

WHZZ  
 MACDONALD BROADCASTING CO  
 600 WEST CAVANAUGH  
 LANSING, MI 48910

Client: SEIU  
 Order #: 2837-00002  
 Description: Senate bill 790 and 791 March 30 2024-April 9th 2024  
 Date Entered: 3/29/2024  
 P.O.#:  
 Salesperson: House,  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

C/O MCCONNELL COMMUNICATIONS  
 333 W FORT  
 SUITE 1405  
 DETROIT, MI 48226 US

**- PAID!**

Statement Group: WHZZ  
 Receivables Group: Local  
 Sales Commission: COLLECTIONS-WHZZ  
 A/R Account: A/R Regular WHZZ  
 Order Discount: <None>  
 Agency Discount: Agency Commission Local  
 Default Primary Product Code: Professional Services  
 Secondary Product Code: <unassigned>  
 Last Modified: 3/29/2024  
 Modified 3 times  
 OrderType: Per Spot

Exchange Source: Wavstar  
 Exchange Source Order ID: C00130763-(S5004)

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	3/30/2024	4/9/2024	WHZZ - FM	06:00:00 to 10:00:00	CUSTOM	:30	14	25.00	350.00	Y	Y	Y	Y	Y	N	N
Avail:		General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Professional Services						
Inc. Acct:		Local		Adv. Sep: X		Prod Sep: X		Priority: 200								
Spot Type:		_None		Description:												
**Copy Plan: 2837-00002-30(No Valid Copy)																
	4/1/2024	4/7/2024				10	25.00	250.00	2	2	2	2	2	0	0	
	4/8/2024	4/9/2024				4	25.00	100.00	2	2	0	0	0	0	0	
2	3/30/2024	4/9/2024	WHZZ - FM	10:00:00 to 15:00:00	CUSTOM	:30	21	25.00	525.00	Y	Y	Y	Y	Y	N	N
Avail:		General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Professional Services						
Inc. Acct:		Local		Adv. Sep: X		Prod Sep: X		Priority: 200								
Spot Type:		_None		Description:												
**Copy Plan: 2837-00002-30(No Valid Copy)																
	4/1/2024	4/7/2024				15	25.00	375.00	3	3	3	3	3	0	0	
	4/8/2024	4/9/2024				6	25.00	150.00	3	3	0	0	0	0	0	
3	3/30/2024	4/9/2024	WHZZ - FM	15:00:00 to 19:00:00	CUSTOM	:30	14	25.00	350.00	Y	Y	Y	Y	Y	N	N
Avail:		General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Professional Services						
Inc. Acct:		Local		Adv. Sep: X		Prod Sep: X		Priority: 200								
Spot Type:		_None		Description:												
**Copy Plan: 2837-00002-30(No Valid Copy)																
	4/1/2024	4/7/2024				10	25.00	250.00	2	2	2	2	2	0	0	
	4/8/2024	4/9/2024				4	25.00	100.00	2	2	0	0	0	0	0	
4	3/30/2024	4/9/2024	WHZZ - FM	19:00:00 to 23:59:00	CUSTOM	:30	14	10.00	140.00	Y	Y	Y	Y	Y	N	N
Avail:		General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Professional Services						
Inc. Acct:		Local		Adv. Sep: X		Prod Sep: X		Priority: 200								
Spot Type:		_None		Description:												
**Copy Plan: 2837-00002-30(No Valid Copy)																
	4/1/2024	4/7/2024				10	10.00	100.00	2	2	2	2	2	0	0	
	4/8/2024	4/9/2024				4	10.00	40.00	2	2	0	0	0	0	0	
5	3/30/2024	4/9/2024	WHZZ - FM	06:00:00 to 20:00:00	CUSTOM	:30	40	15.00	600.00	N	N	N	N	N	Y	Y
Avail:		General		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Professional Services						
Inc. Acct:		Local		Adv. Sep: X		Prod Sep: X		Priority: 200								
Spot Type:		_None		Description:												
**Copy Plan: 2837-00002-30(No Valid Copy)																
	3/30/2024	3/31/2024				20	15.00	300.00	0	0	0	0	0	10	10	
	4/1/2024	4/7/2024				20	15.00	300.00	0	0	0	0	0	10	10	

**Station Totals:**

Station WHZZ - FM      Spot Count 103      Gross Billing \$1,965.00      Combined Disc. \$294.75      Net Billing \$1,670.25

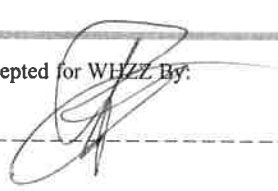
Order Start Date: 3/30/2024      Order End Date: 4/9/2024      Spots: 103      Total Charges: \$1,965.00  
 Combined Discounts: \$294.75  
 Total Net: \$1,670.25

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Projected Media Month Billing Totals for SEIU / 2837-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	20	\$300.00	\$45.00	\$255.00
April	2024	83	\$1,665.00	\$249.75	\$1,415.25
<b>Total:</b>		<b>103</b>	<b>\$1,965.00</b>	<b>\$294.75</b>	<b>\$1,670.25</b>

Confirmed & Accepted for WHZZ By:



Accepted for C/O MCCONNELL COMMUNICATIONS By:

