

WZMB Programs/ Issues Report: Quarter 1

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 1/1/06-3/31/06.

Description of Issue	Date	Time	Description of Program
Response: Are We a Connected Campus?	2/3/06	12:00 pm (1hr)	Student Responses to NC State's "Most Connected Campus" nomination in Princeton Review
Expression: The Courthouse Memorial	2/17/06	12:00 pm (1hr)	On-air talk re: community discussions on taking down the Confederate Memorial statue
Campus Connections	3/3/06	12:00 pm (1hr)	Impact of potential Dental School addition on ECU & eastern NC
Expression: The Importance of the Buccaneer	3/17/06	12:00 pm (1hr)	Discussing the revival of ECU's yearbook in light of the upcoming centennial

WZMB Programs/ Issues Report: Quarter 2

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 4/1/06-6/30/06.

Description of Issue	Date	Time	Description of Program
Can Adults Be Adults?	4/7/06	12:00 pm (1hr)	Discussion on Pitt County's new ordinance regarding adult businesses within city limits
Lottery: Good or Bad	4/21/06	12:00 pm (1hr)	Reactions to NC's implementing educational lottery
Residence Hall Safety	6/5/06	8:00 am (30min)	Concerns about dorm fire started by student and what is being done for student safety as a result
Changing the Name of 5 th Street	6/7/06	8:00 am (30min)	Taking community calls regarding the changing of 5 th St to Dr. MLK, Jr. Blvd in Pitt County
Going Green	6/12/06	8:00 am (30min)	Discussing ECU's Transit change to gasohol
Summertime Blues	6/14/06	8:00 am (30min)	Suggestions about things that ECU/Greenville needs/can do for college students during the summer
Local Scene Discoveries	6/19/06	8:00 am (30min)	Introduction to various local artists being played on WZMB.

WZMB Programs/ Issues Report: Quarter 3

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 7/1/06-9/30/06.

Description of Issue	Date	Time	Description of Program
The "real" ECU?	9/25/06	9:00 am (30min)	Community responses to the rude behavior of ECU crowds at ECU/Memphis football game
Public Business Dress Codes	9/29/06	9:00 am (30min)	Students talk about their experiences with changing codes and ethics regarding attire in downtown clubs and restaurants

WZMB Programs/ Issues Report: Quarter 4

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 10/1/06-12/31/06.

Description of Issue	Date	Time	Description of Program
Student Targeting	10/6/06	12:00 pm (30min)	Students talk about city and noise ordinances being implemented in Greenville
Facebook on Campus	10/13/06	12:00 pm (30min)	Uses of Facebook by campus entities and separating personal/professional information
Halloween Traditions In Greenville	10/27/06	12:00 (30min)	Information regarding the things going on downtown and in Greenville during the Halloween holiday.
Hate-Out Week Significance	11/3/06	12:00 (30min)	Informal debate about the positive/harmful effects of Hate-Out Week activities

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