had only met for thirty minutes—it was when she gave birth to her son that she realized more than just her own future was at stake. *EXODUS: A Memoir*, her highly anticipated follow-up, continues her story as she faces a brand new world and has to find a new identity as a single mother, an independent woman, and a religious refugee.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-1-14 An interview with the local winner of *Today's American Woman - Curvy Teen WA*, 13 year old resident of Kent, WA, Serena Landon. Serena is not your typical 15 year old. She is taking Honors classes, is an advanced Blue Belt in Taekwondo, holds her State title and is constantly making appearances to support both her personal platform, as well as, the pageants Monthly Missions. She is a pretty amazing young lady doing a lot of good in her community. She is hoping to expand her service once she wins the National crown, by visiting various locations in other states. To her this isn't 'just a crown', it is an opportunity to help others. She is unapologetic about her 'Curvy' status, and hopes to help other kids dealing with weight issues.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-8-14 Winter Page, At the forefront of this teen LGBT activist movement , a young 15-year-old author Winter Page, writer of the new book *Breaking Free*. She set out to create a story that would encourage gay, lesbian, bisexual, and transgender high school aged people to find communities of acceptance and love. The book tells the tale of a transgender teen who falls in love with a closeted lesbian. As they deal with their own secrets, bullying, and other hardships, they look to each other to find the love and support they need. A self-proclaimed "white-bread ex-cheerleader from the Bible Belt," this straight girl is hoping to make the gay teen community safer across the U.S. with her new book.

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-29-14 Linda Stone, Food Policy Director, Children's Alliance, Summer meals program in Washington. The Summer Meals program picks up where school meal programs leave off in June, providing free meals and snacks to kids age 18 and under all summer long. All kids are welcome, and some sites allow adults to purchase a meal as well. No proof of income, address or citizenship is ever required. In 2014 the Summer Meals Program, also known as the Summer Food Service Program, will serve free meals to kids at 900 sites across Washington. Meals may be served at schools, community centers, libraries, churches, camps, apartment complexes, parks, or even from "food trucks."

Community Matters with host Lee Callahan

20 minutes of a 60 minute Public Affairs program

6-29-14 *I Am Rosa Parks*, the newest title in the *New York Times* bestselling series *Ordinary People Change The World* (A non-fiction picture book series celebrating real American icons) by *New York Times* bestselling author & History Channel's Brad Meltzer. The latest title in this series is about Rosa Parks and the little-known and even never-before-heard story of the hero's childhood. "This series was born because I was tired of my daughter thinking that reality TV stars and loud-mouthed sports players were heroes. I tell my kids all the time: That's fame. Fame is different than being a hero. I wanted my kids to see real heroes...and real people no different than themselves. For that reason, each book tells the story of the hero when THEY were a kid. We see them as children. So it's not just Amelia Earhart and Abraham Lincoln being famous--but them being just like us." – Brad Meltzer

Most Significant Issue-Responsive Programming
2nd Quarter 2014: April 1 to June 30, 2014

ISSUE: International Affairs

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
5-25-14 The film, *#ChicagoGirl: The Social Network Takes on A Dictator*. An interview with Alaa Basatneh and the director of the movie, Joe Piscatella. From her childhood bedroom in the Chicago suburbs, an American teenage girl uses social media to coordinate the revolution in Syria. Armed with Facebook, Twitter, Skype and camera phones, she helps her social network "on the ground" in Syria brave snipers and shelling in the streets to show the world the human rights atrocities of a dictator. But just because the world can see the violence doesn't mean the world can help. As the revolution rages on, everyone in the network must decide the most effective way to fight a dictator: social media or AK-47s.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
6-15 An interview with Scot Pondelick, Army Veteran, who served 8 years in the US Army and 3 tours in Iraq. Upon leaving the service, Scot was faced with substantial emotional hurdles to overcome. He reached out to a Vets' support group in Federal Way and life started to improve. Now Scot is giving back, and is hosting another Veterans Resource Fair. This year the fair is at its largest, and the Tacoma Dome is its new home. If you're a Veteran, it is in your best interest to attend this 4 county (Pierce, King, Thurston, and Kitsap) Veterans Resource Fair at the Tacoma Dome on June 21st. "This event is designed to bring all the community resources that available for Veterans, their family members, and the currently serving members of the armed forces (within a 12 month time frame of leaving the service). This is a completely free event for the Veterans, Service Members, and to the groups providing resources to them. There will be a very wide range of services available at the event: services for homeless Veterans and SBA for the entrepreneur. The Event Directors are two disabled Veterans who saw a need for this type of event by being deeply involved with Veterans on the streets and in the Government boards."

