

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

PinPoint Media / POL
Attention: Accounts Payable
1707 Osage Street Suite 103
Alexandria, VA 22302

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|------------------|--------------|
| KSDK | Kristen Waskie | Telerep Philadel | National |

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------|-----------------|
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/25/16 - 08/07/16 | 1266806 | 08308050 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 1886 | 56 | 58 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 34857AG | 106176 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|---------------|---------------------|------|
| 1 | 07/29/16 | 07/29/16 | M-F 10-11a | 10-11A | ----F-- | :30 | 1 | \$150.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$150.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | F | 07/29/16 | 10:10 AM | M-F 10-11a | 10-11A | :30 | DMSC2016CH09H | \$150.00 | NM |
| 3 | 07/29/16 | 07/29/16 | News Channel 5 @ Noon | Noon News | ----F-- | :30 | 1 | \$175.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$175.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | F | 07/29/16 | 11:59 AM | News Channel 5 @ Noon | Noon News | :30 | DMSC2016CH10H | \$175.00 | NM |
| 4 | 07/29/16 | 07/29/16 | Ellen Degeneres | 3-4p | ----F-- | :30 | 1 | \$250.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$250.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | F | 07/29/16 | 3:39 PM | Ellen Degeneres | 3-4p | :30 | DMSC2016CH10H | \$250.00 | NM |
| 5 | 07/29/16 | 07/29/16 | News Channel 5 at 4P | 4-430P | ----F-- | :30 | 1 | \$400.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$400.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | F | 07/29/16 | 4:10 PM | News Channel 5 at 4P | 4-430P | :30 | DMSC2016CH09H | \$600.00 | NM |
| 6 | 07/29/16 | 07/29/16 | Jeopardy | 430-5p | ----F-- | :30 | 1 | \$400.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$400.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | KSDK | F | 07/29/16 | | Jeopardy | 430-5p | :00 | | \$400.00 | NM |
| See MG 39.2,39.3 | | | | | | | | | | |
| 7 | 07/29/16 | 07/29/16 | News Channel 5 at 5P | 5-530P | ----F-- | :30 | 1 | \$700.00 | NM | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
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| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|----------------------------|----------------|----------------|---------------|------------------------|
| 7 | 07/29/16 | 07/29/16 | News Channel 5 at 5P | 5-530P | ----F-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 5:10 PM | News Channel 5 at 5P | 5-530P | :30 | DMSC2016CH10H | \$1,000.00 NM |
| 8 | 07/29/16 | 07/29/16 | 5-6a | 5-6A | ----F-- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 5:38 AM | 5-6a | 5-6A | :30 | DMSC2016CH10H | \$225.00 NM |
| 9 | 07/29/16 | 07/29/16 | News Channel 5 at 6P | 6-630P | ----F-- | :30 | 1 | \$1,125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$1,125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 6:27 PM | News Channel 5 at 6P | 6-630P | :30 | DMSC2016CH10H | \$1,125.00 NM |
| 10 | 07/29/16 | 07/29/16 | 6-7a | 6-7A | ----F-- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | | 6-7a | 6-7A | :00 | | \$400.00 NM |
| | | | | | See MG 10.2,10.3,10.4 | | | | |
| 2 | KSDK | Sa | 07/30/16 | 4:23 PM | NBC Sports Various | SA/SU 11a-5p | :30 | DMSC2016CH10H | \$225.00 NM |
| | | | | | MG for 71.1,28.1,77.2,10.1 | | | | |
| 4 | KSDK | Su | 07/31/16 | 9:37 AM | Sun 9-10a | 9-10A | :30 | DMSC2016CH10H | \$450.00 NM |
| | | | | | MG for 71.1,28.1,77.2,10.1 | | | | |
| 3 | KSDK | Su | 07/31/16 | 2:59 PM | NBC Sports Various | SA/SU 11a-5p | :30 | DMSC2016CH09H | \$225.00 NM |
| | | | | | MG for 71.1,28.1,77.2,10.1 | | | | |
| 11 | 07/29/16 | 07/29/16 | Wheel of Fortune | 630-7P | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 6:48 PM | Wheel of Fortune | 630-7P | :30 | DMSC2016CH09H | \$1,200.00 NM |
| 12 | 07/29/16 | 07/29/16 | Today Show | 7-9a | ----F-- | :30 | 1 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$525.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 7:29 AM | Today Show | 7-9a | :30 | DMSC2016CH10H | \$525.00 NM |
| 13 | 07/29/16 | 07/29/16 | Today Show 2 | 9-10a | ----F-- | :30 | 1 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 9:29 AM | Today Show 2 | 9-10a | :30 | DMSC2016CH10H | \$225.00 NM |
