

# **COX Media Group-Houston**

**Licensee: Cox Radio, Inc.**

**3<sup>rd</sup> Quarter 2019**

**Issues and Programs Report**

**KHPT 106.9**

**Conroe, Texas**

**Prepared and Submitted By:**

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**October 7, 2019**

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# OVERVIEW

The following is a report of public service programming for the 3<sup>rd</sup> quarter of 2019. During which time, the top issues of community interest & concerns were found to be:

- **Animal Welfare**
- **Community Events & Services**
- **Community Support**
- **Education/Literacy**
- **Government/Legal**
- **Health & Wellness**
- **Military**

In order to meet these issues, KHPT-FM airs (2) locally produced 30-minute public affairs programs on Sundays called “Community Houston” between 5:00am – 6:00am. Additionally, KHPT-FM helps meet community issues through daily programming.

Thank you,

Linda Lynn

# CIVIC AND COMMUNITY INVOLVEMENT

## **3<sup>rd</sup> Quarter 2019 Community Events:**

### **September 7, 2019- 9/11 Hero's Run**

KHPT conducted on-air interviews with Greg Fremin to discuss the upcoming Travis Manion Foundation 9/11 Hero's Run. KHPT was also a sponsor and onsite at the event. The 9/11 Heroes Run unites communities internationally with the goal to never forget the sacrifices of the heroes of September 11th and the wars since: veteran, first responder, civilian and military.

### **September 2019**

Created and promoted an on-air Shop Local campaign that ran on KHPT.

## ISSUE-RELATED PROGRAMMING

### ANIMAL WELFARE

DATE AND TIME AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	DESCRIPTION OF DISCUSSION	DURATION
9/1/19 5:30am	Community Houston	Natalie Freshour	Hot Mess Pooches	Discussed the organization's efforts rescuing and placing disabled dogs	30:00

## **COMMUNITY EVENTS AND SERVICES**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
7/28/19 5:30am	Community Houston	Laura Mireles and staff members	City of Pasadena	Discussed city initiatives and programs assisting residents	30:00
8/25/19 5:00am	Community Houston	Kookie Flores & Brian Remke	Rocking Horse Cookers	Discussed the team's mission to raise money for Houston Livestock Show and Rodeo grants	30:00

## **COMMUNITY SUPPORT**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
7/7/19 5:30am	Community Houston	Scott Arthur	Star of Hope Mission	Discussed the organization's mission and services to the needy. Also discussed fundraising efforts and future goals	30:00
7/21/19 5:00am	Community Houston	Ashley Greer & Adam Wilson	Iron Heart Recovery	Discussed the organization's efforts to assist veterans and first responders in trauma recovery	30:00
7/21/19 5:30am	Community Houston	Mandy Jordan	Keep Santa Fe Beautiful	Discussed the organizations mission to create and maintain a therapeutic garden and other community projects	30:00
7/28/19 5:00 am	Community Houston	Mary Haynie/Randy Fachinger	Haynie Spirit Bone Cancer Foundation	Discussed the organization's efforts assisting patients and families going through bone cancer treatments	30:00
9/1/19 5:00am	Community Houston	Steve Lufburrow	Goodwill Industries	Discussed Goodwill mission and community contributions	30:00
9/8/19 5:00am	Community Houston	Tra & Amber Slaughter	Artists 4 Artists	Presented information on the organization's service to the needy among the art community	30:00
9/8/19 5:30am	Community Houston	Mandy Jordan	Keep Santa Fe Beautiful	Discussed the organizations mission to create and maintain a therapeutic garden and other community projects	30:00
9/15/19 5:30am	Community Houston	Bernie Tretta	Achilles International	Discussed the organization's efforts on behalf of disabled citizens, upcoming events, and volunteer drive	30:00

9/29/19 5:30 am	Community Houston	Adam and Jenny Bennett	Swim Safe Forever	<p>Swim Safe Forever is a 501c3 organization providing education and advocacy for early life swim training and funding for life-saving infant self-rescue swimming lessons.</p> <p>The Bennetts discussed their personal loss of a son and how it inspired them to educate others about infant drownings. Also spoke about the needs of the organization and how the public can help in their mission.</p> <p>Community Support, personal development</p>	30:00
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### **EDUCATION/LITERACY**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
9/15/19 5:00am	Community Houston	Becky Loa	Archeology Now	Presented information on the organization and how it contributes to the community. Also discussed fundraising efforts	30:00



## **GOVERNMENT/LEGAL**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
7/28/19 5:30am	Community Houston	Laura Mireles and staff members	City of Pasadena	Discussed city initiatives and programs assisting residents	30:00
9/22/19 5:00am	Community Houston	State Senator Carol Alvarado	Texas Senate District 6 in Harris County	Discussed initiatives and projects in Harris County District 6 and efforts to serve the community	30:00

