

## WZMB Programs/ Issues Report: **Quarter 3**

There follows a listing of some of the significant issues responded to WZMB 91.3 FM, Greenville, NC, along with the most significant programming. Treatment of those issues for the period of **07/01/2023-09/30/2023**. Please note that any significant gaps of programming reflect university breaks when there are not any live on air broadcasts.

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<b>Description of Issue</b>	<b>Date</b>	<b>Time</b>	<b>Description of Program</b>
Open Mic	07/05/23	11:55pm(5mins)	DJ Microphone talks local brewery Opening their doors to welcome Local artists to open mic nights To encourage emerging talent.
Magnolia Arts	07/18/23	3:00pm(5mins)	DJ Parker talks the magnolia arts Center hosting performances. Their Mountain Top show features Local emerging talent.
<b>Break between first and second summer session. Classes begin on August 21<sup>st</sup>.</b>			
Study Abroad	08/30/22	4:00pm(5mins)	DJ Charles discuss ECU students Opportunity to travel in a study Abroad program that allows Students to explore a new country While learning in efforts to earn Course credit.
<b>State Holiday September 4. No Classes.</b>			
Paddle Boat	09/01/23	1:00pm(10mins)	Jarrett talks the ECU recreation and Wellness stand up paddle boarding That will provide transportation, Equipment, and staff that will lead a New learning of adventure skill set.
NPHC	09/08/23	10:00am(30mins)	Breezy discuss the NPHC Meet the Greeks events that give students the

Opportunity to learn about the Divine 9 and what it takes to join. Students also learn the history of All segments of the divine 9.

Well Being	09/11/23	11:00pm(1hr)	Meech talks the campaign support For the overall well-being and Mental health of students on ECU Campus. This event showcases the Resources on campus that Support the mental health of Students.
Campus Reads	09/11/23	3:00pm(10mins)	DJ Izzy talks subscription service for ECU students that promotes Reading. Students can Subscribe to receive an email That contains a short story in Manageable sections. Students are Able to vote on their favorite stories.

PSA'S THIS QUARTER:  
FOOD WASTE PREVENTION  
RED CROSS BLOOD DRIVE DONATIONS  
DOG ADOPTION/STRAY DOG ADVOCACY  
MENTAL HEALTH AWARENESS  
DRUNK DRIVING PREVENTION