

WBTZ RADIO STATION
QUARTERLY ISSUE/PROGRAM LIST
JANUARY 1, 2015 THROUGH MARCH 31, 2015

ECONOMY/BUSINESS TRENDS

ENVIRONMENT

EDUCATION/SAFETY

HEALTH

FUND RAISING/VOLUNTEERISM

AGING

MARCH 31, 2015
GINNY McGEHEE
WJOY/WOKO/WKOL/WBTZ/WIZN RADIO
HALL COMMUNICATIONS

**WJOY/WOKO/WKOL/WIZN/WBTZ QUARTERLY REPORT
JANUARY 1 - MARCH 31, 2015**

The following pages list the programs aired on WJOY/WOKO/WKOL/WIZN/WBTZ during the first quarter of 2015. The programs, *In Touch*, *North Country Commerce*, *Health Source* and *Aging Matters* address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run on Sundays on WJOY in the 8am hour, on WOKO and WKOL in the 9pm hour and on WIZN and WBTZ in the 7am hour.

Ginny McGehee
March 31, 2015

AGING

PROGRAM: Aging Matters

DATE/TIME: 1/11/15 @7:45am

GUEST: John Bourland, senior financial planner for Professional Financial Associates

DESCRIPTION: a discussion about the top five things pre-retirees and those who are retired should do in 2015

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 1/18/15 @7:45am

GUEST: Maria Lattinville of Pine Harbor

DESCRIPTION: a discussion about the assisted living facility in Plattsburgh

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 1/25/15 @7:45am

GUEST: Maryanne Apfelbaum, owner/editor of Vermont Maturity Magazine

DESCRIPTION: a discussion about the 25th annual 50-Plus and Baby Boomers Expo

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 2/1/15 @7:45am

GUEST: Peggy LaBombard

DESCRIPTION: a discussion about a medical countermeasure drill being staged at the Crete Civic Center in Plattsburgh

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 2/8/15 @7:45am

GUEST: Laurie Malenfant of Mansfield Place

DESCRIPTION: a discussion about how the assisted living facility helps keep seniors independent and safe

HOST: Sarah Lemnah, CVAAA

PROGRAM: Aging Matters

DATE/TIME: 2/15/15 @7:45am

GUEST: Maxine Perry, BHSN

DESCRIPTION: a discussion about stopping violence in the aging community

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 2/22/15 @7:45am

GUEST: Tim Fortune, vice president and community liaison at TLC Nursing Associates

DESCRIPTION: a discussion about the lack of qualified PCAs and nurses and its impact on the cost and quality of care

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 3/1/15 @7:45am

GUEST: Deborah Goode

DESCRIPTION: a discussion about case management at CVPH handling care needs, insurance and discharge planning

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 3/8/15 @7:45am

GUEST: Tim Fortune of TLC

DESCRIPTION: a further discussion about TLC Nursing Associates (part 2)

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 3/15/15 @7:45am

GUEST: Dr. Richard Durrand, new clinical director at the center for neuro-behavioral health

DESCRIPTION: a discussion about Alzheimer's assistance

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 3/22/15 @7:45am

GUEST: Dave Raoul, local AARP director

DESCRIPTION: a discussion about senior fraud

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 3/29/15 @7:45am

GUEST: Christine Mordaci of the Visiting Nurse Association of Grand Isle and Chittenden Counties

DESCRIPTION: a discussion about end of life options and the importance of planning before a crisis erupts

HOST: Sarah Lemnah, CVAA

ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce

DATE/TIME: 1/4/15 @7:15am

GUEST: New York Congressman Bill Owens

DESCRIPTION: a discussion with the congressman about his career representing the North Country in Washington and his decision not to seek reelection

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 1/11/15 @7:15am

GUEST: Sara Buyers, Leonardo's Pizza CEO and Chair of the Lake Champlain Regional Chamber of Commerce board

DESCRIPTION: a discussion about why and how businesses can get involved with issues before the Vermont legislature

HOST: Ruth Wallman, LCRCC

PROGRAM: In Touch

DATE/TIME: 1/18/15 @7am

GUEST: VAST executive director Cindy Locke

DESCRIPTION: a discussion about VAST (Vermont Association of Snow Travelers,) its membership, the impact of snowmobiling on tourism, safety and its partnership with landowners

HOST: Ginny McGehee

PROGRAM: North Country Commerce

DATE/TIME: 1/18/15 @7:15am

GUESTS: former U.S. Congressman Bill Owens with Collin and Jay

DESCRIPTION: a discussion about cross-border trade on this North Country business roundtable

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 1/25/15 @7:15am

GUEST: Bob Camp, owner of Hero's Welcome in North Hero

DESCRIPTION: a discussion about the Great Ice in Grand Isle, a February festival on the frozen lake in North Hero founded by Camp

HOST: Ruth Wallman, LCRCC

PROGRAM: North County Commerce

DATE/TIME: 2/1/15 @7:15am

GUEST: Plattsburgh Mayor Jim Calnon

DESCRIPTION: a discussion about waterfront development in Plattsburgh

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 2/8/15 @7:15am

GUEST: Doug Albee, co-founder of View Boost

DESCRIPTION: a discussion about the mobile application for people visiting Vermont with information on places, lodging, restaurants and attractions

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 2/15/15 @7:15am

GUEST: Collin Reid, economist

DESCRIPTION: a February roundtable business discussion on oil prices, cross border commerce and new state legislation and its effects on business

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 2/22/15 @7:15am

GUEST: Darcy Carter of the Vermont Small Business Association

DESCRIPTION: a discussion how the SBA helps small businesses obtain financing with grants and loans and upcoming SBA workshops with several lenders in South Hero

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 3/1/15 @7:15am

GUESTS: Annie Stouly, Kelly Hoffschneider and Betsy Fallwell

DESCRIPTION: a discussion about Adirondack Life Magazine and its special photo edition

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 3/8/15 @7:15am

GUEST: Erin Desautels, advertising and event manager at LCRCC

DESCRIPTION: a discussion recapping the Manufacturer's Summit and previewing the silent auction at the Davis Center in March and the benefits of a scholarship program

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 3/15/15 @7:15am

GUEST: David Currier, Vision to Action

DESCRIPTION: a discussion about planning for the future in the North Country on education, arts, transportation and recreation

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 3/22/15 @7:15am

GUEST: June Heston of the Chill Foundation

DESCRIPTION: a discussion about the organization for children to learn boarding and life skills

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 3/29/15 @7:15am

GUESTS: Dr. Heidi Moore, Ashley Cousins and Kevin Farrington

DESCRIPTION: a discussion about building an accessible tree house in Plattsburgh for children with disabilities

HOST: Thom Hallock, Mountain Lake PBS

EDUCATION/SAFETY

PROGRAM: In Touch

DATE/TIME: 2/8/15 @7am

GUEST: Duncan McDougall, founder and executive director of CLiF (Children's Literacy Foundation)

DESCRIPTION: a discussion about CLiF's beginnings, its work to encourage reading and writing among children by traveling to the rural areas of Vermont and New Hampshire to read and give away new books to kids

HOST: Ginny McGehee

ENVIRONMENT

PROGRAM: In Touch

DATE/TIME: 1/4/15 @7am

GUEST: Vermont Fish and Wildlife small mammals biologist Alyssa Bennett

DESCRIPTION: a discussion about the declining bat population among several species in Vermont and other states and what is being done about it

