

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 925063 /		<u>Alt Order #</u> 25276288
<u>Product</u> Florida		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership Fund		<u>Original Date / Revision</u> 08/29/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914775	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 353
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Main Street Media Group**  
 PO Box 25093  
 Alexandria, VA 22314  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	09/27/16	09/27/16	Local News @ 4a	4a-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$120.00				
N 2	WFLA	09/28/16	09/28/16	Local News @ 4a	4a-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$120.00				
N 3	WFLA	09/29/16	09/29/16	Local News @ 4a	4a-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$120.00				
N 4	WFLA	09/30/16	09/30/16	Local News @ 4a	4a-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$120.00				
N 5	WFLA	10/03/16	10/03/16	Early Today	4-430a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$120.00				
N 6	WFLA	09/27/16	09/27/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$220.00				
N 7	WFLA	09/28/16	09/28/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$220.00				
N 8	WFLA	09/29/16	09/29/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$220.00				
N 9	WFLA	09/30/16	09/30/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$220.00				
N 10	WFLA	10/03/16	10/03/16	Local News @ 430a	430-5a		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$220.00				
N 11	WFLA	09/27/16	09/27/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$775.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 925063 /		<u>Alt Order #</u> 25276288
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> Florida
		<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 08/29/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$775.00				
N 12	WFLA	09/29/16	09/29/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$775.00				
N 13	WFLA	10/03/16	10/03/16	Local News @ 5a	5-530a		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$775.00				
N 14	WFLA	09/28/16	09/28/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,000.00				
N 15	WFLA	09/30/16	09/30/16	Local News @ 530a	530-558a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,000.00				
N 16	WFLA	09/27/16	09/27/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$1,800.00				
N 17	WFLA	09/30/16	09/30/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,800.00				
N 18	WFLA	10/03/16	10/03/16	Local News @ 6a	558-7a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$1,800.00				
N 19	WFLA	09/27/16	09/27/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$2,650.00				
N 20	WFLA	09/28/16	09/28/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$2,650.00				
N 21	WFLA	09/29/16	09/29/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$2,650.00				
N 22	WFLA	09/30/16	09/30/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$2,650.00				
N 23	WFLA	10/03/16	10/03/16	Today Show	657-9a		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$2,650.00				
N 24	WFLA	09/28/16	09/29/16	Today Show 2	9-10a		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--11---				2	\$1,900.00				
N 25	WFLA	09/30/16	09/30/16	Today Show 2	9-10a		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,900.00				
N 26	WFLA	09/27/16	09/27/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$550.00				
N 27	WFLA	09/28/16	09/28/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$550.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$550.00				
N 28	WFLA	09/29/16	09/29/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$550.00				
N 29	WFLA	09/30/16	09/30/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$550.00				
N 30	WFLA	10/03/16	10/03/16	M-F 10-11a	10-11a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$550.00				
N 31	WFLA	09/28/16	09/28/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$700.00				
N 32	WFLA	09/30/16	09/30/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$700.00				
N 33	WFLA	09/27/16	09/27/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$900.00				
N 34	WFLA	09/29/16	09/29/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$900.00				
N 35	WFLA	10/03/16	10/03/16	Today Show 3	12-1258p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$900.00				
N 36	WFLA	09/28/16	09/28/16	Days of Our Lives	1258-4p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,100.00				
N 37	WFLA	09/30/16	09/30/16	Days of Our Lives	1258-4p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,100.00				
N 38	WFLA	09/27/16	09/27/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$900.00				
N 39	WFLA	09/29/16	09/29/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$900.00				
N 40	WFLA	10/03/16	10/03/16	M-F 2-3p	2-3p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$900.00				
N 41	WFLA	09/28/16	09/28/16	M-F 3-4p	3-4p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,600.00				
N 42	WFLA	09/30/16	09/30/16	M-F 3-4p	3-4p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,600.00				
N 43	WFLA	09/27/16	09/27/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				2	\$2,200.00				

