

## INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**PinPoint Media / POL**  
**Attention: Accounts Payable**  
**1707 Osage Street Suite 103**  
**Alexandria, VA 22302**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1253913-1 | 06/19/16     | June 2016     | 05/30/16 - 06/17/16 |

| Property | Account Executive | Sales Office     | Sales Region |
|----------|-------------------|------------------|--------------|
| KSDK     | Kristen Waskie    | Telerep Philadel | National     |

| Advertiser               | Product            | Estimate Number |
|--------------------------|--------------------|-----------------|
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 06/08/16 - 06/14/16 | 1253913 | 08264902    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 1886        | 56              | 58          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 34857AG    | 106176         |

| Line  | Start Date | End Date | Description           | Start/End Time | MTWTFSS               | Length         | Spots/<br>Week | Rate          | Type            |
|---|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|---------------|-----------------|
| 1   | 06/10/16   | 06/10/16 | LN (M-F)              | 10-1035p       | ----F--               | :30            | 1              | \$1,200.00    | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16   06/12/16   ----F--            1        \$1,200.00 |            |          |                       |                |                       |                |                |               |                 |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate    Type    |
| 1   | KSDK       | F        | 06/10/16              | 10:34 PM       | LN (M-F)              | 10-1035p       | :30            | DMSC2016CH01H | \$1,200.00   NM |
| 2   | 06/10/16   | 06/10/16 | M-F 10-11a            | 10-11A         | ----F--               | :30            | 1              | \$150.00      | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16   06/12/16   ----F--            1        \$150.00   |            |          |                       |                |                       |                |                |               |                 |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate    Type    |
| 1   | KSDK       | F        | 06/10/16              | 10:13 AM       | M-F 10-11a            | 10-11A         | :30            | DMSC2016CH01H | \$150.00   NM   |
| 3   | 06/10/16   | 06/10/16 | Tonight Show          | 1035-1137p     | ----F--               | :30            | 1              | \$675.00      | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16   06/12/16   ----F--            1        \$675.00   |            |          |                       |                |                       |                |                |               |                 |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate    Type    |
| 1   | KSDK       | F        | 06/10/16              | 11:35 PM       | Tonight Show          | 1035-1137p     | :30            | DMSC2016CH01H | \$675.00   NM   |
| 4   | 06/10/16   | 06/10/16 | News Channel 5 @ Noon | Noon News      | ----F--               | :30            | 1              | \$150.00      | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16   06/12/16   ----F--            1        \$150.00   |            |          |                       |                |                       |                |                |               |                 |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate    Type    |
| 1   | KSDK       | F        | 06/10/16              | 12:28 PM       | News Channel 5 @ Noon | Noon News      | :30            | DMSC2016CH01H | \$150.00   NM   |
| 5   | 06/10/16   | 06/10/16 | News Channel 5 at 4P  | 4-430P         | ----F--               | :30            | 1              | \$525.00      | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16   06/12/16   ----F--            1        \$525.00   |            |          |                       |                |                       |                |                |               |                 |
| Spots: #  | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate    Type    |
| 1   | KSDK       | F        | 06/10/16              | 4:23 PM        | News Channel 5 at 4P  | 4-430P         | :30            | DMSC2016CH01H | \$525.00   NM   |
| 6   | 06/10/16   | 06/10/16 | Jeopardy              | 430-5p         | ----F--               | :30            | 1              | \$675.00      | NM              |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>   |            |          |                       |                |                       |                |                |               |                 |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------------|--------------------|-----------------|---------------------|
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 6   | 06/10/16   | 06/10/16 | Jeopardy             | 430-5p         | ----F-- | :30    | 1              | \$675.00   | NM   |
| 06/06/16 06/12/16 ----F-- 1 \$675.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 4:45 PM Jeopardy 430-5p :30 DMSC2016CH01H \$675.00 NM  |            |          |                      |                |         |        |                |            |      |
| 7   | 06/10/16   | 06/10/16 | News Channel 5 at 5P | 5-530P         | ----F-- | :30    | 1              | \$900.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$900.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 5:23 PM News Channel 5 at 5P 5-530P :30 DMSC2016CH01H \$900.00 NM        |            |          |                      |                |         |        |                |            |      |
| 8   | 06/10/16   | 06/10/16 | 5-6a                 | 5-6A           | ----F-- | :30    | 1              | \$225.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$225.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 5:46 AM 5-6a 5-6A :30 DMSC2016CH01H \$225.00 NM                          |            |          |                      |                |         |        |                |            |      |
| 9   | 06/10/16   | 06/10/16 | News Channel 5 at 6P | 6-630P         | ----F-- | :30    | 1              | \$975.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$975.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 6:13 PM News Channel 5 at 6P 6-630P :30 DMSC2016CH01H \$975.00 NM        |            |          |                      |                |         |        |                |            |      |
| 10  | 06/10/16   | 06/10/16 | 6-7a                 | 6-7A           | ----F-- | :30    | 1              | \$550.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$550.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 6:09 AM 6-7a 6-7A :30 DMSC2016CH01H \$550.00 NM                          |            |          |                      |                |         |        |                |            |      |
| 11  | 06/10/16   | 06/10/16 | Wheel of Fortune     | 630-7P         | ----F-- | :30    | 1              | \$1,125.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$1,125.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 6:42 PM Wheel of Fortune 630-7P :30 DMSC2016CH01H \$1,125.00 NM        |            |          |                      |                |         |        |                |            |      |
| 12  | 06/10/16   | 06/10/16 | Today Show           | 7-9a           | ----F-- | :30    | 1              | \$525.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$525.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 Today Show 7-9a :00 <del>\$525.00</del> NM<br>See MG 23.2,23.3,23.4,23.5 |            |          |                      |                |         |        |                |            |      |
| 13  | 06/10/16   | 06/10/16 | Today Show 2         | 9-10a          | ----F-- | :30    | 1              | \$300.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/06/16 06/12/16 ----F-- 1 \$300.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK F 06/10/16 9:53 AM Today Show 2 9-10a :30 DMSC2016CH01H \$300.00 NM                 |            |          |                      |                |         |        |                |            |      |
| 14  | 06/13/16   | 06/13/16 | LN (M-F)             | 10-1035p       | M-----  | :30    | 1              | \$1,200.00 | NM   |