## **HEALTH & WELLNESS**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
7/7/19 5:00am	Community Houston	Jazmine McGary	Re-Mind Houston	Discussed the organization's efforts to assist patients and families with depression and bi-polar disorder	30:00
7/7/19 5:30am	Community Houston	Scott Arthur	Star of Hope Mission	Discussed the organization's mission and services to the needy. Also discussed fundraising efforts and future goals	30:00
7/21/19 5:00am	Community Houston	Ashley Greer & Adam Wilson	Iron Heart Recovery	Discussed the organization's efforts to assist veterans and first responders in trauma recovery	30:00
7/28/19 5:00am	Community Houston	Mary Haynie/Randy Fachinger	Haynie Spirit Bone Cancer Foundation	Discussed the organization's efforts assisting patients and families going through bone cancer treatments	30:00
8/4/19 5:00am	Community Houston	Adam & Jenny Bennet	Swim Safe Forever	Discussed the organizations mission spreading awareness of self-rescue swimming techniques, fundraising, and distribution of grants for lessons	30:00
8/4/19 5:30am	Community Houston	Cindy Barnes & Monique Wyatt	Jamie's Hope	Discussed the organization's mission assisting cancer patients and families with rare form of cancer	30:00
8/18/19 5:00am	Community Houston	Adam and Jenny Bennett	Swim Safe Forever	Discussed organization's efforts to promote self-rescue swimming lessons and education grants to needy families	30:00

8/18/19 5:30am	Community Houston	Jazmine McGary	Re-Mind Houston	Discussed the organization's efforts to assist patients and families with depression and bi-polar disorder	30:00
8/25/19 5:30am	Community Houston	Cindy Barnes, Monique Wyatt, Leann Perry	Jamie's Hope	Discussed organization's efforts to raise money and awareness for cancer patients and families (Health & Wellness)	30:00
9/29/19 5:00 am	Community Houston	Jen Torres & Dr. Myur Kanjia	Arthritis Foundation	The Arthritis Foundation provides education, research funding, and advocacy for those affected by arthritis. Torres and Kanjia provided information on the organization, its mission, and initiatives. Also promoted the upcoming "Jingle Bell Run", a fundraiser and awareness event during the holidays Health & Wellness	30:00

## **MILITARY**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
7/21/19 5:00am	Community Houston	Ashley Greer & Adam Wilson	Iron Heart Recovery	Discussed the organization's efforts to assist veterans and first responders in trauma recovery	30:00
9/22/19 5:30 am	Community Houston	Susie Barlow, Jorge Segura, Jason North	Texas Sentinel Foundation	Discussed the organization's mission providing mortgage-free homes to disabled veterans, and opportunities for community involvement	30:00

## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15 and :30 spots that run Midnight to Midnight)

<b>DATES AIRED</b>	<b>ORGANIZATION</b>	<b>TOPIC</b>	<b>ISSUE / CATEGORY</b>	<b>NUMBER OF TIMES AIRED</b>
07/01-09/30/2019	Cox Media Group	Shop Local	Community Support	107
07/01-09/30/2019	Communities in School	Back to School season	Education/Literacy	91
07/01-09/30/2019	NAB Education Foundation	Bringing it Home	Education/Literacy	25
07/01-09/30/2019	Ad Council	Job training and employment	Education/Literacy	66
07/01-09/30/2019	TAB-Texas Assoc. of Broadcasters	TXDOT/Impaired Driving	Gov./Legal	20
07/01-09/30/2019	Snowdrop Foundation	Jump for Hope	Health & Wellness	26
07/01-09/30/2019	Travis Manion Foundation	911 Hero's Run	Military/ Community Events	63
07/01-09/30/2019	TAB-Texas Assoc. of Broadcasters	National Guard Campaign	Military	70

**Quarterly Public Affairs for KHPT-FM  
KHPT Morning Show 5a-10a  
July 1-September 30, 2019**

**July**

- 7.9.19-** The show talks about how to build a hurricane preparedness kit
- 7.11.19-** The show gives updates on Hurricane Barry.
- 7.12.19-** The studio talks about the Cattle Barron's ball.
- 7.16.19 –** The show talks about the topless photo bomber who ruined a family's trip at Garner State Park
- 7.19.19 –** The morning show broadcasts from Nasa's Johnson Space Center for the Apollo 11 anniversary
- 7.23.19 –** The Astros celebrate the Apollo 11 anniversary
- 7.24.19-** The show celebrates National Tequila day.
- 7.30.19-** The show gives winners a chance to win tickets by having listeners find Producer Hoss who is hidden in the Houston area.
- 7.31.19 -** Mugshot of Texas Mom accused of leaving infant daughter in running car to go do shots in a bar.

**August**

- 8.2.19-** We use a local beer for our drink of the Week.
- 8.6.19-** Thousands of bottles of wine spill in a tractor trailer crash.
- 8.13.19-** Texas woman records a giant spider eating a bat.
- 8.14.19 –** Woman wanted for posing as a guest at Texas weddings and stealing gifts.

**8.15.19-** The show discusses with listeners about a shocking video where a teen girl puts her dog in a clothes dryer. Jeffery Epstein autopsy is revealed

**8.20.19** – The show celebrates national radio day

**8.23.19** – Producer Hoss tests the benefits of Cryo-therapy

**8.27.19** – Producer Hoss talks about the [Alzheimer's Association: Houston & Southeast Texas Chapter](#) Walk to End Alzheimer's

## **September**

**9.4.19** – Michigan becomes first state to ban e-cigarettes.

**9.11.19** – The show gives out info on 9/11 services.

**9.12.19** – Roads are closed around TSU for Democratic debate.

**9.13.19** – Eddie Money dies at 70

**9.18.19** – School closures and cancelations around the greater Houston area due to the weather.

**9.20.19** – Missouri man is the eight nationwide to die from vaping related illness. The show talks about the 2019 Red Shoe Classic benefitting the Ronald McDonald House of greater Houston & Galveston

**9.24.19-** Rapper gets into fight at a Dallas concert

**9.25.19** – Major wrecks and blocks all lanes I-10 East