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program
4-27-14 *Run, Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center* with Adele Levine. In her six years at Walter Reed Army Medical Center, Adele Levine rehabilitated soldiers admitted in worse and worse shape. As body armor and advanced trauma care helped save the lives, if not the limbs, of American soldiers fighting in Afghanistan and Iraq, Walter Reed quickly became the world leader in amputee rehabilitation. But no matter the injury, physical therapy began the moment the soldiers emerged from surgery. Days at Walter Reed were intense, chaotic, consuming, and heartbreaking, but they were also filled with camaraderie and humor. Working in a glassed-in fishbowl gymnasium, Levine, her colleagues, and their combat-injured patients were on display at every moment to tour groups, politicians, and celebrities. Entertaining, engrossing, and ultimately inspiring, *Run, Don't Walk* is a fascinating look into a hidden world.

Community Matters with host Lee Callahan
20 minutes of a 60 minute Public Affairs program -27-14 Bruce Dancis' memoir *Resister: A Story of Protest and Prison during the Vietnam War*. Bruce Dancis arrived at Cornell University in 1965 as a youth who was no stranger to political action. He grew up in a radical household and took part in the 1963 March on Washington as a fifteen-year-old. He became the first student at Cornell to defy the draft by tearing up his draft card and soon became a leader of the draft resistance movement. He also turned down a student deferment and refused induction into the armed services. He

was the principal organizer of the first mass draft card burning during the Vietnam War, an activist in the Resistance (a nationwide organization against the draft), and a cofounder and president of the Cornell chapter of Students for a Democratic Society. Dancis spent nineteen months in federal prison in Ashland, Kentucky, for his actions against the draft. In *Resister*, Dancis not only gives readers an insider's account of the antiwar and student protest movements of the sixties but also provides a rare look at the prison experiences of Vietnam-era draft resisters. Intertwining memory, reflection, and history, Dancis offers an engaging firsthand account of some of the era's most iconic events, including the 1963 March on Washington for Jobs and Freedom, the Abbie Hoffman-led "hippie invasion" of the New York Stock Exchange, the antiwar confrontation at the Pentagon in 1967, and the dangerous controversy that erupted at Cornell in 1969 involving African American students, their SDS allies, and the administration and faculty.

**Public Service
Announcements**

2nd Quarter 2014: April 1 to June 30, 2014

Red Cross – Oso, Washington Mudslide
Victims
National Park Service
Autism Speaks of Seattle
American Heart Association
Seattle Burn Foundation
Red Cross of America – donations request for
survivors of this years flooding and hurricanes
Alliance for Education
Take Action (against teen suicide)
National Drug Awareness Campaign
The American Stroke Association
Susan G Komen Foundation - Fighting Breast
Cancer
CASA of King County - Family Law
Foreclosure Prevention
Teen Driving - Prevent Deaths
Chrohns Colitis Foundation
American Heart Association – heart health
awareness
Vets - Mental Illness – where to get help
TRXA chronic disease – testing and treatment

Environmental Protection Agency - Radon
Detection
Community Volunteerism
Stop Steroid Use don't be an asterisk.com
Social security admin - retiring Online
Financial literacy with WA State location
mention
Prevent high school dropout
Prevent child abuse and neglect – The humane
society
Peace Corp Enrollment
Employment opportunities- Support Guard and
Reserve/Military
American Red cross – Emergency
preparedness
Page Ahead program – Seattle – reading
encouragement
Lifelong AIDS Foundation – Seattle
Hunger Prevention_ How to help