

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/01/10	4:02:15 AM	S708901	:30	PSA30 2010 MLB PSA	Everybody Loves Raymond	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	4:02:45 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/01/10	4:03:15 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/01/10	4:03:35 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/01/10	4:11:46 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/01/10	4:12:16 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/01/10	4:12:46 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/01/10	4:13:16 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/01/10	4:27:05 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/01/10	4:27:35 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/01/10	4:28:05 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/01/10	4:28:35 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/01/10	5:27:52 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Fox5 Morning News	KSWB House/Ad Council Underage	
KSWB	10/01/10	5:28:22 AM	S708204	:20	PSA20 SSA Medicare Online	Fox5 Morning News	KSWB House/Social Security Adm	
KSWB	10/01/10	5:38:58 AM	S708901	:30	PSA30 2010 MLB PSA	Fox5 Morning News	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	6:11:50 AM	S709101	:30	PSA30 NEABPD HD	Fox5 Morning News	KSWB House/National Education Al	
KSWB	10/01/10	7:39:11 AM	S708901	:30	PSA30 2010 MLB PSA	Fox5 Morning News	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	7:48:00 AM	S708601	:30	PSA30 Foreclosure Prev.	Fox5 Morning News	KSWB House/Ad Council	
KSWB	10/01/10	9:32:55 AM	S708702	1:00	PSA60 USMC	Fox5 Morning News	KSWB House/United States Marine	
KSWB	10/01/10	9:54:28 AM	S708208	:30	PSA30 CNG Storm Chasers	Fox5 Morning News	KSWB House/California Broadcaste	
KSWB	10/01/10	6:29:17 PM	S708901	:30	PSA30 2010 MLB PSA	KSWB News at 6pm	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	12:36:32 XM	S708404	:10	PSA10 Couch Potato	According to Jim	KSWB House/The Greyhound Proje	
KSWB	10/01/10	1:18:56 XM	S756202	:10	PSA10 DAV-FIGHT	Family Guy(SYN)	KSWB House/DISABLED AMERIC/A	
KSWB	10/01/10	1:28:38 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/01/10	1:39:56 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	1:41:26 XM	S707310	:30	PSA30 AA I Thought	My Name Is Earl	KSWB House/Alcoholics Anonymou	
KSWB	10/01/10	1:48:01 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	10/01/10	1:49:16 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy C	
KSWB	10/01/10	1:49:46 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	10/01/10	1:50:16 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	My Name Is Earl	KSWB House/ALZHEIMERS ASSO	
KSWB	10/01/10	1:53:15 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/01/10	1:53:45 XM	S708601	:30	PSA30 Foreclosure Prev.	My Name Is Earl	KSWB House/Ad Council	
KSWB	10/01/10	1:54:16 XM	S708205	:30	PSA30 Foreclosure Help	My Name Is Earl	KSWB House/Assembly Member M	
KSWB	10/01/10	1:54:45 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	
KSWB	10/01/10	1:55:16 XM	S707306	:15	PSA15 Hunger/1 in 8	My Name Is Earl	KSWB House/Ad Council/Feeding A	
KSWB	10/01/10	2:01:39 XM	S708208	:30	PSA30 CNG Storm Chasers	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/01/10	2:11:31 XM	S707305	:30	PSA30 Hunger/1 in 8	Everybody Loves Raymond	KSWB House/Ad Council/Feeding A	
KSWB	10/01/10	2:12:01 XM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/01/10	2:12:31 XM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/01/10	2:13:01 XM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/01/10	2:26:08 XM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/01/10	2:26:38 XM	S707302	:30	PSA30 NFHA Struggle	Everybody Loves Raymond	KSWB House/NFHA Foreclosure Pr	
