

2017 ANNUAL EEO PUBLIC FILE REPORT

WLOV-TV

Station: WLOV-TV, West Point, MS

Reporting Period: January 22, 2016 – January 21, 2017

Number of Full-time Employees: 5 - 10

Small Market Exemption: Yes

During the Reporting Period, a total of 1 full time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

This Report contains the following information:

1. A list of full time vacancies filled by WLOV-TV during the applicable period.
2. For each vacancy the recruitment source utilized to fill the vacancy (including, if applicable, organization, entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO rule), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full time vacancies during the application period.
4. Data reflecting the total number of persons interviewed for full time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices which follow have been designed in the aggregate to provide the required information.

For purposes of this Report, a vacancy is deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person deemed “interviewed” whether he or she was interviewed in person, over the telephone or by email.

Notification of Job Vacancies

Coastal Television Broadcasting Company LLC, licensee of WLOV-TV, is an equal opportunity employer. Coastal Television Broadcasting Company LLC provides notification of full time job vacancies to organization job seekers. Any organization which would like to receive notification of job openings at our station should contact us and request to be included on our employment opportunity notification list. Organizations can make such request by mail at Post Office Box 1732, Tupelo, MS 38802-1732, fax (662)840-9835, or email jdennington@wlov.com. When making such request, please provide the name of your organization, the address, the phone number, the fax number, and name of the contact representative to whom notifications should be sent.

Appendix 1

EEO Public File Report

Covering the period from January 22, 2016 to January 21, 2017

Station Compromising Station Employment Unit: WLOV-TV

Section 1: Vacancy Information

<u>Full Time Position Filled By Job Title</u>	<u>Date Filled</u>	<u>Recruitment Sources Used</u>	<u>Recruitment Source of Hiree</u>	<u>Number of Persons Interviewed</u>
Account Executive	7/5/16	Daily Journal	Employee Referral	5
		MAB Day on Campus		3

Appendix 2

EEO Public File Report

Covering the period from January 22, 2016 to January 21, 2017

Station Compromising Station Employment Unit: WLOV-TV

Section 2: Recruitment Source Information

Recruitment Source	Address	Contact	Phone Number	Total number of interviews this source provided during this period
NE MS Daily Journal	1241 S. Green St. Tupelo, MS 38801	Barbara Baccus	662-842-2611	5
MAB Day on Campus	855 S Pear Orchard Rd Ridgeland, MS 39157	Karla Hooten	601-957-9121	3

Appendix 3

EEO Public File Report

Covering the period from January 22, 2016 to January 21, 2017

Station Compromising Station Employment Unit: WLOV-TV

This Appendix contains a narrative description of the station's supplemental outreach efforts covering the reporting period.

1. WLOV aired 60 Public Service Announcements provided by the Mississippi Association of Broadcasters advising viewers about scholarships available to students pursuing a career in television broadcast. WLOV also contributed to the overall scholarship fund through our membership in the Mississippi Association of Broadcasters.
2. WLOV conducted numerous tours with students explaining how television stations work. Tours of the station generally consist of a tour of the newsroom, studio, and master control. Tour groups meet on-air personalities and behind the scenes people. They are also able to view themselves on the green wall and in the monitors giving a weather forecast.
3. WLOV management participates in weekly department head meetings which include presentations of different human resource situations which are used for training. The purpose of these presentations is to educate management about equal employment opportunity and to prevent discrimination of any type.
4. WLOV management participated in the Mississippi Association of Broadcaster's Day on Campus. We were given the opportunity to talk with graduating students with an interest in journalism and marketing. They were able to ask questions, present their resumes and show short video clips of their work.