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 3/22/15 @7am

GUEST: Michelle Morris, business outreach manager for the Chittenden Solid Waste District

DESCRIPTION: a discussion about CSWD, recycling, reuse, reduction of waste, composting and her work with businesses and restaurants

HOST: Ginny McGehee

FUNDRAISING/VOLUNTEERISM

PROGRAM: In Touch

DATE/TIME: 1/25/15 @7am

GUESTS: Chad Butt, director of Mobius, Vermont's Mentoring Partnership and mentor Jay Dietrich

DESCRIPTION: a discussion about Mobius, the many opportunities and needs for mentoring and mentors, how the statewide expansion of the organization is going and a mentor to a teen's story

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 2/1/15 @7am

GUEST: Wanda Hines, director of JUMP, Joint Urban Ministry Project

DESCRIPTION: a discussion about the efforts of many Burlington area churches to collect and distribute goods and services to individuals and families facing poverty and homelessness

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 2/15/15 @7am

GUESTS: Dani Gleason, Magic Hat retail marketing manager, and Judy Sterner, director of communications and public affairs for the Vermont Foodbank

DESCRIPTION: a discussion about the partnership between the brewery and foodbank for the upcoming 20th annual Mardi Gras parade in Burlington, the demand for food throughout the state and the need for volunteers and participants for the event

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 2/22/15 @7am

GUEST: Mark Redmond, director for Spectrum Youth and Family Services

DESCRIPTION: a discussion about what Spectrum offers teenagers and young adults, who are homeless, have drug and alcohol addictions and/or who have dropped out of school and the upcoming 4th annual Sleep Out to raise money and awareness

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 3/1/15 @7am

GUEST: Melinda Vieux, director of Green-Up Vermont

DESCRIPTION: a discussion about the volunteer effort to clean up roadsides, parks and communities of litter throughout the state the first Saturday in May since 1970 and the new check-off on Vermont's tax form to donate

HOST: Ginny McGehee

PROGRAM: In Touch
DATE/TIME: 3/8/15 @7am
GUEST: Chad Butt, director of Mobius, Vermont's Mentoring Partnership, and mentor Jay Dietrich
DESCRIPTION: a repeat of 1/25/15 program
HOST: Ginny McGehee

PROGRAM: In Touch
DATE/TIME: 3/15/15 @7am
GUEST: Jessica Dulle, executive director of the Strand Center for the Arts in Plattsburgh
DESCRIPTION: a discussion about the Strand Theatre, its renovation and new state-of-the-art digital cinema equipment, the variety of programs for all ages at the center and the importance of financial support and volunteers
HOST: Ginny McGehee

PROGRAM: In Touch
DATE/TIME: 3/29/15 @7am
GUESTS: Nicole Haley, assistant director of development and communications, Ellen Kane, vice president of development and community relations, and Hannah Kirkpatrick, a participant of the upcoming fashion show and mother, who participated in some programs offered at the VNA Family Room
DESCRIPTION: a discussion about the Visiting Nurse Association of Chittenden and Grand Isle Counties, the VNA Family Room and the upcoming annual Spring Blooms! Fashion Show and Luncheon
HOST: Ginny McGehee

HEALTH

PROGRAM: Health Source
DATE/TIME: 1/4/15 @7:30am
GUEST: Mike Maloney
DESCRIPTION: a discussion about the launching of two new websites by the UVM Health Network to help patient relations
HOST: Alexandra Tursi, UVM Medical Center

PROGRAM: Aging Matters
DATE/TIME: 1/4/15 @7:45am
GUEST: Molly Ryan
DESCRIPTION: a discussion about the new University of Vermont Health Network of hospitals in New York including CVPH in Plattsburgh
HOST: Maria Alexander, SCCCC

PROGRAM: In Touch

DATE/TIME: 1/11/15 @7am

GUEST: Gary DeCorlis, director of Turning Point in Chittenden County

DESCRIPTION: a discussion about the support the center provides to recovering drug and alcohol addicts with programs, activities and person-to-person

HOST: Ginny McGehee

PROGRAM: Health Source

DATE/TIME: 1/11/15 @7:30am

GUESTS: Sally Hess and Carolyn Terhune

DESCRIPTION: a discussion about imprinting infections and the recognition received by the UVM Medical Center Health Network for its work in preventing infections

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 1/18/15 @7:30am

GUESTS: Dr. Ted James and Dr. Todd Holmes

DESCRIPTION: a discussion about soft skin tissue and dealing with cancerous legions

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 1/25/15 @7:30am

GUEST: Dr. Deborah Leonard

DESCRIPTION: a discussion about pathologists, what they are and genomic medicine

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 2/1/15 @7:30am

GUEST: Kim Evans

DESCRIPTION: a discussion about heart disease, treatment and prevention for February Heart Month

HOST: Alexandra Tursi, UVMMC

PROGRAM: Health Source

DATE/TIME: 2/8/15 @7:30am

GUEST: Dr. Robert Johnson

DESCRIPTION: a discussion about knee injuries pertaining to skiers and treatment

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 2/15/15 @7:30am

GUEST: Dr. Mary Cushman, hematologist

DESCRIPTION: a discussion about the seven habits people should develop to prevent heart disease

HOST: Alexandra Tursi, UVMMC

PROGRAM: Health Source
DATE/TIME: 2/22/15 @7:30am
GUEST: Dr. Garrien Applebee
DESCRIPTION: a discussion about sleep disorders and how they can lead to other diseases including heart disease
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 3/1/15 @7:30am
GUEST: Dr. Lewis First, head of the Vermont Children's Hospital
DESCRIPTION: a discussion about the annual Big Change Round-Up fundraiser with WOKO radio, the community effort on the largest fundraiser at Vermont Medical Center and the programs the money supports
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 3/8/15 @7:30am
GUEST: Dr. Andrea Greene
DESCRIPTION: a discussion about immigrant access to health care a UVM Medical Center and how the hospital deals with language and cultural barriers
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 3/15/15 @7:30am
GUEST: Dr. Matthew Alef
DESCRIPTION: a discussion about the symptoms, causes, new treatments and prevention of aortic aneurysms
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 3/22/15 @7:30am
GUEST: UVMMC director of nutrition services Diane Imri
DESCRIPTION: a discussion about antibiotics in meats, 80% of antibiotics produced are used in meats although the trend is changing at the hospital, McDonald's and elsewhere
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 3/29/15 @7:30am
GUEST: Dr. Robert Macauley
DESCRIPTION: a discussion about how to appoint someone to make healthcare decisions for you when you can no longer do it for yourself and how to indicate your general goals on what you want to happen at the end of your life
HOST: Michael Carrese, UVMMC

WBZ RADIO STATION
QUARTERLY ISSUE/PROGRAM LIST
APRIL 1, 2015 THROUGH JUNE 30, 2015

ECONOMY/BUSINESS TRENDS

ENVIRONMENT

EDUCATION/SAFETY

HEALTH

FUND RAISING/VOLUNTEERISM

AGING

JUNE 30, 2015
GINNY McGEHEE
WJOY/WOKO/WKOL/WBZ/WIZN RADIO
HALL COMMUNICATIONS

**WJOY/WOKO/WKOL/WIZN/WBTZ QUARTERLY REPORT
APRIL 1 - JUNE 30, 2015**

The following pages list the programs aired on WJOY/WOKO/WKOL/WIZN/WBTZ during the second quarter of 2015. The programs, *In Touch*, *North Country Commerce*, *Health Source* and *Aging Matters* address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run on Sundays on WJOY in the 8am hour, on WOKO and WKOL in the 9pm hour and on WIZN and WBTZ in the 7am hour.

