

Quarterly Issues and Programs – Patricia Robinson “Conversations on the Block” WXBK-FM

Conversations On the Block 94.7 FM The Block – Audacy Recorded:
9.22.23 Air Date: 10.1.23 Time Aired: 8:30 am to 9:00am Duration: 30
Minute Type: Interview | Open Forum Host: Patricia Robinson

- Offering free testing and vaccinations for HPV and Mpox, all while addressing the mental health consequences of stigma and harmful messaging
- Providing educational services including GRE testing and job readiness training to empower
- LGBTQ+ individuals economically and professionally, while addressing the broader resource gap within the community

Through Gilead Science & Transcend Community Impact Fund, Sean is also the only Black Trans grant maker in the country. The million-dollar fund supporting Transgender/Gender-Nonconforming(TGNC)-led organizations nationwide gives him the opportunity to elevate grassroots agencies within the-ground community impact, especially in areas disproportionately impacted by HIV.

Sean and Destination Tomorrow’s work is anchored in a commitment to grassroots engagement and is led by a team representing the TGNC and BIPOC communities they serve. Through every service offered, the center ensures LGBTQ+ members have a space to feel valued, learn new skills and grow.

Conversations On the Block 94.7 FM The Block – Audacy Recorded:
10.4.2023 Air Date: 10.8.23 Time Aired: 8:30 am to 9:00am Duration: 30
Minute Type: Interview | Open Forum Host: Patricia Robinson

Guest: Lyndsey Levingston -Founder Survive Her & Vina Morris- Founder – Afro Pink

Known best for its pink theme color, the month of October emphasizes a number of campaigns and programs — conducted by groups ranging from breast cancer advocacy organizations to local community organizations to major retailers — aimed at: supporting people diagnosed with breast cancer and educating people about breast cancer risk factors stressing the importance of regular screening, starting at

age 40 or an age that's appropriate for your personal breast cancer risk fundraising for breast cancer research .This information is provided by [Breastcancer.org](https://www.breastcancer.org).

These two dynamic women are both survivors of breast cancer and have each launched individual organizations to further educate and create a consistent proactive action in their communities and beyond. Afro Pink and Survive Her have participated in the past two years, and convened over 20 community organizations, corporations, and brands for this health-driven mission. We provided free mammograms on-site to women who were eligible and met the criteria via our partners at ScanVan and will do so again this year. To raise awareness of breast cancer and the disparities among African American women, the necessity of genetic testing, and to encourage the community to live healthy lifestyles.

They are excited to announce the return of the Breast Cancer & Wellness Awareness Block Party themed "Mammograms and Genetics Matter: Pink Party on the Plaza, " Saturday, October 14, 2023! This event is open to the community and will give the opportunity to engage with the hundreds of people from all walks of life who we expect will traverse the 'pink' plaza. We ask that you bring your 'pink' energy, enthusiasm and any information you'll want to share with the public (i.e., pamphlets, demonstrations, brand activations, brochures, product samples, etc.) as it relates.

Both women discussed the importance of early detection, being vigilant about mammograms, and even MRI's and the critical importance of selecting a physician who listens to your health concerns.

These personal experiences were highly challenging for them both, but through faith and prayer, and leaning into the medical education of their journey, they made it through and are now advocates to help others in the cancer fight.

Conversations On the Block 94.7 FM The Block – Audacy Recorded:
10.9.2023 Air Date: 10.15.23 Time Aired: 8:30 am to 9:00am Duration: 30
Minute Type: Interview | Open Forum Host: Patricia Robinson

Guest: Angie Martinez- Survivor of Domestic Violence

Domestic violence takes place in our nation every minute of every day, occurring just about every 15 seconds. Most Americans don't realize just how real domestic violence is and how many lives are affected by it. Every October, there is strong advocacy from our partners, supporters, and allies across the country to recognize Domestic Violence Awareness Month (DVAM). However, DV has a longstanding impact on lives and can never be designated to just one month.

Angie Martinez, a survivor of a horrific experience that led to her and her daughter being abducted for 7 months, today is thankful for a second chance at life.

