



KATV, LLC
PO Box 77
Little Rock, AR 72203

Heathcott Associates
17300 Chenal Parkway
Suite 300
Little Rock, AR 72223

Contract # 262160

Schedule Dates 10/13/14-11/04/14
Advertiser Citizens for Local Rights (18499)
Agency Heathcott Associates (1952)
Product Issue - Issue (1076)
Brand ISSUE (6420)
Salesperson HOUSE, HOUSE (1)
Sales Office HOUSE
Buyer Name BARRE,VITA
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 08/21/14
Last Modified 08/22/14
Entered By Susan Ramage
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,302.75
Net Total \$24,382.25
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	26	\$15,930.00
Nov. 2014	21	\$12,755.00
Grand Total:	47	\$28,685.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/13/14-10/17/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	2	X	X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)		8/21/14
2.0	Normal Line / SPOT (1)	10/13/14-10/17/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	3	X	X	X	X	X			3	\$555.00	\$1,665.00	KATV Little Rock (KATV)		8/21/14
3.0	Normal Line / SPOT (1)	10/27/14-10/31/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	2	X	X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)		8/21/14
4.0	Normal Line / SPOT (2)	10/13/14-10/17/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	1	X	X	X	X	X			1	\$655.00	\$655.00	KATV Little Rock (KATV)		8/21/14
5.0	Normal Line / SPOT (2)	10/27/14-10/31/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	1	X	X	X	X	X			1	\$655.00	\$655.00	KATV Little Rock (KATV)		8/21/14
6.0	Normal Line / SPOT (3)	10/20/14-10/24/14	4	:30	11A- JEOPARDY	2	X	X	X	X	X			2	\$455.00	\$910.00	KATV Little Rock (KATV)		8/21/14
7.0	Normal Line / SPOT (3)	10/27/14-10/31/14	4	:30	11A- JEOPARDY	1	X	X	X	X	X			1	\$455.00	\$455.00	KATV Little Rock (KATV)		8/21/14
8.0	Normal Line / SPOT (4)	10/13/14-10/17/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2	X	X	X	X	X			2	\$455.00	\$910.00	KATV Little Rock (KATV)		8/21/14
9.0	Normal Line / SPOT (4)	10/20/14-10/24/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	4	X	X	X	X	X			4	\$455.00	\$1,820.00	KATV Little Rock (KATV)		8/21/14
10.0	Normal Line / SPOT (4)	10/27/14-10/31/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	3	X	X	X	X	X			3	\$455.00	\$1,365.00	KATV Little Rock (KATV)		8/21/14

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11.0	Normal Line / SPOT (5)	10/13/14-10/24/14	4	:30	2P- MEREDITH VIEIRA	1	X	X	X	X	X			2	\$455.00	\$910.00	KATV Little Rock (KATV)		8/21/14
12.0	Normal Line / SPOT (5)	10/27/14-10/31/14	4	:30	2P- MEREDITH VIEIRA	3	X	X	X	X	X			3	\$455.00	\$1,365.00	KATV Little Rock (KATV)		8/21/14
13.0	Normal Line / SPOT (6)	10/27/14-10/31/14	4	:30	2:59P- THE STEVE HARVEY SHOW	2	X	X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)		8/21/14
14.0	Normal Line / SPOT (7)	10/13/14-10/17/14	4	:30	3:59P- DR. OZ	1	X	X	X	X	X			1	\$755.00	\$755.00	KATV Little Rock (KATV)		8/21/14
15.0	Normal Line / SPOT (8)	10/13/14-10/17/14	4	:30	10:34P- MODERN FAMILY - SYN	1	X	X	X	X	X			1	\$655.00	\$655.00	KATV Little Rock (KATV)		8/21/14
16.0	Normal Line / SPOT (8)	10/20/14-10/24/14	4	:30	10:34P- MODERN FAMILY - SYN	3	X	X	X	X	X			3	\$655.00	\$1,965.00	KATV Little Rock (KATV)		8/21/14
17.0	Normal Line / SPOT (8)	10/27/14-10/31/14	4	:30	10:34P- MODERN FAMILY - SYN	2	X	X	X	X	X			2	\$655.00	\$1,310.00	KATV Little Rock (KATV)		8/21/14
18.0	Normal Line / SPOT (8)	11/03/14-11/03/14	4	:30	10:34P- MODERN FAMILY - SYN	1								1	\$655.00	\$655.00	KATV Little Rock (KATV)		8/21/14
19.0	Normal Line / SPOT (9)	10/18/14-11/01/14	4	:30	6:57A- ABC--GOOD MORNING AMERICA SAT							1		3	\$655.00	\$1,965.00	KATV Little Rock (KATV)		8/21/14
20.0	Normal Line / SPOT (10)	10/18/14-11/01/14	4	:30	8:01A- NEWS-SATURDAY DAYBREAK							1		3	\$655.00	\$1,965.00	KATV Little Rock (KATV)		8/21/14

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21.0	Normal Line / SPOT (11)	10/25/14-11/01/14	4	:30	5:59P- NEWS-KATV SATURDAY NEWS @ 6							1		2	\$1,955.00	\$3,910.00	KATV Little Rock (KATV)		8/21/14
22.0	Normal Line / SPOT (4)	11/03/14-11/04/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	1	X	X						1	\$455.00	\$455.00	KATV Little Rock (KATV)		8/21/14
23.0	Normal Line / SPOT	11/03/14-11/04/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	1	X	X						1	\$555.00	\$555.00	KATV Little Rock (KATV)		8/22/14
24.0	Normal Line / SPOT	11/03/14-11/04/14	4	:30	11A- JEOPARDY	1	X	X						1	\$455.00	\$455.00	KATV Little Rock (KATV)		8/22/14

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