Ginny McGehee
June 30, 2015

AGING

PROGRAM: Aging Matters

DATE/TIME: 4/5/15 @7:45am

GUEST: Stephanie Parker of Bayada

DESCRIPTION: a discussion about services available for seniors from Bayada

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 4/12/15 @7:45am

GUEST: Maria Platinville pf Pine Harbor Senior Living

DESCRIPTION: a discussion about survival skills for health living and aging

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 4/19/15 @7:45am

GUESTS: Kathy Michaels and Diane Way of Armistead Caregiver

DESCRIPTION: a discussion about ending senior hunger and programs in the region to alleviate the problem

HOST: Sarah Lemnah, CVAA

PROGRAM: In Touch

DATE/TIME: 4/26/15 @7am

GUEST: Kirby Dunn, executive director of Homeshare Vermont

DESCRIPTION: a discussion about this 30 year old program, which helps seniors and people with disabilities stay in their home after finding someone to live with them doing some chores and paying a small rental fee now in 6 Vermont counties

HOST: Ginny McGehee

PROGRAM: Aging Matters

DATE/TIME: 4/26/15 @7:45am

GUEST: Amy Gehrig, senior ombudsman

DESCRIPTION: a discussion about her Gehrig's work as a senior advocate for the three-county region of Northwestern New York

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 5/3/15 @7:45am

GUEST: Mary Steiger, physical therapist

DESCRIPTION: a discussion about seniors maintaining their balance and preventing injuries

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 5/10/15 @7:45am
GUESTS: Juliette Lynch and Danielle Kolaza of the Champlain Valley Senior Community
DESCRIPTION: a discussion about the group's move into the old school in Willsboro and the programs available to seniors in Essex County
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 5/17/15 @7:45am
GUEST: Jessica Cornell
DESCRIPTION: a discussion about living wills and a new program to meet the needs of those in early stages of Alzheimer's disease
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 5/24/15 @7:45am
GUEST: Amy Pressa of the YMCA
DESCRIPTION: a discussion about the YMCA programs and services for seniors
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 5/31/15 @7:45am
GUEST: Laurie Malenfant of Mansfield Place
DESCRIPTION: a discussion about support for the aging population of Vermont
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 6/7/15 @7:45am
GUESTS: Peter Trout and Sherry Twist of Behavioral Health Services
DESCRIPTION: a discussion about a dental hygiene plan for seniors in the North Country
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 6/14/15 @7:45am
GUEST: Tim Fortune of T.L.C. Nursing
DESCRIPTION: a discussion about T.L.C. Nursing and its homecare for seniors
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 6/21/15 @7:45am
GUEST: Kate Gardner of the R.S.V.P. Program
DESCRIPTION: a discussion about the Retired Senior Volunteer Program in Clinton County
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 6/28/15 @7:45am
GUEST: Dave Raoul of AARP
DESCRIPTION: a discussion about scams and identity theft targeting seniors
HOST: Sarah Lemnah, CVAA

ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce
DATE/TIME: 4/5/15 @7:15am
GUEST: Nick Savasta, new co-owner pf Cheese Traders and Wine Sellers in South Burlington
DESCRIPTION: a discussion about the new ownership of an established business and their vision to offer more wines and chesses
HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 4/19/15 @7:15am
GUEST: Cari Kelley, director of leadership, development and workforce education with the LCRCC
DESCRIPTION: a discussion about Cure SMA, a non-profit that raises funds and awareness for research to cure SMA
HOST: Ruth Walman, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 4/26/15 @7:15am
GUEST: Jeremy Davis
DESCRIPTION: a discussion about vanishing family ski areas of the Adirondacks
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce
DATE/TIME: 5/3/15 @7:15am
GUEST: Lauren Madden, LCRCC director of communications
DESCRIPTION: a discussion about chamber events, programs and the upcoming golf tournament
HOST: Ruth Wallman, LCRCC

PROGRAM: In Touch
DATE/TIME: 5/24/15 @7am
GUEST: Laura Peterson, director of communications for the Vermont Department of Tourism
DESCRIPTION: a discussion about the kick-off for festivals, state parks and historic sites with Memorial Day weekend and the importance tourism has on the state's economy
HOST: Ginny McGehee

PROGRAM: North Country Commerce

DATE/TIME: 5/31/15 @7:15am

GUESTS: Chris Schenk of Renoun and Chris Potter of Punch Pass

DESCRIPTION: a discussion with the two winners of the 2015 Launch VT pitch for new businesses competition

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 6/7/15 @7:15am

GUESTS: Bill Owens, Collin Reid and Jay Bryan

DESCRIPTION: a discussion about New York's sagging economy with political and business writers

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 6/14/15 @7:15am

GUESTS: Gail Albert co-owner of Shelburne Vineyard, and Rosalyn Graham, community relations director at Shelburne Farms

DESCRIPTION: a discussion about the Shelburne Business and Professional Association and an itinerary developed for the chamber event "A Day in Shelburne"

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 6/21/15 @7:15am

GUESTS: Amy Sunderland and Theresa Bennett

DESCRIPTION: a discussion about the Canadian Youth Ambassador Program, the New York and Canada youth exchange program and the need for host families for an upcoming gather in Plattsburgh

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 6/28/15 @7:15am

GUEST: Gail Albert, co-owner of Shelburne Vineyard

DESCRIPTION: a discussion about the history of growing grapes and their development of Shelburne Vineyard, its tasting room and various programs

HOST: Ruth Wallman, LCRCC

EDUCATION/SAFETY

PROGRAM: North Country Commerce

DATE/TIME: 4/12/15 @7:15am

GUESTS: Chris Thorncroft, Bob Bullock and Keith Kyle

DESCRIPTION: a discussion about severe storms in New York and upcoming forums on storm preparedness at Plattsburgh State and other SUNY campuses

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch

DATE/TIME: 4/19/15 @7am

GUESTS: Carolyn Weir, an advisor to the J. Warren and Lois McClure Foundation, and Matt Barewicz, the Vermont Department of Labor's Economic and Labor market Chief

DESCRIPTION: a discussion about "Pathways to Promising Careers," a program that determines jobs needed to be filled in Vermont during the next ten years with good pay and the education paths students should take to get to those promising careers

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 5/3/15 @7am

GUEST: Robyn Freedner-Maguire, campaign director for "Let's Grow Kids"

DESCRIPTION: a discussion about the importance of early childhood education and this statewide campaign to give children a strong start to health and success

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 5/17/15 @7am

GUEST: MaryEllen Mendl, director of Vermont 211, a service of the United Ways of Vermont and the state

DESCRIPTION: a discussion 2-1-1, which exists in every state and 10 years this year in Vermont. This telephone service is dedicated to community information and referral and frees up the 9-1-1 number for emergencies

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 5/31/15 @7am

GUESTS: Carolyn Weir, an advisor to the McClure Foundations, and Matt Barewicz, an economist with the Vermont Department of Labor

DESCRIPTION: a repeat of the 4/19/15 show

ENVIRONMENT

PROGRAM: In Touch

DATE/TIME: 4/12/15 @7am

GUEST: Michele Morris, business outreach coordinator for CSWD

DESCRIPTION: a discussion about recycling in Chittenden County, new programs at the Chittenden Solid Waste District including composting food waste already happening at large restaurants, businesses and schools

