

KTCU-FM, Texas Christian University

Quarterly Issues and Programs Record

For licensing period 07/22/2021-Present

## **Issues and Programs for January-March 2023**

### **Issues for the Quarter:**

#### **Current Affairs and Non-Profit Groups Awareness**

Broadcasting current issues in several areas of interest: (1) media around the globe as well as the future of radio, social media, podcasts. The impact they each have on audiences. (2) critical analysis of grassroots efforts to find solutions to global issues such as greenhouse gas, equality for women and persons of color, food and housing issues and making the planet a better place for the future.

Also, to bring awareness to local non-profit organizations and the benefits of lifting up local entities by showcasing what they provide to the community. Presenting valuable and easy to understand information to encourage both the college student and family involvement in volunteering with non-profit groups. Stressing the benefits for all demographics.

#### **Health & Science and Higher Education**

The importance of a healthy lifestyle be it food, exercise, and/or stress-management. Examples of living a healthy lifestyle for families, young adults and communities. How science can contribute in achieving better health in humans,

animals and the earth. Addressing the growth of urban environments and the impact on humans around the world.

A view into the hot topics of education and inclusivity, both on a state and a national level. Helping listeners understand, accept, and cope with a “COVID” way of learning and living. Ways to work together and be successful (before, during, and after college) in these unprecedented times. What resources are available to future and present students and how to tap into them for a well-rounded education.

### **Religion and Family Values**

Programming and promoting of a live Sunday worship service for a local (and University affiliated) “all are welcome” church in Fort Worth, TX. Also, promotion and airing of faith-based music programs for various special occasions and holidays.

The importance of a strong family unit and suggestions to help strengthen it; communication, safety issues, bullying, tolerance, and healthy habits. Teaching youth that paying it forward is the best reward, and encouraging community involvement in family (pandemic/home) activities. Examples of empathy and sharing knowledge and times with those who feel lost.

### **Books & Authors and Music Education & Music Appreciation**

Discussion of books; current and classics. In depth interviews of authors and literary contributors. The impact and importance of reading at any age and the resurgence of book clubs (online & in person). Also, the rise of the audio books and how that is becoming the 21<sup>st</sup> century way to read. Different ways to find and enjoy this new way of reading.

Opening the proverbial “music box” with an in depth look into musicians (local and international) plus the history of many lesser known/popular musical offerings. Airing musical artists from around the globe with the goal to broaden listeners musical library. A reminder that music is an important and joyful part of living, and that every song has a story worth exploring.

### **Fine Arts in Music Theatre and The Classical Music Format**

The art of musical theatre and its rich history of both touring and New York’s Broadway shows. How many musicals are appreciated around the globe by different ages and demographics. Weekly themed musical programming from the TCU Theatre Department on campus.

Weekly classical music programs from around the world and in our own (Texas) backyard. Sharing different styles of classical music with a diverse and global audience and the offering of classical non-profit workshops for those less fortunate. Contributing exemplary world-class symphonies to all age of listeners.

### **Responsive Programming**

#### **Current Affairs and Non-Profit Groups Awareness:**

***Making Contact*** – A (30 minute) syndicated non-profit program that has a weekly and topical subject discussed by persons in the field who are working to help inspire action. Shedding light on the people that are being adversely affected by global issues...such as clean water, equality, global warming, animal conservation etc. Giving a voice to people of color by learning their history and looking toward a better future.

**Local, Non-Profit Organization PSA's/Promotions-** Mentoring college communication and broadcasting students about the importance of non-profit organizations and how to convey their messages on-air in an effective but FCC guideline manor. Highlighting/focusing on local entities that do not normally get a platform of radio's reach & demographic. Students write, record, and edit these PSA's before they air. They are added into daily on-air rotation and play at least five times each day, seven days a week.

### **Health & Science and Higher Education:**

***The Naked Scientist-*** A weekly (one hour) syndicated, non-profit program that discusses important, if unfamiliar, science stories. This show focuses on global, interesting, and sometimes humorous science facts. It conveys how science definitely impacts everyday life for all families, without even realizing it. The program also encourages both young and old to pursue involvement in the scientific community to both help mankind and the planet survive.

***The Best of our Knowledge*** – a weekly (30 minute) syndicated, non-profit program that promotes the importance of education no matter the subject. It Looks at the standpoint of the educator, the parent, and also the college student. The show discusses, on a state level, what educational help is out there for both college students and for those who want to learn but can't afford college. The show also helps students look ahead in what to expect after primary and secondary schooling and to aim towards an honest career or trade.

## **Religion and Family Values:**

***University Christian Church-*** A weekly \*live\* worship service of a local, Fort Worth, non-denominational church that teaches not only stories from the bible, but tolerance and inclusivity. KTCU also broadcasts all of the church's special services (different ages or different languages) and/or holiday music and worship programs. Produced by both the University Christian Church audio engineers and KTCU management.

**National produced PSA's-** Informing listeners of the importance of family's working together by broadcasting Nation PSA's daily (5-10 times a day, 7 days a week). Issues include safety in an emergency situation, keeping conversation a priority in families, healthy living, how to talk about bullying (both physical and cyber), diversity & inclusivity, and healthy foods a family can share. Students participate by recording and producing several of these per semester.

## **Books & Authors and Music Education & Music Appreciation:**

***The Book Show-*** A weekly (30 minute) syndicated, non-profit program discussing classic and current books, the literary community, authors, and how books influence readers. This show puts a spotlight on different genres of literature, and shows how reading is a positive influence on most forms of media too. It Focuses on inclusion and the rising popularity of "virtual" book clubs (in the safety of one's home) with help from the computer via Zoom or Skype.

***Classical Guitar Alive*** –A weekly, non-profit classical guitar program, produced and hosted at The University of Texas, Austin. It delves into classical guitar music crossing the globe, its composers, and its rich history of countless musicians (often interviewed and showcased) in the program. The show also encourages students of all ages to pursue involvement in several avenues of music education in the classical guitar music genre and community.

#### **Fine Arts in Music Theatre and The Classical Music Format:**

***Curtain Up!*** –A locally produced (by a TCU grad student) and hosted (by a TCU Professor) 1-hour, weekly program from the TCU Theatre Department. It offers an entertaining and educational based view of musical theater. This show contains not only show tunes but many stories from past and current Broadway (and touring) theater performances. It portrays a diverse array of music and helps educate listeners on the history of musical theatre, its singers/actors, and the venues where the performances were held.

***The Rock Menagerie***- A weekly, local (two hour) music history program. Produced and hosted by a dedicated-to-music, TCU Broadcasting major alumnus. The program offers a closer look into the past of rock, folk, world music, and blues. It gives the listener a chance to learn what the artist/band was trying to convey in their music, how different genres and decades/styles are received by listeners at large, and what influence songs and their creators have on an audience.