KSWB	10/01/10	2:27:09 XM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	10/01/10	2:27:39 XM	S706804	:30	PSA30 Report Drunk Driver	Everybody Loves Raymond	KSWB House/CA Office Of Traffic S	
KSWB	10/01/10	2:28:09 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/01/10	2:58:40 XM	S707501	:30	PSA30 RMH San Diego	Paid Program	KSWB House/Ronald McDonald Ho	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/01/10	2:59:10 XM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	10/01/10	2:59:40 XM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	10/01/10	3:05:16 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/01/10	3:05:46 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A	
KSWB	10/01/10	3:06:16 XM	S708007	:30	PSA30 UNICEF CLOSER ZERO	Star Trek: The Next Generation	KSWB House/UNICEF	
KSWB	10/01/10	3:07:46 XM	S708901	:30	PSA30 2010 MLB PSA	Star Trek: The Next Generation	KSWB House/Breast Cancer Resea	
KSWB	10/01/10	3:08:16 XM	S707306	:15	PSA15 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	10/01/10	3:26:16 XM	S707310	:30	PSA30 AA I Thought	Star Trek: The Next Generation	KSWB House/Alcoholics Anonymou	
KSWB	10/01/10	3:26:46 XM	S708002	:30	PSA30 AAOS "Alone"	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	10/01/10	3:27:16 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	10/01/10	3:27:46 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	10/01/10	3:46:39 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/01/10	3:47:09 XM	S708601	:30	PSA30 Foreclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/01/10	3:47:39 XM	S708205	:30	PSA30 Foreclosure Help	Star Trek: The Next Generation	KSWB House/Assembly Member M	
KSWB	10/01/10	3:48:09 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/01/10	3:48:39 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	10/01/10	3:49:10 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/01/10	3:49:41 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/02/10	7:48:00 AM	S708901	:30	PSA30 2010 MLB PSA	Animal Rescue	KSWB House/Breast Cancer Resea	
KSWB	10/02/10	7:55:58 AM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Animal Rescue	KSWB House/ALZHEIMERS ASSO	
KSWB	10/02/10	7:56:28 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Animal Rescue	KSWB House/Boys & Girls Club Sar	
KSWB	10/02/10	8:10:02 AM	S709001	:30	PSA30 Child Asthma	Young Icons	KSWB House/Ad Council - Childhoc	
KSWB	10/02/10	8:20:05 AM	S708608	:30	PSA30 Child Survival	Young Icons	KSWB House/Ad Council	
KSWB	10/02/10	8:20:35 AM	S708009	:30	PSA30 Help Veterans	Young Icons	KSWB House/Help Hospitalized Vet	
KSWB	10/02/10	8:36:33 AM	S708603	:30	PSA30 Hisp. Scholarship	Mad About...	KSWB House/Ad Council	
KSWB	10/02/10	8:38:03 AM	S709007	:30	PSA30 Hungry Pests	Mad About...	KSWB House/USDA	
KSWB	10/02/10	8:54:32 AM	S709002	:30	PSA30 Make The Connection	Mad About...	KSWB House/National Runaway Sw	
KSWB	10/02/10	9:29:23 AM	S708404	:10	PSA10 Couch Potato	Career Day	KSWB House/The Greyhound Proje	
KSWB	10/02/10	9:39:40 AM	S708901	:30	PSA30 2010 MLB PSA	Eco Company	KSWB House/Breast Cancer Resea	
KSWB	10/02/10	12:53:55 XM	S708601	:30	PSA30 Foreclosure Prev.	Ugly Betty(SYN)	KSWB House/Ad Council	
KSWB	10/02/10	12:54:25 XM	S708701	:20	PSA20 Smoke Free	Ugly Betty(SYN)	KSWB House/American Lung Assoc	
KSWB	10/02/10	1:18:59 XM	S709001	:30	PSA30 Child Asthma	Ugly Betty(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/02/10	1:19:30 XM	S708204	:20	PSA20 SSA Medicare Online	Ugly Betty(SYN)	KSWB House/Social Security Admir	
KSWB	10/02/10	1:19:50 XM	S708701	:20	PSA20 Smoke Free	Ugly Betty(SYN)	KSWB House/American Lung Assoc	
KSWB	10/02/10	1:52:20 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Legend Of The Seeker	KSWB House/Boys & Girls Club Sar	