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| Line   | Start Date        | End Date        | Description           | Start/End Time    | MTWTFSS               | Length         | Spots/<br>Week | Rate          | Type                   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|---------------|------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|------------|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|-----------|---|------|---|----------|----------|-----------------------|------------|-----|---------------|------------------------|
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/13/16</td><td>06/19/16</td><td>M-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>M</td><td>06/13/16</td><td>10:33 PM</td><td>LN (M-F)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH01H</td><td>\$1,200.00 NM</td></tr> </table>           |                   |                 |                       |                   |                       |                |                |               |                        | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 06/13/16 | 06/19/16 | M----- | 1 | \$1,200.00 |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | M | 06/13/16 | 10:33 PM | LN (M-F)              | 10-1035p   | :30 | DMSC2016CH01H | \$1,200.00 NM          |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$1,200.00            |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 10:33 PM          | LN (M-F)              | 10-1035p       | :30            | DMSC2016CH01H | \$1,200.00 NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 15   | 06/13/16          | 06/13/16        | SMSL Segment Sponsor  | 10-11a            | M-----                | :30            | 1              | \$150.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$150.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 10:13 AM          | M-F 10-11a            | 10-11A         | :30            | DMSC2016CH01H | \$150.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 16   | 06/13/16          | 06/13/16        | Tonight Show          | 1035-1137p        | M-----                | :30            | 1              | \$675.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$675.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 11:27 PM          | Tonight Show          | 1035-1137p     | :30            | DMSC2016CH01H | \$675.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 17   | 06/13/16          | 06/13/16        | News Channel 5 @ Noon | Noon News         | M-----                | :30            | 1              | \$150.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/13/16</td><td>06/19/16</td><td>M-----</td><td>1</td><td>\$150.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>M</td><td>06/13/16</td><td>12:29 PM</td><td>News Channel 5 @ Noon</td><td>Noon News</td><td>:30</td><td>DMSC2016CH01H</td><td>\$150.00 NM</td></tr> </table> |                   |                 |                       |                   |                       |                |                |               |                        | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 06/13/16 | 06/19/16 | M----- | 1 | \$150.00   |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | M | 06/13/16 | 12:29 PM | News Channel 5 @ Noon | Noon News  | :30 | DMSC2016CH01H | \$150.00 NM            |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$150.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 12:29 PM          | News Channel 5 @ Noon | Noon News      | :30            | DMSC2016CH01H | \$150.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 18   | 06/13/16          | 06/13/16        | News Channel 5 at 4P  | 4-430P            | M-----                | :30            | 1              | \$525.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$525.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 4:12 PM           | News Channel 5 at 4P  | 4-430P         | :30            | DMSC2016CH01H | \$525.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 19   | 06/13/16          | 06/13/16        | News Channel 5 at 5P  | 5-530P            | M-----                | :30            | 1              | \$900.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$900.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 5:27 PM           | News Channel 5 at 5P  | 5-530P         | :30            | DMSC2016CH01H | \$900.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 20   | 06/13/16          | 06/13/16        | News Channel 5 at 6P  | 6-630P            | M-----                | :30            | 1              | \$975.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$975.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              | 6:10 PM           | News Channel 5 at 6P  | 6-630P         | :30            | DMSC2016CH01H | \$975.00 NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 21   | 06/13/16          | 06/13/16        | 6-7a                  | 6-7A              | M-----                | :30            | 1              | \$550.00      | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
|  | 06/13/16          | 06/19/16        | M-----                | 1                 | \$550.00              |                |                |               |                        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| Spots: #   | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID         | Rate Type              |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 1  | KSDK              | M               | 06/13/16              |                   | 6-7a                  | 6-7A           | :00            |               | <del>\$550.00</del> NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |
| 22   | 06/13/16          | 06/13/16        | Wheel of Fortune      | 630-7P            | M-----                | :30            | 1              | \$1,125.00    | NM                     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |        |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |          |                       |            |     |               |                        |

