



125 West 55th St
New York, NY 10019

Contract # 25707258	Changes as of: 9/19/2017 at 2:00 PM	Version: Current State Version 6	
CPE: 18/20/122	Flight: 9/11/17 - 9/17/17	Station: KXMC	Total \$: \$12,800.00
Agency: Tom Campbell for North Dakota c/o Axiom Strategies 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116	Advertiser: Tom Campbell for North Dakota Product: Primary Election 2018 Agency Order #: 6507424 Buyer: Squyres, Shana Salesperson: MAREN RUEDIGER 214 525-2635	Market: Minot Office: DALLAS Primary Demo: Adults 55+ Con Type: POLITICAL/VOTE Assistant: JOSEPH SELZ 214-525-2838	Total Spots: 37 Total CPP: \$44.85 Total GRP: 285.4 Traffic #: 1203468 Separation:
Comments: updated advertiser and programming			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	9/11 - 9/11		Total Spots	Total \$	CPP	GRP
							9/11					
1	Su 9:30a-10:30a		FACE THE NATION	\$120.00	6.0	60	1		1	\$120.00	\$20.00	6.0
2	M-F 7a-9a		CBS	\$170.00	8.0	60	1		1	\$170.00	\$21.25	8.0
3	Sa 7a-9a		CBS	\$160.00	7.0	60	1		1	\$160.00	\$22.86	7.0
4	Su 7p-10p		PRIMETIME EMMY	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
5	Th 7p-8p		BIG BANG	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
6	Sa 8p-9p		CRIMETIME SA	\$65.00	0.0	30	1		1	\$65.00	\$0.00	0.0
7	M-F 12:35a-1:05a		SIMPSONS	\$10.00	4.5	30	1		1	\$10.00	\$2.22	4.5
8	M-F 10:35p-11:35p		LATE SHOW	\$50.00	12.0	30	1		1	\$50.00	\$4.17	12.0
9	Sa 6:30p-7p		SIMPSONS	\$35.00	7.0	30	0		0	\$0.00	\$5.00	0.0
10	M-F 4p-5p		DR PHIL	\$55.00	6.0	30	2		2	\$110.00	\$9.17	12.0
11	M-F 10a-11a		PRICE IS RIGHT	\$80.00	8.0	30	1		1	\$80.00	\$10.00	8.0
12	Su 9:30a-10:30a		FACE THE NATION	\$60.00	6.0	30	1		1	\$60.00	\$10.00	6.0
13	Sa 7a-9a		CBS NEWS	\$80.00	7.0	30	1		1	\$80.00	\$11.43	7.0
14	M-F 7a-9a		CBS NEWS	\$85.00	8.0	30	2		2	\$170.00	\$10.63	16.0
15	M-F 12n-12:30p		NEWS	\$100.00	7.5	30	2		2	\$200.00	\$13.33	15.0
16	Sa 6:30a-7a		NEWS	\$35.00	2.5	30	1		1	\$35.00	\$14.00	2.5
17	M-F 5a-7a		NEWS	\$65.00	4.5	30	3		3	\$195.00	\$14.44	13.5
18	Sa 9p-10p		48 HRS	\$115.00	6.5	30	1		1	\$115.00	\$17.69	6.5
19	M-F 6:30p-7p		ET	\$200.00	10.0	30	0		0	\$0.00	\$20.00	0.0
20	Su 8a-9:30a		CBS NEWS	\$160.00	8.0	30	0		0	\$0.00	\$20.00	0.0
21	M-F 5p-5:30p		NEWS	\$200.00	9.5	30	0		0	\$0.00	\$21.05	0.0



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#	Day/Time	DP	Program	Rate	A55P Rating	Len	9/11	9/11 - 9/11	Total Spots	Total \$	CPP	GRP
22	Su 5:30p-6p		CBS NEWS	\$600.00	19.0	30	1		1	\$600.00	\$31.58	19.0
23	Tu 9p-10p		NCIS	\$350.00	10.0	30	1		1	\$350.00	\$35.00	10.0
24	Sa 10p-10:30p		NEWS	\$700.00	15.0	30	1		1	\$700.00	\$46.67	15.0
25	M 9p-10p		SCORPION	\$400.00	8.0	30	1		1	\$400.00	\$50.00	8.0
26	M-F 10p-10:35p		NEWS	\$800.00	14.0	30	1		1	\$800.00	\$57.14	14.0
27	Su 10p-10:30p		NEWS	\$800.00	14.0	30	1		1	\$800.00	\$57.14	14.0
28	Su 6p-7p		60 MINUTES	\$500.00	8.5	30	1		1	\$500.00	\$58.82	8.5
29	M-F 6p-6:30p		NEWS	\$800.00	13.5	30	1		1	\$800.00	\$59.26	13.5
30	W 8p-9p		SALVATION	\$385.00	5.0	30	1		1	\$385.00	\$77.00	5.0
31	W 9p-10p		CRIMINAL MINDS	\$385.00	5.0	30	1		1	\$385.00	\$77.00	5.0
32	Tu 7p-8p		NCIS	\$750.00	9.5	30	1		1	\$750.00	\$78.95	9.5
33	Su 3p-6p		NFL	\$1,600.00	18.9	30	0		0	\$0.00	\$84.66	0.0
SU												
34	M 7p-8p		BIG BANG	\$800.00	9.0	30	1		1	\$800.00	\$88.89	9.0
35	Tu 8p-9p		BULL	\$600.00	6.0	30	1		1	\$600.00	\$100.00	6.0
36	Su 12n-3:15p		NFL Early Game	\$1,600.00	18.9	30	1		1	\$1,600.00	\$84.66	18.9
SU												
38	Th-F 4p-5p		DR. PHIL	\$110.00	6.0	60	1		1	\$110.00	\$18.33	6.0
TOTALS: 37									37	\$12,800.00	\$44.85	285.4