KSWB	10/02/10	1:52:50 XM	S708901	:30	PSA30 2010 MLB PSA	Legend Of The Seeker	KSWB House/Breast Cancer Resea	
KSWB	10/02/10	1:53:20 XM	S708610	:20	PSA20 Fed Info USA.GOV	Legend Of The Seeker	KSWB House/Federal Citizen Inform	
KSWB	10/02/10	2:05:10 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Legend Of The Seeker	KSWB House/ALZHEIMERS ASSO	
KSWB	10/02/10	2:06:10 XM	S708001	:30	PSA30 ANGELS DEPOT	Legend Of The Seeker	KSWB House/Angel's Depot	
KSWB	10/02/10	2:34:59 XM	S709001	:30	PSA30 Child Asthma	According to Jim	KSWB House/Ad Council - Childhoc	
KSWB	10/02/10	2:35:29 XM	S708608	:30	PSA30 Child Survival	According to Jim	KSWB House/Ad Council	
KSWB	10/02/10	2:35:59 XM	S708209	:30	PSA30 CNG Guard Advantage	According to Jim	KSWB House/California Broadcaste	
KSWB	10/02/10	2:36:29 XM	S708401	:30	PSA30 Create The Good	According to Jim	KSWB House/I Participate	
KSWB	10/02/10	2:37:00 XM	S708609	:30	PSA30 Fed Info USA.GOV	According to Jim	KSWB House/Federal Citizen Inform	
KSWB	10/02/10	2:43:49 XM	S708601	:30	PSA30 Foreclosure Prev.	According to Jim	KSWB House/Ad Council	
KSWB	10/02/10	2:44:22 XM	S708009	:30	PSA30 Help Veterans	According to Jim	KSWB House/Help Hospitalized Vet	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/02/10	2:44:52 XM	S709007	:30	PSA30 Hungry Pests	According to Jim	KSWB House/USDA	
KSWB	10/02/10	2:50:22 XM	S708603	:30	PSA30 Hisp. Scholarship	According to Jim	KSWB House/Ad Council	
KSWB	10/02/10	2:50:52 XM	S709010	:30	PSA30 Lightning Protectio	According to Jim	KSWB House/NOAA National Weatl	
KSWB	10/02/10	2:51:25 XM	S709002	:30	PSA30 Make The Connection	According to Jim	KSWB House/National Runaway Sw	
KSWB	10/02/10	2:51:55 XM	S709004	:30	PSA30 Mental Health	According to Jim	KSWB House/Ad Council - Campaig	
KSWB	10/02/10	3:29:09 XM	S709101	:30	PSA30 NEABPD HD	Paid Program	KSWB House/National Education Al	
KSWB	10/02/10	3:29:39 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	10/02/10	3:58:39 XM	S706202	:30	PSA30 Patient Involvement	Paid Program	KSWB House/Ad Council Patient In	
KSWB	10/02/10	3:59:09 XM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	10/02/10	3:59:40 XM	S756202	:10	PSA10 DAV-FIGHT	Paid Program	KSWB House/DISABLED AMERIC/A	
KSWB	10/03/10	4:29:10 AM	S708901	:30	PSA30 2010 MLB PSA	Paid Program	KSWB House/Breast Cancer Resea	
KSWB	10/03/10	4:58:59 AM	S707310	:30	PSA30 AA I Thought	Paid Program	KSWB House/Alcoholics Anonymou	
KSWB	10/03/10	10:01:43 AM	S709101	:30	PSA30 NEABPD HD	Newsradio	KSWB House/National Education Al	
KSWB	10/03/10	10:02:13 AM	S709007	:30	PSA30 Hungry Pests	Newsradio	KSWB House/USDA	
KSWB	10/03/10	10:02:43 AM	S708601	:30	PSA30 Foreclosure Prev.	Newsradio	KSWB House/Ad Council	
KSWB	10/03/10	10:03:13 AM	S708702	1:00	PSA60 USMC	Newsradio	KSWB House/United States Marine	
KSWB	10/03/10	10:15:10 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Newsradio	KSWB House/Ad Council Underage	
KSWB	10/03/10	10:16:10 AM	S708702	1:00	PSA60 USMC	Newsradio	KSWB House/United States Marine	
KSWB	10/03/10	10:25:32 AM	S708607	1:00	PSA60 Back In The Game	Newsradio	KSWB House/TeamHank.com	
KSWB	10/03/10	10:26:51 AM	S709004	:30	PSA30 Mental Health	Newsradio	KSWB House/Ad Council - Campaig	
KSWB	10/03/10	10:33:15 AM	S709006	:30	PSA30 Smoking Cessation	Newsradio	KSWB House/Will Rogers Institute	
KSWB	10/03/10	10:34:00 AM	S708206	1:00	PSA60 PPA Teamwork	Newsradio	KSWB House/Partnership For Presc	
KSWB	10/03/10	10:45:09 AM	S709101	:30	PSA30 NEABPD HD	Newsradio	KSWB House/National Education Al	
KSWB	10/03/10	10:46:10 AM	S708702	1:00	PSA60 USMC	Newsradio	KSWB House/United States Marine	
KSWB	10/03/10	10:56:05 AM	S709007	:30	PSA30 Hungry Pests	Newsradio	KSWB House/USDA	