The mother who endured seven months of pure hell when she and her 2-year-old daughter were kidnapped, burned with cigarettes and starved by an ex-boyfriend confronted her “monster” .

Yohannes Anglin, who was convicted of kidnapping and torturing her and the tot in 2012, has since been convicted to 60 years in prison and is also registered as a sex offender.

Angie states that she was looking for love instead of understanding what she needed was to understand self-love. She ignored the red flags in the relationship, until she realized that she was in a very dangerous situation where she had no control of her and her daughter’s safety. In her testimony during the trial “I never thought you would hurt me and my baby the way you did,” she told Anglin through tears. “You knew I’d do anything for my kids and family, so you ran away with it ... which almost cost me and my daughter our lives.”

Today, after years of therapy, she is still working on getting back to herself, and very thankful that her daughter has no recollection of the incident. However, within the last several months, she did disclose the horrific story to her daughter.

She celebrates May 29th every year as her 2nd birthdate because that is the day in which she was rescued by the police, and it was as she says, “her second chance at life”.

Most of these cases are left behind closed doors. That’s why Domestic Violence Awareness Month is critical to educate and raise that awareness and bring the support and strength that domestic violence victims need. Angie is now an advocate in this space supporting organizations like Sisters In Purple, and other arenas where she can push the message of self-love.

Conversations On the Block 94.7 FM The Block – Audacy Recorded:
10.17.2023 Air Date: 10.22.23 Time Aired: 8:30 am to 9:00am Duration:
30 Minute Type: Interview | Open Forum Host: Patricia Robinson

Guest: Dr. Bernecea Eanes- President York College

York College has hallmark academic programs in liberal arts and sciences and is recognized as centers of excellence within CUNY, attracting and graduating some of the best and most highly motivated students from New York City and the greater New York area.

Dr. Bernecea Eanes- President of York College has an extensive and highly accomplished resume -some of which includes her prior positions as Vice President for

Student Affairs at John Jay College (2006-20012). She also spent seven years as Vice President for Student Affairs at California State University Fullerton (Cal State Fullerton), a 40,000-student body.

During the interim appointment at York, Dr. Eanes accomplished several long and short term goals including: the completion of York's Strategic Plan, establishing three main pillars to support "Undergraduates who Thrive and Graduate;" "Inclusive Signature Programs;" and a "Vibrant Community and Campus Spirit," as a hallmark of her tenure and beyond for the next ten years; launched the One York Emergency Fund to support students during the COVID-19 Pandemic and resultant shut-down. Seeded with a \$20,000 donation from the Alumni Association, the effort has now raised more than \$50,000.

York College has a Continuing Ed program is relaunching after a hiatus from Covid. There will be so many options for the community to build their resumes and their career path. Through the RECONNECT program, there are opportunities for individuals to come in and receive training/certifications to help support a stronger career profile.

- Infrastructure: York has broken ground on a new track and field, which will be used by the community and the students.

If you are looking for a college that intently supports pillars of integrity, self reflection/accountability, civic engagement, intentional community and college interactions, intellectual discovery and creativity, and diversity, then base on everything you heard today- I encourage you to go to www.yorkcollege.edu

York College is celebrating 50 Years of Hip Hop on October 26, 2023, with a host of events FREE to the community including panels around Women in Hip Hop, History of Hip Hop Photography, a Rap Cypher, Art / Culture and Breakdancing , Live Podcast session and a tribute to Ralph McDaniels.

Conversations On the Block 94.7 FM The Block –
Audacy Recorded: 10.30.2023 Air Date: 11.5.2023 Time Aired:
8:30 am to 9:00am Duration: 30 Minute Type: Interview | Open
Forum Host: Patricia Robinson

Guest: David Gi□en- Executive Director – Coalition for The Homeless

For more than 40 years, the Coalition has developed and implemented. humane, cost-e□ective solutions to New York's homelessness crisis. This has been done through a myriad of programs o□ered by the Coalition for the homeless. -Food Programs, Crisis Services, Housing, Job Training, and advocacy.