Please Sign and Return One Copy

## Sales Order



MacDonald  
Broadcasting-  
Lansing  
600 W.  
Cavanaugh  
Lansing MI  
48910 US

**Rep:** House Account  
**Phone:**  
**email:** macbroadcastingsales@gmail.com

<b>Advertiser:</b> SEIU	<b>Contract ID:</b> C00130763	<b>Payment type:</b> Cash
<b>Agency Name:</b> McConnell Communications	<b>Quote date:</b> 03/25/2024	<b>Broadcast Cash:</b> 5,005.00
<b>Estimate #:</b> Senate bill 790 and 791 March 30 2024-April 9th 2024	<b>Description:</b> Senate bill 790 and 791 March 30 2024-April 9th 2024	<b>NTR Cash:</b> 0.00
		<b>Subtotal cash:</b> 5,005.00
<b>Fee Structure:</b> Gross	<b>Revision description:</b>	<b>Broadcast/NTR Trade:</b> 0.00
<b>Bill To:</b> Agency	<b>Product 1</b> -	
<b>Agency Contact:</b> Darci McConnell	<b>Product 2</b> -	<b>Gross Total:</b> 5,005.00
<b>Agency Address:</b> 333 W. Fort, Suite 1405 Detroit MI 48226	<b>Run Dates</b> 03/30/2024 - 04/09/2024	<b>Agency Commission:</b> 750.75
<b>Agency Phone:</b> (313) 686-8094	<b>Schedule:</b> Broadcast	<b>Broadcast:</b> 750.75
<b>Agency Email:</b> darci@dmcconnell.com	<b>Stations:</b> 96.5 101.7 WQHH WHZZ	<b>NTR:</b> 0.00
<b>Agency:</b> Yes	<b>Schedule Notes:</b>	<b>Net Total:</b> 4,254.25
<b>Co-op:</b> No		
<b>Co-advertiser:</b>		
<b>Affidavit Required:</b> No		
<b>Billing notes:</b>		

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
96.5 WQHH	Mon-Fri 6a-10a		30	30.00	Cash	03/30/2024	04/09/2024	none	0	0	No	3	3	3	3	3	0	0	21	630.00
96.5 WQHH	Mon-Fri 10a-3p		30	30.00	Cash	03/30/2024	04/09/2024	none	0	0	No	3	3	3	3	3	0	0	21	630.00
96.5 WQHH	Mon-Fri 3p-7p		30	30.00	Cash	03/30/2024	04/09/2024	none	0	0	No	3	3	3	3	3	0	0	21	630.00
96.5 WQHH	Mon-Fri 7p-12M		30	25.00	Cash	03/30/2024	04/09/2024	none	0	0	No	2	2	2	2	2	0	0	14	350.00
96.5 WQHH	Sat-Sun 6a-7p		30	20.00	Cash	03/30/2024	04/09/2024	none	0	0	No	0	0	0	0	0	10	10	40	800.00
101.7 WHZZ	Mon-Fri 6a-10a		30	25.00	Cash	03/30/2024	04/09/2024	none	0	0	No	2	2	2	2	2	0	0	14	350.00
101.7 WHZZ	Mon-Fri 10a-3p		30	25.00	Cash	03/30/2024	04/09/2024	none	0	0	No	3	3	3	3	3	0	0	21	525.00
101.7 WHZZ	Mon-Fri 3p-7p		30	25.00	Cash	03/30/2024	04/09/2024	none	0	0	No	2	2	2	2	2	0	0	14	350.00
101.7 WHZZ	Mon-Fri 7p-12M		30	10.00	Cash	03/30/2024	04/09/2024	none	0	0	No	2	2	2	2	2	0	0	14	140.00
101.7 WHZZ	Sat - Sun 6a-8p		30	15.00	Cash	03/30/2024	04/09/2024	none	0	0	No	0	0	0	0	0	10	10	40	600.00
<b>Totals</b>												20	20	20	20	20	20	20	220	5,005.00

**Terms & Conditions**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

ALL SPOT RATES EXPIRE 14 DAYS FROM QUOTE. CHANGES IN RATE NEED APPROVAL

DUE UPON RECEIPT A FINANCE CHARGE OF .58% PER MONTH (7% ANNUAL RATE) WILL BE CHARGED ON ACCOUNTS 30 DAYS PAST DUE

TWO (2) WEEK WRITTEN NOTICE REQUIRED FOR ANY CANCELLATIONS OR SHORT

RATE MAY APPLY

Max of 1x per hour per advertiser unless approved by General Sales Manager

Cash In Advance for all contracts not earning credit

Net 30 days upon receipt of invoice for those extended credit by President Cindy Tuck

Credit approval based on media references and subject to approval by President Cindy Tuck

1. application / approval required from all advertisers not active on station in last six months.
2. card payments accepted. MBC accepts Visa, Mastercard, Discover and AMX Cards.

Cash In Advance payment required for all concerts, bars/entertainment complexes, special events, super sales unless approved by President Cindy Tuck

**Special Terms & Conditions**

<b>Client signature:</b> _____	<b>Print Name:</b> _____	<b>Title:</b> _____	<b>Date:</b> _____
<b>Company signature:</b> _____	<b>Print Name:</b> _____	<b>Title:</b> _____	<b>Date:</b> _____

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WHZZ FM ?WQHH FM Lansing Mi	<b>Date:</b> 03-29-24
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I, Darci McConnell

do hereby request station time concerning the following issue:

Senate bill 790-791

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-12m	M-S		110	2

This broadcast time will be used by: Seiu

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Darci McConnell 333 W. Fort, Suite 1405  
Detroit, MI. 48226

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mary Kay Henry

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

03-29-20

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

  
Signature

JANET BOUQUAIS  
Printed Name

M/M  
Title