

WZMB Programs/ Issues Report: **Quarter 1**

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 1/1/15 - 3/31/15. Please note that any significant gaps of programming reflect university breaks when there are not any live on air broadcasts.

Description of Issue	Date	Time	Description of Program
History of Black History Month, Campus Observance	1/5/15	10AM (10mins)	Zhane' gave a brief history about Black History month and discussed various campus events that campus orgs are having to celebrate.
ECU Robbery at Clement Hall	1/21/15	12:05P (5mins)	Brody and Ashtin discussed robbery in campus dorm and the lockdown that ensued. They compared ECU to national stats about campus and crime.
SGA President Resigns From post.	1/22/15	11AM (5mins)	Roundtable discussion of the resignation of the SGA President, Michael King. He made the decision after weeks of facing impeachment and fliers showing up on campus questioning the decision to not impeach King.
Renaming Aycock Hall	1/22/15	10:15A (5mins)	Discussion of ECU hosting 2 public forums on the renaming of Aycock Hall after former Governor Charles B. Aycock was discovered to be white supremacist.
Sexual Assaults on Campus	1/26/15	6:00PM (10mins)	Several alerts went out over the weekend concerning sexual assaults on and near campus. ECU police department urging people to come forth.

Is Social Media Destroying our Social Skills	2/6/15	9AM (3mins)	Vishnu discusses the risk of youth losing the skill of public speaking and the lost of meaningful friendships due to the growing trend of online social relationships.
"Its On Us" Sexual Assault Campaign	2/10/15	2:20PM (5mins)	Chynna and Victoria discuss the campaign that seeks to end sexual assault. They talked local resources including the REAL Crisis center that offers counseling services for assault victims.
Campus Email Scams	2/27/15	2:35PM (3mins)	Victoria and guest, Officer Chris Sutton, discuss the FBI announcement of the email scams targeting students and staff of East Carolina University where they try to get access to banking information.
The Human-Animal Bond w/ Former Captain Luis Carlos Montalvan	3/26/15	6:05P (5mins)	Shayna talks wellness passport event on wounded warriors and how the connection to animals helps them heal after violent attacks. Guest, Fmr. Capt. Luis Carlos Montalvan will discuss his experience in a upcoming lecture in Wright.
Africa Night by African Student Organization	3/29/15	12:00P (3mins)	African Student Organization Pres, Asomugha, discusses annual event where they hold a celebration of African culture through dance and music.

WZMB Programs/ Issues Report: Quarter 2

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 4/1/15 - 6/30/15. Please note that any significant gaps of programming reflect university breaks when there are not any live on air broadcasts.

Description of Issue	Date	Time	Description of Program
National Rebuilding Day With Intergenerational Center	4/5/15	8:10A (5mins)	Announcement and call for volunteers to assist with improving homes and lives of Greenville's low-income homeowners.
Discovering Dream Occupations	4/7/15	3:05P (3mins)	Lifestyles with Lauren discuss five ways to identify a great occupational fit and ways to get experience.
Tuition increases And construction of New Student Center	4/7/15	4:20P (3mins)	Zhane' talked the updates to the construction of the new student center, the affect it will have on traffic & parking, and the student fee increases that will help pay for new construction on campus.
Teen Suicide & Bullying in Pitt Co.	4/8/15	3:00P (10mins)	Roundtable discussion on Pitt County teen suicide rates and the public outcry after North Pitt High school student committed suicide after his family alleges severe bullying.
Social Media Safety	4/8/15	4:15P (3mins)	Chicano discusses the need for safe posting online and the Snap chat hack that breached a lot of personal information.
Fair Housing Act & City Housing Ordinance	4/9/15	5:00P (5mins)	Eliza discussed the 3 unrelated rule which applies to neighborhood near campus where they are limiting the number of non related persons who can live together. City is voting on the issue.

