

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

PinPoint Media / POL
Attention: Accounts Payable
1707 Osage Street Suite 103
Alexandria, VA 22302

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1266806-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Catherine Hanaway-Mo Gov	HANAWAY 4 GOVERNOR	652

Flight Dates	Order #	Alt Order #
07/25/16 - 08/07/16	1266806	08308050

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1886	56	58

Agency Ref	Advertiser Ref
34857AG	106176

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/29/16	07/29/16	M-F 10-11a	10-11A	----F--	:30	1	\$150.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/25/16	07/31/16	----F--	1	\$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	07/29/16	10:10 AM	M-F 10-11a	10-11A	:30	DMSC2016CH09H	\$150.00	NM
3	07/29/16	07/29/16	News Channel 5 @ Noon	Noon News	----F--	:30	1	\$175.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/25/16	07/31/16	----F--	1	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	07/29/16	11:59 AM	News Channel 5 @ Noon	Noon News	:30	DMSC2016CH10H	\$175.00	NM
4	07/29/16	07/29/16	Ellen Degeneres	3-4p	----F--	:30	1	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/25/16	07/31/16	----F--	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	07/29/16	3:39 PM	Ellen Degeneres	3-4p	:30	DMSC2016CH10H	\$250.00	NM
5	07/29/16	07/29/16	News Channel 5 at 4P	4-430P	----F--	:30	1	\$400.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/25/16	07/31/16	----F--	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	07/29/16	4:10 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016CH09H	\$600.00	NM
6	07/29/16	07/29/16	Jeopardy	430-5p	----F--	:30	1	\$400.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		07/25/16	07/31/16	----F--	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KSDK	F	07/29/16		Jeopardy	430-5p	:00		\$400.00	NM
See MG 39.2,39.3										
7	07/29/16	07/29/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$700.00	NM	

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1266806-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Catherine Hanaway-Mo Gov	HANAWAY 4 GOVERNOR	652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/29/16	07/29/16	News Channel 5 at 5P	5-530P	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 5:10 PM News Channel 5 at 5P 5-530P :30 DMSC2016CH10H \$1,000.00 NM									
8	07/29/16	07/29/16	5-6a	5-6A	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 5:38 AM 5-6a 5-6A :30 DMSC2016CH10H \$225.00 NM									
9	07/29/16	07/29/16	News Channel 5 at 6P	6-630P	----F--	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 6:27 PM News Channel 5 at 6P 6-630P :30 DMSC2016CH10H \$1,125.00 NM									
10	07/29/16	07/29/16	6-7a	6-7A	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 6-7a 6-7A :00 \$400.00 NM See MG 10.2,10.3,10.4									
2 KSDK Sa 07/30/16 4:23 PM NBC Sports Various SA/SU 11a-5p :30 DMSC2016CH10H \$225.00 NM MG for 71.1,28.1,77.2,10.1									
4 KSDK Su 07/31/16 9:37 AM Sun 9-10a 9-10A :30 DMSC2016CH10H \$450.00 NM MG for 71.1,28.1,77.2,10.1									
3 KSDK Su 07/31/16 2:59 PM NBC Sports Various SA/SU 11a-5p :30 DMSC2016CH09H \$225.00 NM MG for 71.1,28.1,77.2,10.1									
11	07/29/16	07/29/16	Wheel of Fortune	630-7P	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 6:48 PM Wheel of Fortune 630-7P :30 DMSC2016CH09H \$1,200.00 NM									
12	07/29/16	07/29/16	Today Show	7-9a	----F--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 7:29 AM Today Show 7-9a :30 DMSC2016CH10H \$525.00 NM									
13	07/29/16	07/29/16	Today Show 2	9-10a	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 9:29 AM Today Show 2 9-10a :30 DMSC2016CH10H \$225.00 NM									
29	07/30/16	07/30/16	LN (Sa)	10-1035p	-----S-	:30	1	\$800.00	NM

