

## WZMB Programs/ Issues Report: Quarter 1

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 1/1/08-3/31/08.

Description of Issue	Date	Time	Description of Program
ECU and Greenville	2/5/08	12:00 pm (30min)	SGA members discuss their plans to improve relations between the university and the Greenville community
BSU 10 year Anniversary	2/21/08	12:00pm (30min)	Interview with Black Student Union president Patrick Dixon and the impact on the African-American students and Greenville residents
Campus Renovations Update	3/13/08	12:00 pm (30min)	Students' thoughts on Mendenhall Student Center renovations/talks of new Student Union
Alternative Spring Break Opportunities	3/27/08	12:00pm (30min)	Gretchen Brockman talks about outreach and community service projects in which ECU students participated during Spring Break

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WZMB 91.3 FM GREENVILLE, NC

WZMB Programs/ Issues Report: Quarter 2

Here follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 4/1/08-6/30/08.

Description of Issue	Date	Time	Description of Program
"Pow Wow" To The People	4/3/08	12:00 pm (30min)	Members of ECNAO speak on the annual Pow Wow and the accomplishments of Native Americans at ECU and in Greenville
PirateFest	4/10/08	12:00 pm (30min)	Information on activities during the 2 <sup>nd</sup> annual Piratefest festival in downtown Greenville
Obama's Visit to Campus	4/17/08	12:00 pm (30min)	Student responses to the political impact of President-Elect Barack Obama's visit to campus
Un-Stress Yourself	5/1/08	12:00 pm (30min)	Student Health staffers discuss ways to deal with relieve stress

WZMB Programs/ Issues Report: Quarter 3

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 7/1/08-9/30/08.

Description of Issue	Date	Time	Description of Program
July 4 Rules and Regulations	7/1/08	11:00 am (15min)	Explanation of new NC laws prohibiting various types of fireworks
Growth at ECU	9/2/08	8:00 am (1hr)	Information regarding growing student population and what that will mean for ECU/Greenville's future
Rowdy Pirates	9/8/08	8:00 am (1hr)	Students discuss ECU fans showing inappropriate behavior at West Virginia football game
Take Back The Night	9/23/08	8:00 am (30min)	Participants of Take Back the Night talk about the event and sexual abuse awareness

#### WZMB Programs/ Issues Report: Quarter 4

There follows a listing of some of the significant issues responded to WZMB 91.3 fm, Greenville, NC, along with the most significant programming Treatment of those issues for the period of 10/1/08-12/31/08.

Description of Issue	Date	Time	Description of Program
Arts in the Community	10/3/08	11:00 am (30min)	Theater students talk about upcoming holiday performances and importance of support for performing arts and Storybook Theater
Sarah Palin's Visit	10/8/08	11:00 am (30min)	On-air discussion of VP-elect Sarah Palin's visit, comparisons of Palin's visit to Obama's visit to campus
Recycling Laws	10/17/08	11:00 am (30min)	Thoughts and reactions NC's new recycling laws & campus initiatives
Celebrity Sightings on Campus	10/27/08	11:00 am (30min)	Various students talk about meeting actors and stars who are campaigning for election candidates
Social Media Matters	11/21/08	11:00 am (30min)	DJs discuss the impact of Twitter, Facebook and social on campus, revisit defamation issues from "Juicy Campus"