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 5/10/15 @7am

GUEST: Michele Morris, business outreach coordinator for the Chittenden Solid Waste District

DESCRIPTION: a repeat of the 4/12/15 show

HOST: Ginny McGehee

PROGRAM: North Country Commerce

DATE/TIME: 5/24/15 @7:15am

GUEST: Dick Crawford

DESCRIPTION: a discussion about honeybee die-off in New York State and its impact on the environment and beekeepers

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch

DATE/TIME: 6/28/15 @7am

GUEST: Scott Darling, biologist with Vermont Fish and Wildlife

DESCRIPTION: a discussion about the challenges for some state wildlife including bats, snakes, birds, moose, fish and certain plants, new hunting rules and ticks and mosquitoes

HOST: Ginny McGehee

FUND RAISING/VOLUNTEERISM

PROGRAM: North Country Commerce

DATE/TIME: 5/10/15 @7:15am

GUEST: Floyd Lampert, bicyclist

DESCRIPTION: a discussion about "Floyd's Big Ride," his ride around the United States to promote Humane Societies

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch

DATE/TIME: 6/7/15 @7am

GUESTS: Devon Krusko, animal care supervisor, and Erin Alamed, community outreach and volunteer manager with the Humane Society of Chittenden County

DESCRIPTION: a discussion about the humane society's history, programs, fund raising and upcoming walk in Burlington

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 6/14/15 @7am

GUEST: Wanda Hines, director for JUMP, the Joint Urban Ministry Project

DESCRIPTION: a second discussion about this faith-based organization that helps those in need with transportation, toiletries, appliances and other supplies relying on partnerships and donations, which fell short in their annual campaign

HOST: Ginny McGehee

HEALTH

PROGRAM: In Touch

DATE/TIME: 4/5/15 @7am

GUEST: Brooke Thomas, walk ambassador for the upcoming MS Walk in Burlington

DESCRIPTION: a discussion about Multiple Sclerosis, diagnosis, treatment and research and the walk

HOST: Ginny McGehee

PROGRAM: Health Source

DATE/TIME: 4/5/15 @7:30am

GUEST: Dr. Joel Schnure

DESCRIPTION: a discussion about diabetes self-management in and out of the medical system

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 4/12/15 @7:30am

GUEST: Patty Prelock, PhD, Dean of the UVM College of Nursing and Health

DESCRIPTION: a discussion about the college, the changing role of nurses and other health professionals and current research projects

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 4/19/15 @7:30am
GUESTS: Martha McAuliffe and Stewart Whitney
DESCRIPTION: a discussion about wellness biometric and knowing your key numbers for better health
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 4/26/15 @7:30am
GUEST: Margaret Laughlin, RN, director of volunteer services
DESCRIPTION: a discussion about volunteering at the University of Vermont Medical Center, a general overview of the program, the variety volunteer activities in the program and how to apply
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 5/3/15 @7:30am
GUEST: Dr. Nathan Helms
DESCRIPTION: a discussion about the health benefits and risks of running
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 5/10/15 @7:30am
GUEST: Zail Berry, MD, palliative medicine specialist at the UVM Medical Center
DESCRIPTION: a discussion about palliative medicine, how it differs from hospice care and where people can get more information about end-of-life care
HOST: Michael Carrese, UVMMC

PROGRAM: North Country Commerce
DATE/TIME: 5/17/15 @7:15am
GUEST: Krisin Brassard of the American Lung Association of New England
DESCRIPTION: a discussion about Women's Lung Health Week, Lungforce and wearing turquoise to help promote women's lung health
HOST: Ruth Wallman, LCRCC

PROGRAM: Health Source
DATE/TIME: 5/17/15 @7:30am
GUESTS: Drs. Ted James and Todd Holmes
DESCRIPTION: a discussion about soft tissue and treatment and protection of soft tissues in the body
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 5/24/15 @7:30am
GUESTS: Sally Hess and Caroline Turhune
DESCRIPTION: a discussion about hospital-borne infections, their cause and how to prevent them
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 5/31//15 @7:30am
GUEST: Dr. Matthew Aliffe
DESCRIPTION: a discussion about aortic aneurysms and new surgeries for them
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 6/7/15 @7:30am
GUESTS: Alexandra Turci and Dr. Scott Perrapato
DESCRIPTION: a discussion about men's health conference at the University of Vermont Medical Center and its focus of prevention for prostate cancer and other health issues
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 6/14/15 @7:30am
GUEST: Lisa Emerson of the Patient-Family Advisory Council at UVMMC
DESCRIPTION: a discussion about communication between doctors and families of loved ones facing medical challenges
HOST: Michael Carrese, UVMMC

PROGRAM: In Touch
DATE/TIME: 6/21/15 @7am
GUEST: Millie Armstrong, veterinarian at Petit Brook Clinic in Colchester and a member of the Vermont Veterinary Medical Association
DESCRIPTION: a discussion primarily about ticks, their growing numbers, lime disease in dogs and some cats, how to look for and prevent ticks and the advances in dealing with ticks and lime disease when it comes to our pets
HOST: Ginny McGehee

PROGRAM: Health Source
DATE/TIME: 6/21/15 @7:30am
GUEST: Dr. Garrick Applebee, director of the Vermont Regional Sleep Center at the UVM Medical Center
DESCRIPTION: a discussion about common sleep disorders, their symptoms, causes and treatments
HOST: Alexandra Tursi, UVMMC

PROGRAM: Health Source

DATE/TIME: 6/28/15 @7:30am

GUEST: Diane Imri, food specialist at UVM Medical Center

DESCRIPTION: a discussion about antibiotics in meat

HOST: Michael Carrese, UVMMC

WBZ RADIO STATION
QUARTERLY ISSUE/PROGRAM LIST
JULY 1, 2015 THROUGH SEPTEMBER 30, 2015

ECONOMY/BUSINESS TRENDS

ENVIRONMENT

EDUCATION/SAFETY

HEALTH

FUND RAISING/VOLUNTEERISM

AGING

SEPTEMBER 30, 2015
GINNY McGEHEE
WJOY/WOKO/WKOL/WBTZ/WIZN RADIO
HALL COMMUNICATIONS

**WJOY/WOKO/WKOL/WIZN/WBTZ QUARTERLY REPORT
JULY 1 - SEPTEMBER 30, 2015**

The following pages list the programs aired on WJOY/WOKO/WKOL/WIZN/WBTZ during the third quarter of 2015. The programs, *In Touch*, *North Country Commerce*, *Health Source* and *Aging Matters* address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run on Sundays on WJOY in the 8am hour, on WOKO and WKOL in the 9pm hour and on WIZN and WBTZ in the 7am hour.