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Invoice # 1266806-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/31/16
Advertiser Catherine Hanaway-Mo Gov	Product HANAWAY 4 GOVERNOR	Estimate Number 652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
30	07/30/16	07/30/16	Sat 6-7A	6-7A	-----S-	:30	1	\$150.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>-----S-</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Sa</td> <td>07/30/16</td> <td>10:27 PM</td> <td>LN (Sa)</td> <td>10-1035p</td> <td>:30</td> <td>DMSC2016CH09H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	-----S-	1	\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Sa	07/30/16	10:27 PM	LN (Sa)	10-1035p	:30	DMSC2016CH09H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	07/25/16	07/31/16	-----S-	1	\$150.00																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	KSDK	Sa	07/30/16	10:27 PM	LN (Sa)	10-1035p	:30	DMSC2016CH09H	\$1,200.00	NM																																									
31	07/31/16	07/31/16	LN (Su)	10-1035p	-----S	:30	1	\$900.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>-----S</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Su</td> <td>07/31/16</td> <td>10:27 PM</td> <td>LN (Su)</td> <td>10-1035p</td> <td>:30</td> <td>DMSC2016CH09H</td> <td>\$1,350.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	-----S	1	\$900.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Su	07/31/16	10:27 PM	LN (Su)	10-1035p	:30	DMSC2016CH09H	\$1,350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KSDK	Su	07/31/16	10:27 PM	LN (Su)	10-1035p	:30	DMSC2016CH09H	\$1,350.00	NM																																									
32	07/31/16	07/31/16	News Channel 5 at 5P Su5-530P	5-530P	-----S	:30	1	\$400.00	NM																																										
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33	07/31/16	07/31/16	Meet the Press	Meet the Press	-----S	:30	1	\$500.00	NM																																										
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34	07/28/16	07/28/16	LN (M-F)	10-1035p	---T---	:30	1	\$1,350.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KSDK	Th	07/28/16	11:13 PM	LN (M-F)	10-1035p	:30	DMSC2016CH10H	\$1,350.00	NM																																									
35	07/28/16	07/28/16	M-F 10-11a	10-11A	---T---	:30	1	\$150.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>---T---</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>Th</td> <td>07/28/16</td> <td>10:12 AM</td> <td>M-F 10-11a</td> <td>10-11A</td> <td>:30</td> <td>DMSC2016CH09H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	---T---	1	\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	Th	07/28/16	10:12 AM	M-F 10-11a	10-11A	:30	DMSC2016CH09H	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	07/25/16	07/31/16	---T---	1	\$150.00																																														
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1	KSDK	Th	07/28/16	10:12 AM	M-F 10-11a	10-11A	:30	DMSC2016CH09H	\$150.00	NM																																									
36	07/28/16	07/28/16	News Channel 5 @ Noon Noon News	Noon News	---T---	:30	1	\$175.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KSDK	Th	07/28/16	12:28 PM	News Channel 5 @ Noon	Noon News	:30	DMSC2016CH10H	\$175.00	NM																																									
37	07/28/16	07/28/16	Ellen Degeneres	3-4p	---T---	:30	1	\$250.00	NM																																										

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1266806-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Catherine Hanaway-Mo Gov	HANAWAY 4 GOVERNOR	652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	07/28/16	07/28/16	Ellen Degeneres	3-4p	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 3:31 PM Ellen Degeneres 3-4p :30 DMSC2016CH10H \$250.00 NM									
38	07/28/16	07/28/16	News Channel 5 at 4P	4-430P	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 3:59 PM News Channel 5 at 4P 4-430P :30 DMSC2016CH10H \$600.00 NM									
39	07/28/16	07/28/16	Jeopardy	430-5p	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK W 07/27/16 4:55 PM Jeopardy 430-5p :30 DMSC2016CH09H \$600.00 NM MG for 58.1,6.1,39.1 1 KSDK Th 07/28/16 Jeopardy 430-5p :00 \$400.00 NM See MG 39.2,39.3 3 KSDK Th 07/28/16 4:37 PM Jeopardy 430-5p :30 DMSC2016CH09H \$600.00 NM MG for 58.1,6.1,39.1									
40	07/28/16	07/28/16	News Channel 5 at 5P	5-530P	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 5:12 PM News Channel 5 at 5P 5-530P :30 DMSC2016CH10H \$1,000.00 NM									
41	07/28/16	07/28/16	5-6a	5-6A	---T---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 5:11 AM 5-6a 5-6A :30 DMSC2016CH10H \$225.00 NM									
42	07/28/16	07/28/16	News Channel 5 at 6P	6-630P	---T---	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 6:12 PM News Channel 5 at 6P 6-630P :30 DMSC2016CH10H \$1,125.00 NM									
43	07/28/16	07/28/16	6-7a	6-7A	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 6:40 AM 6-7a 6-7A :30 DMSC2016CH09H \$400.00 NM									
44	07/28/16	07/28/16	Wheel of Fortune	630-7P	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,200.00									