The Coalition for the Homeless is overwhelmed by the current situation and does not believe that the Mayor and Governor are e□ectively working together for a productive solution. David states that Governor Hochul

refuses to acknowledge that New York State is right to shelter, not just NYC>

With no right to shelter, thousands of homeless New Yorkers each year were forced to fend for themselves on the streets. In 1979 the founders of Coalition for the Homeless brought a class action lawsuit called Callahan v. Carey against the City and State arguing that a constitutional right to shelter existed in New York. In particular, the lawsuit pointed to Article XVII of the New York State Constitution, which declares that “the aid, care and support of the needy are public concerns and shall be provided by the state and by such of its subdivisions....” The lead plaintiff in the lawsuit, Robert Callahan, was a homeless Korean War veteran who had been sleeping on the street like many other men.

The right to shelter protects thousands of homeless New Yorkers every day. The fundamental legal protections won by Callahan v. Carey and subsequent cases ensure that individuals and families in need have access to shelter from the elements as they regain stability in their lives and seek permanent housing.

I want to leave you with some myths and facts from the Coalition of The Homeless M: Homelessness is a permanent problem. We will never solve it.

F: The Fact is there are proven solutions to the problem of homelessness — and many of them were pioneered in New York City. They are just not being implemented at a scale large enough to solve the crisis. Permanent supportive housing — a model of housing developed in New York City that combines affordable housing with support services for individuals and families living with mental illness or other disabilities — has been proven to reduce homelessness AND save taxpayer dollars otherwise spent on costly shelters and hospitalizations.

M. Homelessness is not a housing problem, it’s only a jobs problem – and homeless people simply don’t want to work.

F :The Fact is the major cause of homelessness is the severe lack of affordable housing, both in New York City and across the United States. By every measure, the housing affordability gap — that is, the gap between incomes and housing costs — has grown dramatically over the past four decades.

Conversations On the Block 94.7 FM The Block – Audacy Recorded:
11.6.23 Air Date: 11.12.2023 Time Aired: 8:30 am to 9:00am Duration: 30
Minute Type: Interview | Open Forum Host: Patricia Robinson

Guest: Marc Morial, President & CEO National Urban League

The Stars of New York Dance presents the 14th Annual Stars of New York Dance: The Dance-OU' of the Year on Friday, November 17 at 7 p.m. at the Theater at City Tech at 275 Jay Street in Brooklyn, NY. Seven New York City leaders will dance to provide children from low-income communities in New York City with a year of free dance education and training to help them reach their full potential. The dance-oU' is hosted by Errol Louis of Spectrum News NY1.

A charitable and thrilling night of entertainment, seven notable New Yorkers, The Stars, and their professional dance partners, The Dancers, rehearse their chosen dance styles—from African to ballet, hip-hop to salsa—for several weeks. The night of the dance-oU', they will dance and compete to win \$10,000 for The Dancers' dance organizations to provide ten children with a year of free dance education and training that will transform their lives. The other participating dance organizations receive \$1,000 to fund a year of dance for one child.

“I am honored to be part of an effort to support arts education in New York City in a way that is fun, exciting, and creative. To be able to highlight my dance moves for laughter, applause and a good cause is greatly appreciated,” said Marc H. Morial, president and CEO of the National Urban League and a competitor in the dance-off.

The event will also honor legendary West African Dance Educator Mama Wilhelmina Taylor and luminary Theatrical Director Jesse Wooden, Jr. with Stellar Legend of the Arts awards.

The seven dance couples include:

- Marc Morial, president and CEO, National Urban League, and his dance partner Alison Mixon of Brooklyn Ballet
- Monique Chandler-Waterman, NYS Assembly Member, 58th District and her dance partner David Myrie of the Taylor Lovett Dance Academy
- Ted Crawford, a life coach, mentor and real estate investor and his dance partner Zakiya Harris of Asase Yaa School of the Arts
- Benita Miller, executive director, Powerful Families/Powerful Communities, and her dance partner Nathan Trice of Nathan trice / RITUALS Dance. Theater. Music.