KSWB	10/03/10	10:57:05 AM	S707307	:30	PSA30 March Of Dimes FA	Newsradio	KSWB House/March Of Dimes	
KSWB	10/03/10	10:57:45 AM	S709005	1:00	PSA60 America's Navy	Newsradio	KSWB House/United States Navy	
KSWB	10/03/10	11:03:10 AM	S753105	:30	PSA30ENERGY	Newsradio	KSWB House/AD COUNCIL ENER(C	
KSWB	10/03/10	11:04:10 AM	S708603	:30	PSA30 Hisp. Scholarship	Newsradio	KSWB House/Ad Council	
KSWB	10/03/10	11:04:55 AM	S708207	:30	PSA30 Red Cross Hope	Newsradio	KSWB House/American Red Cross	
KSWB	10/03/10	11:16:06 AM	S709201	:30	PSA30 SDRM Help Now	Newsradio	San Diego Rescue Mission/San Die	
KSWB	10/03/10	11:17:06 AM	S708009	:30	PSA30 Help Veterans	Newsradio	KSWB House/Help Hospitalized Vet	
KSWB	10/03/10	11:26:37 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Newsradio	KSWB House/American Diabetes A:	
KSWB	10/03/10	11:27:38 AM	S709004	:30	PSA30 Mental Health	Newsradio	KSWB House/Ad Council - Campaig	
KSWB	10/03/10	11:28:08 AM	S708702	1:00	PSA60 USMC	Newsradio	KSWB House/United States Marine	
KSWB	10/03/10	11:47:40 AM	S707310	:30	PSA30 AA I Thought	American Dad (SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/03/10	11:58:23 AM	S708402	:30	PSA30 AAP Protect TOM	American Dad (SYN)	KSWB House/American Academy C	
KSWB	10/03/10	11:58:53 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	American Dad (SYN)	KSWB House/Ad Council Underage	
KSWB	10/03/10	12:04:48 PM	S709001	:30	PSA30 Child Asthma	Bones(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/03/10	12:05:48 PM	S708608	:30	PSA30 Child Survival	Bones(SYN)	KSWB House/Ad Council	
KSWB	10/03/10	12:06:18 PM	S708208	:30	PSA30 CNG Storm Chasers	Bones(SYN)	KSWB House/California Broadcaste	
KSWB	10/03/10	12:07:08 PM	S709005	1:00	PSA60 America's Navy	Bones(SYN)	KSWB House/United States Navy	
KSWB	10/03/10	12:15:47 PM	S708602	:30	PSA30 Global Fund	Bones(SYN)	KSWB House/The Global Fund	
KSWB	10/03/10	12:16:27 PM	S708201	:30	PSA30 AC/Julia Drink Prev	Bones(SYN)	KSWB House/Ad Council Underage	
KSWB	10/03/10	12:16:57 PM	S709007	:30	PSA30 Hungry Pests	Bones(SYN)	KSWB House/USDA	
KSWB	10/03/10	12:17:27 PM	S709010	:30	PSA30 Lightning Protectio	Bones(SYN)	KSWB House/NOAA National Weatl	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/03/10	12:17:57 PM	S709002	:30	PSA30 Make The Connection	Bones(SYN)	KSWB House/National Runaway Sv	
KSWB	10/03/10	12:18:28 PM	S709004	:30	PSA30 Mental Health	Bones(SYN)	KSWB House/Ad Council - Campaig	
KSWB	10/03/10	12:26:35 PM	S709101	:30	PSA30 NEABPD HD	Bones(SYN)	KSWB House/National Education Al	
KSWB	10/03/10	12:27:35 PM	S709006	:30	PSA30 Smoking Cessation	Bones(SYN)	KSWB House/Will Rogers Institute	
KSWB	10/03/10	12:28:35 PM	S709008	:30	PSA30 National Parks	Bones(SYN)	KSWB House/National Parks Projec	
KSWB	10/03/10	12:37:50 PM	S707310	:30	PSA30 AA I Thought	Bones(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/03/10	12:38:51 PM	S708402	:30	PSA30 AAP Protect TOM	Bones(SYN)	KSWB House/American Academy C	
KSWB	10/03/10	12:39:51 PM	S708202	:30	PSA30 AC/BBQ Drink Prev	Bones(SYN)	KSWB House/Ad Council Underage	
KSWB	10/03/10	12:52:39 PM	S709001	:30	PSA30 Child Asthma	Bones(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/03/10	12:53:39 PM	S708608	:30	PSA30 Child Survival	Bones(SYN)	KSWB House/Ad Council	
KSWB	10/03/10	12:54:09 PM	S708208	:30	PSA30 CNG Storm Chasers	Bones(SYN)	KSWB House/California Broadcaste	
KSWB	10/03/10	12:54:39 PM	S708602	:30	PSA30 Global Fund	Bones(SYN)	KSWB House/The Global Fund	
KSWB	10/03/10	12:55:09 PM	S708201	:30	PSA30 AC/Julia Drink Prev	Bones(SYN)	KSWB House/Ad Council Underage	
KSWB	10/03/10	12:55:39 PM	S709007	:30	PSA30 Hungry Pests	Bones(SYN)	KSWB House/USDA	
KSWB	10/03/10	12:56:09 PM	S709010	:30	PSA30 Lightning Protectio	Bones(SYN)	KSWB House/NOAA National Weatl	
