

KUBB/ Mariposa, CA

FIRST QUARTER 2024

PERFORMED FROM 01/01/24 – THROUGH – 03/31/24

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

“A 17-minute spotlight on community issues in Merced and surrounding cities. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Topics include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.”

Broadcast Sundays at 6:00AM.

Quarterly Issues/Program List

01/01/24 – 03/31/24

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The following is a list of programs aired that have provided the station’s most significant coverage of community issues.

DATE	Time	Duration	Topic	Issue	Description
01/06	6:00AM	17:00	Mariposa Police Dept	Recruitment	Background checks and classes to take.
			MCOE	Schools Update	Activities going on for students.
01/13	6:00AM	17:00	Mariposa City Clerk	Stipend setting commission Avian Flu	Info on new City Commission opening

			Merced Co ag Commision		Info on Avian Flu outbreak affection local poultry.
01/20	6:00AM	17:00	City of Mariposa MUHSD.	Mayor Matt Serratto Arts programs	City town hall schedule.. Schedule of upcoming art events for studnts.
01/27	6:00AM	17:00	City of Mariposa Planning Dept. CalTrans	Housing Construction update	Information on participating in housing survey. Information on how construction on HWY 99 is going.
02/03	6:00AM	17:00	Measure C committee. Merced Co Parks and Rec.	Public Safety Youth programs	Information on to get out and vote for Measure C.. Information for sign ups for youth basketball.
02/10	6:00AM	17:00	Tax Transparency Commission Merced County Office Education	Update Education	Information on how to apply for the commission. Annual report on education presentation.
02/17	6:00AM	17:00	City of Mariposa Livingston community Health	Recycling Health Care	Information on how to recycle food waste properly. Info on a resources for families with children to access health care in the north county.
02/24	6:00AM	17:00	City of Mariposa MCOE	Public Works	Information services Public works provides residents.

				District update	Info on Arts Education Month.
03/02	6:00AM	17:00	City of Merced Castle Commerce Center	Firefighters union Patriot Rail	Information recent Measure C and how it benefits firefighting efforts. Rail operations overview at castle.
03/09	6:00AM	17:00	Merced Sunrise Rotary Merced College	Exhibit Education	Information to see the Wall That Heals exhibit. Information on Ag innovation program at the college.
03/16	6:00AM	17:00	Bicycle Event MCOE	Economic development Education	Info on a big one day bike race coming to merced. Info on whats going on at the public schools.
03/23	6:00AM	17:00	Central Cal Veterans Merced County.	Veterans. Town halls	Information on services offered to veterans in the area. Information on how to attend upcoming town halls.
03/30	6:00AM	17:00	Merced Co Veterans Services MCOE	Veterans Education	How to sign up to participate services offered by the agency Information on the recent Merced County School Board association event