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# INVOICE



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| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------------|--------------------|-----------------|---------------------|
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line                            | Start Date                    | End Date                    | Description               | Start/End Time | MTWTFSS          | Length                 | Spots/<br>Week            | Rate          | Type                     |
|---------------------------------|-------------------------------|-----------------------------|---------------------------|----------------|------------------|------------------------|---------------------------|---------------|--------------------------|
|                                 |                               |                             |                           |                |                  |                        |                           |               |                          |
| Weeks:                          | <u>Start Date</u><br>06/13/16 | <u>End Date</u><br>06/19/16 | <u>MTWTFSS</u><br>M-----  |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,125.00 |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 1                               | KSDK                          | M                           | 06/13/16                  | 6:29 PM        | Wheel of Fortune | 630-7P                 | :30                       | DMSC2016CH01H | \$1,125.00 NM            |
| 23                              | 06/13/16                      | 06/13/16                    | Today Show                | 7-9a           | M-----           | :30                    | 1                         | \$525.00      | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/13/16 | <u>End Date</u><br>06/19/16 | <u>MTWTFSS</u><br>M-----  |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$525.00   |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 2                               | KSDK                          | F                           | 06/10/16                  | 7:29 AM        | Today Show       | 7-9a                   | :30                       | DMSC2016CH01H | \$800.00 NM              |
| MG for 68.1,12.1,54.1,40.1,23.1 |                               |                             |                           |                |                  |                        |                           |               |                          |
| 5                               | KSDK                          | Su                          | 06/12/16                  | 6:23 AM        | Sun 6-7A         | 6-7A                   | :30                       | DMSC2016CH01H | \$225.00 NM              |
| MG for 68.1,12.1,54.1,40.1,23.1 |                               |                             |                           |                |                  |                        |                           |               |                          |
| 1                               | KSDK                          | M                           | 06/13/16                  |                | Today Show       | 7-9a                   | :00                       |               | <del>\$525.00</del> NM   |
| See MG 23.2,23.3,23.4,23.5      |                               |                             |                           |                |                  |                        |                           |               |                          |
| 3                               | KSDK                          | M                           | 06/13/16                  |                | Today Show       | 7-9a                   | :00                       |               | <del>\$800.00</del> NM   |
| Credited                        |                               |                             |                           |                |                  |                        |                           |               |                          |
| 4                               | KSDK                          | Tu                          | 06/14/16                  | 8:29 AM        | Today Show       | 7-9a                   | :30                       | DMSC2016CH01H | \$800.00 NM              |
| MG for 68.1,12.1,54.1,40.1,23.1 |                               |                             |                           |                |                  |                        |                           |               |                          |
| 24                              | 06/13/16                      | 06/13/16                    | Today Show 2              | 9-10a          | M-----           | :30                    | 1                         | \$300.00      | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/13/16 | <u>End Date</u><br>06/19/16 | <u>MTWTFSS</u><br>M-----  |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$300.00   |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 1                               | KSDK                          | M                           | 06/13/16                  | 9:56 AM        | Today Show 2     | 9-10a                  | :30                       | DMSC2016CH01H | \$300.00 NM              |
| 25                              | 06/11/16                      | 06/11/16                    | LN (Sa)                   | 10-1035p       | -----S-          | :30                    | 1                         | \$1,125.00    | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/06/16 | <u>End Date</u><br>06/12/16 | <u>MTWTFSS</u><br>-----S- |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,125.00 |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 1                               | KSDK                          | Sa                          | 06/11/16                  | 10:14 PM       | LN (Sa)          | 10-1035p               | :30                       | DMSC2016CH01H | \$1,125.00 NM            |
| 26                              | 06/11/16                      | 06/11/16                    | Sat 6-7A                  | 6-7A           | -----S-          | :30                    | 1                         | \$225.00      | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/06/16 | <u>End Date</u><br>06/12/16 | <u>MTWTFSS</u><br>-----S- |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$225.00   |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 1                               | KSDK                          | Sa                          | 06/11/16                  | 6:38 AM        | Sat 6-7A         | 6-7A                   | :30                       | DMSC2016CH01H | \$225.00 NM              |
| 27                              | 06/12/16                      | 06/12/16                    | LN (Su)                   | 10-1035p       | -----S           | :30                    | 1                         | \$1,200.00    | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/06/16 | <u>End Date</u><br>06/12/16 | <u>MTWTFSS</u><br>-----S  |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,200.00 |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |
| 1                               | KSDK                          | Su                          | 06/12/16                  |                | LN (Su)          | 10-1035p               | :00                       |               | <del>\$1,200.00</del> NM |
| Credited                        |                               |                             |                           |                |                  |                        |                           |               |                          |
| 28                              | 06/09/16                      | 06/09/16                    | LN (M-F)                  | 10-1035p       | ---T---          | :30                    | 1                         | \$1,200.00    | NM                       |
| Weeks:                          | <u>Start Date</u><br>06/06/16 | <u>End Date</u><br>06/12/16 | <u>MTWTFSS</u><br>---T--- |                |                  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$1,200.00 |               |                          |