| 29 | 07/30/16 | 07/30/16 | LN (Sa) | 10-1035p | -----S- | :30 | 1 | \$800.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|---------------------------------|-------------------|--------------------------|----------------|----------------|---------------|---------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|-----------|---|------|----|----------|----------|--------------------------|----------------|-----|---------------|---------------|
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>-----S-</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Sa</td><td>07/30/16</td><td>10:27 PM</td><td>LN (Sa)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH09H</td><td>\$1,200.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | -----S- | 1 | \$800.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Sa | 07/30/16 | 10:27 PM | LN (Sa) | 10-1035p | :30 | DMSC2016CH09H | \$1,200.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | -----S- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Sa | 07/30/16 | 10:27 PM | LN (Sa) | 10-1035p | :30 | DMSC2016CH09H | \$1,200.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 07/30/16 | 07/30/16 | Sat 6-7A | 6-7A | -----S- | :30 | 1 | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>-----S-</td><td>1</td><td>\$150.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Sa</td><td>07/30/16</td><td>6:13 AM</td><td>Sat 6-7A</td><td>6-7A</td><td>:30</td><td>DMSC2016CH10H</td><td>\$150.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | -----S- | 1 | \$150.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Sa | 07/30/16 | 6:13 AM | Sat 6-7A | 6-7A | :30 | DMSC2016CH10H | \$150.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | -----S- | 1 | \$150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Sa | 07/30/16 | 6:13 AM | Sat 6-7A | 6-7A | :30 | DMSC2016CH10H | \$150.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 07/31/16 | 07/31/16 | LN (Su) | 10-1035p | -----S | :30 | 1 | \$900.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>-----S</td><td>1</td><td>\$900.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Su</td><td>07/31/16</td><td>10:27 PM</td><td>LN (Su)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH09H</td><td>\$1,350.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | -----S | 1 | \$900.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Su | 07/31/16 | 10:27 PM | LN (Su) | 10-1035p | :30 | DMSC2016CH09H | \$1,350.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | -----S | 1 | \$900.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Su | 07/31/16 | 10:27 PM | LN (Su) | 10-1035p | :30 | DMSC2016CH09H | \$1,350.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | 07/31/16 | 07/31/16 | News Channel 5 at 5P Su5-530P | 5-530P | -----S | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | -----S | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Su | 07/31/16 | 5:23 PM | News Channel 5 at 5P Sun | 5-530P | :30 | DMSC2016CH10H | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | 07/31/16 | 07/31/16 | Meet the Press | Meet the Press | -----S | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>-----S</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Su</td><td>07/31/16</td><td>8:48 AM</td><td>Meet the Press</td><td>Meet the Press</td><td>:30</td><td>DMSC2016CH10H</td><td>\$750.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | -----S | 1 | \$500.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Su | 07/31/16 | 8:48 AM | Meet the Press | Meet the Press | :30 | DMSC2016CH10H | \$750.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | -----S | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Su | 07/31/16 | 8:48 AM | Meet the Press | Meet the Press | :30 | DMSC2016CH10H | \$750.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 34 | 07/28/16 | 07/28/16 | LN (M-F) | 10-1035p | ---T--- | :30 | 1 | \$1,350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>---T---</td><td>1</td><td>\$1,350.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>11:13 PM</td><td>LN (M-F)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH10H</td><td>\$1,350.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | ---T--- | 1 | \$1,350.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Th | 07/28/16 | 11:13 PM | LN (M-F) | 10-1035p | :30 | DMSC2016CH10H | \$1,350.