KSWB	10/03/10	12:23:20 XM	S707310	:30	PSA30 AA I Thought	Ugly Betty(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/03/10	12:23:50 XM	S708404	:10	PSA10 Couch Potato	Ugly Betty(SYN)	KSWB House/The Greyhound Proje	
KSWB	10/03/10	12:50:01 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/03/10	1:18:54 XM	S708402	:30	PSA30 AAP Protect TOM	Legend Of The Seeker	KSWB House/American Academy C	
KSWB	10/03/10	1:21:50 XM	S756202	:10	PSA10 DAV-FIGHT	Legend Of The Seeker	KSWB House/DISABLED AMERICA	
KSWB	10/03/10	1:32:08 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Legend Of The Seeker	KSWB House/Ad Council Underage	
KSWB	10/03/10	2:37:29 XM	S708201	:30	PSA30 AC/Julia Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	10/03/10	2:39:29 XM	S706506	:30	PSA30 Adoption MeantToBe	KSWB Movie	KSWB House/Ad Council/Adoption	
KSWB	10/03/10	2:53:01 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	KSWB Movie	KSWB House/ALZHEIMERS ASSO	
KSWB	10/03/10	2:53:16 XM	S756101	:10	PSA10BIGBROTHERS	KSWB Movie	KSWB House/BIG BROTHERS/BIG	
KSWB	10/03/10	3:00:45 XM	S706507	:30	PSA30 Air Force/Choices	KSWB Movie	KSWB House/US Air Force	
KSWB	10/03/10	3:01:45 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	KSWB Movie	KSWB House/ALZHEIMERS ASSO	
KSWB	10/03/10	3:02:15 XM	S708001	:30	PSA30 ANGELS DEPOT	KSWB Movie	KSWB House/Angel's Depot	
KSWB	10/03/10	3:02:45 XM	S708010	:30	PSA30 Auto Insurance	KSWB Movie	KSWB House/California Dept Of Ins	
KSWB	10/03/10	3:03:50 XM	S709001	:30	PSA30 Child Asthma	KSWB Movie	KSWB House/Ad Council - Childhoc	
KSWB	10/03/10	3:04:20 XM	S708608	:30	PSA30 Child Survival	KSWB Movie	KSWB House/Ad Council	
KSWB	10/03/10	3:04:50 XM	S708209	:30	PSA30 CNG Guard Advantage	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/03/10	3:20:48 XM	S708208	:30	PSA30 CNG Storm Chasers	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/03/10	3:23:09 XM	S706602	:15	PSA15 TIMES ARE TOUGH	KSWB Movie	KSWB House/Credit Counseling	
KSWB	10/03/10	3:40:06 XM	S708009	:30	PSA30 Help Veterans	KSWB Movie	KSWB House/Help Hospitalized Vet	
KSWB	10/03/10	3:42:06 XM	S708603	:30	PSA30 Hisp. Scholarship	KSWB Movie	KSWB House/Ad Council	
KSWB	10/03/10	3:42:36 XM	S709007	:30	PSA30 Hungry Pests	KSWB Movie	KSWB House/USDA	
KSWB	10/04/10	4:01:18 AM	S708210	:15	PSA15 CNG Ref Of Honor	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/04/10	4:01:33 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/04/10	4:01:53 AM	S708702	1:00	PSA60 USMC	Everybody Loves Raymond	KSWB House/United States Marine	
KSWB	10/04/10	4:13:35 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/04/10	4:14:05 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/04/10	4:14:35 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/04/10	4:15:06 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/04/10	4:26:02 AM	S708607	1:00	PSA60 Back In The Game	Everybody Loves Raymond	KSWB House/TeamHank.com	
KSWB	10/04/10	4:27:01 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/04/10	4:27:31 AM	S707310	:30	PSA30 AA I Thought	Everybody Loves Raymond	KSWB House/Alcoholics Anonymou	
KSWB	10/04/10	4:42:03 AM	S709006	:30	PSA30 Smoking Cessation	Fox5 Morning News	KSWB House/Will Rogers Institute	
KSWB	10/04/10	12:36:29 XM	S708901	:30	PSA30 2010 MLB PSA	According to Jim	KSWB House/Breast Cancer Resea	
KSWB	10/04/10	1:04:26 XM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/04/10	1:16:02 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/04/10	1:37:27 XM	S708608	:30	PSA30 Child Survival	My Name Is Earl	KSWB House/Ad Council	
KSWB	10/04/10	1:46:58 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/04/10	1:55:16 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	10/04/10	1:55:26 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	10/04/10	2:29:20 XM	S708403	:15	PSA15 United We Serve	Paid Program	KSWB House/Corp For National & C	
