

QUARTERLY ISSUES\PROGRAMS LIST

There follows a listing of some of the significant issues responded by KMMO Marshall, Missouri, along with the most significant programming treatment of those issues for the period OCTOBER 1, THRU DECEMBER 31, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM\SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM \SEGMENT
FIREBALL RUN COMES TO SEDALIA	NEWS	10/04/14	12:30 PM	30 SECONDS	THE EIGHT-LEG, MULTI-STATE RACE KNOWN AS "FIREBALL RUN" MAKES ITS WAY INTO SEDALIA AS CONTESTANTS PUSH TOWARD THE FINISH LINE IN INDEPENDENCE. WE TAKE A LOOK AT THE RACE AND IT LOCAL CONTESTANTS, WHO ARE RACING TO RAISE AWARENESS FOR A LOCAL MISSING CHILD.
BENTON COUNTY DROWNING	NEWS	10/10/14	03:30 PM	15 SECONDS	AUTHORITIES DISCOVERED THE BODY OF AN EDWARDS MAN WHO HAD BEEN MISSING FOR TWO DAYS AT THE LAKE OF THE OZARKS. THE STATE WATER PATROL LOCATED THE VICTIM'S EMPTY CANOE SEVERAL HOURS AFTER HIS DISAPPEARANCE.
ODESSA SCHOOL BOARD SAYS NO TO AMENDMENT THREE	NEWS	10/17/14	05:30 PM	1¼ MINUTES	KMMO TALKS WITH ODESSA R-7 SUPERINTENDENT BOB BRINKLEY, WHO SAYS HIS DISTRICT WILL JOIN MANY ACROSS THE STATE IN DRAFTING A FORMAL OPPOSITION TO THE PROPOSED AMENDMENT THREE ON THE NOVEMBER BALLOT.
SALINE COUNTY CLERK GIVES ABSENTEE UPDATE	NEWS	10/28/14	05:30 AM	45 SECONDS	SALINE COUNTY CLERK DEBBIE RUSSELL TALKS ABOUT THE NUMBER OF OVERALL ABSENTEE VOTERS FOR THE NOVEMBER GENERAL ELECTION AND THE PROJECTED VOTER TURNOUT FOR SALINE COUNTY. THE CLERK ALSO TALKS ABOUT SPECIAL WEEKEND OFFICE HOURS FOR ABSENTEE VOTERS.
CARROLLTON COUNCIL HEARS STREET REQUEST	NEWS	11/04/14	07:30 AM	20 SECONDS	WE TALK WITH CARROLLTON SCHOOL SUPERINTENDENT JON OETINGER, WHO MADE A REQUEST OF THE TOWN COUNCIL FOR AN ADDITIONAL TURN LANE AT CARROLLTON SCHOOL. OETINGER CITES SAFETY AS THE MAIN REASON FOR THE REQUEST.
VETERANS SERVICE AWARDS	NEWS	11/11/14	11:30 AM	30 SECONDS	SEVERAL AREA VETERANS HAVE BEEN INCLUDED ON THE LIST OF THE LT. GOVERNOR'S ANNUAL VETERANS SERVICE AWARDS ANNOUNCED IN EARLY NOVEMBER. LOCALLY, THE LIST CONTAINS THE NAMES OF VETERANS FROM BOONVILLE, CHILHOWEE AND JEFFERSON CITY, ACCORDING TO THE LT. GOVERNOR'S OFFICE.
ARROW ROCK HANGS THE GREENS FOR THE HOLIDAYS	NEWS	11/18/14	01:30 PM	45 SECONDS	EACH YEAR THE VILLAGE OF ARROW ROCK HOLDS THE TRADITIONAL "HANGING OF THE GREENS" TO KICK OFF THE HOLIDAY SEASON. KMMO NEWS TALKED WITH CHAIRMAN KEITH ANDERSON ABOUT THE EVENT AND WHY IT'S SUCH AN IMPORTANT TRADITION TO THE VILLAGE.
NEW FEES FOR LEXINGTON HOME BUILDERS	NEWS	11/26/14	04:30 PM	1 MINUTE	LEXINGTON CITY ADMINISTRATOR MARK ROUNDS SPOKE WITH KMMO ABOUT NEW SEWER AND TAP FEES THAT HAVE BEEN INSTITUTED IN THE CITY FOR BUILDERS OF NEW HOMES. THE FEES WERE RECENTLY APPROVED BY THE LEXINGTON CITY COUNCIL.