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		<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 08/29/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				2	\$1,100.00				
N 44	WFLA	09/28/16	09/28/16	M-F 4-5p	4-5p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,100.00				
N 45	WFLA	09/29/16	09/29/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				2	\$1,100.00				
N 46	WFLA	09/30/16	09/30/16	M-F 4-5p	4-5p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$1,100.00				
N 47	WFLA	10/03/16	10/03/16	M-F 4-5p	4-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				2	\$1,100.00				
N 48	WFLA	09/27/16	09/27/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$2,500.00				
N 49	WFLA	09/29/16	09/29/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$2,500.00				
N 50	WFLA	10/03/16	10/03/16	M-F 5-530p	5-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$2,500.00				
N 51	WFLA	09/28/16	09/28/16	M-F 530-6p	530-6p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$3,200.00				
N 52	WFLA	09/30/16	09/30/16	M-F 530-6p	530-6p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$3,200.00				
N 53	WFLA	09/27/16	09/27/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$3,200.00				
N 54	WFLA	09/29/16	09/29/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$3,200.00				
N 55	WFLA	10/03/16	10/03/16	Local 6p News	6-630p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$3,200.00				
N 56	WFLA	09/29/16	09/30/16	NBC Nightly News WKDY	630-7p		:30				NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---11--				2	\$8,000.00				
N 57	WFLA	09/27/16	09/27/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$2,200.00				
N 58	WFLA	09/29/16	09/29/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$2,200.00				
N 59	WFLA	10/03/16	10/03/16	Local 7p News	7-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$2,200.00				

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**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u> 925063 /		<u>Alt Order #</u> 25276288
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> Florida	<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 08/29/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$2,200.00				
N 60	WFLA	09/28/16	09/28/16	M-F 730-8p	730-8p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$2,600.00				
N 61	WFLA	09/30/16	09/30/16	M-F 730-8p	730-8p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$2,600.00				
N 62	WFLA	10/03/16	10/03/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$16,500.00				
N 63	WFLA	09/27/16	09/27/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$4,400.00				
N 64	WFLA	09/29/16	09/29/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$4,400.00				
N 65	WFLA	10/03/16	10/03/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$4,400.00				
N 66	WFLA	09/27/16	09/27/16	Tonight Show	Tonight Show		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$1,980.00				
N 67	WFLA	09/28/16	09/28/16	Tonight Show	Tonight Show		:30				NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$1,980.00				
N 68	WFLA	09/27/16	09/27/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$850.00				
N 69	WFLA	09/28/16	09/28/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$850.00				
N 70	WFLA	09/29/16	09/29/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$850.00				
N 71	WFLA	09/30/16	09/30/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$850.00				
N 72	WFLA	10/03/16	10/03/16	Late Night	Late Night		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$850.00				
N 73	WFLA	09/27/16	09/27/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$400.00				
N 74	WFLA	09/28/16	09/28/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$400.00				
N 75	WFLA	09/29/16	09/29/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$400.00				

