## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, <u>Screen Strategies Media</u>, hereby request station time as follows: See **Order** for proposed

schedule and charges. See Invoice for actual schedule and charges.

## Check one:

✓ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:						
Agency name: Screen Strategies Media						
Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030						
Contact: Rachael Jones	Phone number: 703-272-7300	Email:				
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):						
Name: Business Forward						
Address: 1155 Connecticut Ave NW S, Washington, DC 20036						
Contact: Elizabeth Fairchild	Phone number: 202-861-1270	Email:				
Station is authorized to announce the time as paid for by such person or entity.						
governing group(s) of the advertiser/sponsor (Use separate page if necessary.): Elizabeth Fairchild - Director Elizabeth Fairchild - Treasurer By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).						
If ad refers to a federal candidate(s) or federal election, list ALL of the following:						
Name(s) of every candidate referred to:						
Office(s) sought by such candidate(s) (no acronyms or abbreviations):						
Date of election:						
Clearly identify <b>EVERY</b> political matter ad (no acronyms); use separate page if <b>Climate</b>	of national importance referred to in the necessary:	N/A				

THIS STATION DOES NOT DISCRIMINATION THE PLACEMENT OF ADVERTISING.	E OR PERMIT DISC	RIMINATION ON TH	IE BASIS OF RACE OR ETHNICITY			
The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.						
Advertiser/Sponsor		Station Representative				
Signature:		Signature:				
Name: Kyle Osterhout		Name: Gary Kurtz				
Date of Request to Purchase Ad Time: 9/27/2021		Date of Station Agreement to Sell Time: 9.27.21				
TO BE COMPLETED BY STATION ONLY						
Ad submitted to station? x Yes	No	Date ad received:	9.27.21			
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).						
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.						
Disposition: x Accepted Accepted IN PART (e.g., ad not received to determine content)*						
Rejected – provide reason:						
*Upload partially accepted form, then promptly upload updated final form when complete.						
Date and nature of follow-ups, if any:						
DynamicDDE						
	Station Call Letters: WFNK WTHT		Date Received/Requested: 9.27.21			
	Station Location: Portland, Maine		Run Start and End Dates: 9.28.21 - TFN			
For national issue ads only (not required for state/local issue ads):						
Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.						