NORBORNE CITY COLLECTOR TO RETIRE	NEWS	12/02/14	12:30 PM	20 SECONDS	NORBORNE CITY COLLECTOR DAVID CLEMENS HAS ANNOUNCED HIS RETIREMENT AT THE END OF THE YEAR. THE TOWN'S BOARD OF ALDERMEN TOOK STEPS THIS WEEK TO FILL CLEMEN'S SEAT WITH THE APPOINTMENT OF CITY WATER COLLECTOR PAMELA COLBORN TO THE POSITION.

MARSHALL SCHOOL SUPER LAUNCHES "FIRESIDE CHATS"	NEWS	12/12/14	08:30 AM	45 SECONDS	IN AN EFFORT TO IMPROVE TRANSPARENCY AND COMMUNICATION. MARSHALL SCHOOL SUPERINTENDENT DR. CAROL MAHER HAS LAUNCHED A SERIES OF "FIRESIDE CHAT" VIDEOS ON THE SCHOOL'S WEBSITE. WE HAD A CHANCE TO CATCH UP WITH DR. MAHER ON THE NEW VIDEOS AND WHAT SHE HOPES TO ACCOMPLISH WITH THEM.
BOONVILLE SCHOOL DISTRICT CONTINUES WITH FACILITY UPGRADES	NEWS	12/18/14	05:30 PM	1 MINUTE	BOONVILLE SUPERINTENDENT MARK FICKEN TOOK TIME OUT TO TALK WITH KMMO NEWS ABOUT THE LAUNDRY LIST OF ONGOING FACILITY AND SECURITY UPGRADES FOR DISTRICT BUILDINGS. FICKEN SAYS THE PASSAGE OF A BOND ISSUE LAST YEAR HAS MADE THE RENOVATIONS POSSIBLE.
MAN LEFT FOR DEAD NOW SAFE AT HOME	NEWS	12/29/14	07:30 AM	20 SECONDS	COOPER COUNTY SHERIFF JERRY WOLFE SAYS AN AREA MAN WHO WAS ASSAULTED AND LEFT FOR DEAD ALONG HIGHWAY 5 ON CHRISTMAS EVE IS NOW SAFE AND RESTING AT HOME. HE SAYS A SUSPECT IN THE MATTER HAS BEEN IDENTIFIED BUT SO FAR NO ARREST HAS BEEN MADE.
150 TH BATTLE OF GLASGOW	SPOTLIGHT	10/8/14	3:15 PM	4 ½ MINUTES	TALKED WITH MEGAN WATTS ABOUT THE 150 TH ANNIVERSARY OF THE BATTLE OF GLASGOW. IT WAS A TWO-DAY EVENT THAT FEATURED A PARADE, CRAFT AND FOOD BOOTHS, RE-ENACTMENTS, HISTORIC HOMES TOUR AND A PERIOD BALL.
WARSAW HERITAGE DAYS	SPOTLIGHT	10/17/14	3:15 PM	5 MINUTES	TALKED WITH CAROL KECK ABOUT THE ANNUAL WARSAW HERITAGE DAYS. THERE WERE 250 CRAFTERS AND 1850's DEMONSTRATORS. THEY ALSO HAD LIVE MUSIC AND FOOD VENDORS. THE FESTIVAL WAS HELD DOWNTOWN AT DRAKE HARBOR AND AT THE KAYSINGER BLUFF VISITORS CENTER.
FLAMINGO FUNDRAISER	SPOTLIGHT	10/24/14	3:15 PM	2 ½ MINUTES	TALKED WITH CLIFF CATO ABOUT A FUNDRAISER FOR AYDEN WRIGHT, A LOCAL BOY RECENTLY DIAGNOSED WITH CANCER. PEOPLE CALLED SOUTHSIDE ASSEMBLY OF GOD CHURCH AND ORDERED FLOCKS OF 50 FLAMINGOS FOR A \$25 DONATION. THEN, THE FLAMINGOS WOULD MYSTERIOUSLY APPEAR ON THE LAWNS OF MARSHALL RESIDENTS FOR 48 HOURS.