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | ---T--- | 1 | \$1,350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 11:13 PM | LN (M-F) | 10-1035p | :30 | DMSC2016CH10H | \$1,350.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | 07/28/16 | 07/28/16 | M-F 10-11a | 10-11A | ---T--- | :30 | 1 | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>---T---</td><td>1</td><td>\$150.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>10:12 AM</td><td>M-F 10-11a</td><td>10-11A</td><td>:30</td><td>DMSC2016CH09H</td><td>\$150.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | ---T--- | 1 | \$150.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Th | 07/28/16 | 10:12 AM | M-F 10-11a | 10-11A | :30 | DMSC2016CH09H | \$150.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | ---T--- | 1 | \$150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 10:12 AM | M-F 10-11a | 10-11A | :30 | DMSC2016CH09H | \$150.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 07/28/16 | 07/28/16 | News Channel 5 @ Noon Noon News | Noon News | ---T--- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/16</td><td>07/31/16</td><td>---T---</td><td>1</td><td>\$175.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>12:28 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>DMSC2016CH10H</td><td>\$175.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 07/25/16 | 07/31/16 | ---T--- | 1 | \$175.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | Th | 07/28/16 | 12:28 PM | News Channel 5 @ Noon | Noon News | :30 | DMSC2016CH10H | \$175.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | ---T--- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 12:28 PM | News Channel 5 @ Noon | Noon News | :30 | DMSC2016CH10H | \$175.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | 07/28/16 | 07/28/16 | Ellen Degeneres | 3-4p | ---T--- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|----------------------|----------------|----------------|---------------|------------------------|
| 37 | 07/28/16 | 07/28/16 | Ellen Degeneres | 3-4p | ---T--- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$250.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 3:31 PM | Ellen Degeneres | 3-4p | :30 | DMSC2016CH10H | \$250.00 NM |
| 38 | 07/28/16 | 07/28/16 | News Channel 5 at 4P | 4-430P | ---T--- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 3:59 PM | News Channel 5 at 4P | 4-430P | :30 | DMSC2016CH10H | \$600.00 NM |
| 39 | 07/28/16 | 07/28/16 | Jeopardy | 430-5p | ---T--- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KSDK | W | 07/27/16 | 4:55 PM | Jeopardy | 430-5p | :30 | DMSC2016CH09H | \$600.00 NM |
| | | | | | MG for 58.1,6.1,39.1 | | | | |
| 1 | KSDK | Th | 07/28/16 | | Jeopardy | 430-5p | :00 | | \$400.00 NM |
| | | | | | See MG 39.2,39.3 | | | | |
| 3 | KSDK | Th | 07/28/16 | 4:37 PM | Jeopardy | 430-5p | :30 | DMSC2016CH09H | \$600.00 NM |
| | | | | | MG for 58.1,6.1,39.1 | | | | |
| 40 | 07/28/16 | 07/28/16 | News Channel 5 at 5P | 5-530P | ---T--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 5:12 PM | News Channel 5 at 5P | 5-530P | :30 | DMSC2016CH10H | \$1,000.00 NM |
| 41 | 07/28/16 | 07/28/16 | 5-6a | 5-6A | ---T--- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 5:11 AM | 5-6a | 5-6A | :30 | DMSC2016CH10H | \$225.00 NM |
| 42 | 07/28/16 | 07/28/16 | News Channel 5 at 6P | 6-630P | ---T--- | :30 | 1 | \$1,125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,125.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 6:12 PM | News Channel 5 at 6P | 6-630P | :30 | DMSC2016CH10H | \$1,125.00 NM |
| 43 | 07/28/16 | 07/28/16 | 6-7a | 6-7A | ---T--- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 6:40 AM | 6-7a | 6-7A | :30 | DMSC2016CH09H | \$400.00 NM |
| 44 | 07/28/16 | 07/28/16 | Wheel of Fortune | 630-7P | ---T--- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,200.00 | | | | | | | | | |

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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|---------------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|------------------|-------------|----------------|---------------|------------|------|------|---|------|----|----------|----------|-----------------------|-----------|-----|---------------|---------------------|----|