- Joseph C. Grant, Jr., artist and filmmaker, and his dance partner Sashawna Donaldson of I Dance Movement
 - Nicole Duncan-Smith, president and CEO, Sunday School Dropout, and her dance partner Kevin Hunte of Creative Outlet Dance Theatre of Brooklyn
- Marlon Rice, director, Event Services, Bedford Stuyvesant Restoration Corporation, and his dance partner Aqura Lacey of The Billie Holiday Theatre's Youth Arts Academy

Marc shared about the Leaders of the National Urban League gathered with city, state, and federal elected officials and economic development partners for a Topping Out Celebration to mark the progress of the Urban Empowerment Center, the League's future headquarters in Harlem.

The \$242 million, 414,000-square-foot Urban League Empowerment Center is one of the most significant economic development projects in Harlem's recent history. Located Center on Harlem's "Main Street," 125th Street, near legendary cultural institutions like the Apollo Theater and the Studio Museum in Harlem, the Empowerment Center will include the National Urban League's headquarters, the Urban Civil Rights Museum Experience, the National Urban League Institute for Race, Equity and Justice, along with 170 units of affordable housing, below-market office space for non-profits and community groups including One Hundred Black Men of New York, United Negro College Fund New York, and the Harlem-based Jazz mobile, and retail space featuring Target and Trader Joe's.

Gumbo Coalition' -the documentary follows two visionary civil rights leaders, Marc Morial and Janet Murguía, as they work to empower Black and Latino communities through four turbulent years in America. Directed by two-time Academy Award-winning filmmaker Barbara Kopple, the film takes us on an intimate - and sometimes humorous - journey into their lives, homes, and the family histories that motivate their united mission to create a more just and equitable country.

Conversations On the Block 94.7 FM The Block –
 Audacy Recorded: 11.7.23 Air Date: 11.19.2023 Time Aired: 8:30
 am to 9:00am Duration: 30 Minute Type: Interview | Open Forum
 Host: Patricia Robinson

Guest: Keller Williams Realty Team – Evantz Saint Gerard,
 Tushanna Manram, Dean Gabel

Many homebuyers want a good school district, safe surroundings, pleasant climate, and an easy commute to work—and are willing to pay for those perks.

It is important to find a reliable realtor to work with and have a comprehensive consultation before you sell or purchase a home. Setting a price that's too high for your home can be a big mistake. Overpricing a home is the single greatest mistake homeowners make. It can turn off potential buyers and make your home sit on the market for a longer period, potentially leading to price reductions and a loss in potential profits.

Working with a real estate agent can be highly beneficial. A real estate agent has the experience to help you navigate the complex process of selling a home. They can provide you with valuable insights into the local market and help you set a competitive price. Plus, they can handle all the details, from scheduling showings to negotiating with buyers.

In addition, the realtor you are working with should be educating you on the process, so you are fully in tune with what is happening during the entire transaction of your sale or purchase.

House-flipping is hyped up as a quick path to making lots of money. It is not as advertised, and definitely not suggested in the NY Market. If you were to look at purchase and reselling, the likelihood of being successful is out of this market, and still requires a lot of work.

Conversations On the Block 94.7 FM The Block –

Audacy Recorded: 11.7.23 Air Date: 11.19.2023 Time Aired: 8:30 am to 9:00am Duration: 30 Minute Type: Interview | Open Forum Host: Patricia Robinson

Guest: Ariana C. Smith- Managing Attorney AC Smith Law

Ariana discussed her ten-step checklist for business entrepreneurs on the show which is a published resource. Below are some of the listed steps discussed.

CHOOSE THE BUSINESS NAME

Think about what you want to name your business and how that name relates to the products or services you're offering. Check the availability of the name on the Secretary of State website of the state where you intend to do business to make sure that the name is not already

taken and in use by another business. If the search does not reveal any businesses with the name, then the name is yours to use!

DRAFT A BUSINESS PLAN

Your business plan should lay out exactly how you intend to run your business. There is no right or wrong way to write your business plan. It just needs to be suited to your business needs.

DESIGNATE BUSINESS ENTITY

Decide which business entity is best suited for the organization of your business. The most common entities are Limited Liability Company (LLC), Partnerships, and Corporations. An LLC will allow you to limit your personal liability while allowing for the most flexibility with legal requirements. A partnership will also limit your personal liability but will allow you to share in the profits and losses with business partners. A corporation provides the strongest personal liability protection but also has more formal requirements. A business

entity will help give your business legitimacy, credibility, and a professional identity faster!