PULLED PORK DINNER	SPOTLIGHT	10/31/14	3:15 PM	2 MINUTES	TALKED WITH RAYETTA SELF ABOUT THE GILLIAM PTO PULLED PORK DINNER. BESIDES THE MEAL, A SILENT AUCTION WAS HELD. CHILDREN ATTENDING HAD THE OPPORTUNITY TO WATCH A MOVIE. PROCEEDS WENT TO HELP BUILD A PLAYGROUND AT THE SCHOOL.
SHOW-ME CRAFTERS	SPOTLIGHT	11/6/14	3:15 PM	3 ½ MINUTES	TALKED WITH WAYNE VIEBROCK ABOUT THE ANNUAL SHOW ME CRAFTERS FALL CRAFT SHOW AT THE MISSOURI STATE FAIRGROUNDS. THERE WERE 90 CRAFTERS INCLUDING SOME WITH METAL WORKS, WOODWORKING, CROCHET, HANDMADE JEWELRY AND MORE. ADMISSION WAS FREE BUT DONATIONS FOR THE SEDALIA FOOD PANTRY WERE ACCEPTED.

OPERACION ESPERANZA	SPOTLIGHT	11/13/14	3:15 PM	3 ½ MINUTES	TALKED WITH MARSHALL HIGH SCHOOL SENIORS LAUREN HARE AND ODALI MEDRANO ABOUT THEIR DECA PROJECT CALLED OPERACION ESPERANZA (OPERATION HOPE). THE GOAL WAS TO RAISE MONEY TO PURCHASE SCHOOL SUPPLIES FOR UNDERPRIVILEGED SCHOOLS IN LATIN AMERICA. THEY HELD A RAFFLE FOR 4 TICKETS TO A MIZZOU BASKETBALL GAME IN JANUARY PLUS A PARKING PASS, AUTOGRAPHED BASKETBALL AND OTHER PRIZES. ALSO, A LOCAL RESTAURANT DONATED A PORTION OF ITS PROCEEDS TO THE CAUSE ON A DESIGNATED DATE.
A CHRISTMAS STORY	SPOTLIGHT	11/24/14	3:15 PM	7 ½ MINUTES	TALKED WITH LUCY CLARK ABOUT THE PRODUCTION OF A CHRISTMAS STORY – THE MUSICAL AT THE LIBERTY CENTER IN SEDALIA. THE SHOW IS BASED ON THE 1983 FILM OF THE SAME NAME. LUCY TALKED ABOUT HOW MANY OF THE FAMOUS SCENES FROM THE MOVIE ARE IN THE STAGE VERSION. THE CAST FEATURED MORE THAN 50 ACTORS OF ALL AGES FROM AROUND THE AREA. THERE WERE A TOTAL OF 7 PERFORMANCES OVER 2 WEEKENDS.
COOKIE FESTIVAL	SPOTLIGHT	11/28/14	3:15 PM	2 ½ MINUTES	TALKED WITH PEGGY BURFEIND ABOUT A COOKIE FESTIVAL AT OUR REDEEMER LUTHERAN CHURCH IN MARSHALL. IT STARTED AT 9:00 AM ON A SATURDAY AND THERE WERE OVER A DOZEN DIFFERENT VARIETIES OF COOKIES. PEOPLE WOULD PURCHASE A BOX FOR \$7 OR \$9 AND THEN COULD FILL IT UP WITH WHATEVER COOKIES THEY WANTED. THE PROCEEDS FROM THE COOKIE FESTIVAL WENT TO LOCAL AND FOREIGN MISSIONS.
CHILI SUPPER	SPOTLIGHT	12/4/14	3:15 PM	5 MINUTES	TALKED WITH GINGER MCGRAW, VIRGINIA BRYANT AND PASTOR LOY HOSKINS ABOUT A CHILI SUPPER AT THE FIRST CHRISTIAN CHURCH IN MARSHALL. IT IS ALWAYS HELD ON THE SAME NIGHT AS THE MARSHALL CHRISTMAS PARADE. BESIDES CHILI, THEY SERVED VEGETABLE SOUP, HOT DOGS, HAM SANDWICHES, HOMEMADE DESSERTS AND DRINKS. A SILENT AUCTION WAS ALSO HELD. PROCEEDS WENT TO HELP LOCAL ORGANIZATIONS AND CHARITIES.