Ginny McGehee
September 30, 2015

AGING

PROGRAM: Aging Matters

DATE/TIME: 7/5/12 @7:45am

GUESTS: Dale Ann Water and Brittany Bowen of Compassionate Friends, New York Champlain Valley Chapter

DESCRIPTION: a discussion about their services helping the elderly and disabled covering a large part of northern New York

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 7/12/15 @7:45am

GUEST: Stephanie Parker of Bayada Home Healthcare

DESCRIPTION: a discussion about the home health services provided and available by Bayada and employment opportunities part time and full time

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 7/19/15 @7:45am

GUESTS: Mary Ann Bardo and Heather Alban of the Clinton County Health Department

DESCRIPTION: a discussion about the Healthy Neighborhood Program, how to make residents aware of diet, exercise and other paths to be healthy

HOST: Maria Alexander, SCCC

PROGRAM: Aging Matters

DATE/TIME: 7/26/15 @7:45am

GUESTS: Cathy Michaels, general manager, and Diane Way, communications outreach coordinator, with Armistead Caregiver Services of Vermont

DESCRIPTION: a discussion about the various services Armistead offers enabling seniors to stay in their homes

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 8/2/15 @7:45am

GUESTS: Tammy Langley and Julie Waters of the Plattsburgh Housing Authority

DESCRIPTION: a discussion about the program and what it offers seniors in Plattsburgh

HOST: Maria Alexander, SCCC

PROGRAM: Aging Matters
DATE/TIME: 8/9/15 @7:45am
GUEST: Mary Steiger of PT360 in Williston
DESCRIPTION: a discussion about maintaining balance, how falls are among the top reasons for death among seniors and the physical therapy offered by PT360
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 8/16/15 @7:45am
GUEST: Hattie Killeen, coordinator of the Senior Citizens Council of Clinton County
DESCRIPTION: a discussion about the various programs and activities offered by the organization
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 8/23/15 @7:45am
GUEST: Jessie Cornell, community outreach coordinator for the Alzheimer's Association of Vermont
DESCRIPTION: a discussion about the programs and education available for people and their caretakers around the state and the continuing research on the disease
HOST: Sarah Lemnah, CVCC

PROGRAM: Aging Matters
DATE/TIME: 8/30/15 @7:45am
GUEST: Julie Stouffer, senior outreach director for the Joint Council for Economic Opportunities
DESCRIPTION: a discussion about the JCEO's programs in helping and involving seniors in Clinton County
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 9/6/15 @7:45am
GUEST: Lori Malafont, director of marketing at Mansfield Place in Essex
DESCRIPTION: a discussion about the relatively new residence for seniors and its services and programs
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 9/13/15 @7:45am
GUEST: Kris Quillette, program manager for the Third Age Adult Day Center in Clinton County
DESCRIPTION: a discussion about the center's neuro psychological services and the upcoming Alzheimer's Walk in Plattsburgh
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 9/20/15 @7:45am
GUEST: Tim Fortune, vice president and community liason for TLC Homecare
DESCRIPTION: a discussion about the many services available from TLC and the help offered seniors, who wish to stay in their home
HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: /27/15 @7:45am
GUEST: Erin Lee Barra of the Eastern Adirondack Healthcare Network
DESCRIPTION: a discussion about the Trailblazers Senior Citizens Walking Program in the town of Plattsburgh
HOST: Maria Alexander, SCCCC

ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce
DATE/TIME: 7/5/15 @7:15am
GUESTS: Steven Engelhardt, executive director, and Howie Kirshenbaum of Adirondack Architectural Heritage
DESCRIPTION: a discussion about historic and new architecture in the Adirondacks and the rich history connected to it
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch
DATE/TIME: 7/12/15 @7am
GUEST: Ruth Wallman of the Lake Champlain Chamber of Commerce
DESCRIPTION: a discussion about the annual auction in the Champlain Islands of cabinets painted by over a dozen different Vermont artists to benefit the Island's chamber and the artists
HOST: Ginny McGehee

PROGRAM: North Country Commerce
DATE/TIME: 7/12/15 @7:15am
GUEST: Nick Saveste of Vermont Cheese Traders in South Burlington
DESCRIPTION: a discussion about the business and its great connections to artisan cheeses and wines
HOST: Ruth Wallman, LCRCC

PROGRAM: North County Commerce
DATE/TIME: 7/19/15 @7:15am
GUEST: Willie Laneway, executive director of the Adirondack Council
DESCRIPTION: a discussion about the council, its history, accomplishments, challenges and agenda
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 7/26/15 @7:15am

GUEST: Devon Vellar of the VNA of Chittenden and Grand Isle counties

DESCRIPTION: a discussion about a Vermont hospice study as project manager and the findings that hospice is underutilized in the Green Mountain state compared to others

HOST: Ruth Wallman, LCRCC

PROGRAM: In Touch

DATE/TIME: 8/2/15 @7am

GUEST: Chris Barbieri of the Vermont Automobile Enthusiasts

DESCRIPTION: a discussion about the organization's 53rd annual 3-day car meet in Stowe celebrating and showing original cars from the past century

HOST: Ginny McGehee

PROGRAM: North Country Commerce

TIME: 8/2/15 @7:15am

GUEST: Bill Howland, director of the Lake Champlain Basin Program

DESCRIPTION: a discussion about the state of the lake, blue green algae, nuisance species and future plans and proposals

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 8/9/15 @7:45am

GUEST: Doug Bishop, director of communications for the Greater Burlington YMCA

DESCRIPTION: a discussion about the Y's long history, its programs for all ages in Burlington and Winooski and its upcoming move

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce

DATE/TIME: 8/16/15 @7:15am

GUESTS: Colin Reed, Plattsburgh business owner, Clinton County legislator and retired SUNY Plattsburgh professor, and Jay Bryan, retired business writer for the Montreal Gazette

DESCRIPTION: a business roundtable discussion about the region and the Plattsburgh-Montreal business corridor

HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce

DATE/TIME: 8/23/15 @7:15am

GUEST: Emily Boedecker, executive director of Local Motion, a bicycling advocacy organization

DESCRIPTION: a discussion about the Lake Champlain Islands Farm and Food Festival with Better by Bike on August 30th

HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 8/30/15 @7:15am
GUEST: Sarah Geddes, promotions and special events coordinator for the City of Plattsburgh
DESCRIPTION: a discussion about the annual Battle of Plattsburgh Commemoration now run by the city and what's happening during the four-day event
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce
DATE/TIME: 9/6/15 @7:15am
GUEST: Crista Alicea, artistic director of Vermont Stage Company in Burlington
DESCRIPTION: a discussion about Vermont Stage and the line up for the upcoming 22nd season of the professional theater company
HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 9/13/15 @7:15am
GUEST: Colin Reed and Jay Bryan
DESCRIPTION: part 2 of the business roundtable discussion (8/16/15)
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: North Country Commerce
DATE/TIME: 9/20/15 @7:15am
GUEST: Steven Pouliot, executive director of the Vermont Association for the Blind and Visually Impaired
DESCRIPTION: a discussion about the training and programs offered by the organization
HOST: Ruth Wallman, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 9/27/15 @7:15am
GUEST: retired USAF officer/pilot Frank Berry
DESCRIPTION: a discussion about the former Plattsburgh Air Force Base past and present
HOST: Thom Hallock, Mountain Lake PBS

EDUCATION/SAFETY

PROGRAM: In Touch
DATE/TIME: 7/5/15 @7am
GUEST: Robyn Freedner-Maguire, director of Let's Grow Kids
DESCRIPTION: a discussion about the importance of early childhood education and this statewide campaign to make early education available
HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 7/26/15 @7am

GUESTS: Jen Necrason, founder and artistic director of Vermont Shakespeare Company, and actors Nick Pisente and Lauren Pisano

DESCRIPTION: a discussion about the company in its 10th season and this summer's production "Romeo and Juliet" on stage at UVM and outdoors in Shelburne and Grand Isle