Use of I Card Off campus	4/14/15	5:00P (3mins)	Eliza discussed the pros and cons of ECU students being able to use ID cards at off campus businesses like UNC-G & UNC-CH that bridged a rift between campus and community.
Greenville Culture Fest	4/15/15	4:45P (10mins)	Discussed the Culture Fest 2015, a performance based event that brings out various Multicultural organizations together for a day of unity.
Virginia Tech Shooting Anniversary	4/16/15	5:00P (5mins)	Moment of silence for the 7 th Anniversary of the VA. Tech shooting and the process of ECU shooting drills in case of an active shooter.
Greenville Uptown "Super Block"	4/17/15	2:10P (3mins)	Discussion of the millions of dollars Greenville is putting into revitalizing the Downtown/Uptown area of the city, to include a parking deck.
7 th Annual Culture Fest of ECU	4/17/15	5P-7:30P	Live Remote at the 7 th Annual Culture Fest. Event features multicultural food tastings, music, and performances to promote diversity on campus.
Human Trafficking Walk	4/17/15	7:40P	Human Trafficking Walk from College Hill to Mendenhall to bring awareness to growing issue of Human Sex trafficking in Eastern N.C.
Universal Healthcare & Latino Sign Up	5/6/15	4:05P (5mins)	Chicano spoke about Pres. Obama encouraging Latinos to sign up for Healthcare and the claims that illegal individuals would not be reported to immigration services.
Workplace Violence	5/7/15	4:00P (3mins)	Discussion of FedEx shooting and how it can happen in Greenville.

Soles For Little Souls	5/8/15	11A-1P	Live Remote for Sigma Gamma Rho where the foundation is teaming up with WZMB to provide new shoes to children in local homeless shelters.
Racial Tension & Confederate Flag Conflict	6/18/15	4PM (45mins)	Vishnu and guest, Don Donaldson, President of Black Student Union discuss the racial tensions due to conflict over Confederate Flag and mass shooting at Black S.C. church not too far from Greenville, NC.
In Depth look at the S.C. church shooting	6/25/15	6:05P (30 mins)	Alicia and guest from St. Paul Episcopal church discuss event called Dismantle Racism Initiative that is open to the public to attempt to bridge the gap within communities of color in Greenville.

WZMB Programs/ Issues Report: **Quarter 3**

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of **7/1/15 - 9/30/15**. Please note that any significant gaps of programming reflect university breaks when there are not any live on air broadcasts.

Description of Issue	Date	Time	Description of Program
Healthcare for the uninsured In Greenville	7/1/15	11A (35mins)	Morgan questions Duty of Brody to provide healthcare & correlation to poverty.
Perception of locals who live In Greenville compared to Student population.	7/2/15	4P (10 mins)	Vish discusses how we can change views about students & local population. He think we should all feel like we're locals.
Greenville Town Commons	7/2/15	6P	Talk of the 4 th of July activities at the Greenville, NC Town Commons. There will be local food trucks and entertainment provided.
Redevelopment in Greenville	7/6/15	4P	Vish and guest, Jazzmine Bryant talked about the areas in Greenville that need to be reestablished and redeveloped. A look at repairing roads and reforming monuments.
Sun & water safety	7/6/15	2P	Summer reminds parents to apply and re-apply sunscreens and to wear earplugs to protect against infection. Talks of splash point open on Chestnut Street.
Annual Men's Day Conference	7/13/15	9A	Haywood discusses Annual Men's Day conference with guest Billy Gogdoll and Deacon Lester Stocks. Talk the goals and objectives of the conference.

My City Greenville Account	7/13/15	2P	Summer and guest Adrian Spell talks how the My City Greenville account sheds a positive light on the ECU and city community.
Life Tip Tuesday	7/14/15	6P	Alicia E. and Jessica discuss the value of self worth and holding power within relationships.
Introduction of political Candidates	7/15/15	11A	Morgan spoke briefly about each political candidate and what their platform meant for college students.
School of Entrepreneurship At East Carolina University	7/16/15	6P	Alicia E. and guest Ayla Joy talked about the new School of Entrepreneurship beginning at ECU. It will teach skills that will be placed back into the local community and is the first of its kind in the region.
Honoring Military and Law Enforcement	7/17/15	10A	Haywood Johnson and guest, Lester Stocks, talk upcoming Conference to honor local military and law enforcement members.
Domestic Violence	7/27/15	11A	Morgan talks domestic violence among young people and the LGBTQ community. She lists preventative measures, facts and statistics of domestic violence in Pitt County.
Living With Diabetes	7/29/15	6P	Alicia talks the high number of people in Pitt County living with Diabetes. Tips for what to order out, portion sizes and insulin when you know your meal will be delayed.