KSWB	10/04/10	2:29:35 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	10/04/10	3:04:07 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/04/10	3:05:22 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/04/10	3:05:52 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	10/04/10	3:06:22 XM	S708601	:30	PSA30 Foreclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/04/10	3:06:52 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/04/10	3:22:41 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/04/10	3:23:11 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/04/10	3:42:26 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/04/10	3:42:56 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/04/10	3:43:26 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/04/10	3:43:56 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/04/10	3:44:26 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/04/10	3:44:56 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/04/10	3:45:26 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	10/05/10	4:01:44 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/05/10	4:02:15 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/05/10	4:02:35 AM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/05/10	4:14:58 AM	S709003	:15	PSA15 Team Challenge	Everybody Loves Raymond	KSWB House/Crohn's & Colitis Fou	
KSWB	10/05/10	4:15:13 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/05/10	4:15:43 AM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/05/10	4:27:38 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	10/05/10	4:27:53 AM	S706904	:30	PSA30 Hurricane/MacGraw	Everybody Loves Raymond	KSWB House/PETA	
KSWB	10/05/10	4:40:19 AM	S709003	:15	PSA15 Team Challenge	Fox5 Morning News	KSWB House/Crohn's & Colitis Fou	
KSWB	10/05/10	4:50:38 AM	S709009	:15	PSA15 Men's Health	Fox5 Morning News	KSWB House/Ad Council - Men's Pr	
KSWB	10/05/10	1:00:55 XM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/05/10	1:33:05 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	10/05/10	1:45:13 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	
KSWB	10/05/10	1:53:53 XM	S708604	:15	PSA15 Leukemia Society	My Name Is Earl	KSWB House/Leukemia & Lymphon	
KSWB	10/05/10	2:29:11 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Paid Program	KSWB House/Autism Awareness	
KSWB	10/05/10	2:29:25 XM	S709009	:15	PSA15 Men's Health	Paid Program	KSWB House/Ad Council - Men's Pr	
KSWB	10/05/10	2:59:40 XM	S756001	:10	PSA10UNICEF	Paid Program	KSWB House/UNICEF	
KSWB	10/05/10	3:03:17 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/05/10	3:05:32 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/05/10	3:06:03 XM	S707501	:30	PSA30 RMH San Diego	Star Trek: The Next Generation	KSWB House/Ronald McDonald Ho	
KSWB	10/05/10	3:23:27 XM	S707501	:30	PSA30 RMH San Diego	Star Trek: The Next Generation	KSWB House/Ronald McDonald Ho	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/05/10	3:23:57 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/05/10	3:24:27 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/05/10	3:24:57 XM	S708607	1:00	PSA60 Back In The Game	Star Trek: The Next Generation	KSWB House/TeamHank.com	
KSWB	10/05/10	3:46:45 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	10/05/10	3:47:02 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	10/06/10	4:02:26 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/06/10	4:02:56 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/06/10	4:03:26 AM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/06/10	4:08:14 AM	S708101	:30	PSA30 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/06/10	4:08:44 AM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	10/06/10	4:09:14 AM	S708206	1:00	PSA60 PPA Teamwork	Everybody Loves Raymond	KSWB House/Partnership For Presc	
