

# **COX Media Group-Houston**

**Licensee: Cox Radio, Inc.**

**2<sup>nd</sup> Quarter 2019**

**Issues and Programs Report**

**KHPT 106.9**

**Conroe, Texas**

**Prepared and Submitted By:**

**Linda Lynn**

**July 5, 2019**

## **TABLE OF CONTENTS**

- I. OVERVIEW**
- II. CIVIC AND COMMUNITY INVOLVMENT**
- III. ISSUE-RELATED PROGRAMMING**
- IV. PUBLIC SERVICE ANNOUNCEMENTS**

## OVERVIEW

The following is a report of public service programming for the 2<sup>nd</sup> quarter of 2019. During which time, the top issues of community interest & concerns were found to be:

- **Animal Welfare**
- **Community Events & Services**
- **Community Support**
- **Education**
- **Government/Legal**
- **Health & Wellness**
- **Literacy**
- **Military**

In order to meet these issues, KHPT-FM airs (2) locally produced 30-minute public affairs programs on Sundays called “Community Houston” between 5:00am – 6:00am. Additionally, KHPT-FM helps meet community issues through daily programming.

Thank you,

Linda Lynn

# CIVIC AND COMMUNITY INVOLVEMENT

## **2<sup>nd</sup> Quarter 2019 Community Events:**

### **Easter Seals Walk 04/2019**

KHPT showed support and promoted on-air and on-site the annual Easter Seals Walk at the Houston Zoo.

### **Doggie Party on the Plaza 04/2019**

Cox Media Group Houston stations promoted on-air and participated on-site April 6<sup>th</sup>, at the Doggie Party on the Plaza family event organized by Houston PET Talk. This event included activities, raffles vendors, games, contests and the Rescue Me Parade. KTHH On-air talent also participated as contest judges.

### **Katy Area Safety Fest 04/2019**

KHPT provided on-air and on-site promotions for the Katy Area Safety Fest on April 13, 2019. The goal of KASF is to connect community members to the men and women who serve in these agencies as well as provide education and resources to encourage safety preparedness.

### **Arthritis Walk 05/2019**

KHPT promoted on-air and onsite the annual Arthritis Foundation Walk on May 4, 2019. CMG Radio was the official media sponsor and Mark Krieschen, VP/Market Manager chaired the event for the second year.

## ISSUE-RELATED PROGRAMMING

### ANIMAL WELFARE

DATE AND TIME AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	DESCRIPTION OF DISCUSSION	DURATION
4/28/19 5:30am	Community Houston	Natalie Freshour	Hot Mess Pooches	Discussed the organizations advocacy efforts representing dogs with physical handicaps, fundraising efforts, and upcoming events	30:00
6/2/19 5:00am	Community Houston	Laura Carlock & Doug Harris	Rescued Pets Movement (RPM)	Discussed the organization's mission relocating rescued dogs & cats	30:00

## **COMMUNITY EVENTS AND SERVICES**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
4/7/19 5:30am	Community Houston	Bernie Tretta	Achilles International	Discussed the organization's efforts on behalf of disabled citizens, upcoming events, and volunteer drive	30:00
4/14/19 5:00am	Community Houston	Christine Holland	Rebuilding Together Houston	Showcased the organization's efforts assisting needy Houston area residents repair damaged homes, and discussed additional work helping hurricane Harvey victims	30:00
4/14/19 5:30am	Community Houston	Chef Mary Bass	Chef's Table Charities	Discussed the organizations mission providing food and other support to communities after natural and other disasters	30:30
4/28/19 5:00am	Community Houston	Reyna Lara	Go Tejano Rodeo Committee	Discussed the mission of the committee and how it contributes to the community	15:00
4/28/19 5:15am	Community Houston	Gary Plotkin	Multi-County Crimestoppers (Montgomery, Liberty, San Jacinto county)	Discussed how Crimestoppers works and information about an upcoming dinner and show raising funds to purchase school classroom locks	15:00