| 44 | 07/28/16 | 07/28/16 | Wheel of Fortune | 630-7P | ---T--- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>6:42 PM</td><td>Wheel of Fortune</td><td>630-7P</td><td>:30</td><td>DMSC2016CH09H</td><td>\$1,200.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Th | 07/28/16 | 6:42 PM | Wheel of Fortune | 630-7P | :30 | DMSC2016CH09H | \$1,200.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 6:42 PM | Wheel of Fortune | 630-7P | :30 | DMSC2016CH09H | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 45 | 07/28/16 | 07/28/16 | Today Show | 7-9a | ---T--- | :30 | 1 | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>---T---</td><td>1</td><td>\$525.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>7:27 AM</td><td>Today Show</td><td>7-9a</td><td>:30</td><td>DMSC2016CH10H</td><td>\$525.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | ---T--- | 1 | \$525.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Th | 07/28/16 | 7:27 AM | Today Show | 7-9a | :30 | DMSC2016CH10H | \$525.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | ---T--- | 1 | \$525.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 7:27 AM | Today Show | 7-9a | :30 | DMSC2016CH10H | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 46 | 07/28/16 | 07/28/16 | Today Show 2 | 9-10a | ---T--- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>---T---</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>07/28/16</td><td>9:27 AM</td><td>Today Show 2</td><td>9-10a</td><td>:30</td><td>DMSC2016CH10H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | ---T--- | 1 | \$225.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | Th | 07/28/16 | 9:27 AM | Today Show 2 | 9-10a | :30 | DMSC2016CH10H | \$225.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | ---T--- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | Th | 07/28/16 | 9:27 AM | Today Show 2 | 9-10a | :30 | DMSC2016CH10H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 53 | 07/27/16 | 07/27/16 | M-F 10-11a | 10-11A | --W---- | :30 | 1 | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>--W----</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>07/27/16</td><td>10:22 AM</td><td>M-F 10-11a</td><td>10-11A</td><td>:30</td><td>DMSC2016CH09H</td><td>\$150.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | --W---- | 1 | \$150.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | W | 07/27/16 | 10:22 AM | M-F 10-11a | 10-11A | :30 | DMSC2016CH09H | \$150.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | --W---- | 1 | \$150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | W | 07/27/16 | 10:22 AM | M-F 10-11a | 10-11A | :30 | DMSC2016CH09H | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 55 | 07/27/16 | 07/27/16 | News Channel 5 @ Noon | Noon News | --W---- | :30 | 1 | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>--W----</td><td>1</td><td>\$175.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>07/27/16</td><td>12:43 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>DMSC2016CH09H</td><td>\$175.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | --W---- | 1 | \$175.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | W | 07/27/16 | 12:43 PM | News Channel 5 @ Noon | Noon News | :30 | DMSC2016CH09H | \$175.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | --W---- | 1 | \$175.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | W | 07/27/16 | 12:43 PM | News Channel 5 @ Noon | Noon News | :30 | DMSC2016CH09H | \$175.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 56 | 07/27/16 | 07/27/16 | Ellen Degeneres | 3-4p | --W---- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>--W----</td><td>1</td><td>\$250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>07/27/16</td><td>3:31 PM</td><td>Ellen Degeneres</td><td>3-4p</td><td>:30</td><td>DMSC2016CH09H</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | --W---- | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | W | 07/27/16 | 3:31 PM | Ellen Degeneres | 3-4p | :30 | DMSC2016CH09H | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | --W---- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | W | 07/27/16 | 3:31 PM | Ellen Degeneres | 3-4p | :30 | DMSC2016CH09H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 57 | 07/27/16 | 07/27/16 | News Channel 5 at 4P | 4-430P | --W---- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>--W----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>07/27/16</td><td>4:00 PM</td><td>News Channel 5 at 4P</td><td>4-430P</td><td>:30</td><td>DMSC2016CH09H</td><td>\$600.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | --W---- | 1 | \$400.