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 8/9/15 @7am

GUEST: Duncan McDougall, founder and executive director of CLiF (Children's Literacy Foundation)

DESCRIPTION: a discussion about CLiF's beginnings, its work to encourage reading and writing among children by traveling to schools and libraries in rural areas of Vermont and New Hampshire and giving new books to kids

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 9/2/15 @7am

GUEST: Sandra Geddes, promotions and special events coordinator for the City of Plattsburgh

DESCRIPTION: a discussion about the four-day Battle of Plattsburgh Commemoration to include encampments, a parade, historic tours and educational and interactive events for all ages now being coordinated by the city

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 9/20/15 @7am

GUEST: Jane Williamson, director at Rokey Museum in Ferrisburg

DESCRIPTION: a discussion about the historic homestead, the display of the Robertson family's art and antiques, its role in the Underground Railroad and its new education/conference building

HOST: Ginny McGehee

ENVIRONMENT

PROGRAM: In Touch

DATE/TIME: 7/19/15 @7am

GUEST: Allison Gergely, part time staffer at the Birds of Vermont Museum in Huntington

DESCRIPTION: a discussion about this 40 plus year old started by a Vermonter, who was an outdoors enthusiast and bird carver, and its many programs for all ages involving birds and nature

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 8/23/15 @7am

GUEST: Scott Darling, wildlife biologist with the Vermont Fish and Wildlife Department

DESCRIPTION: a discussion about the challenges for some state wildlife including bats, snakes, birds, moose, fish and certain plants, new hunting rules and ticks and mosquitoes

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 9/27/15 @7am

GUEST: Michele Morris, business outreach coordinator for the Chittenden Solid Waste District (CSWD)

DESCRIPTION: a discussion about recycling and other programs in the county including composting food waste already happening at restaurants, large businesses and school

HOST: Ginny McGehee

HEALTH

PROGRAM: Health Source

DATE/TIME: 7/5/15 @7:30am

GUEST: Stephen Higgins, PhD, director of the Vermont Center for Behavior and Health

DESCRIPTION: a discussion about effective ways to change unhealthy behaviors, including the latest research on the issue

HOST: Alexandra Tursi, UVM Medical Center

PROGRAM: Health Source

DATE/TIME: 7/12/15 @7:30am

GUEST: Dr. Robert McCauley, medical director of Clinical Ethics and Pediatric Palliative Care

DESCRIPTION: a discussion about caring for children facing difficult illnesses and their family members

HOST: Michael Carrese, UVMMC

PROGRAM: Health Source

DATE/TIME: 7/19/15 @7:30am

GUEST: Marie Hayes, director of the women's center at Champlain Valley Physicians Hospital

DESCRIPTION: a discussion about an upcoming event on breastfeeding and all of the resources available for mothers who want to breastfeed

HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 7/26/15 @7:30am
GUEST: Patty Prelock of UVM College of Nursing and Health Sciences
DESCRIPTION: a discussion about communication sciences and disorders in pediatrics
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 8/2/15 @7:30am
GUEST: Dr. Manchester, director of the Joint Care Center at CVPH
DESCRIPTION: a discussion of symptoms, risk factors, treatments and recovery from surgery to replace knee and hip joints
HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 8/9/15 @7:30am
GUEST: Jennifer Robare, R.N., nurse manager for Maternity and Nursery at the UVM Medical Center
DESCRIPTION: a discussion about the new Mother-Baby Unit at UVMMC, including its key features and programs for new parents
HOST: Alexandra Tursi, UVMMC

PROGRAM: In Touch
DATE/TIME: 8/16/15 @7am
GUESTS: Martha Richardson, executive director, and Jane Mitchell, development director of the Alzheimer's Association of Vermont
DESCRIPTION: a discussion about the latest research about the disease, the growing numbers of those diagnosed and the September walks to raise money and awareness
HOST: Ginny McGehee

PROGRAM: Health Source
DATE/TIME: 8/16/15 @ 7:30am
GUEST: Stacey LaFave, MSW from the Fitzpatrick Cancer Center at CVPH
DESCRIPTION: a discussion about the non-clinical needs of cancer patients and survivors and how these needs are met by social workers and other providers
HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 8/23/15 @7:30am
GUEST: Dr. Robert Williams, pediatric anesthesiologist at the UVM Medical Center
DESCRIPTION: a discussion about growing concerns that general anesthesia used on infants might cause brain damage, and information about a likely safer option known as spinal anesthesia
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 8/30/15 @7:30am
GUEST: Dr. Robert McCauley, medical director of Clinical Ethics and Pediatric Palliative Care
DESCRIPTION: a repeat of the 7/12/15 program
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 9/6/15 @7:30am
GUEST: Dee Dee Rumcheck, cancer services coordinator at CVPH
DESCRIPTION: a discussion about the warning signs, risk factors and screening tests for various cancers and how uninsured or under-insured people can get access to them for free
HOST: Chris Blake, CVPH

PROGRAM: In Touch
DATE/TIME: 9/13/15 @ 7am
GUEST: Millie Armstrong, veterinarian at Petit Brook Clinic in Colchester and a member of the Vermont Veterinary Medical Association
DESCRIPTION: a discussion primarily about ticks, their growing numbers, Lyme disease in animals and how to look for ticks on our pets
HOST: Ginny McGehee

PROGRAM: Health Source
DATE/TIME: 9/13/15 @7:30am
GUESTS: Drs. Jim Ulager and Jesse Moore of the UVM Medical Center
DESCRIPTION: a discussion about the shared responsibility of motorists and bicyclists to create a safe environment on the roads
HOST: Alexandra Tursi, UVMMC

PROGRAM: Health Source
DATE/TIME: 9/20/15 @7:30am
GUEST: Penny Pitts, R.N., director of the Wound Care Center at CVPH
DESCRIPTION: a discussion about the symptoms, causes and treatments of persistent wounds
HOST: Chirs Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 9/27/15 @7:30am
GUEST: Dr. Patti O'Brien, an internal medicine specialist at the UVM Medical Center
DESCRIPTION: a discussion about the upcoming 18th annual breast cancer conference, the largest women's health conference in the northeast
HOST: Michael Carrese, UVMMC

WBTZ RADIO STATION
QUARTERLY ISSUE/PROGRAM LIST
OCTOBER 1, 2015 THROUGH DECEMBER 31, 2015

ECONOMY/BUSINESS TRENDS

ENVIRONMENT

EDUCATION/SAFETY

HEALTH

FUND RAISING/VOLUNTEERISM

AGING

DECEMBER 31, 2015
GINNY McGEHEE
WJOY/WOKO/WKOL/WBTZ/WIZN RADIO
HALL COMMUNICATIONS

**WJOY/WOKO/WKOL/WIZN/WBTZ QUARTERLY REPORT
OCTOBER 1 - DECEMBER 31, 2015**

The following pages list the programs aired on WJOY/WOKO/WKOL/WIZN/WBTZ during the fourth quarter of 2015. The programs, *In Touch*, *North Country Commerce*, *Health Source* and *Aging Matters* address a variety of issues of concern in our listening area. These programs are fifteen minutes in length and run on Sundays on WJOY in the 8am hour, on WOKO and WKOL in the 9pm hour and on WIZN and WBTZ in the 7am hour.