BYS ANGEL TREE	SPOTLIGHT	12/9/14	3:15 PM	4 ½ MINUTES	TALKED WITH BOB STEWART ABOUT BUTTERFIELD YOUTH SERVICES. BYS IS A FACILITY IN MARSHALL FOR CHILDREN WHO HAVE BEEN ABUSED, NEGLECTED OR ABANDONED. AT CHRISTMAS, THEY DO A CAMPAIGN CALLED THE ANGEL TREE WHERE A LOCAL BUSINESS HAS A TREE IN THEIR STORE AND EACH ORNAMENT ON THE TREE HAS THE NAME OF A CHILD AT BYS. PEOPLE HAVE THE OPPORTUNITY TO PICK AN ORNAMENT OFF THE TREE AND BUY A CHRISTMAS PRESENT FOR THAT CHILD.
BLOOD DRIVE	SPOTLIGHT	12/16/14	3:15 PM	2 ½ MINUTES	TALKED WITH STEVE OLSON ABOUT A BLOOD DRIVE SPONSORED BY THE MALTA BEND AMERICAN LEGION. IT WAS HELD AT THE LEGION POST ON THE MONDAY AFTER CHRISTMAS. EVERYONE WHO DONATED BLOOD RECEIVED TWO FREE TICKETS TO A 2015 ROYALS GAME. TO SIGN UP, PEOPLE COULD GO ONLINE TO THE COMMUNITY BLOOD CENTER'S WEBSITE OR STOP BY SATURDAY NIGHT BINGO AT THE AMERICAN LEGION.

SANTA FE AFTER PROM	SPOTLIGHT	12/30/14	3:15 PM	3 MINUTES	TALKED WITH KIM BISHOP ABOUT A FUNDRAISER FOR THE SANTA FE AFTER PROM. PEOPLE HAD THE CHANCE TO ENJOY A SHOW FROM MAIN STREET MUSIC HALL IN OSAGE BEACH. THERE WAS AN AFTERNOON PERFORMANCE OF THEIR OPRY SHOW AND AN EVENING PERFORMANCE OF THEIR "REELIN' IN THE YEARS" SHOW. A BUFFET MEAL WAS AVAILABLE BEFORE EACH SHOW. THE EVENT WAS HELD AT SANTA FE HIGH SCHOOL.
NATIONAL 4-H WEEK	KMMO AG REPORT	10/2/14	6:50A	2½ MINUTES	VISTED WITH ANN FIFER WITH THE COOPER COUNTY 4-4 ABOUT THEIR UPCOMING EVENTS TO MARK THE OCCASION. THE EVENTS INCLUDE A CATTLE SHOW, MOVIES, AND A TEEN DANCE.
NATIONAL PORK MONTH	KMMO AG REPORT	10/8/14	6:50A	3 MINUTES	MO PORK EXECUTIVE VP DON NIKODIM EXPLAINS THE ORIGINS OF NATIONAL PORK MONTH AND WHAT WE CAN DO TO SUPPORT THE LOCAL PORK PRODUCERS. HE DROVE HOME THE FACT THAT PORK IS HEALTHY, IN EXPENSIVE, AND THAT PRODUCERS NEED SUPPORT NOW MORE THAN EVER.
MASTER GARDNER CLASSES	KMMO AG REPORT	10/16/14	6:50A	3 MINUTES	BRENT CARPENTER WITH THE PETTIS COUNTY EXTENSION TALKS ABOUT UPCOMING MASTER GARDENING CLASSES IN SEDALIA. THE CLASSES ARE HELD TWICE A MONTH AND ARE OPEN TO PEOPLE OF ALL AGES.
SANTA FE FFA TRAPSHOOT	KMMO AG REPORT	10/23/14	6:50A	3½ MINUTES	SANTA FE FFA ADVISOR MARTHA SHRIEMAN GOES INTO DETAIL ABOUT AN UPCOMING TRAPSHOOT WHERE THE PROCEEDS WILL BENEFIT THE SANTA FE FFA. THE TRAPSHOOT WAS WORKED BY THE FFA MEMBERS AND WAS HELD AT THE HIGHSCHOOL IN SANTA FE.