## **COMMUNITY SUPPORT**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
5/19/19 5:00am	Community Houston	Scott Arthur	Star of Hope Mission	Discussed the organization's mission and services to the needy. Also discussed fundraising efforts and future goals	30:00
6/9/19 5:30am	Community Houston	Keep Santa Fe Beautiful	Mandy Jordan	Discussed park beautification project and other initiatives for the city of Santa Fe	30:00
6/23/19 5:00am	Community Houston	Susie Barlow, Jorge Segura, Jason North	Texas Sentinel Foundation	Discussed the organization's mission providing mortgage-free homes to disabled veterans, and opportunities for community involvement	30:00
6/30/19 5:00am	Community Houston	Steve Lufburrow	Goodwill Industries	Presented information about the organization's efforts to provide vocational training, counselling, and other services to area needy	30:00
6/30/19 5:30am	Community Houston	David & Kathleen Thiede	Lights on Houston	Discussed the organization's efforts assisting families affected by cancer including, financial, logistical, and moral support.	30:00

## **EDUCATION/LITERACY**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
4/7/19 5:00am	Community Houston	Doug Owens	Lone Star Flight Museum	Discussed the museum's contributions to the community, fundraising efforts, and upcoming events	30:00
4/21/19 5:00am	Community Houston	Becky Loa	Archeology Now	Presented information on the organization and how it contributes to the community. It explores the dynamics of identity and how history connects and defines who we are as people today. Also discussed fundraising efforts.	30:00
4/21/19 5:30am	Community Houston	Julie Lambert & Aisha Ussery	Music Doing Good	Discussed the organizations efforts in providing instruments, education, financial support, and other services to needy students and school music programs.	30:00
5/5/19 5:20am	Community Houston	Cora Joffe Anna Flores	Rupani Foundation	Discussed the organizations' early education services to underprivileged children	10:00
5/5/19 5:30am	Community Houston	Becky Lao	Archeology Now	Discussed the science of archeology and how the organization service the community through educational services	30:00
6/2/19 5:30	Community Houston	Becky Lao	Archeology Now	Presented information on the organization and how it contributes to the community. Also discussed fundraising efforts	30:00
6/30/19 5:00am	Community Houston	Steve Lufburrow	Goodwill Industries	Presented information about the organization's efforts to provide vocational training, counselling, and other services to area needy	30:00



## **GOVERNMENT/LEGAL**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
6/9/19 5:00am	Community Houston	City of Pasadena	Mayor Jeff Wagner	Discussed issues and initiatives for the City of Pasadena	30:00

## **HEALTH & WELLNESS**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
5/5/19 5:00am	Community Houston	Bob Newlin	Texas Heart Strings	Discussed the organizations fundraising effort on behalf of a breast cancer 501c3	20:00
5/19/19 5:30AM	Community Houston	Adam & Jenny Bennet	Swim Safe Forever	Discussed the organizations mission spreading awareness of self-rescue swimming techniques, fundraising, and distribution of grants for lessons	30:00
6/16/19 5:00am	Community Houston	Harley's Angels/ Cruzin' to Cure	Kimen Wheeler	Presented information on H.A. fundraising efforts for MD Anderson and Methodist Hospitals	30:00
6/16/19 5:30am	Community Houston	Harris County Medical Society	Dr. Lindsay Botsford & Dr. Robert Jackson	Discussed HCMS initiatives and community support	30:00
6/23/19 5:30AM	Community Houston	Mark Cook, Austin Adami	Green Zone Housing, Cannon Recovery	Discussed these two organizations' missions to assist combat veterans in PTSD recovery, housing, and other needs	30:00
6/30/19 5:30am	Community Houston	David & Kathleen Thiede	Lights on Houston	Discussed the organization's efforts assisting families affected by cancer including, financial, logistical, and moral support.	30:00

## **MILITARY**

<b>DATE AND TIME AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>DESCRIPTION OF DISCUSSION</b>	<b>DURATION</b>
6/23/19 5:00am	Community Houston	Susie Barlow, Jorge Segura, Jason North	Texas Sentinel Foundation	Discussed the organization's mission providing mortgage-free homes to disabled veterans, and opportunities for community involvement	30:00
6/23/19 5:30AM	Community Houston	Mark Cook, Austin Adami	Green Zone Housing, Cannon Recovery	Discussed these two organizations' missions to assist combat veterans in PTSD recovery, housing, and other needs	30:00

# PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15 and :30 spots that run Midnight to Midnight)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE / CATEGORY	NUMBER OF TIMES AIRED
04/01-06/30/19	Ad Council-D	Job Training & Employment	Social Services	65
04/01-06/30/19	Ad Council-D	Risk of Breast Cancer	Health	35
04/01-06/30/19	CMG Houston-D	Supplier Diversity PSA	Diversity & Inclusion	90
04/01-06/30/19	Communities in Schools-A	Back to School Season PSA	Education	70
04/01-06/30/19	GCST Events Inc-D	Vittles for Veterans PSA	Community Events & Services	35
04/01-06/30/19	Raising Canes Chicken Fingers Columbus-A	PSA Lemonade Day	Community Events & Services	40
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	Be Safe '19 #2	Education	30
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	Don't Mess w/Tx #1	Environment	15
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	National Guard Campaign	Military	65

04/01-06/30/19	TAB - Texas Association of Broadcasters-D	National Insurance Crime Bureau	Legal	15
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	Teen Click It '19	Youth Outreach	25
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	Tx Assoc. of Counties	Government	45
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	TX CASA '19 #2	Community Support	20
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	TX CULTURAL TRUST '19	Community Support	10
04/01-06/30/19	TAB - Texas Association of Broadcasters-D	TXDOT/Impaired Driving '19 #2	Transportation	20
04/01-06/30/19	Texas Department of Transportation-A	Motorcycle Awareness FY19 Radio MOTOR0630-PSA	Transportation	33
04/01-06/30/19	Texas Department of Transportation-A	TXDOT Click It Radio FY19 - PSA	Transportation	34

## **Quarterly Public Affairs Report for KHPT-FM**

April 1- June 30, 2019

### **April**

**4-2-19** Video of woman riding on car hood of i-45

**4-4-19** Producer Hoss visits the mecum auction

**4-10-19** – First image of a black hole is released

**4-11-19** The show gives info on Tax Day deals. Intoxicated woman gets stuck on Metro track

**4-18-19** – Comedian Frank Caliendo stops by the show.

**4-22-19** – Sri Lanka bombing kills nearly 300

**4-24-19** Longhorn rescued from mud in Montgomery County.

**4-25-19** Houston Metro bus driver pulls driver from a burning vehicle

**4-26-19** – The show promotes the Back the Blue Concert & Fundraiser at Stampede Houston

**4.29.19** – Avengers endgame obliterates box office records \$1.2 Billion Global Debut.

**4.30.19** Beluga whale turns up with a Russian made camera and harness.

### **May**

**5-6-19** Houston's Eagle partners with The Walk to Cure Arthritis

**5-8-19** Police called about a 7ft alligator on the street in Clear Lake

**5-10-19** -45 Party City stores close due to global helium shortage.

**5-13-19**- Actress Dorris Day passes away at 97

**5-14-19** Shoppers rescue toddler from hot car

**5-16-19** Tattoo Ink recalled by FDA for bacterial contamination.

**5-17-19** Social media star ‘Grumpy Cat’ dies.

**5-20-19** Game of Thrones fans react to the series ending

**5-21-19** Ellen DeGeneres show heads to Minute Maid Park. Mick Jagger announces rescheduled dates for Rolling Stones Tour.

**5-22-19** Woman sets 99 cents only bread aisle on fire

**5-23-19** sixty thousand pounds of raw meat recalled. Rare cobra like snake was found at a Texas State Park.

**5.24.19**\_University of Oklahoma had given false data for college rankings since 1999

**5.25.19** – Eagles birthday broadcast at no label brewery in Katy.

**5-29-19** Alex Trebek’s pancreatic cancer is in near remission.

**5.30.19** Young girl hit by foul ball at the Astros game.

## **June**

**6-3-19** Naked man jumps on car and exposes himself near Sam Houston High School

**6-4-19** Jeopardy phenom James Holzhauer’s streak ends after 32 wins.

**6-6-19** 75<sup>th</sup> anniversary of D-Day Houston Rockets change logo

**6-7-19** Pelican smashes into family's windshield on Galveston Causeway

**6-10-19** Rog gives blood at Republic Harley Davidson

**6-11-19** Shark bites teen in waters off North Carolina Beach. David Ortiz has been shot in the Dominican Republic.

**6-13-19** Glass Skydeck cracks under visitor's feet 103 stories high at Willis Tower

**6-14-19** NASA spys "Star Trek" logo on mars.

**6-17-19** Heavy storm damage several parts of the Houston Area. 4.600 cases of Pillsbury flour recalled over possible E. coli contamination.

**6-18-19** Man busted for robbing a Dunkin Doughnuts and fleeing in an uber