

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583275-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

American Rambler Production
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Advertiser	Product	Estimate Number
Romney/R/ President	ROMNEY FOR PRESIDENT	332

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	583275	09843662

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	M-F 6a-7a	6a-7a	MTWTF--	:30	5	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$1,050.00									
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 6		W	10/17/12	6:52 AM	M-F 6a-7a	6a-7a	:30	2012MRFP140H	\$1,050.00 NM
2 6		Th	10/18/12	6:23 AM	M-F 6a-7a	6a-7a	:30	2012MRFP131H	\$1,050.00 NM
3 6		F	10/19/12	6:29 AM	M-F 6a-7a	6a-7a	:30	2012MRFP141H	\$1,050.00 NM
7 6		M	10/22/12	6:54 AM	M-F 6a-7a	6a-7a	:30	2012MRFP149H	\$1,050.00 NM
5 6		Tu	10/23/12	6:09 AM	M-F 6a-7a	6a-7a	:30	2012MRFP148H	\$1,050.00 NM
2	10/17/12	10/23/12	M-F 6a-7a	6a-7a	MTWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 4 \$2,100.00									
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2 6		W	10/17/12	6:09 AM	M-F 6a-7a	6a-7a	:30	2012MRFP131H	\$2,100.00 NM
4 6		F	10/19/12	6:08 AM	M-F 6a-7a	6a-7a	:30	2012MRFP141H	\$2,100.00 NM
3 6		M	10/22/12	6:29 AM	M-F 6a-7a	6a-7a	:30	2012MRFP145H	\$2,100.00 NM
1 6		Tu	10/23/12	6:14 AM	M-F 6a-7a	6a-7a	:30	2012MRFP145H	\$2,100.00 NM
3	10/17/12	10/23/12	M-F 7a-8a	7a-8a	MTWTF--	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 2 \$2,200.00									
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1 6		Th	10/18/12	7:39 AM	M-F 7a-8a	7a-8a	:30	2012MRFP140H	\$2,200.00 NM
3 6		F	10/19/12	7:20 AM	M-F 7a-8a	7a-8a	:30	2012MRFP131H	\$2,200.00 NM

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Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDENT	332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/17/12	10/23/12	M-F 7a-8a	7a-8a	MTWTF--	:30	6	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 6 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 6 W 10/17/12 7:10 AM M-F 7a-8a 7a-8a :30 2012MRFP141H \$1,100.00 NM									
5 6 W 10/17/12 7:53 AM M-F 7a-8a 7a-8a :30 2012MRFP131H \$1,100.00 NM									
2 6 Th 10/18/12 7:10 AM M-F 7a-8a 7a-8a :30 2012MRFP131H \$1,100.00 NM									
3 6 F 10/19/12 7:41 AM M-F 7a-8a 7a-8a :30 2012MRFP131H \$1,100.00 NM									
1 6 Tu 10/23/12 7:14 AM M-F 7a-8a 7a-8a :30 2012MRFP148H \$1,100.00 NM									
4 6 Tu 10/23/12 7:28 AM M-F 7a-8a 7a-8a :30 2012MRFP145H \$1,100.00 NM									
5	10/17/12	10/23/12	M-F 8a-9a	8a-9a	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 10/17/12 8:23 AM M-F 8a-9a 8a-9a :30 2012MRFP131H \$900.00 NM									
2 6 Th 10/18/12 8:22 AM M-F 8a-9a 8a-9a :30 2012MRFP141H \$900.00 NM									
1 6 M 10/22/12 8:42 AM M-F 8a-9a 8a-9a :30 2012MRFP145H \$900.00 NM									
4 6 Tu 10/23/12 8:52 AM M-F 8a-9a 8a-9a :30 2012MRFP145H \$900.00 NM									
6	10/17/12	10/23/12	M-F 8a-9a	8a-9a	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 Th 10/18/12 8:39 AM M-F 8a-9a 8a-9a :30 2012MRFP131H \$2,000.00 NM									
3 6 F 10/19/12 8:10 AM M-F 8a-9a 8a-9a :30 2012MRFP140H \$2,000.00 NM									
4 6 Tu 10/23/12 8:29 AM M-F 8a-9a 8a-9a :30 2012MRFP148H \$2,000.00 NM									
7	10/17/12	10/23/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	:30	2	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 2 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Th 10/18/12 11:58 AM M-F 1130a-12p FOX 6 1130a-12p :30 2012MRFP140H \$485.00 NM									
2 6 Tu 10/23/12 11:43 AM M-F 1130a-12p FOX 6 1130a-12p :30 2012MRFP148H \$485.00 NM									
8	10/17/12	10/23/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	:30	3	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 3 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/17/12 11:54 AM M-F 1130a-12p FOX 6 1130a-12p :30 2012MRFP140H \$315.00 NM									
1 6 Th 10/18/12 11:52 AM M-F 1130a-12p FOX 6 1130a-12p :30 2012MRFP131H \$315.00 NM									
3 6 M 10/22/12 11:42 AM M-F 1130a-12p FOX 6 1130a-12p :30 2012MRFP149H \$315.00 NM									
9	10/17/12	10/23/12	M-F 4p-430p	4p-430p	MTWTF--	:30	2	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 2 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 F 10/19/12 4:11 PM M-F 4p-430p 4p-430p :30 2012MRFP141H \$315.00 NM									
1 6 Tu 10/23/12 4:14 PM M-F 4p-430p 4p-430p :30 2012MRFP148H \$315.00 NM									