Ginny McGehee
December 31, 2015

AGING

PROGRAM: In Touch

DATE/TIME: 10/4/15 @7am

GUEST: Pam Slattery, executive director of the Heineberg Senior and Community Center in Burlington

DESCRIPTION: a discussion about the center's long history in the community, its evolution and its current programs and events surrounding the building's 75th anniversary

HOST: Ginny McGehee

PROGRAM: Aging Matters

DATE/TIME: 10/4/15 @7:45am

GUEST: David Raoul

DESCRIPTION: a discussion about senior fraud, how seniors are targeted, how to identify fraud and stop the scams

HOST: Sarah Lemnah, CVAA

PROGRAM: In Touch

DATE/TIME: 10/11/15 @7am

GUEST: Dr. Lauge Sokol-Hessner of Beth Israel Deaconess Medical center in Boston

DESCRIPTION: a discussion about end-of-life discussions with physicians and family, a program called "Conversation Ready" and his scheduled talk for the VNA in Burlington addressing the topic

HOST: Ginny McGehee

PROGRAM: Aging Matters

DATE/TIME: 10/11/15 @7:45am

GUEST: Mary Buckley-LaBounty of the Caregiver Resource Center in Clinton County

DESCRIPTION: a discussion about the resources available to informal caregivers in the North Country

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 10/18/15 @7:45am

GUESTS: Kathy Michaels and Samantha Wendell of Armistead Caregiver Services

DESCRIPTION: a discussion about Armistead and its services enabling seniors and people with disabilities to stay in their homes

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 10/25/15 @7:45am

GUEST: Tina Grey, director of the new North Country Senior Planet Center at the Champlain Center Mall in Plattsburgh

DESCRIPTION: a discussion of the NYS program started in NYC and now in Northern New York which works with seniors through classes and workshops on today's technology

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 11/1/15 @7:45am

GUEST: Jane Miller, AARP

DESCRIPTION: a discussion about driver safety for seniors and the program aimed at improving their driving skills

HOST: Sarah Lemnah, CVAA

PROGRAM: In Touch

DATE/TIME: 11/15/15 @7am

GUEST: Tina Grey, North Country Regional Director for OATS (Older Adults Technology)

DESCRIPTION: a discussion about the new Senior Planet Exploration Center in Plattsburgh's Champlain Center Mall, an expansion of the program already in NYC, and its programs for seniors and the tech world

HOST: Ginny McGehee

PROGRAM: Aging Matters

DATE/TIME: 11/15/15 @7:45am

GUEST:

Robin Young of Money Care

DESCRIPTION: a discussion about helping seniors manage their money

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters

DATE/TIME: 11/22/15 @7:45am

GUESTS: Tammy Langley and Julie Walters of the Plattsburgh Housing Authority

DESCRIPTION: a discussion about the organization and the availability of subsidized housing for seniors in Plattsburgh

HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters

DATE/TIME: 11/29/15 @7:45am

GUEST: Becky Holt of C.O.T.S. (Committee on Temporary Shelter)

DESCRIPTION: a discussion about C.O.T.S. available aid to homeless seniors in Chittenden County

HOST: Sarah Lemnah, CVAA

PROGRAM: Aging Matters
DATE/TIME: 12/6/15 @7:45am
GUESTS: Juliet Lynch and Patrice Johnson of the Childcare Coordinating Council
DESCRIPTION: a discussion about the Kinship Program, which serves seniors who are raising a relative's child
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 12/13/15 @7:45am
GUEST: Dr. Rich Durrant of the Center for Neuro-Health at CVPH
DESCRIPTION: a discussion about services available to those suffering dementia or stroke
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 12/20/15 @7:45am
GUEST: Patty Colleen of the Clinton County Senior Citizens Council
DESCRIPTION: a discussion about the activities available to seniors at SCCCC
HOST: Maria Alexander, SCCCC

PROGRAM: Aging Matters
DATE/TIME: 12/27/15 @7:45am
GUEST: Tammy Langley of the Plattsburgh Housing Authority
DESCRIPTION: a discussion about the new tools available to help seniors find designated housing in the Plattsburgh area
HOST: Maria Alexander, SCCCC

ECONOMY/BUSINESS TRENDS

PROGRAM: North Country Commerce
DATE/TIME: 10/11/15 @7:15am
GUEST: Kevin Farrington
DESCRIPTION: a discussion about extension plans for adding 25 miles to the Saranac River Trail
HOST: Thom Hallock, Mountain Lake PBS

PROGRAM: In Touch
DATE/TIME: 10/18/15 @7am
GUESTS: Chris Loso, business owner and president of the Governor's Committee on Employment of People with Disabilities and Nat Piper of Creative Workforce Solutions and VABIR
DESCRIPTION: a discussion about the benefits for business owners, people with disabilities and the economy when it comes to employing people with disabilities
HOST: Ginny McGehee

PROGRAM: North Country Commerce
DATE/TIME: 10/18/15 @7:15am
GUEST: Marla Woulfe of the Vermont-Quebec Enterprise Initiative
DESCRIPTION: a discussion about Vermont's efforts to attract Quebec businesses to the Green Mountain State
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 10/25/15 @7:15am
GUEST: Jeremy Davis
DESCRIPTION: a discussion about the author's research on the life and death of family-owned ski areas in the Adirondacks
HOST: Thom Hallock, MLPBS

PROGRAM: North Country Commerce
DATE/TIME: 11/1/15 @7:15am
GUESTS: Katie Taylor and Clara Kelly of Burlington Young Professionals
DESCRIPTION: a discussion about the program and efforts to encourage Vermont's youth to stay in the state through networking
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 11/8/15 @7:15am
GUEST: Dr. Gary Arthur Thompson
DESCRIPTION: a discussion about the book on life in the Adirondacks going back 13 generations co-authored by the guest and his brother
HOST: Thom Hallock, MLPBS

PROGRAM: North Country Commerce
DATE/TIME: 11/15/15 @7:15am
GUEST: Matt Borden
DESCRIPTION: a discussion about the Lake Champlain Regional Chamber of Commerce and its research and support for the region's tourism industry
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 11/22/15 @7:15am
GUEST: Glenn Pearsall, historian and author
DESCRIPTION: a discussion about many failed schemes in the Adirondacks during the 18th and 19th Centuries
HOST: Thom Hallock, MLPBS

PROGRAM: North Country Commerce
DATE/TIME: 11/29/15 @7:15am
GUEST: Kathy Davis, LCRCC
DESCRIPTION: a discussion about the strategies for the upcoming Vermont legislative session from the Lake Champlain Regional Chamber of Commerce
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 12/6/15 @7:15am
GUEST: Tamika Weatherspoon
DESCRIPTION: a discussion about cross-border business, its expansion and benefits for Canada and the North Country
HOST: Thom Hallock, MLPBS

PROGRAM: North Country Commerce
DATE/TIME: 12/13/15 @7:15am
GUEST: Dani Casey of Switchback Brewery
DESCRIPTION: a discussion about the company's taproom and special events and the growth of the region's micro-brew business
HOST: Tom Torti, LCRCC

PROGRAM: North Country Commerce
DATE/TIME: 12/20/15 @7:15am
GUEST: Paul Larson, historian
DESCRIPTION: a discussion about the once-planned idea of big cities and a French colony in the Adirondacks
HOST: Thom Hallock, MLPBS

PROGRAM: In Touch
DATE/TIME: 12/27/15 @7am
GUESTS: Chris Loso, business owner and presidents of the Governor's Committee on Employment of People with Disabilities, and Nat Piper of Creative Workforce Solutions and VABIR
DESCRIPTION: a repeat of the 10/11/15 program
HOST: Ginny McGehee

