

CONTRACT



KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

<u>Contract / Revision</u> 97336 /		<u>Alt Order #</u> 08769491
<u>Product</u> MT HUNTERS & ANGLERS		
<u>Contract Dates</u> 08/21/17 - 09/24/17		<u>Estimate #</u> 2021
<u>Advertiser</u> Montana Hunters and Anglers Action		<u>Original Date / Revision</u> 08/22/17 / 08/29/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Jason Dibble (HRP)	<u>Sales Office</u> National Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 269	<u>Product 1/2</u> 392
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sadler Strategic Media, Inc
12103 Viewcrest Rd
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/21/17	09/08/17	M-F 10p News	10:00 PM-10:35 PM		:30				NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				2	\$900.00				
	Week:	08/28/17	09/03/17	MTWTF--				3	\$900.00				
	Week:	09/04/17	09/10/17	MTWTF--				3	\$900.00				
N 2	All	08/21/17	09/08/17	Noon News	12:00 PM-12:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$250.00				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$250.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$250.00				
N 3	All	08/28/17	09/08/17	M-F	4:00 PM-5:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/28/17	09/03/17	MTWTF--				1	\$150.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$150.00				
N 4	All	08/21/17	09/08/17	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$1,000.00				
	Week:	08/28/17	09/03/17	MTWTF--				2	\$1,000.00				
	Week:	09/04/17	09/10/17	MTWTF--				2	\$1,000.00				
N 5	All	08/21/17	09/08/17	M-F	6:00 PM-6:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/21/17-08/27/17	M-F	6:00 PM-6:30 PM	MTuWThF----	:30		\$700.00		NM		
	<i>Unresolved</i>												
	Week:	08/28/17	09/03/17	MTWTF--				1	\$700.00				
	Week:	09/04/17	09/10/17	MTWTF--				1	\$700.00				
N 6	All	08/21/17	09/08/17	M-F	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/21/17	08/27/17	MTWTF--				1	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	08/21/17-08/27/17	M-F	6:30 PM-7:00 PM	MTuWThF----	:30		\$600.00		NM		
	<i>Unresolved</i>												
	Week:	08/28/17	09/03/17	MTWTF--				1	\$600.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Estimate #</u> 2021		<u>Original Date / Revision</u> 08/22/17 / 08/29/17
<u>Advertiser</u> Montana Hunters and An		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/17	09/10/17	MTWTF--				1	\$600.00				
N 7	All	08/21/17	09/08/17	M-F	9:00 AM-10:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	MTWTF--				1	\$350.00				
Week:		08/28/17	09/03/17	MTWTF--				1	\$350.00				
Week:		09/04/17	09/10/17	MTWTF--				1	\$350.00				
N 8	All	08/26/17	09/09/17	Sa 10p News	10:00 PM-10:35 PM		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1-				1	\$650.00				
Week:		08/28/17	09/03/17	-----1-				1	\$650.00				
Week:		09/04/17	09/10/17	-----1-				1	\$650.00				
N 9	All	08/26/17	09/09/17	Sa 530p News	5:30 PM-6:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1-				1	\$500.00				
Week:		08/28/17	09/03/17	-----				0	\$0.00				
Week:		09/04/17	09/10/17	-----1-				1	\$500.00				
N 10	All	08/26/17	09/09/17	Sa	6:00 PM-7:00 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1-				1	\$200.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	All	08/21/17-08/27/17	Sa	6:00 PM-7:00 PM	-----Sa--	:30	\$200.00	NM			
		See MG 10.4											
		4	All	09/02/17-09/02/17	Sa	6:00 PM-7:00 PM	-----Sa--	:30	\$200.00	NM			
		Ⓜ MG for 10.1 08/26											
Week:		08/28/17	09/03/17	-----1-				1	\$200.00				
Week:		09/04/17	09/10/17	-----1-				1	\$200.00				
N 11	All	08/26/17	09/09/17	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1-				1	\$175.00				
Week:		08/28/17	09/03/17	-----				0	\$0.00				
Week:		09/04/17	09/10/17	-----1-				1	\$175.00				
N 12	All	09/03/17	09/10/17	Su 530p News	5:30 PM-6:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/28/17	09/03/17	-----1				1	\$600.00				
Week:		09/04/17	09/10/17	-----1				1	\$600.00				
N 13	All	08/27/17	09/10/17	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1				1	\$400.00				
Week:		08/28/17	09/03/17	-----1				1	\$400.00				
Week:		09/04/17	09/10/17	-----1				1	\$400.00				
N 14	All	08/27/17	08/27/17	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-----1				1	\$200.00				
N 15	All	09/11/17	09/14/17	M-F 10p News	10:00 PM-10:35 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/17	09/17/17	MTWT---				1	\$900.00				
N 16	All	09/11/17	09/14/17	M-F 530p News	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/17	09/17/17	MTWT---				1	\$1,000.00				
N 17	All	09/11/17	09/14/17	M-F	6p-630p		:30	1	\$700.00	0.00	NM	1	\$700.00

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N 18	All	09/11/17	09/14/17	M-F	630p-7p	MTWT---	:30	1	\$600.00	0.00	NM	1	\$600.00
D 19	All	09/11/17	09/14/17	M-F	630p-7p	MTWT---	:30	1	\$600.00	0.00	NM	0	\$0.00
Totals								0.00				45	\$26,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/27/17	10	\$5,325.00	(\$798.75)	\$4,526.25
08/28/17 -09/14/17	35	\$21,275.00	(\$3,191.25)	\$18,083.75
Totals	45	\$26,600.00	(\$3,990.00)	\$22,610.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis or race, national origin or ancestry. We reserve the right not to accept all copy.

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