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45	07/28/16	07/28/16	Today Show	7-9a	---T---	:30	1	\$525.00	NM																																																							
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1	KSDK	Th	07/28/16	7:27 AM	Today Show	7-9a	:30	DMSC2016CH10H	\$525.00	NM																																																						
46	07/28/16	07/28/16	Today Show 2	9-10a	---T---	:30	1	\$225.00	NM																																																							
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55	07/27/16	07/27/16	News Channel 5 @ Noon	Noon News	--W----	:30	1	\$175.00	NM																																																							
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1	KSDK	W	07/27/16	12:43 PM	News Channel 5 @ Noon	Noon News	:30	DMSC2016CH09H	\$175.00	NM																																																						
56	07/27/16	07/27/16	Ellen Degeneres	3-4p	--W----	:30	1	\$250.00	NM																																																							
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1	KSDK	W	07/27/16	3:31 PM	Ellen Degeneres	3-4p	:30	DMSC2016CH09H	\$250.00	NM																																																						
57	07/27/16	07/27/16	News Channel 5 at 4P	4-430P	--W----	:30	1	\$400.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>--W----</td> <td>1</td> <td>\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>W</td> <td>07/27/16</td> <td>4:00 PM</td> <td>News Channel 5 at 4P</td> <td>4-430P</td> <td>:30</td> <td>DMSC2016CH09H</td> <td>\$600.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							07/25/16	07/31/16	--W----	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	07/27/16	4:00 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016CH09H	\$600.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	07/25/16	07/31/16	--W----	1	\$400.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KSDK	W	07/27/16	4:00 PM	News Channel 5 at 4P	4-430P	:30	DMSC2016CH09H	\$600.00	NM																																																						
58	07/27/16	07/27/16	Jeopardy	430-5p	--W----	:30	1	\$400.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/25/16</td> <td>07/31/16</td> <td>--W----</td> <td>1</td> <td>\$400.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KSDK</td> <td>W</td> <td>07/27/16</td> <td></td> <td>Jeopardy</td> <td>430-5p</td> <td>:00</td> <td></td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 39.2,39.3</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							07/25/16	07/31/16	--W----	1	\$400.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KSDK	W	07/27/16		Jeopardy	430-5p	:00		\$400.00	NM	See MG 39.2,39.3										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	07/25/16	07/31/16	--W----	1	\$400.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KSDK	W	07/27/16		Jeopardy	430-5p	:00		\$400.00	NM																																																						
See MG 39.2,39.3																																																																
59	07/27/16	07/27/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$700.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																	
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1266806-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Catherine Hanaway-Mo Gov	HANAWAY 4 GOVERNOR	652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	07/27/16	07/27/16	News Channel 5 at 5P	5-530P	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	5:10 PM	News Channel 5 at 5P	5-530P	:30	DMSC2016CH09H	\$1,000.00 NM
60	07/27/16	07/27/16	5-6a	5-6A	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	5:38 AM	5-6a	5-6A	:30	DMSC2016CH09H	\$225.00 NM
61	07/27/16	07/27/16	News Channel 5 at 6P	6-630P	--W----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	6:13 PM	News Channel 5 at 6P	6-630P	:30	DMSC2016CH09H	\$1,125.00 NM
63	07/27/16	07/27/16	Wheel of Fortune	630-7P	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	6:37 PM	Wheel of Fortune	630-7P	:30	DMSC2016CH09H	\$1,200.00 NM
64	07/27/16	07/27/16	Today Show	7-9a	--W----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	7:21 AM	Today Show	7-9a	:30	DMSC2016CH09H	\$525.00 NM
65	07/27/16	07/27/16	Today Show 2	9-10a	--W----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/27/16	9:29 AM	Today Show 2	9-10a	:30	DMSC2016CH09H	\$225.00 NM
66	07/29/16	07/29/16	DATELINE	9-10P DATELINE	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	07/29/16	9:27 PM	DATELINE	9-10P DATELINE	:30	DMSC2016CH10H	\$1,500.00 NM
67	07/30/16	07/30/16	AM GOT TALENT	7-8p AM GOT TALE	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	07/30/16	7:47 PM	AM GOT TALENT	7-8p AM GOT TALE	:30	DMSC2016CH10H	\$750.00 NM
68	07/31/16	07/31/16	DATELINE	6-7P DATELINE	-----S	:30	1	\$1,350.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1266806-1	07/31/16	July 2016	06/27/16 - 07/31/16
Advertiser	Product	Estimate Number	
Catherine Hanaway-Mo Gov	HANAWAY 4 GOVERNOR	652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	07/31/16	07/31/16	DATELINE	6-7P DATELINE	-----S	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 07/31/16 6:40 PM DATELINE 6-7P DATELINE :30 DMSC2016CH10H \$1,350.00 NM									
71	07/27/16	07/29/16	Today Show 2	9-10a	--WTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 Today Show 2 9-10a :00 \$225.00 NM See MG 10.2,10.3,10.4									
72	07/27/16	07/29/16	Today Show 3	11a-12p	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 11:29 AM Today Show 3 11a-12p :30 DMSC2016CH09H \$225.00 NM 2 KSDK Th 07/28/16 11:54 AM Today Show 3 11a-12p :30 DMSC2016CH10H \$225.00 NM 3 KSDK F 07/29/16 11:29 AM Today Show 3 11a-12p :30 DMSC2016CH10H \$225.00 NM									
74	07/27/16	07/29/16	Dr. Oz	1-2P	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 1:55 PM Dr. Oz 1-2P :30 DMSC2016CH09H \$250.00 NM 3 KSDK Th 07/28/16 1:11 PM Dr. Oz 1-2P :30 DMSC2016CH09H \$250.00 NM 2 KSDK F 07/29/16 1:38 PM Dr. Oz 1-2P :30 DMSC2016CH09H \$250.00 NM									
76	07/25/16	07/31/16	Days of Our Lives	Days of Our Lives	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK W 07/27/16 2:26 PM Days of Our Lives Days of Our Lives :30 DMSC2016CH09H \$450.00 NM 1 KSDK Th 07/28/16 2:26 PM Days of Our Lives Days of Our Lives :30 DMSC2016CH10H \$450.00 NM 3 KSDK F 07/29/16 1:58 PM Days of Our Lives Days of Our Lives :30 DMSC2016CH10H \$450.00 NM									
78	07/25/16	07/31/16	News Channel 5 at 5P	538-530p	--WTF--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 5:29 PM News Channel 5 at 5P 538-530p :30 DMSC2016CH10H \$2,400.00 NM									
79	07/25/16	07/31/16	Tonight Show	1035-1137p	--WTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Th 07/28/16 12:14 AM Tonight Show 1035-1137p :30 DMSC2016CH09H \$750.00 NM 1 KSDK F 07/29/16 11:13 PM Tonight Show 1035-1137p :30 DMSC2016CH10H \$750.00 NM									