OBTAIN APPROPRIATE BUSINESS LICENSES

Some occupations or businesses require licensing or permits to conduct business. Contact the appropriate city/state agency to determine which licensing and permits you will need.

PROTECT YOUR BRAND & CONTENT

Your brand - your business name and logo - is how you present your products/services to the world. You want your brand to be associated with a certain product or service. After spending time marketing and building your brand, it would be devastating if another business started using your name or logo. Or even worse, if another business trademarked it before you did! It is best to protect your brand by trademarking your name and your logo so that no one else will be able to use it without being subject to infringement. Similarly, protect your content (ex. website, photos, designs, songs, etc.) by registering the copyright so that no one else can copy and use your content without being subject to infringement.

PROTECT YOUR WEBSITE

Your website should generally be protected by 3 website policies - privacy policy, website disclaimer, and terms & conditions. You want customers to visit your website to learn about and purchase your products/services, but you also want customers to understand the terms of engagement while browsing your website. A privacy policy will explain how personal information is collected and why. A website disclaimer explains who you are, what you do, and disclaims liability. The terms and conditions set the rules for using your website.

CONTRACTS

A contract is a legally binding agreement between two or more parties. Contracts are the best way to clearly lay out terms between two parties. A contract will strengthen your legal claim for relief if one party fails to fulfill their obligations. Make your business a party to the contract, not yourself. Remember, YOU are separate from YOUR BUSINESS.

Conversations On the Block 94.7 FM The Block –
Audacy Recorded: 11.14.23 Air Date: 12.3.23 Time Aired: 8:30 am
to 9:00am Duration: 30 Minute Type: Interview | Open Forum Host:
Patricia Robinson

Guest: Malikka D. Karteron - President & CEO Global 25

Malikka D. Karteron is the President and CEO of Global25. Global25 is headquartered in New York and designed to have a global impact. Global25 focuses on Economic Justice, Social Justice, Environmental Justice, Educational Justice, and Equity; particularly, as it relates to Communities of Color Worldwide. The initiatives are project based and focus on S.T.E.A.M, (Science, Technology, Education, Art, and Math) Economic Development, The Arts, Women's Empowerment, "Place Making", and ESG Strategies.

Economic Justice, Social Justice, Environmental Justice, Educational Justice, and Equity; particularly, as it relates to Communities of Color Worldwide.

Full-service art, marketing, and planning company; specializing in exhibits, events, project development and management, public / private partnerships, and economic development, economic empowerment, and “Place Making”.

Have a Global impact....

- Make the world a better place.
- Change the trajectory of “at-risk” communities worldwide.
- Help us “see” one another through the “arts.”
- Justice and equality for all

One major focus is closing the racial wealth gap and building an equitable economy. Communities of color have disproportionately experienced poor health outcomes due in part to exposure to pollution from fossil fuels, industrial agriculture, and poor forest management. At the same time, climate change has added additional environmental risks to Black, Brown, and poor communities.

Coalition building is essential in advocacy work and allows her to keep important discussions at the forefront of government.

Educational Justice recognizes that educational inequity is a challenge in communities everywhere.

Global twenty-five are on the forefront to having a positive global impact where direct service to the people can be felt, measured, and sustained.

Conversations On the Block 94.7 FM The Block –
Audacy Recorded: 11.14.23 Air Date: 12.3.23 Time Aired: 8:30 am
to 9:00am Duration: 30 Minute Type: Interview | Open Forum Host:
Patricia Robinson

Guest: Curtis Small - President & CEO “Your Problem Is Our Problem” Aka Bakeman Global – Rap Lyricist

Bakeman Global represents the Bedford Stuyvesant section of Brooklyn. Bake has put in a considerable workload which has allowed him to be identified as a promising act on the NYC indie circuit. Lyrically gifted, his pursuits in the Hip Hop genre of music date back to 2009, when he transitioned from a successful professional basketball career which afforded him the opportunity to travel the world. A studio rat as many would call him, his dedication to his craft and personable mannerism has him placed on a compact list of potential breakout stars.