NEW FARM BILL DECISIONS	KMMO AG REPORT	11/7/14	6:50A	3 MINUTES	MU ECONOMIST SCOTT BROWN EXPLAINS THE DECISIONS PRODUCERS WILL HAVE TO MAKE WHEN IT COMES TO SELECTING CROP COVERAGES MADE POSSIBLE BY THE 2014 FARM BILL. FARMERS HAVE TO CHOOSE BETWEEN ONE OF TWO OPTIONS WHEN IT COMES TO CROP INSURANCE.
MISSOURI AG AWARDS	KMMO AG REPORT	11/11/14	6:50A	3 MINUTES	MISSOURI AG DIRECTOR RICHARD FORDYCE TELLS US HOW TO NOMINATE A LOCAL PRODUCER FOR THE MISSOURI AG AWARDS. HE EXPLAINED THIS IS THE FIRST YEAR FOR THE AWARDS AND THAT IT'S AN EXCELLENT WAY TO GIVE THE RECOGNITION TO THOSE THAT DESERVE IT THE MOST.
FARM BILL MEETING	KMMO AG REPORT	11/22/14	6:50A	3¼ MINUTES	ANNETTE COLVIN WITH THE LAFAYETTE COUNTY FSA TELLS US ABOUT SOME UPCOMING FARM BILL MEETINGS THAT WILL EXPLAIN TO PRODUCERS THE DECISIONS THEY WILL HAVE TO MAKE WHEN IT COMES TO CROP COVERAGES. THE MEETINGS ARE HELD IN NUMEROUS COUNTIES THROUGHOUT THE STATE AND WERE FREE TO ATTEND.
MISSOURI FARMERS UNION GATHERING	KMMO AG REPORT	11/27/14	6:50A	3½ MINUTES	MIKE OSWALT TALKS ABOUT WHAT IDEAS WERE DISCUSSED IN THEIR MOST RECENT MEETING. MOST OF THE IDEAS HAD TO DO WITH MAKING IT A POINT TO TALK WITH THOSE NOT INVOLVED IN AG SO THEY COULD GET A BETTER UNDERSTAND OF WHAT FARMERS DO.
WESTERN FARM SHOW	KMMO AG REPORT	12/11/14	6:50A	3½ MINUTES	MANAGER KEN DEAN TALKS ABOUT SOME OF THE NEW EVENTS AND FEATURES AT THIS YEAR'S WESTERN FARM SHOW. HE ALSO TALKED ABOUT THE BEST DAYS TO GO IN ORDER TO GET THE MOST BANG FOR YOUR BUCK.

FARM LOANS	KMMO AG REPORT	12/13/14	6:50A	2¼ MINUTES	BRIAN BAGNELL WITH THE FSA EXPLAINS HOW TO GO ABOUT CHOOSING AND APPLYING FOR FARM LOANS. THE OPTIONS ARE VAST WHEN IT COMES TO CHOOSING THE RIGHT ONES. HE URGED PRODUCERS TO REALLY PUT SOME THOUGHT INTO IT BEFORE APPLYING FOR ONE.
GETTING THE MESSAGE OF AG OUT THERE	KMMO AG REPORT	12/16/14	6:50A	3½ MINUTES	DR. JAY LAIRD ENCOURGES FARMERS TO TELL THEIR STORY SO THAT MIS-INFORMATION ISN'T SPREAD ABOUT THE AG COMMUNITY. HE SAID TOO MANY PEOPLE AND ORGANIZATIONS HAVE PAINTED PROUDCERS AS THE BAD GUY WHEN IT COMES TO HANDLING ANIMALS. HE SAID JUST GETTING OUT AND TALKING ABOUT WHAT THEY DO MORE COULD HELP WITH THAT.
MISSOURI FFA RADIO STATION	KMMO AG REPORT	12/31/14	6:50A	3¼ MINUTES	LIBBY MARTIN TELLS US WHY IT'S IMPORTANT FOR THE FFA TO HAVE THEIR OWN RADIO STATION AND WHAT IT'S BEING USED FOR. THE STATION TALKS WITH FFA SUPPORTERS AND GETS THEIR MESSAGE OUT ABOUT WHAT THE FFA IS ALL ABOUT AND RECENT FFA EVENTS.