| Spots: #                        | Ch                            | Day                         | Air Date                  | Air Time       | Description      | Start/End Time         | Length                    | Ad-ID         | Rate Type                |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------------|--------------------|-----------------|---------------------|
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS               | Length         | Spots/<br>Week | Rate          | Type       |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|--|------------|----------|-----------------------|----------------|-----------------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|----------|-------------|----------------|---------------|------------|------|------|---|------|----|----------|----------|-----------------------|------------|-----|---------------|----------|----|
| 28   | 06/09/16   | 06/09/16 | LN (M-F)              | 10-1035p       | ---T---               | :30            | 1              | \$1,200.00    | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>10:26 PM</td><td>LN (M-F)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH01H</td><td>\$1,200.00</td><td>NM</td></tr></table>  |            |          |                       |                |                       |                |                |               |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1        | KSDK     | Th | 06/09/16 | 10:26 PM | LN (M-F) | 10-1035p    | :30            | DMSC2016CH01H | \$1,200.00 | NM   |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 10:26 PM       | LN (M-F)              | 10-1035p       | :30            | DMSC2016CH01H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 29   | 06/09/16   | 06/09/16 | M-F 10-11a            | 10-11A         | ---T---               | :30            | 1              | \$150.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/06/16</td><td>06/12/16</td><td>---T---</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>10:26 AM</td><td>M-F 10-11a</td><td>10-11A</td><td>:30</td><td>DMSC2016CH01H</td><td>\$150.00</td><td>NM</td></tr></table>               |            |          |                       |                |                       |                |                |               |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/06/16 | 06/12/16 | ---T--- | 1    | \$150.00 | Spots: # | Ch | Day      | Air Date | Air Time | Description | Start/End Time | Length        | Ad-ID      | Rate | Type | 1 | KSDK | Th | 06/09/16 | 10:26 AM | M-F 10-11a            | 10-11A     | :30 | DMSC2016CH01H | \$150.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$150.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 10:26 AM       | M-F 10-11a            | 10-11A         | :30            | DMSC2016CH01H | \$150.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 30   | 06/09/16   | 06/09/16 | Tonight Show          | 1035-1137p     | ---T---               | :30            | 1              | \$675.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/06/16</td><td>06/12/16</td><td>---T---</td><td>1</td><td>\$675.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>11:22 PM</td><td>Tonight Show</td><td>1035-1137p</td><td>:30</td><td>DMSC2016CH01H</td><td>\$675.00</td><td>NM</td></tr></table>         |            |          |                       |                |                       |                |                |               |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/06/16 | 06/12/16 | ---T--- | 1    | \$675.00 | Spots: # | Ch | Day      | Air Date | Air Time | Description | Start/End Time | Length        | Ad-ID      | Rate | Type | 1 | KSDK | Th | 06/09/16 | 11:22 PM | Tonight Show          | 1035-1137p | :30 | DMSC2016CH01H | \$675.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$675.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 11:22 PM       | Tonight Show          | 1035-1137p     | :30            | DMSC2016CH01H | \$675.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 31   | 06/09/16   | 06/09/16 | News Channel 5 @ Noon | Noon News      | ---T---               | :30            | 1              | \$150.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$150.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 12:14 PM       | News Channel 5 @ Noon | Noon News      | :30            | DMSC2016CH01H | \$150.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 32   | 06/09/16   | 06/09/16 | Ellen Degeneres       | 3-4p           | ---T---               | :30            | 1              | \$375.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$375.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 3:00 PM        | Ellen Degeneres       | 3-4p           | :30            | DMSC2016CH01H | \$375.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 33   | 06/09/16   | 06/09/16 | News Channel 5 at 4P  | 4-430P         | ---T---               | :30            | 1              | \$525.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$525.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 4:09 PM        | News Channel 5 at 4P  | 4-430P         | :30            | DMSC2016CH01H | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 34   | 06/09/16   | 06/09/16 | Jeopardy              | 430-5p         | ---T---               | :30            | 1              | \$675.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$675.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 4:37 PM        | Jeopardy              | 430-5p         | :30            | DMSC2016CH01H | \$675.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 35   | 06/09/16   | 06/09/16 | News Channel 5 at 5P  | 5-530P         | ---T---               | :30            | 1              | \$900.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/06/16</td><td>06/12/16</td><td>---T---</td><td>1</td><td>\$900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>5:12 PM</td><td>News Channel 5 at 5P</td><td>5-530P</td><td>:30</td><td>DMSC2016CH01H</td><td>\$900.00</td><td>NM</td></tr></table>      |            |          |                       |                |                       |                |                |               |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/06/16 | 06/12/16 | ---T--- | 1    | \$900.00 | Spots: # | Ch | Day      | Air Date | Air Time | Description | Start/End Time | Length        | Ad-ID      | Rate | Type | 1 | KSDK | Th | 06/09/16 | 5:12 PM  | News Channel 5 at 5P  | 5-530P     | :30 | DMSC2016CH01H | \$900.00 | NM |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$900.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Spots: #   | Ch         | Day      | Air Date              | Air Time       | Description           | Start/End Time | Length         | Ad-ID         | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 1  | KSDK       | Th       | 06/09/16              | 5:12 PM        | News Channel 5 at 5P  | 5-530P         | :30            | DMSC2016CH01H | \$900.00   | NM       |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| 36   | 06/09/16   | 06/09/16 | 5-6a                  | 5-6A           | ---T---               | :30            | 1              | \$225.00      | NM         |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/06/16</td><td>06/12/16</td><td>---T---</td><td>1</td><td>\$225.00</td></tr></table>   |            |          |                       |                |                       |                |                |               |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/06/16 | 06/12/16 | ---T--- | 1    | \$225.00 |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS               | Spots/Week     | Rate                  |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |
|  | 06/06/16   | 06/12/16 | ---T---               | 1              | \$225.00              |                |                |               |            |          |            |          |          |            |             |                |          |          |         |      |          |          |    |          |          |          |             |                |               |            |      |      |   |      |    |          |          |                       |            |     |               |          |    |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

