



ABC 31, KLAX-TV
1811 England Drive
Alexandria, Louisiana 71303

Quarterly issues/Programs List
4th Quarter, 2010

Please find below a listing of some of the significant issues responded to by KLAX-TV, Rapides Parish, Alexandria, Louisiana, along with the significant programming treatment of those issues for the period October 1, through December 31, 2010. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>
NEWS	ABC31 NEWS AT 6PM -Weekdays			30-minutes
NEWS	ABC31 NEWS AT 10Pm-Weekdays			30-minutes
HEALTH	MEDICAL MINUTE	Mon/Thurs	6&10pm	3:00
	Each week we talk to a local physician and discuss a health related topic			
EDUCATION	ATHLETE OF THE WEEK	Wed.	6&10pm	2:00
	Academically talented athletes are highlighted each week... with emphasis on academics.			
HEALTH	AT YOUR SERVICE	10/7	Thurs. 7:57&8:57am	3:00
	Dan Forest an upcoming American Cancer Fundraiser... and how the proceeds benefit local cancer patients.			
HEALTH	AT YOUR SERVICE	10/11	Mon. 7:57&8:57am	3:00
	Mack Marsh discussed upcoming Job Fair for disabled.			
ECONOMY	AT YOUR SERVICE	10/13	Wed. 7:57&8:57am	3:00
	Heather Conoboy with the Louisiana Small Business Development Center shared information about the center. The center offers free assistance to small business owners.			
ECONOMY	AT YOUR SERVICE	10/20	Wed	7:57&8:57am 3:00

President of the Central Louisiana Chamber of Commerce, Elton Pody discussed current workings of the Chamber.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 10/26 Tues. 7:57&8:57am 3:00
Wendy Evans and Nancy Stich with Volunteers of America discussed the non-profit organization and shared current needs and asked the community for support.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 10/27 Wed. 7:57&8:57am 3:00
Linda Hutson shared the latest information regarding feeding the hungry in central Louisiana.

YOUTH

AT YOUR SERVICE 11/1 Mon. 7:57&8:57am 3:00
The Executive Director of the Boys and Girls Club, Zina Paige, joined us to share the happenings and importance of the organization. Volunteers and donations needed.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 11/4 Thurs. 7:57&8:57am 3:00
State Representative Chris Hazel shared information on Upcoming Cenla Holiday Happenings Fair. The Fair joins non-profit organizations together to showcase services.

HEALTH

AT YOUR SERVICE 11/5 Fri. 7:57&8:57am 3:00
Judy Ginsburgh shared information about the the local Arts and Healthcare organization. Discussed the benefits of sharing art and music within hospital setting.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 11/8 Mon. 7:57&8:57am 3:00
Tiffany McLain and Brandi Decess shared information about the Hope House. The home houses homeless women and children...and provides education and training to help these woman regain independence.

HEALTH

AT YOUR SERVICE 11/10 Wed. 7:57&8:57am 3:00
David Broussard with LifeShare Blood Center shared the critical need of blood donations.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 11/16 Tues. 7:57&8:57am 3:00

Kyra Turner shared the need of donations to the Central Louisiana Red Cross due to recent rash of home fires.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 11/18 Thurs. 7:57&8:57am 3:00
The Shepherd Center has reopened under new leadership. Current Executive Director Peggy Trotter joins us to share the importance of the organization.

HEALTH

AT YOUR SERVICE 11/23 Tues. 7:57&8:57am 3:00
Teresa Coplen with Fit Families For Cenla shared information on organization and upcoming family bike ride.

**COMMUNITY
SERVICES**

AT YOUR SERVICE 12/13 Mon. 7:57&8:57am 3:00
LeAnn Murphy, Ex. Director of Central Louisiana Chapter of Am. Red Cross shared needs of organization.

HEALTH

AT YOUR SERVICE 12/16 Thurs. 7:57&8:57am 3:00
David Broussard with LifeShare Blood Center shared critical need of blood donations.

ECONOMY

AT YOUR SERVICE 12/17 Fri. 7:57&8:57am 3:00
Outgoing Chairman of the Board of the Central Louisiana Chamber of Commerce, Bonnie Lemoine, shared years' accomplishments of organization.

EDUCATION

AT YOUR SERVICE 12/20-31 Mon-Fri 3:00
7:22am, 7:57am, 8:26am, 8:57am
SONGS OF THE HOLIDAY SEASON-3:00 vignettes highlighting the many talented local school choirs and junior orchestras.