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Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDENT	332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/17/12	10/23/12	M-F 4p-430p	4p-430p	MTWTF--	:30	3	\$315.00	NM
Weeks:	<u>Start Date</u> 10/17/12	<u>End Date</u> 10/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$315.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	F	10/19/12	4:26 PM	M-F 4p-430p	4p-430p	:30	2012MRFP131H	\$315.00	NM
1 6	M	10/22/12	4:19 PM	M-F 4p-430p	4p-430p	:30	2012MRFP145H	\$315.00	NM
2 6	Tu	10/23/12	4:28 PM	M-F 4p-430p	4p-430p	:30	2012MRFP145H	\$315.00	NM
11	10/17/12	10/23/12	M-F 5p-530p	5p-530p	MTWTF--	:30	2	\$825.00	NM
Weeks:	<u>Start Date</u> 10/17/12	<u>End Date</u> 10/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$825.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/22/12		M-F 5p-530p	5p-530p	:00		\$825.00	NM
		See MG 13.8, 13.9, 13.10							
2 6	Tu	10/23/12	5:29 PM	M-F 5p-530p	5p-530p	:30	2012MRFP148H	\$825.00	NM
12	10/17/12	10/23/12	M-F 5p-530p	5p-530p	MTWTF--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u> 10/17/12	<u>End Date</u> 10/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$825.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	F	10/19/12	5:28 PM	M-F 5p-530p	5p-530p	:30	2012MRFP131H	\$825.00	NM
13	10/17/12	10/23/12	M-F 530p-6p	530p-6p	MTWTF--	:30	5	\$800.00	NM
Weeks:	<u>Start Date</u> 10/17/12	<u>End Date</u> 10/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 6	W	10/17/12		M-F 530p-6p	530p-6p	:00		\$800.00	NM
		See MG 13.6, 13.7							
4 6	Th	10/18/12	5:38 PM	M-F 530p-6p	530p-6p	:30	2012MRFP141H	\$800.00	NM
5 6	F	10/19/12	5:42 PM	M-F 530p-6p	530p-6p	:30	2012MRFP140H	\$800.00	NM
10 6	Sa	10/20/12	12:04 AM	1135p-1205a	1135p-1205a	:30	2012MRFP149H	\$135.00	NM
		MG for 11.1, 13.2							
6 6	Sa	10/20/12	12:33 AM	Sa 1205a-105a	1205a-105a	:30	2012MRFP145H	\$35.00	NM
		MG for 13.3 10/17							
8 6	Su	10/21/12	5:20 PM	Su 5-530p News	5-530p	:30	2012MRFP145H	\$725.00	NM
		MG for 11.1, 13.2							
7 6	Su	10/21/12	5:40 PM	Su 530p-6p News	530-6p	:30	2012MRFP149H	\$765.00	NM
		MG for 13.3 10/17							
9 6	Su	10/21/12	5:44 PM	Su 530p-6p News	530-6p	:30	2012MRFP145H	\$765.00	NM
		MG for 11.1, 13.2							
2 6	M	10/22/12		M-F 530p-6p	530p-6p	:00		\$800.00	NM
		See MG 13.8, 13.9, 13.10							
1 6	Tu	10/23/12	5:58 PM	M-F 530p-6p	530p-6p	:30	2012MRFP145H	\$800.00	NM
14	10/17/12	10/23/12	M-F 6p-630p	6p-630p	MTWTF--	:30	2	\$865.00	NM
Weeks:	<u>Start Date</u> 10/17/12	<u>End Date</u> 10/23/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$865.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	F	10/19/12	6:12 PM	M-F 6p-630p	6p-630p	:30	2012MRFP141H	\$865.00	NM
1 6	Tu	10/23/12	6:21 PM	M-F 6p-630p	6p-630p	:30	2012MRFP148H	\$865.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
