

ORDER



Orders
Order / Rev: 748694
Alt Order #: 10774223
Product Desc: HMP
Estimate: 13143
Flight Dates: 09/10/24 - 09/16/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: GENERAL

KTFN-TV
Primary AE: Jared Kelhart
Sales Office: CU-P1
Sales Region: NATIONAL

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 Water Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 0012R0000211AnTQAV
Agency External ID: 001E000000jNaPXIA0
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/16/24	9	\$2,110.00	\$1,793.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	9	\$2,110.00	\$1,793.50	0.00
Totals	9	\$2,110.00	\$1,793.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Brook	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTFN	09/10/24	09/16/24	Early Fringe M-F Hour 3CM Early Fringe M-F Hour 3		5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	:30	1	\$190.00	P-01	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		1				\$190.00		0.00			
N 2	KTFN	09/10/24	09/16/24	M-F Prime A M-F Prime A	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		2				\$250.00		0.00			
N 3	KTFN	09/14/24	09/14/24	Sa Prime Rotator Sa Prime Rotator	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1-	:30	1	\$170.00	P-01	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	-----1-		1				\$170.00		0.00			
N 4	KTFN	09/10/24	09/16/24	M-F Prime Rotator M-F Prime Rotator	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	MTWT---	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWT---		2				\$250.00		0.00			
N 5	KTFN	09/10/24	09/16/24	M-F Prime D M-F Prime D	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	MTWTF--	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		2				\$250.00		0.00			
N 6	KTFN	09/13/24	09/13/24	M-F Prime Rotator M-F Prime Rotator	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	----1--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00

Order / Rev: 748694
 Alt Order #: 10774223
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: House Majority PAC
 Product Desc: HMP
 Estimate: 13143
 KTFN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	----1--					1	\$250.00		0.00			
													Totals	9	\$2,110.00

TELEREP, INC.
 1255 DRUMMER'S LANE, SUITE 102
 WAYNE, PA 19087



CODE I367 ADVERTISER ISS/HOUSE MAJORITY PAC DATE APR15/24 ORDER NUMBER 10774223' MOD # CF PAGE 1

PRODUCT HMP STATION KTFN-TV MARKET EL PASO (LAS CRUCES)

EST#****

SALESPERSON JARED KELHART AGENCY CODE WS AGENCY EST# = 13143
 610-293-4111 NIELSEN RA35+

OFFICE PH PHILADELPHIA

SCHEDULE DATES	WEEKS
SEP10/24-SEP16/24	1

WATERFRONT STRATEGIES
 MEDIA BUYER - LAWRENCE SWEATMAN
 3050 K STREET NW - SUITE 100
 WASHINGTON, DC 20007

MOD CODE	LINE #	DAYS	TIME	LENGTH	EFFECTIVE DATES	CLASS OR WEEKS	SECT	PLAN	SPOTS PER WEEK	RATE/SPOT	TOTAL SPOTS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****											
AGENCY ADVERTISER CODE = 79 AGENCY EST# = 13143											
AGENCY PRODUCT CODE = 86											
	1	TU-F,M	500P-600P	30	SEP10-SEP16	1W			1	\$190.00	1
		PROGRAM : ABISMO-PASION-NOVELA									
	2	TU-F,M	600P-700P	30	SEP10-SEP16	1W			2	\$250.00	2
		PROGRAM : QUIEN CARERA-GAME SHOW									
	3	SAT	600P-800P	30	SEP14	1W			1	\$170.00	1
		PROGRAM : SAT CINEPLEX ACC/PRIME									
	4	TU-TH,M	700P-900P	30	SEP10-SEP16	1W			2	\$250.00	2
		PROGRAM : ENAMORANDONOS-REALITY									
	5	TU-F,M	900P-1000P	30	SEP10-SEP16	1W			2	\$250.00	2
		PROGRAM : LA DESCARGA-REALITY									
	6	FRI	700P-900P	30	SEP13	1W			1	\$250.00	1
		PROGRAM : MOVIE									
#9#	SEP24	\$2,110								\$2,110.00	9

Times listed represent programming and/or adjacencies as declared at time of sale. Spot Contract applies as noted above and/or variations set forth in SRDS.

Rate Protection and Product Protection Will Follow Policy Outlined In Station's Current Rate Card.

*Modification Codes explanations, Non-Discrimination Clause, and Liability Clause appear on the back and are a material part of this agreement.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mike Smith - president

Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **House Majority PAC**

Station Representative

Signature: *Laura Bassett*

Signature: *Diana Zamudio*

Name: Laura Bassett

Name: *Diana Zamudio*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *4-15-24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *748694*

Station Call Letters: *KJFN-TV*

Date Received/Requested: *4-15-24*

Est. #: *13143*

Station Location: *5426 N. mesa El Paso, TX*

Run Start and End Dates: *9-10-24-9-16-24*

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.