|                          |                    |                 |                     |
|--------------------------|--------------------|-----------------|---------------------|
| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line   | Start Date | End Date | Description          | Start/End Time | MTWTFSS              | Length         | Spots/<br>Week | Rate          | Type                |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|--|------------|----------|----------------------|----------------|----------------------|----------------|----------------|---------------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|----------|-------------|----------------|---------------|----------|------|------|---|------|----|----------|----------|----------------------|----------|-----|---------------|---------------------|----|
| 36   | 06/09/16   | 06/09/16 | 5-6a                 | 5-6A           | ---T---              | :30            | 1              | \$225.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>5:25 AM</td><td>5-6a</td><td>5-6A</td><td>:30</td><td>DMSC2016CH01H</td><td>\$225.00</td><td>NM</td></tr></table>   |            |          |                      |                |                      |                |                |               |                     | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | KSDK     | Th | 06/09/16 | 5:25 AM  | 5-6a     | 5-6A        | :30            | DMSC2016CH01H | \$225.00 | NM   |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             | 5:25 AM        | 5-6a                 | 5-6A           | :30            | DMSC2016CH01H | \$225.00            | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 37   | 06/09/16   | 06/09/16 | News Channel 5 at 6P | 6-630P         | ---T---              | :30            | 1              | \$975.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
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| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/06/16   | 06/12/16 | ---T---              | 1              | \$975.00             |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             | 6:22 PM        | News Channel 5 at 6P | 6-630P         | :30            | DMSC2016CH01H | \$975.00            | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 38   | 06/09/16   | 06/09/16 | 6-7a                 | 6-7A           | ---T---              | :30            | 1              | \$550.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/06/16</td><td>06/12/16</td><td>---T---</td><td>1</td><td>\$550.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Th</td><td>06/09/16</td><td>6:38 AM</td><td>6-7a</td><td>6-7A</td><td>:30</td><td>DMSC2016CH01H</td><td>\$550.00</td><td>NM</td></tr></table>                                |            |          |                      |                |                      |                |                |               |                     | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/06/16 | 06/12/16 | ---T--- | 1    | \$550.00   | Spots: # | Ch | Day      | Air Date | Air Time | Description | Start/End Time | Length        | Ad-ID    | Rate | Type | 1 | KSDK | Th | 06/09/16 | 6:38 AM  | 6-7a                 | 6-7A     | :30 | DMSC2016CH01H | \$550.00            | NM |
| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/06/16   | 06/12/16 | ---T---              | 1              | \$550.00             |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             | 6:38 AM        | 6-7a                 | 6-7A           | :30            | DMSC2016CH01H | \$550.00            | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 39   | 06/09/16   | 06/09/16 | Wheel of Fortune     | 630-7P         | ---T---              | :30            | 1              | \$1,125.00    | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
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| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/06/16   | 06/12/16 | ---T---              | 1              | \$1,125.00           |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             | 6:43 PM        | Wheel of Fortune     | 630-7P         | :30            | DMSC2016CH01H | \$1,125.00          | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 40   | 06/09/16   | 06/09/16 | Today Show           | 7-9a           | ---T---              | :30            | 1              | \$525.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
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| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/06/16   | 06/12/16 | ---T---              | 1              | \$525.00             |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             |                | Today Show           | 7-9a           | :00            |               | <del>\$525.00</del> | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 41   | 06/09/16   | 06/09/16 | Today Show 2         | 9-10a          | ---T---              | :30            | 1              | \$300.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
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| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/06/16   | 06/12/16 | ---T---              | 1              | \$300.00             |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Th       | 06/09/16             | 9:57 AM        | Today Show 2         | 9-10a          | :30            | DMSC2016CH01H | \$300.00            | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 42   | 06/14/16   | 06/14/16 | LN (M-F)             | 10-1035p       | -T-----              | :30            | 1              | \$1,200.00    | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/13/16</td><td>06/19/16</td><td>-T-----</td><td>1</td><td>\$1,200.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KSDK</td><td>Tu</td><td>06/14/16</td><td>10:23 PM</td><td>LN (M-F)</td><td>10-1035p</td><td>:30</td><td>DMSC2016CH01H</td><td>\$1,200.00</td><td>NM</td></tr></table>                   |            |          |                      |                |                      |                |                |               |                     | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 06/13/16 | 06/19/16 | -T----- | 1    | \$1,200.00 | Spots: # | Ch | Day      | Air Date | Air Time | Description | Start/End Time | Length        | Ad-ID    | Rate | Type | 1 | KSDK | Tu | 06/14/16 | 10:23 PM | LN (M-F)             | 10-1035p | :30 | DMSC2016CH01H | \$1,200.00          | NM |
| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/13/16   | 06/19/16 | -T-----              | 1              | \$1,200.00           |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Tu       | 06/14/16             | 10:23 PM       | LN (M-F)             | 10-1035p       | :30            | DMSC2016CH01H | \$1,200.00          | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 43   | 06/14/16   | 06/14/16 | SMSL Segment Sponsor | 10-11a         | -T-----              | :30            | 1              | \$150.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
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| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
|  | 06/13/16   | 06/19/16 | -T-----              | 1              | \$150.00             |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Spots: #   | Ch         | Day      | Air Date             | Air Time       | Description          | Start/End Time | Length         | Ad-ID         | Rate                | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 1  | KSDK       | Tu       | 06/14/16             | 10:22 AM       | M-F 10-11a           | 10-11A         | :30            | DMSC2016CH01H | \$150.00            | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| 44   | 06/14/16   | 06/14/16 | Tonight Show         | 1035-1137p     | -T-----              | :30            | 1              | \$675.00      | NM                  |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>  |            |          |                      |                |                      |                |                |               |                     | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |
| Weeks:   | Start Date | End Date | MTWTFSS              | Spots/Week     | Rate                 |                |                |               |                     |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |          |             |                |               |          |      |      |   |      |    |          |          |                      |          |     |               |                     |    |

