



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 760599 /		<u>Alt Order #</u>
<u>Product</u> TX HD 59		
<u>Contract Dates</u> 02/14/18 - 03/06/18	<u>Estimate #</u> 753	
<u>Advertiser</u> JD Sheffield A	<u>Original Date / Revision</u> 02/13/18 / 03/02/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Ref</u> 68965	<u>Advertiser Ref</u> 39000	<u>Product 1/2</u>

And:

Political Communications Advertising
37 W 39th St Ste 602
New York, NY 10018

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	02/14/18	03/02/18	News 10 @ 6a	558a-7a		:30				NM	14	\$2,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				3	\$170.00				
	Week:	02/19/18	02/25/18	MTWTF--				8	\$170.00				
	Week:	02/26/18	03/04/18	-TWTF--				3	\$125.00				
N 2	KWTX	02/14/18	03/02/18	CBS This Morning	658a-9a		:30				NM	21	\$1,870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				6	\$95.00				
	Week:	02/19/18	02/25/18	MTWTF--				10	\$95.00				
	Week:	02/26/18	03/04/18	-TWTF--				5	\$70.00				
N 3	KWTX	02/14/18	03/02/18	News 10 @ Noon	1158a-1230p		:30				NM	13	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				4	\$95.00				
	Week:	02/19/18	02/25/18	MTWTF--				5	\$95.00				
	Week:	02/26/18	03/04/18	-TWTF--				4	\$95.00				
N 4	KWTX	02/14/18	03/02/18	News 10 @ 5p	5p-530p		:30				NM	13	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				4	\$125.00				
	Week:	02/19/18	02/25/18	MTWTF--				5	\$125.00				
	Week:	02/26/18	03/04/18	-TWTF--				4	\$125.00				
N 5	KWTX	02/14/18	03/02/18	News 10 @ 6p	6p-630p		:30				NM	13	\$3,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				4	\$270.00				
	Week:	02/19/18	02/25/18	MTWTF--				5	\$270.00				
	Week:	02/26/18	03/04/18	-TWTF--				4	\$270.00				
N 6	KWTX	02/14/18	03/02/18	M-F 630p-7p	630p-7p		:30				NM	9	\$1,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				3	\$205.00				
	Week:	02/19/18	02/25/18	MTW----				3	\$205.00				
	Week:	02/26/18	03/04/18	-TWTF--				3	\$205.00				
N 7	KWTX	02/14/18	03/02/18	M-F News 10 @ 10p	10p-1035p		:30				NM	13	\$4,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/12/18	02/18/18	--WTF--				4	\$315.00				
	Week:	02/19/18	02/25/18	MTWTF--				5	\$315.00				
	Week:	02/26/18	03/04/18	-TWTF--				4	\$315.00				

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<u>Contract Dates</u> 02/14/18 - 03/06/18	<u>Product</u> TX HD 59	<u>Estimate #</u> 753
<u>Advertiser</u> JD Sheffield A		<u>Original Date / Revision</u> 02/13/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 8	KWTX	02/14/18	03/04/18	CBS Sunday Morning	758a-930a		:30				NM	7	\$735.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	-----S				2	\$105.00				
Week:		02/19/18	02/25/18	-----S				2	\$105.00				
Week:		02/26/18	03/04/18	-----S				3	\$105.00				
N 9	KWTX	02/14/18	02/25/18	Sunday Prime Hr 1	558p-7p		:30				NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	-----S				1	\$415.00				
Week:		02/19/18	02/25/18	-----S				1	\$415.00				
N 10	KWTX	02/14/18	03/05/18	All Day Rotator	4a-4a		:30				NM	28	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	--WTFSS				5	\$0.00				
Week:		02/19/18	02/25/18	MTWTFSS				12	\$0.00				
Week:		02/26/18	03/04/18	-TWTFSS				7	\$0.00				
Week:		03/05/18	03/11/18	M-----				4	\$0.00				
N 11	KWTX	03/02/18	03/02/18	News 10 @ 6a	558a-7a		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	----F--				1	\$125.00				
N 12	KWTX	03/04/18	03/04/18	Sunday Prime Hr 1	558p-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	-----S				1	\$625.00				
N 13	KWTX	03/03/18	03/03/18	Sa-Su News 10 @ 10p	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/26/18	03/04/18	-----S-				1	\$150.00				
N 14	KWTX	03/05/18	03/06/18	News 10 @ 6a	558a-7a		:30				NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	22-----				4	\$170.00				
N 15	KWTX	03/05/18	03/06/18	CBS This Morning	658a-9a		:30				NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	33-----				6	\$70.00				
N 16	KWTX	03/05/18	03/06/18	Price Is Right	10a-11a		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$85.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KWTX	03/05/18-03/11/18	Price Is Right	10a-11a	MTu-----	:30	\$85.00	NM			
		See MG 16.3											
		3	KWTX	03/05/18-03/11/18	Young and the Restless	11a-12p	M-----	:30	\$85.00	NM			
		Ⓜ MG for 16.1 03/05											
N 17	KWTX	03/05/18	03/06/18	News 10 @ Noon	1158a-1230p		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	11-----				2	\$95.00				
N 18	KWTX	03/05/18	03/06/18	News 10 @ 5p	5p-530p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$125.00				
N 19	KWTX	03/05/18	03/06/18	News 10 @ 6p	6p-630p		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$270.00				
N 20	KWTX	03/05/18	03/06/18	M-F 630p-7p	630p-7p		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$205.00				
N 21	KWTX	03/05/18	03/06/18	M-F News 10 @ 10p	10p-1035p		:30				NM	1	\$315.00

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Week:		03/05/18	03/11/18	1-----				1	\$315.00				
N 22	KWTX	03/05/18	03/06/18	Monday Prime Hr 3	9p-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	1-----				1	\$650.00				
Totals								0.00				155	\$21,955.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	92	\$13,110.00	(\$1,966.50)	\$11,143.50
02/26/18 - 03/06/18	63	\$8,845.00	(\$1,326.75)	\$7,518.25
Totals	155	\$21,955.00	(\$3,293.25)	\$18,661.75

Signature: _____ **Date:** _____

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