KSWB	10/06/10	4:25:56 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	10/06/10	4:26:56 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/06/10	4:27:26 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/06/10	1:34:40 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/06/10	2:59:47 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	10/06/10	3:11:32 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/06/10	3:30:00 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/06/10	3:30:30 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/06/10	3:31:00 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/06/10	3:31:31 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/06/10	3:48:27 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/06/10	3:48:57 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/06/10	3:49:27 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/07/10	4:02:52 AM	S709003	:15	PSA15 Team Challenge	Everybody Loves Raymond	KSWB House/Crohn's & Colitis Foui	
KSWB	10/07/10	4:03:27 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/07/10	4:13:05 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/07/10	4:13:36 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/07/10	4:14:06 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/07/10	4:14:36 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/07/10	4:26:29 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/07/10	4:26:59 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	10/07/10	4:27:29 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/07/10	1:45:10 XM	S708501	:15	PSA15 Mana Volunteer	My Name Is Earl	KSWB House/Mana San Diego	
KSWB	10/07/10	1:56:12 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/07/10	2:29:00 XM	S708901	:30	PSA30 2010 MLB PSA	Paid Program	KSWB House/Breast Cancer Resea	
KSWB	10/07/10	2:59:10 XM	S708901	:30	PSA30 2010 MLB PSA	Paid Program	KSWB House/Breast Cancer Resea	
KSWB	10/07/10	3:04:47 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	10/07/10	3:05:17 XM	S708501	:15	PSA15 Mana Volunteer	Star Trek: The Next Generation	KSWB House/Mana San Diego	
KSWB	10/07/10	3:06:32 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/07/10	3:07:02 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/07/10	3:07:32 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	10/07/10	3:07:47 XM	S708501	:15	PSA15 Mana Volunteer	Star Trek: The Next Generation	KSWB House/Mana San Diego	
KSWB	10/07/10	3:28:01 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/07/10	3:28:31 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/07/10	3:29:01 XM	S708210	:15	PSA15 CNG Ref Of Honor	Star Trek: The Next Generation	KSWB House/California Broadcaste	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/07/10	3:45:25 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/07/10	3:45:55 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/07/10	3:46:25 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/07/10	3:46:55 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/07/10	3:47:25 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/07/10	3:47:55 XM	S708901	:30	PSA30 2010 MLB PSA	Star Trek: The Next Generation	KSWB House/Breast Cancer Resea	
KSWB	10/08/10	4:02:23 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	10/08/10	4:11:17 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/08/10	4:11:47 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/08/10	4:12:17 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/08/10	4:12:47 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/08/10	4:27:51 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/08/10	4:50:21 AM	S709003	:15	PSA15 Team Challenge	Fox5 Morning News	KSWB House/Crohn's & Colitis Foun	