Pros and Cons of
Staying in college over
4 years.

7/30/15

11A

Morgan discusses
graduating in more than 4
years and the potential of
being considered by
employers.

WZMB 91.3 FM GREENVILLE, NC

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Description of Issue	Date	Time	Description of Program
Texting & Driving	9/2/15	12P	Ashtin and Brody discuss the recent accidents from Texting and driving. ECU's SAB hosts a texting while driving simulator at the Student Center.
Officer involved shooting at Buffalo Wild Wings in Greenville.	9/2/15	12:15P	Brody and Ashtin speak about the Greenville Police Officer who shot and killed a civilian during an altercation at a local restaurant. The officer was cleared of all charges.
College students are taking Longer to graduate.	9/2/15	4P-5P	Zhane' reports that college students are taking about 6 years to graduate and reasons why. She discusses that 35% of ECU students graduate in 4 years.
Shayna looks at local artistry And its effects on the Community.	9/2/15	6P	ShayJo discusses hometown heroes in the local arts who are having major influence on the national hip hop community. Former ECU student artist builds esteem for the university.
How to maintain a healthy Balance in college.	9/3/15	3P-5P	Summer discusses healthy ways to manage large course and work loads. She lists ways to seize opportunities in college without burn out.
Urban farms and healthy Foods for impoverished Communities.	9/4/15	8:10A	Haywood discusses Greenville's cultivation of urban farms on 3 rd Street.

Uber Coming to Greenville, NC	9/4/15	12P-1P	Brody and Ashtin discuss the impact of Uber car service being offered in Greenville. They talked of benefits to college students' safety after parties.
Rise of car break-ins And thefts in Eastern North Carolina.	9/9/15	12P-1P	Brody & Ashtin discuss the rise in car break ins in and around Greenville. They give tips on ways to protect personal property.
East Carolina University Ranked as Best Bang for the Buck	9/9/15	4P-5P	Zhane' discusses ECU ranking as "Best Bang for the Buck". Poll looked at attendance costs and job placement to make the determination.
New local business Opportunities in Greenville	9/9/15	6P	Shayna and guest, Banks, discuss the opportunities or new business in the Greenville area. Look at redevelopment initiatives in the city.
Gun Control	9/10/15	3P-5P	Summer discusses the latest campus shooting at an Arizona school. She also talks about calls for more gun control on college campuses.
Water Contamination In Jacksonville, NC	9/11/15	6P	Alicia E. discusses the city of Jacksonville water contamination issues. She lists the areas of the contamination and where residents can receive safe water.
East Carolina University's Enrollment record.	9/11/15	6P-8P	Alicia discusses the university's record-breaking year for the number of students enrolled at the university with nearly 30,000.
9/11 Memorial Service Program	9/11/15	8P-9P	Special hour-long presentation on a look back of the terrorist attack on the U.S. Locals recall the moments of 9/11.