Your Problem Is Our Problem LLC is dedicated to contributing to the "It Takes a community" way of thinking when it comes to raising our youth. We take pride in molding and shaping lives through sports, music, arts, and conversation.

He runs his program with the implementation aimed at promoting restorative justice among children through the transformative power of music, sports, and arts. This innovative initiative seeks to address behavioral issues, conflict resolution, and community building among young individuals.

When you look around and listen to the temperature of Hip Hop music, although there are many bright spots of positivity, the majority of the music seems to be driven by destruction or content not suitable for children. The messages are negative and, in his opinion, this is not a coincidence. During the FYPG program, M. Small shifts the focus is on being equipped with a more extensive vocabulary while learning basic song structure on the way to creating a positive piece of material. The use of profanity, disrespectful lyrics, and violence in the music are prohibited. At the end of the program, the students will either perform the created work in front of friends and family, or we will take a field trip to the Universal Hip Hop Museum in The Bronx to experience the exhibit and learn a bit more about the history and origin of Hip Hop music.

It's evident that the youth in our communities grow up facing many challenges. Being able to have open discussions about a lot of the common obstacles is necessary. During the Table Talk Discussions program, we talk about some of the top issues like Bullying, Peer Pressure, Family, Police and Community Engagement, Self Esteem and much more. Within each topic, there are trigger questions that force them to think and speak about how they would manage dealing with these situations. During selected topics, there are scripted lines that are put together in a short scene format where they act out the issue, locate

the conflict, and demonstrate what it would look like when they make the right or wrong decisions.

Dancing is universal and we all love to do it. Since the boom of social media, dance trends have become more popular and it's directly connected to music. During this program, we introduce the youth to some of the popular faces in the dance culture of NYC. The program is conducted by Harlem Shake and LIGHTFEET giant K'sean "K Shakes" Nurse who is one of the top faces of today's dance culture. As co-creator and the face of the extremely popular "All In" dance which has almost 1.5 million plus views on World Star Hip Hop to date, he takes the youth on a tutorial of some specific dance moves that he created, as well as other moves that are universally recognized. K Shakes has danced for artists like Busta Rhymes, Praya, Rich The Kid, Maino, Jim Jones, Fivio Foreign, K Goddess, Neek Bucks and many more. Because of all of the hard work, he has also been recognized by artists like Fabolous, Chris Brown, Beyoncé, Dj Khalid, Lloyd banks, and Ru□ Endz, who all have either shared or commented on his videos. At the end of the program, the youth are paired up into bracket style dance battles where they must use some of the moves that they learned in the program. The program also consists of a video documentary on the LIGHTFEET dance culture, as well as surprised special guests that are brought in to speak to the youth.

By combining these restorative justice approaches with music, sports, and arts, we aim to foster empathy, teamwork, and emotional resilience among participating children. Through "Your Problem is Our Problem," we aspire to empower the next generation with the tools they need to build harmonious communities and become responsible, compassionate citizens.

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Guest: Sean Ebony Coleman- Founder –Destination
Tomorrow LGBTQ+ Center

Sean Ebony Coleman discusses the ongoing lack of awareness to the transgender |LGBTQ+ community. There are many members of this community that are still being unfavorably treated and not included in basic human rights opportunities.

Sean believes strong advocacy for change starts with elected officials and leaders who have platforms to share information and advocate as allies.

Allyship is something that can be an education opportunity for the community and offers support to the LGBTQ+ community to share information in spaces, that do not open their doors for transgenders.

As an advocate for the specific needs of the Transgender and gender nonbinary/nonconforming

(TGNC) community, Sean and Destination Tomorrow work to provide the support that takes individuals off the path of requiring emergency care, emphasizing economic, social and mental empowerment on a holistic level.

The organization has served over 80,000 individuals through community programming. Some of its most notable projects include but are not limited to:

- Operating 16 apartment units in the Bronx that serve as transitional housing for TGNC.
 - individuals who are former sex workers or victims of sexual violence
 - Partnering with community organizations to provide meals for lower income LGBTQ+ families via food pantry services.
- Securing a grant by the City of Atlanta to pilot a first-of-its-kind mentorship program for
- TGNC youth, marking the first investment made by the city to an LGBTQ+ center.