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## INVOICE



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**KSDK**  
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**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

|                          |                    |                 |                     |
|--------------------------|--------------------|-----------------|---------------------|
| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line   | Start Date | End Date | Description                     | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|---------------------------------|----------------|---------|--------|----------------|----------|------|
| 44   | 06/14/16   | 06/14/16 | Tonight Show                    | 1035-1137p     | -T----- | :30    | 1              | \$675.00 | NM   |
| 06/13/16 06/19/16 -T----- 1 \$675.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 11:16 PM Tonight Show 1035-1137p :30 DMSC2016CH01H \$675.00 NM   |            |          |                                 |                |         |        |                |          |      |
| 45   | 06/14/16   | 06/14/16 | News Channel 5 @ Noon Noon News |                | -T----- | :30    | 1              | \$150.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$150.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 11:59 AM News Channel 5 @ Noon Noon News :30 DMSC2016CH01H \$150.00 NM |            |          |                                 |                |         |        |                |          |      |
| 46   | 06/14/16   | 06/14/16 | Ellen Degeneres                 | 3-4p           | -T----- | :30    | 1              | \$375.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$375.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 3:56 PM Ellen Degeneres 3-4p :30 DMSC2016CH01H \$375.00 NM             |            |          |                                 |                |         |        |                |          |      |
| 47   | 06/14/16   | 06/14/16 | News Channel 5 at 4P            | 4-430P         | -T----- | :30    | 1              | \$525.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$525.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 4:14 PM News Channel 5 at 4P 4-430P :30 DMSC2016CH01H \$525.00 NM      |            |          |                                 |                |         |        |                |          |      |
| 48   | 06/14/16   | 06/14/16 | Jeopardy                        | 430-5p         | -T----- | :30    | 1              | \$675.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$675.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 4:44 PM Jeopardy 430-5p :30 DMSC2016CH01H \$675.00 NM                  |            |          |                                 |                |         |        |                |          |      |
| 49   | 06/14/16   | 06/14/16 | News Channel 5 at 5P            | 5-530P         | -T----- | :30    | 1              | \$900.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$900.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 5:09 PM News Channel 5 at 5P 5-530P :30 DMSC2016CH01H \$900.00 NM      |            |          |                                 |                |         |        |                |          |      |
| 50   | 06/14/16   | 06/14/16 | 5-6a                            | 5-6A           | -T----- | :30    | 1              | \$225.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$225.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 5:52 AM 5-6a 5-6A :30 DMSC2016CH01H \$225.00 NM                        |            |          |                                 |                |         |        |                |          |      |
| 51   | 06/14/16   | 06/14/16 | News Channel 5 at 6P            | 6-630P         | -T----- | :30    | 1              | \$975.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>06/13/16 06/19/16 -T----- 1 \$975.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KSDK Tu 06/14/16 6:09 PM News Channel 5 at 6P 6-630P :30 DMSC2016CH01H \$975.00 NM      |            |          |                                 |                |         |        |                |          |      |
| 52   | 06/14/16   | 06/14/16 | 6-7a                            | 6-7A           | -T----- | :30    | 1              | \$550.00 | NM   |