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Invoice # 1266806-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/31/16
Advertiser Catherine Hanaway-Mo Gov	Product HANAWAY 4 GOVERNOR	Estimate Number 652	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	07/25/16	07/31/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 07/30/16 6:59 AM NBC Today Show (Sa) 7-9A :30 DMSC2016CH10H \$450.00 NM 2 KSDK Sa 07/30/16 7:54 AM NBC Today Show (Sa) 7-9A :30 DMSC2016CH09H \$450.00 NM									
83	07/25/16	07/31/16	AGT	7-8P AGT	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 6:59 PM AGT 7-8P AGT :30 DMSC2016CH09H \$1,800.00 NM									
84	07/25/16	07/31/16	Running Wild	7-8P Running Wild	---T---	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Th 07/28/16 6:58 PM Running Wild 7-8P Running Wild :30 DMSC2016CH10H \$1,350.00 NM									
85	07/25/16	07/31/16	AGT	7-8p AGT	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 07/30/16 7:23 PM AGT 7-8p AGT :30 DMSC2016CH10H \$750.00 NM									
87	07/29/16	07/29/16	Tonight Show	1035-1137p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 11:33 PM Tonight Show 1035-1137p :30 DMSC2016CH09H \$750.00 NM									
88	07/31/16	07/31/16	News Channel 5 at 5P Su5-530P		-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 07/31/16 5:15 PM News Channel 5 at 5P Sun 5-530P :30 DMSC2016CH12H \$600.00 NM									

Total Spots 64

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$40,750.00
<u>Agency Commission</u>	\$6,112.50
<u>Net Amount Due</u>	\$34,637.50

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