PROGRAM: North Country Commerce
DATE/TIME: 12/27/15 @7:15am
GUESTS: Katie Taylor and Clara Kelly
DESCRIPTION: a discussion about the chamber's Hack-A-Thon and its mission to help educate and create useful applications for the community
HOST: Tom Torti, LCRCC

EDUCATION/SAFETY

PROGRAM: North Country Commerce

DATE/TIME: 10/4/15 @7:15am

GUEST: Vera Chang of Shelburne Farms

DESCRIPTION: a discussion about the educational programs for all ages at Shelburne Farms

HOST: Ruth Wallman, LCRCC

PROGRAM: In Touch

DATE/TIME: 11/22/15 @7am

GUEST: Duncan McDougall, founder and director of CLiF

DESCRIPTION: a discussion about the Children's Literacy Foundation, its mission to make reading a part of every child in Vermont and New Hampshire by giving away new books and bringing the authors to remote areas in both states

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 12/20/15 @7am

GUEST: Marybeth Schraders, the new manager for The Kids' Station Children's Museum in Plattsburgh

DESCRIPTION: a discussion about its merger with what was The Imaginarium Children's Museum, its new location and hours, its programs and need for volunteers and donations

HOST: Ginny McGehee

ENVIRONMENT

PROGRAM: In Touch

DATE/TIME: 10/25/15 @7am

GUEST: Janice Stillman, editor for The Old Farmer's Almanac

DESCRIPTION: a discussion about the almanac's long history, its predictions on weather, articles helping gardeners, historical tales, the work of many in its research and what's ahead in 2016

HOST: Ginny McGehee

PROGRAM: In Touch

DATE/TIME: 11/1/15 @7am

GUEST: Nick Fortin, Vermont Fish and Wildlife's deer project leader

DESCRIPTION: a discussion about the state's deer herd, its health, the upcoming hunting season, new rules and how hunters can help the department gather information on the deer population

HOST: Ginny McGehee

PROGRAM: In Touch
DATE/TIME: 12/6/15 @7am
GUEST: Janice Stillman, editor of The Old Farmer's Almanac
DESCRIPTION: a repeat of the 10/25/16 program
HOST: Ginny McGehee

FUND RAISING/VOLUNTEERISM

PROGRAM: In Touch
DATE/TIME: 11/8/15 @7am
GUEST: Jon Svitovski, director for a new yet to opened emergency shelter in South Burlington
DESCRIPTION: a discussion about the need and goals of a new shelter for the homeless involving rehab, work and the need for volunteers and funding. It will Svitovski's 8th shelter and a location has been secured
HOST: Ginny McGehee

PROGRAM: Aging Matters
DATE/TIME: 11/8/15 @7:45am
GUEST: Kathy Snow of the United Way in northern New York
DESCRIPTION: a discussion about the United Way's programs, 2-1-1 system and ramping up the programs and fund raising
HOST: Maria Alexander, SCCCC

PROGRAM: In Touch
DATE/TIME: 11/29/15 @7am
GUEST: Stuart Comstock-Gay, president and CEO of the Vermont Community Foundation
DESCRIPTION: a discussion about giving to nonprofit organizations we care about and helping donors set up funds to be distributed through grants
HOST: Ginny McGehee

PROGRAM: In Touch
DATE/TIME: 12/13/15 @7am
GUEST: Mary Brant, external communications manager for the American Red Cross Biomedical Field (Blood Services)
DESCRIPTION: a discussion about the never ending need for blood donors, how winter and the holidays bring about a lower donor turn out and how blood is used to save lives
HOST: Ginny McGehee

HEALTH

PROGRAM: Health Source

DATE/TIME: 10/4/15 @7:30am

GUESTS: leaders of the North Country Regional Blood Donor Center and the Blood Bank at CVPH

DESCRIPTION: a discussion about who can give blood, how to donate, blood's shelf life and what illnesses are help by blood

HOST: Chris Blake, CVPH

PROGRAM: Health Source

DATE/TIME: 10/11/15 @7:30am

GUEST: Stephen Higgins, PhD, director of the Vermont Center for Behavior and Health

DESCRIPTION: a discussion about effective ways to change unhealthy behaviors with the latest research

HOST: Alexandra Tursi, UVMHC

PROGRAM: Health Source

DATE/TIME: 10/18/15 @7:30am

GUEST: Dr. Robert Williams

DESCRIPTION: a discussion about spinal anesthesia on infants, how general anesthesia can lead to cognitive disabilities when used on infants and what practices are used

HOST: Michael Carrese, UVMHC

PROGRAM: Health Source

DATE/TIME: 10/25/14 @7:30am

GUEST: Patricia Johnson, RN from the Fitzpatrick Cancer Center at CVPH

DESCRIPTION: a discussion about the support available for women with cancer from diagnosis through survivorship

HOST: Chris Blake, CVPH

PROGRAM: Health Source

DATE/TIME: 11/1/15 @7:30am

GUEST: Dr. Christopher Grace, director of Infectious Disease at the UVM Medical Center

DESCRIPTION: a discussion about symptoms, risks and treatments for the flu and the importance of getting vaccinated

HOST: Michael Carrese, UVMHC

PROGRAM: Health Source

DATE/TIME: 11/8/15 @7:30am

GUEST: Kevin Manchester of the CVPH Joint Center

DESCRIPTION: a discussion about the center and recuperation for patients after having joint replacement

HOSTS: Michael Carrese and Chris Blake, UVMHC and CVPH

PROGRAM: Health Source
DATE/TIME: 11/15/15 @7:30am
GUEST: Dr. Graham Applebee
DESCRIPTION: a discussion about sleep disorders, causes and cures
HOSTS: Michael Carrese and Alexandra Tursi

PROGRAM: Health Source
DATE/TIME: 11/22/15 @7:30am
GUEST: Erica Moore, director of Infection Prevention at CVPH
DESCRIPTION: a discussion about symptoms, risks and treatments for the flu and the importance of getting vaccinated
HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 11/29/15 @7:30am
GUEST: Dr. Stephen Higgins
DESCRIPTION: a repeat of 10/11/15 program
HOST: Alexandra Tursi, UVMMC

PROGRAM: Health Source
DATE/TIME: 12/6/15 @7:30am
GUEST: Kerry Haley, director of the CVPH Foundation
DESCRIPTION: a discussion about the community programs and events sponsored by the hospital foundation
HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 12/13/15 @7:30am
GUEST: Dr. Veena Graff, anesthesiologist at the UVM Medical Center
DESCRIPTION: a discussion about the calming effects music has on surgical patients
HOST: Michael Carrese, UVMMC

PROGRAM: Health Source
DATE/TIME: 12/20/15 @7:30am
GUEST: Dr. Dino Santoro, medical director of CVPH Behavioral Health
DESCRIPTION: a discussion about the causes, symptoms, coping mechanisms and treatment of the “holiday blues” and Seasonal Affective Disorder
HOST: Chris Blake, CVPH

PROGRAM: Health Source
DATE/TIME: 12/27/15 @7:30am
GUEST: Amy Cohen, project manager for patient and family-centered care at the University of Vermont Medical Center
DESCRIPTION: a discussion about changes in how providers interact with families and patients on a more comfortable back and forth on information and decision-making
HOST: Michael Carrese, UVMMC