583275-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Romney/R/ President	ROMNEY FOR PRESIDENT	332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/17/12	10/23/12	M-F 6p-630p	6p-630p	MTWTF--	:30	3	\$865.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 3 \$865.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 Th 10/18/12 6:23 PM M-F 6p-630p 6p-630p :30 2012MRFP131H \$865.00 NM									
2 6 F 10/19/12 6:30 PM M-F 6p-630p 6p-630p :30 2012MRFP131H \$865.00 NM									
1 6 M 10/22/12 6:14 PM M-F 6p-630p 6p-630p :30 2012MRFP149H \$865.00 NM									
16	10/17/12	10/23/12	M-F 930-10p	930p-10p	MTWTF--	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Th 10/18/12 11:42 PM M-F 930-10p 930p-10p :30 2012MRFP131H \$1,900.00 NM									
2 6 Tu 10/23/12 9:50 PM M-F 930-10p 930p-10p :30 2012MRFP145H \$1,900.00 NM									
17	10/17/12	10/23/12	M-F 9-930p	9p-930p	MTWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 Su 10/21/12 10:14 PM Su 10p-1035p 10p-1035p :30 2012MRFP149H \$950.00 NM									
MG for 17.1 10/23									
1 6 Tu 10/23/12 M-F 9-930p 9p-930p :00 \$1,400.00 NM									
See MG 17.2, 17.3, 17.4									
3 6 Tu 10/23/12 4:38 AM M-F 430-5a 430-5a :30 2012MRFP145H \$200.00 NM									
MG for 17.1 10/23									
4 6 Tu 10/23/12 1:25 PM M-F 1p-2p 1p-2p :30 2012MRFP145H \$250.00 NM									
MG for 17.1 10/23									
18	10/17/12	10/23/12	M-F 10p-1035p	10p-1035p	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 10/17/12 11:49 PM M-F 1035p-1105p 1035p-1105p News :30 2012MRFP131H \$1,500.00 NM									
*									
2 6 M 10/22/12 11:46 PM M-F 10p-1035p 10p-1035p :30 2012MRFP145H \$1,700.00 NM									
*									
3 6 Tu 10/23/12 10:12 PM M-F 10p-1035p 10p-1035p :30 2012MRFP148H \$1,700.00 NM									
19	10/17/12	10/23/12	M-F 10p-1035p	10p-1035p	MTWTF--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 Th 10/18/12 11:09 PM M-F 10p-1035p 10p-1035p :30 2012MRFP140H \$1,700.00 NM									
*									
21	10/20/12	10/20/12	Sa 10p-1035p	10p-1035p	-----S-	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Sa 10/20/12 10:24 PM Sa 10p-1035p 10p-1035p :30 2012MRFP145H \$1,700.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/21/12	10/21/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/21/12	9:58 PM	Su 9p-930p	9p-930p	:30	2012MRFP149H	\$1,500.00	NM
	*								
23	10/21/12	10/21/12	Su 930p-10p	930p-10p	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/21/12	10:41 PM	Su 930p-10p	930p-10p	:30	2012MRFP145H	\$1,500.00	NM
	*								
24	10/21/12	10/21/12	Su 10p-1035p	10p-1035p	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/21/12	11:26 PM	Su 10p-1035p	10p-1035p	:30	2012MRFP149H	\$1,500.00	NM
	*								
25	10/21/12	10/21/12	Su 430p-5p Packers Spec	430p-5p Packers S	-----S	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	10/21/12	4:38 PM	Su 430p-5p Packers Specia	430p-5p Packers S	:30	2012MRFP149H	\$1,200.00	NM

Total Spots **63** Gross Total **\$67,740.00**

Payment Terms 30 Days

Agency Commission **\$10,161.00**

Net Amount Due **\$57,579.00**