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | W | 07/27/16 | 4:00 PM | News Channel 5 at 4P | 4-430P | :30 | DMSC2016CH09H | \$600.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | --W---- | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | W | 07/27/16 | 4:00 PM | News Channel 5 at 4P | 4-430P | :30 | DMSC2016CH09H | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 58 | 07/27/16 | 07/27/16 | Jeopardy | 430-5p | --W---- | :30 | 1 | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/16</td><td>07/31/16</td><td>--W----</td><td>1</td><td>\$400.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>W</td><td>07/27/16</td><td></td><td>Jeopardy</td><td>430-5p</td><td>:00</td><td></td><td>\$400.00</td><td>NM</td></tr></table> <p>See MG 39.2,39.3</p> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/25/16 | 07/31/16 | --W---- | 1 | \$400.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | KSDK | W | 07/27/16 | | Jeopardy | 430-5p | :00 | | \$400.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/25/16 | 07/31/16 | --W---- | 1 | \$400.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KSDK | W | 07/27/16 | | Jeopardy | 430-5p | :00 | | \$400.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 59 | 07/27/16 | 07/27/16 | News Channel 5 at 5P | 5-530P | --W---- | :30 | 1 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|------------------|---------|--------|----------------|------------|------|
| 59 | 07/27/16 | 07/27/16 | News Channel 5 at 5P | 5-530P | --W---- | :30 | 1 | \$700.00 | NM |
| 07/25/16 07/31/16 --W---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 5:10 PM News Channel 5 at 5P 5-530P :30 DMSC2016CH09H \$1,000.00 NM | | | | | | | | | |
| 60 | 07/27/16 | 07/27/16 | 5-6a | 5-6A | --W---- | :30 | 1 | \$150.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 --W---- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 5:38 AM 5-6a 5-6A :30 DMSC2016CH09H \$225.00 NM | | | | | | | | | |
| 61 | 07/27/16 | 07/27/16 | News Channel 5 at 6P | 6-630P | --W---- | :30 | 1 | \$1,125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 --W---- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 6:13 PM News Channel 5 at 6P 6-630P :30 DMSC2016CH09H \$1,125.00 NM | | | | | | | | | |
| 63 | 07/27/16 | 07/27/16 | Wheel of Fortune | 630-7P | --W---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 6:37 PM Wheel of Fortune 630-7P :30 DMSC2016CH09H \$1,200.00 NM | | | | | | | | | |
| 64 | 07/27/16 | 07/27/16 | Today Show | 7-9a | --W---- | :30 | 1 | \$525.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 --W---- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 7:21 AM Today Show 7-9a :30 DMSC2016CH09H \$525.00 NM | | | | | | | | | |
| 65 | 07/27/16 | 07/27/16 | Today Show 2 | 9-10a | --W---- | :30 | 1 | \$225.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 --W---- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK W 07/27/16 9:29 AM Today Show 2 9-10a :30 DMSC2016CH09H \$225.00 NM | | | | | | | | | |
| 66 | 07/29/16 | 07/29/16 | DATELINE | 9-10P DATELINE | ----F-- | :30 | 1 | \$1,500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 ----F-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK F 07/29/16 9:27 PM DATELINE 9-10P DATELINE :30 DMSC2016CH10H \$1,500.00 NM | | | | | | | | | |
| 67 | 07/30/16 | 07/30/16 | AM GOT TALENT | 7-8p AM GOT TALE | -----S- | :30 | 1 | \$750.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/25/16 07/31/16 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 07/30/16 7:47 PM AM GOT TALENT 7-8p AM GOT TALE :30 DMSC2016CH10H \$750.00 NM | | | | | | | | | |
| 68 | 07/31/16 | 07/31/16 | DATELINE | 6-7P DATELINE | -----S | :30 | 1 | \$1,350.00 | NM |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|--------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|-------------------|----------------------|-------------------|----------------|---------------|------------------------|
| 68 | 07/31/16 | 07/31/16 | DATELINE | 6-7P DATELINE | -----S | :30 | 1 | \$1,350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$1,350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Su | 07/31/16 | 6:40 PM | DATELINE | 6-7P DATELINE | :30 | DMSC2016CH10H | \$1,350.00 NM |
| 71 | 07/27/16 | 07/29/16 | Today Show 2 | 9-10a | --WTF-- | :30 | 1 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 1 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 07/27/16 | | Today Show 2 | 9-10a | :00 | | \$225.00 NM |