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/19/17 12:29 PM	Shana Squyres	Other
09/19/17 10:02 AM	Kelly Benzinger	Line 9 1x was preempted due to sports running over. MGD will be offered on estimate 125.
09/15/17 1:23 PM	Shana Squyres	Other
09/13/17 4:07 PM	Shana Squyres	Other
09/07/17 2:32 PM	JOSEPH SELZ	updated advertiser and programming
09/07/17 2:09 PM	Shana Squyres	Other
09/07/17 1:55 PM	JOSEPH SELZ	no late game on this date. offering early game. thanks!
09/07/17 12:07 PM	Kelly Benzinger	Line 33 - There is no late game (3-6p) that day. MGD with early game. Line 4 - Emmys. Line 5 - Big Bang/Mom. Line 6 - Crimetime Sat. Line 7 - Simpsons.
09/07/17 12:04 PM	System	Notice Received.
09/07/17 9:52 AM	MAREN RUEDIGER	Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861, or Marketron #184659. Please confirm and send station contracts to ssquyres@axiomstrategies.com. Thanks!;Separation: 30

Competitive Information	
Market Budget:	\$33,675
KXMC Share:	40%
Comment:	
Unknown:	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$12,800.00	\$44.85	285.4
Total	100%	37	\$12,800.00	\$44.85	285.4

Monthly Summary		
Month	Spots	Dollars
2017-Sep	37	\$12,800.00
Total	37	\$12,800.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	9/19/17 10:05 AM	JOSEPH SELZ	Confirmed		1	\$-35.00	\$12,800.00	Changes: Total \$ from \$12,835.00 to \$12,800.00, Total Spots from 38 to 37, Total GRPs from 292.4 to 285.4, Total CPP from \$43.90 to \$44.85, Total GIMPs from 292 to 285, Total CPM from \$43,895.35 to \$44,849.33. 1 buyline added or modified.
Makegood 4	9/19/17 10:02 AM	Kelly Benzinger	Confirmed			\$0	\$12,835.00	Changes: Total \$ from \$13,580.00 to \$12,835.00, Total Spots from 42 to 38, Total GRPs from 335.4 to 292.4, Total CPP from \$40.49 to \$43.90, Total GIMPs from 335 to 292, Total CPM from \$40,488.97 to \$43,895.35.
Makegood 3	9/13/17 10:16 AM	JOSEPH SELZ	Confirmed	1		\$110.00	\$12,835.00	Changes: Total \$ from \$12,835.00 to \$13,580.00, Total Spots from 38 to 42, Total GRPs from 292.4 to 335.4, Total CPP from \$43.90 to \$40.49, Total GIMPs from 292 to 335, Total CPM from \$43,895.35 to \$40,488.97. 1 buyline added or modified.
Makegood 2	9/11/17 4:11 PM	JOSEPH SELZ	Confirmed		5	\$-745.00	\$12,725.00	Changes: Total \$ from \$13,470.00 to \$12,835.00, Total Spots from 42 to 38, Total GRPs from 329.4 to 292.4, Total CPP from \$40.89 to \$43.90, Total GIMPs from 329 to 292, Total CPM from \$40,892.53 to \$43,895.35. 5 buylines added or modified.



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Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/17 2:32 PM	JOSEPH SELZ	Confirmed			\$0	\$13,470.00	Changes: User Entered \$ from \$0.00 to \$13,470.00, Advertiser from POLITICAL to Tom Campbell for North Dakota, Comments from Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861, or Marketron #184659. Please confirm and send station contracts to ssquyres@axiomstrategies.com. Thanks!;Separation: 30 to updated advertiser and programming. 4 buylines added or modified.
Makegood 1	9/7/17 12:07 PM	JOSEPH SELZ	Confirmed	1	1	\$0	\$13,470.00	Changes: Total GIMPs from 0 to 329, Total CPM from \$0.00 to \$40,892.53. 2 buylines added or modified.
Queued for Electronic Contracting	9/7/17 9:53 AM					\$0	\$0	
New	9/7/17 9:51 AM	MAREN RUEDIGER	Confirmed	42		\$13,470.00	\$13,470.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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