

4th Quarter Issues and Programs “Community to Community” WXBK-FM New York City

10/1/23 8am-8:30a

Host – DJ Jefferson Jr

Guests- Garth Naar: CEO Avatar Tech

Discussion: Mr. Naar discussed opportunity for Tech start-ups in Urban Communities with insight on his background in broadband infrastructure. Naar discussed the need to close the “digital divide” with better and cost-effective access to broadband. Also mentioned were many Opportunities for start-ups in broadband and tech with Government grants and funding available at Federal, State and local levels.

10/7/23 8am-8:30am

Host-DJ Jefferson Jr

Guests-Dr. Claybon Lea Jr-Pastor/Author

Discussion: Dr. Lea shared his vision for the future of the Church in America post-Covid along with insights from his work with the National Baptist Convention. Topics also included the role of Churches in the community ranging from public policy, to immigration, anti-poverty initiatives and education.

10/14/23 8am-8:30a

Host-DJ Jefferson Jr

Guests: Rev CL Patterson – Setting the Captives Free Ministries

Discussion: The show was focused on Domestic Violence Awareness Month. Rev Patterson shared the stories of many women who are survivors of domestic violence. Patterson discussed the signs to look for and where to get help for yourself or a loved one. Patterson also share myths and misconceptions about domestic violence and how we all can do our part to prevent it.

10/21 8am-8:30a

Host-DJ Jefferson Jr

Guests: Joetta Clark- Olympian, Business Leader/Fitness Coach

Discussion: The four-time U.S. Olympian shared her story of dedication her life to empowering women through her stories of growth through sports and later business. Clark focused on access to capital for women looking to build their own business as well as turning ideas into action.

10/28/23 8am-8:30am

Host-DJ Jefferson Jr

Guests-Rev Kimberly Williams – Health Consultant

Discussion: Rev Williams' Non-Profit "Choose Healthy Life" focuses on addressing health disparities and social inequities in communities of color. Rev Williams discussed common issues from smoking to grocery store "deserts" in many area neighborhoods. She offered ideas for a healthier Newark NJ and the 5 boroughs through communication with local politicians, health centers and non-profit clinics. She also gave commentary on nutrition with websites offering free meal prep and foods that are a "must have" for proper nutrition.

11/5/23 8am-8:30am

Host-DJ Jefferson Jr

Guests-Debi Jackson: President-Youth Development Foundation

Discussion: Ms. Jackson shared highlights and history of the foundation, started by the late NYC Radio owner and Air-Personality Hal Jackson. The Jackson's foundation presented a yearly talented teens which boasts a who's who of NYC Area women who participated in the scholarship pageant as teens. Artist Alicia Keys, Actress Sheryl Lee Ralph and others went through the program. Jackson discussed the importance of arts and music in public schools and called upon both political and community leaders to support local initiatives.

11/12/23 8am-8:30am

Host-DJ Jefferson Jr

Guests-Crystal A. Orr CEO, Union Country NJ Urban League

Discussion: Mrs Orr gave insight on the state of jobs, job training and entrepreneurial support for women and minorities in central New Jersey. Urban League programs and planning for 2024 were among topics discussed.

11/19/23 8am-8:30am

Guests-Tulani Thomas – Restaurant Owner/Nutritionist

Discussion: Thomas, owner of Tutu's Green World shared her journey of discovering vegetarian/vegan cooking. She discussed the benefits for both body and environment of consuming less meat products. Thomas revealed that just minimal reductions in meat consumption can make a difference in overall health and digestion. Thomas also shared cooking tips in order to incorporate more vegetable based dishes in daily diets.

11/26/23 8am-8:30am

Guests: Benedict Guerrier – Community Developer

Discussion: The NYC based housing developer/real estate investor discussed the current state of home-ownership in NYC/NJ. Guerrier offered advice on home ownership for first time buyers and entrepreneurs interested in adding real estate to their portfolio. Also included was a discussion on identifying affordable properties, the truth on “fixer-uppers” and solutions to financing a property.

12/3/23 8am-8:30am

Guests: WXBK-FM Program Director Skip Dillard

Discussion: Dillard talked about his 25-plus year career in broadcasting management. Dillard included tips for breaking into media and the careers that are in-demand across the industry. Dillard also talked about the importance of local radio to the communities they serve. Also mentioned were the legacy of legendary New York City DJ's that opened the door for women and minorities in radio's past.

12/10/23 8am-8:30am

Guests: Naheem Bowens – Music Producer and Brand Strategist

Discussion: Bowens discussed the ins and outs of music publishing and ownership of writer, producers and performers. He discussed the “streaming” platforms that are the primary way music is consumed. Bowens also talked about the significance of Hip-Hop in the midst of its 50th anniversary celebration.

12/17/23 8am-8:30am

Guests: Cinnamon Jones-CMO CJ Consulting

Discussion: Jones discussed her career in the music business working with major recording artists including WU Tang Clan and many others. Jones' experience in merchandising, brand marketing and endorsements offered insight into personal branding and ideas for developing multiple streams of income through brand building and development.