Baby left in Vehicle suffers injuries.	9/14/15	12P-1P	Ashtin and Brody discuss another case of a child being left in overheated cars. They list ways that parents can remind themselves to check for their children.
New Drug and Alcohol Rehab Facility	9/14/15	12P-1P	Alicia talks of the new rehab facility being created in Pitt County for drug and alcohol addiction. First long term, residential facility in the region.
ECU Plans to support Local schools	9/14/15	6P-7P	Alicia talks to Dean of Students about the university plan to raise \$39 million to support the local school system.
Surf City Police Chief To retire after racist Comments.	9/16/15	12P-1P	Ashtin & Brody along with guest Caroline Craig discuss the Surf City Police Chief choice to retire after it was discovered that he made several racist comments.
Large Drug Bust and Arrest in Greenville	9/18/15	6P	Greenville NC police department makes its largest drug arrest with over \$1 million cocaine bust. Suspect is held in Pitt County without bond.
Hit and Run Near Campus	9/21/15	12P-1P	Brody and Ashtin discuss young lady who is a victim of a hit and run near campus.
City of Greenville appoints New Police Chief.	9/21/15	12P-1P	Brody and Ashtin discuss the hiring of a new police chief to replace Aden. They take an in depth look at his background in law enforcement.
Local business loses its Liquor license	9/21/15	4P-5P	Zhane' speaks about the local tavern, Crossbones, who lost its liquor license for selling alcohol to underage people.

Presidential candidate, Marco Rubio, visits NC	9/21/15	6P-8P	Vishnu discusses Marco Rubio's visit to NC as he makes his run to become the Republican candidate for the presidency. He visits several campuses across the state to speak to young voters.
North Carolina's Obesity Rate	9/21/15	6P-8P	Alicia talks NC being ranked 24 th in the nation for obesity rates and its correlation to poverty. Lists foods that are healthy and relatively cheap.
In depth look at presidential Candidate Bernie Sanders	9/22/15	3P-5P	Summer and guest, political analyst Sarah Hornaday, discuss Bernie Sanders. They look at his policies and how they affect college students.
ECU rape case	9/23/15	12P-1P	Ashtin and Brody discuss ECU student's claims of unhappiness at how her rape case was handled. She speaks on displeasure with campus and city police officials.

WZMB Programs/ Issues Report: **Quarter 4**

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 10/1/15 - 12/31/15. Please note that any significant gaps of programming reflect university breaks when there are not any live on air broadcasts.

Description of Issue	Date	Time	Description of Program
New Chancellor Search Begins	10/5/15	4PM (10mins)	Zhane' talks the process to find a new chancellor began by forming 2 committees. BOT will choose top 3 finalists then on to the UNC system.
New Loan/Debt Calculator	10/7/15	6PM (3Mins)	Alicia discusses new calculator to approximate loan debts and payments for students before they enter college.
Violence Against Police in Greenville	10/7/15	4PM (25Mins)	Zhane reports on the arrest of 2 ECU students in connection to a police shooting.
Hazing at ECU	10/7/15	2PM (3Mins)	Vishnu and guest Noah Bracken roundtable discussion on ECU's intolerance for hazing in Greek Life. Beliefs that hazing doesn't represent brotherhood.
Safe Sex on Campus	10/9/15	12PM (5Mins)	Brody discusses the new term for dating and the passing out of free condoms on campus.
Health Tips for Maintaining A healthy weight	10/14/15	6PM (3Mins)	Guest, Jessica, discusses health tips for not gaining weight while living on campuses where excessive food is always available.
New Upgrades to Campus Housing	10/16/15	6PM (3Mins)	Alicia E. talks of ECU's Campus Housing construction of upgrading dorms on the west side of campus.

Large Scale Drug Bust in Greenville	10/17/15	12PM (3Mins)	Brody reports on a large-scale heroin and cocaine arrest of a Greenville man accused of drug trafficking.
Pedestrian Safety Tips after Pedestrian Killed	10/19/15	6PM (10Mins)	Alicia reports that an ECU student was killed crossing 10 th street and gives safety tips for pedestrians.
Neighborly love in Greenville	10/20/15	3PM (5Mins)	Summer discusses the importance of caring for your neighbors and checking on the elderly regularly.
Halloween Safety	10/28/15	1PM (30Mins)	Mimi B. hosts special show on the importance of Halloween safety while out. Talks to ECU student that created a new app created to help people get home safely.
Offensive Costumes	10/28/15	4PM (3Mins)	Vishnu talks racist costumes and the consequences that could result from that type of behavior.
Local girl with mental Disabilities found safe	10/30/15	12PM (3Mins)	Brody discusses local girl found safe after running away from home.