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<u>Contract / Revision</u> 925063 /		<u>Alt Order #</u> 25276288
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> Florida
		<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 08/29/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$400.00				
N 76	WFLA	09/30/16	09/30/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$400.00				
N 77	WFLA	10/03/16	10/03/16	Last Call	M-F 137-205a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$400.00				
N 78	WFLA	09/28/16	09/28/16	Wed 9p L&O SVU	9-10p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$11,000.00				
N 79	WFLA	09/28/16	09/28/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$10,000.00				
N 80	WFLA	09/29/16	09/29/16	Thur 8p Superstore	8-9p		:30				NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$7,700.00				
N 81	WFLA	09/29/16	09/29/16	Thur 9p Chicago Med	9-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$12,000.00				
N 82	WFLA	09/29/16	09/29/16	Thur 10p Blacklist	10-11p		:30				NM	1	\$14,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$14,300.00				
N 83	WFLA	09/30/16	09/30/16	Fri 8p This is Us	8-9p		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$4,400.00				
N 84	WFLA	09/30/16	09/30/16	Fri 9-11p Dateline	9-11p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$8,000.00				
N 85	WFLA	10/01/16	10/01/16	Local Sa 6a News	6-7a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$225.00				
N 86	WFLA	10/01/16	10/01/16	Local Sa 7a News	7-8a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$550.00				
D 87	WFLA	10/01/16	10/01/16	Today Show Sa	657-10a		:30				NM	0	\$0.00
N 88	WFLA	10/01/16	10/01/16	Sat Golf	Various		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$4,000.00				
D 89	WFLA	10/01/16	10/01/16	Sa 6p News	6-630p		:30				NM	0	\$0.00
D 90	WFLA	10/01/16	10/01/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00
N 91	WFLA	10/01/16	10/01/16	Sa 7p News	7-730p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$800.00				
N 92	WFLA	10/01/16	10/01/16	Late News M-Su	M-Su		:30				NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$4,400.00				
N 93	WFLA	10/01/16	10/01/16	SNL	Sa 1130p-1a		:30				NM	1	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 925063 /		<u>Alt Order #</u> 25276288
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> Florida
		<u>Estimate #</u> 3238
<u>Advertiser</u> POL/Senate Leadership F		<u>Original Date / Revision</u> 08/29/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$3,080.00				
N 94	WFLA	10/02/16	10/02/16	WFLA 6a News Sun	Su 6-7a		:30				NM	1	\$200.00
Week:		09/26/16	10/02/16	-----S				1	\$200.00				
N 95	WFLA	10/02/16	10/02/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$400.00
Week:		09/26/16	10/02/16	-----S				1	\$400.00				
N 96	WFLA	10/02/16	10/02/16	Today Show Su	8-9a		:30				NM	1	\$2,000.00
Week:		09/26/16	10/02/16	-----S				1	\$2,000.00				
N 97	WFLA	10/02/16	10/02/16	Local Su 9a News	9-10a		:30				NM	1	\$1,100.00
Week:		09/26/16	10/02/16	-----S				1	\$1,100.00				
N 98	WFLA	10/02/16	10/02/16	Meet the Press	10-11a		:30				NM	1	\$4,000.00
Week:		09/26/16	10/02/16	-----S				1	\$4,000.00				
N 99	WFLA	10/02/16	10/02/16	Sun Golf	Various		:30				NM	1	\$4,000.00
Week:		09/26/16	10/02/16	-----S				1	\$4,000.00				
D 100	WFLA	10/02/16	10/02/16	Su 12p News	12-1p		:30				NM	0	\$0.00
N 101	WFLA	10/02/16	10/02/16	Su 6p News	6-630p		:30				NM	1	\$1,800.00
Week:		09/26/16	10/02/16	-----S				1	\$1,800.00				
N 102	WFLA	10/02/16	10/02/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$8,000.00
Week:		09/26/16	10/02/16	-----S				1	\$8,000.00				
N 103	WFLA	10/02/16	10/02/16	FB Sun Night America Pre	FB Sun Night Amer		:30				NM	1	\$10,000.00
Week:		09/26/16	10/02/16	-----S				1	\$10,000.00				
N 104	WFLA	10/02/16	10/02/16	NFL Sunday Reg Season	FB NFL Sunday Reg S		:30				NM	1	\$35,000.00
Week:		09/26/16	10/02/16	-----S				1	\$35,000.00				
N 105	WFLA	10/02/16	10/02/16	Late News Late Run	Various		:30				NM	1	\$4,400.00
Week:		09/26/16	10/02/16	-----S				1	\$4,400.00				
N 106	WFLA	10/02/16	10/02/16	Bucs Bonus	Various		:30				NM	1	\$700.00
Week:		09/26/16	10/02/16	-----S				1	\$700.00				
N 107	WFLA	10/01/16	10/01/16	Sa 7p News	7-730p		:30				NM	1	\$1,800.00
Week:		09/26/16	10/02/16	-----S-				1	\$1,800.00				
<b>Totals</b>								0.00				108	\$299,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	108	\$299,190.00	(\$44,878.50)	\$254,311.50
<b>Totals</b>	108	\$299,190.00	(\$44,878.50)	\$254,311.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u>	<u>Alt Order #</u>
925063 /	25276288

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	Florida	3238

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Senate Leadership F	08/29/16 / 09/30/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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