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| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
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| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line  | Start Date | End Date   | Description           | Start/End Time  | MTWTFSS               | Length                | Spots/<br>Week | Rate          | Type                    |
|---|------------|------------|-----------------------|-----------------|-----------------------|-----------------------|----------------|---------------|-------------------------|
| 52  | 06/14/16   | 06/14/16   | 6-7a                  | 6-7A            | -T-----               | :30                   | 1              | \$550.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$550.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | Tu         | 06/14/16              | 6:37 AM         | 6-7a                  | 6-7A                  | :30            | DMSC2016CH01H | \$550.00 NM             |
| 53  | 06/14/16   | 06/14/16   | Wheel of Fortune      | 630-7P          | -T-----               | :30                   | 1              | \$1,125.00    | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$1,125.00 |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | Tu         | 06/14/16              | 6:29 PM         | Wheel of Fortune      | 630-7P                | :30            | DMSC2016CH01H | \$1,125.00 NM           |
| 54  | 06/14/16   | 06/14/16   | Today Show            | 7-9a            | -T-----               | :30                   | 1              | \$525.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$525.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | Tu         | 06/14/16              |                 | Today Show            | 7-9a                  | :00            |               | <del>\$525.00</del> NM  |
| See MG 23.2,23.3,23.4,23.5  |            |            |                       |                 |                       |                       |                |               |                         |
| 55  | 06/14/16   | 06/14/16   | Today Show 2          | 9-10a           | -T-----               | :30                   | 1              | \$300.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$300.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | Tu         | 06/14/16              | 9:27 AM         | Today Show 2          | 9-10a                 | :30            | DMSC2016CH01H | \$300.00 NM             |
| 56  | 06/08/16   | 06/08/16   | LN (M-F)              | 10-1035p        | --W----               | :30                   | 1              | \$1,200.00    | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$1,200.00 |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | W          | 06/08/16              | 10:24 PM        | LN (M-F)              | 10-1035p              | :30            | DMSC2016CH01H | \$1,200.00 NM           |
| 57  | 06/08/16   | 06/08/16   | SMSL Segment Sponsor  | 10-11a          | --W----               | :30                   | 1              | \$150.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$150.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | W          | 06/08/16              | 10:28 AM        | M-F 10-11a            | 10-11A                | :30            | DMSC2016CH01H | \$150.00 NM             |
| 58  | 06/08/16   | 06/08/16   | Tonight Show          | 1035-1137p      | --W----               | :30                   | 1              | \$675.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$675.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | W          | 06/08/16              | 10:55 PM        | Tonight Show          | 1035-1137p            | :30            | DMSC2016CH01H | \$675.00 NM             |
| 59  | 06/08/16   | 06/08/16   | News Channel 5 @ Noon | Noon News       | --W----               | :30                   | 1              | \$150.00      | NM                      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$150.00   |            |            |                       |                 |                       |                       |                |               |                         |
| <u>Spots: #</u>   | <u>Ch</u>  | <u>Day</u> | <u>Air Date</u>       | <u>Air Time</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u>  | <u>Rate</u> <u>Type</u> |
| 1   | KSDK       | W          | 06/08/16              | 12:29 PM        | News Channel 5 @ Noon | Noon News             | :30            | DMSC2016CH01H | \$150.00 NM             |
| 60  | 06/08/16   | 06/08/16   | Ellen Degeneres       | 3-4p            | --W----               | :30                   | 1              | \$375.00      | NM                      |

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| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line   | Start Date        | End Date        | Description          | Start/End Time    | MTWTFSS              | Length         | Spots/<br>Week | Rate          | Type          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|--|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|---------------|---------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|-----------|---|------|---|----------|---------|----------------------|--------|-----|---------------|---------------|
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/06/16</td><td>06/12/16</td><td>--W----</td><td>1</td><td>\$375.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>W</td><td>06/08/16</td><td>3:25 PM</td><td>Ellen Degeneres</td><td>3-4p</td><td>:30</td><td>DMSC2016CH01H</td><td>\$375.00 NM</td></tr> </table>        |                   |                 |                      |                   |                      |                |                |               |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 06/06/16 | 06/12/16 | --W---- | 1 | \$375.00   |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | W | 06/08/16 | 3:25 PM | Ellen Degeneres      | 3-4p   | :30 | DMSC2016CH01H | \$375.00 NM   |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$375.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 3:25 PM           | Ellen Degeneres      | 3-4p           | :30            | DMSC2016CH01H | \$375.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 61   | 06/08/16          | 06/08/16        | News Channel 5 at 4P | 4-430P            | --W----              | :30            | 1              | \$525.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$525.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 4:09 PM           | News Channel 5 at 4P | 4-430P         | :30            | DMSC2016CH01H | \$525.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 62   | 06/08/16          | 06/08/16        | Jeopardy             | 430-5p            | --W----              | :30            | 1              | \$675.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$675.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 4:43 PM           | Jeopardy             | 430-5p         | :30            | DMSC2016CH01H | \$675.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 63   | 06/08/16          | 06/08/16        | News Channel 5 at 5P | 5-530P            | --W----              | :30            | 1              | \$900.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$900.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 5:23 PM           | News Channel 5 at 5P | 5-530P         | :30            | DMSC2016CH01H | \$900.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 64   | 06/08/16          | 06/08/16        | 5-6a                 | 5-6A              | --W----              | :30            | 1              | \$225.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$225.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 4:59 AM           | 5-6a                 | 5-6A           | :30            | DMSC2016CH01H | \$225.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 65   | 06/08/16          | 06/08/16        | News Channel 5 at 6P | 6-630P            | --W----              | :30            | 1              | \$975.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$975.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 6:10 PM           | News Channel 5 at 6P | 6-630P         | :30            | DMSC2016CH01H | \$975.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 66   | 06/08/16          | 06/08/16        | 6-7a                 | 6-7A              | --W----              | :30            | 1              | \$550.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$550.00             |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 6:45 AM           | 6-7a                 | 6-7A           | :30            | DMSC2016CH01H | \$550.00 NM   |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 67   | 06/08/16          | 06/08/16        | Wheel of Fortune     | 630-7P            | --W----              | :30            | 1              | \$1,125.00    | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/06/16</td><td>06/12/16</td><td>--W----</td><td>1</td><td>\$1,125.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>KSDK</td><td>W</td><td>06/08/16</td><td>6:41 PM</td><td>Wheel of Fortune</td><td>630-7P</td><td>:30</td><td>DMSC2016CH01H</td><td>\$1,125.00 NM</td></tr> </table> |                   |                 |                      |                   |                      |                |                |               |               | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 06/06/16 | 06/12/16 | --W---- | 1 | \$1,125.00 |  |  |  |  | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | 1 | KSDK | W | 06/08/16 | 6:41 PM | Wheel of Fortune     | 630-7P | :30 | DMSC2016CH01H | \$1,125.00 NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
|  | 06/06/16          | 06/12/16        | --W----              | 1                 | \$1,125.00           |                |                |               |               |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| Spots: #   | Ch                | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID         | Rate Type     |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 1  | KSDK              | W               | 06/08/16             | 6:41 PM           | Wheel of Fortune     | 630-7P         | :30            | DMSC2016CH01H | \$1,125.00 NM |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |
| 68   | 06/08/16          | 06/08/16        | Today Show           | 7-9a              | --W----              | :30            | 1              | \$525.00      | NM            |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |          |    |     |          |          |             |                |        |       |           |   |      |   |          |         |                      |        |     |               |               |