| See MG 10.2,10.3,10.4 | | | | | | | | | |
| 72 | 07/27/16 | 07/29/16 | Today Show 3 | 11a-12p | --WTF-- | :30 | 3 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 07/27/16 | 11:29 AM | Today Show 3 | 11a-12p | :30 | DMSC2016CH09H | \$225.00 NM |
| 2 | KSDK | Th | 07/28/16 | 11:54 AM | Today Show 3 | 11a-12p | :30 | DMSC2016CH10H | \$225.00 NM |
| 3 | KSDK | F | 07/29/16 | 11:29 AM | Today Show 3 | 11a-12p | :30 | DMSC2016CH10H | \$225.00 NM |
| 74 | 07/27/16 | 07/29/16 | Dr. Oz | 1-2P | --WTF-- | :30 | 3 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$250.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 07/27/16 | 1:55 PM | Dr. Oz | 1-2P | :30 | DMSC2016CH09H | \$250.00 NM |
| 3 | KSDK | Th | 07/28/16 | 1:11 PM | Dr. Oz | 1-2P | :30 | DMSC2016CH09H | \$250.00 NM |
| 2 | KSDK | F | 07/29/16 | 1:38 PM | Dr. Oz | 1-2P | :30 | DMSC2016CH09H | \$250.00 NM |
| 76 | 07/25/16 | 07/31/16 | Days of Our Lives | Days of Our Lives | --WTF-- | :30 | 3 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 3 \$450.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KSDK | W | 07/27/16 | 2:26 PM | Days of Our Lives | Days of Our Lives | :30 | DMSC2016CH09H | \$450.00 NM |
| 1 | KSDK | Th | 07/28/16 | 2:26 PM | Days of Our Lives | Days of Our Lives | :30 | DMSC2016CH10H | \$450.00 NM |
| 3 | KSDK | F | 07/29/16 | 1:58 PM | Days of Our Lives | Days of Our Lives | :30 | DMSC2016CH10H | \$450.00 NM |
| 78 | 07/25/16 | 07/31/16 | News Channel 5 at 5P | 538-530p | --WTF-- | :30 | 1 | \$2,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 1 \$2,400.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 5:29 PM | News Channel 5 at 5P | 538-530p | :30 | DMSC2016CH10H | \$2,400.00 NM |
| 79 | 07/25/16 | 07/31/16 | Tonight Show | 1035-1137p | --WTF-- | :30 | 2 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --WTF-- 2 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KSDK | Th | 07/28/16 | 12:14 AM | Tonight Show | 1035-1137p | :30 | DMSC2016CH09H | \$750.00 NM |
| 1 | KSDK | F | 07/29/16 | 11:13 PM | Tonight Show | 1035-1137p | :30 | DMSC2016CH10H | \$750.00 NM |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

| | | | |
|--------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1266806-1 | 07/31/16 | July 2016 | 06/27/16 - 07/31/16 |
| Advertiser | Product | Estimate Number | |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 652 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------------|-------------------|--------------------------|-------------------|----------------|---------------|---------------|
| 80 | 07/25/16 | 07/31/16 | NBC Today Show (Sa) | 7-9A | -----S- | :30 | 2 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 2 \$450.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Sa | 07/30/16 | 6:59 AM | NBC Today Show (Sa) | 7-9A | :30 | DMSC2016CH10H | \$450.00 NM |
| 2 | KSDK | Sa | 07/30/16 | 7:54 AM | NBC Today Show (Sa) | 7-9A | :30 | DMSC2016CH09H | \$450.00 NM |
| 83 | 07/25/16 | 07/31/16 | AGT | 7-8P AGT | --W---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | W | 07/27/16 | 6:59 PM | AGT | 7-8P AGT | :30 | DMSC2016CH09H | \$1,800.00 NM |
| 84 | 07/25/16 | 07/31/16 | Running Wild | 7-8P Running Wild | ---T--- | :30 | 1 | \$1,350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ---T--- 1 \$1,350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Th | 07/28/16 | 6:58 PM | Running Wild | 7-8P Running Wild | :30 | DMSC2016CH10H | \$1,350.00 NM |
| 85 | 07/25/16 | 07/31/16 | AGT | 7-8p AGT | -----S- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Sa | 07/30/16 | 7:23 PM | AGT | 7-8p AGT | :30 | DMSC2016CH10H | \$750.00 NM |
| 87 | 07/29/16 | 07/29/16 | Tonight Show | 1035-1137p | ----F-- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 ----F-- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | F | 07/29/16 | 11:33 PM | Tonight Show | 1035-1137p | :30 | DMSC2016CH09H | \$750.00 NM |
| 88 | 07/31/16 | 07/31/16 | News Channel 5 at 5P Su5-530P | | -----S | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KSDK | Su | 07/31/16 | 5:15 PM | News Channel 5 at 5P Sun | 5-530P | :30 | DMSC2016CH12H | \$600.00 NM |
| Total Spots | | | | | | | 64 | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$40,750.00 |
| <u>Agency Commission</u> | \$6,112.50 |
| <u>Net Amount Due</u> | \$34,637.50 |

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