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

**INVOICE**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

| Invoice #                | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------------|--------------------|-----------------|---------------------|
| 1253913-1                | 06/19/16           | June 2016       | 05/30/16 - 06/17/16 |
| Advertiser               | Product            | Estimate Number |                     |
| Catherine Hanaway-Mo Gov | HANAWAY 4 GOVERNOR | 638             |                     |

| Line  | Start Date | End Date | Description      | Start/End Time | MTWTFSS          | Length         | Spots/<br>Week | Rate          | Type                   |
|---|------------|----------|------------------|----------------|------------------|----------------|----------------|---------------|------------------------|
| 68  | 06/08/16   | 06/08/16 | Today Show       | 7-9a           | --W----          | :30            | 1              | \$525.00      | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$525.00   |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | W        | 06/08/16         |                | Today Show       | 7-9a           | :00            |               | <del>\$525.00</del> NM |
| See MG 23.2,23.3,23.4,23.5  |            |          |                  |                |                  |                |                |               |                        |
| 69  | 06/08/16   | 06/08/16 | Today Show 2     | 9-10a          | --W----          | :30            | 1              | \$300.00      | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/06/16 06/12/16 --W---- 1 \$300.00   |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | W        | 06/08/16         | 9:28 AM        | Today Show 2     | 9-10a          | :30            | DMSC2016CH01H | \$300.00 NM            |
| 70  | 06/14/16   | 06/14/16 | Wheel of Fortune | 630-7P         | -T-----          | :30            | 1              | \$1,125.00    | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$1,125.00 |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | Tu       | 06/14/16         | 6:45 PM        | Wheel of Fortune | 630-7P         | :30            | DMSC2016CH01H | \$1,125.00 NM          |
| 71  | 06/14/16   | 06/14/16 | Last Call        | 1235a-107a     | -T-----          | :30            | 1              | \$75.00       | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$75.00    |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | Tu       | 06/14/16         | 1:01 AM        | Last Call        | 1235a-107a     | :30            | DMSC2016CH01H | \$75.00 NM             |
| 72  | 06/14/16   | 06/14/16 | 6-7a             | 6-7A           | -T-----          | :30            | 1              | \$550.00      | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$550.00   |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | Tu       | 06/14/16         | 6:50 AM        | 6-7a             | 6-7A           | :30            | DMSC2016CH01H | \$550.00 NM            |
| 73  | 06/14/16   | 06/14/16 | Today Show       | 7-9a           | -T-----          | :30            | 1              | \$800.00      | NM                     |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>06/13/16 06/19/16 -T----- 1 \$800.00   |            |          |                  |                |                  |                |                |               |                        |
| Spots: #  | Ch         | Day      | Air Date         | Air Time       | Description      | Start/End Time | Length         | Ad-ID         | Rate Type              |
| 1   | KSDK       | Tu       | 06/14/16         | 8:42 AM        | Today Show       | 7-9a           | :30            | DMSC2016CH01H | \$800.00 NM            |
| <b>Total Spots</b>  |            |          |                  |                |                  |                | <b>69</b>      |               |                        |

**Include Invoice # on Check - Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$42,650.00</b> |
| <u>Agency Commission</u> | <b>\$6,397.50</b>  |
| <u>Net Amount Due</u>    | <b>\$36,252.50</b> |

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