KSWB	10/08/10	1:56:43 XM	S708605	:15	PSA15 Discover Forest	My Name Is Earl	KSWB House/Ad Council	
KSWB	10/08/10	2:03:10 XM	S708901	:30	PSA30 2010 MLB PSA	Everybody Loves Raymond	KSWB House/Breast Cancer Resea	
KSWB	10/08/10	2:10:49 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/08/10	2:12:34 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/08/10	2:25:46 XM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/08/10	2:26:16 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/08/10	2:26:46 XM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/08/10	2:27:16 XM	S708604	:15	PSA15 Leukemia Society	Everybody Loves Raymond	KSWB House/Leukemia & Lymphon	
KSWB	10/08/10	3:04:20 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/08/10	3:04:50 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/08/10	3:05:20 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/08/10	3:05:50 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/08/10	3:06:35 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/08/10	3:07:20 XM	S706909	:15	PSA15 Finacial Literacy	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/08/10	3:22:52 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/08/10	3:23:37 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/08/10	3:24:07 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/08/10	3:43:59 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/08/10	3:44:29 XM	S707302	:30	PSA30 NFHA Struggle	Star Trek: The Next Generation	KSWB House/NFHA Foreclosure Pr	
KSWB	10/08/10	3:44:59 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/08/10	3:45:29 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/08/10	3:46:30 XM	S706909	:15	PSA15 Finacial Literacy	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/09/10	6:59:40 AM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	10/09/10	7:02:22 AM	S708201	:30	PSA30 AC/Julia Drink Prev	Mystery Hunters	KSWB House/Ad Council Underage	
KSWB	10/09/10	7:26:54 AM	S708209	:30	PSA30 CNG Guard Advantage	Mystery Hunters	KSWB House/California Broadcaste	
KSWB	10/09/10	7:45:26 AM	S708208	:30	PSA30 CNG Storm Chasers	Animal Rescue	KSWB House/California Broadcaste	
KSWB	10/09/10	7:47:21 AM	S708401	:30	PSA30 Create The Good	Animal Rescue	KSWB House/I Participate	
KSWB	10/09/10	7:47:51 AM	S708601	:30	PSA30 Forclosure Prev.	Animal Rescue	KSWB House/Ad Council	
KSWB	10/09/10	7:55:01 AM	S708009	:30	PSA30 Help Veterans	Animal Rescue	KSWB House/Help Hospitalized Vet	
KSWB	10/09/10	7:55:31 AM	S708603	:30	PSA30 Hisp. Scholarship	Animal Rescue	KSWB House/Ad Council	
KSWB	10/09/10	8:10:27 AM	S709007	:30	PSA30 Hungry Pests	Young Icons	KSWB House/USDA	
KSWB	10/09/10	8:20:07 AM	S709010	:30	PSA30 Lightning Protectio	Young Icons	KSWB House/NOAA National Weatl	
KSWB	10/09/10	8:20:37 AM	S708101	:30	PSA30 MAKE A WISH	Young Icons	KSWB House/Make A Wish	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/09/10	8:29:13 AM	S709002	:30	PSA30 Make The Connection	Young Icons	KSWB House/National Runaway Sw	
KSWB	10/09/10	8:29:43 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Young Icons	KSWB House/Autism Awareness	
KSWB	10/09/10	8:35:44 AM	S709004	:30	PSA30 Mental Health	Mad About...	KSWB House/Ad Council - Campaig	
KSWB	10/09/10	8:36:59 AM	S709008	:30	PSA30 National Parks	Mad About...	KSWB House/National Parks Projec	
KSWB	10/09/10	8:37:29 AM	S708210	:15	PSA15 CNG Ref Of Honor	Mad About...	KSWB House/California Broadcaste	
KSWB	10/09/10	9:10:12 AM	S709101	:30	PSA30 NEABPD HD	Career Day	KSWB House/National Education Al	
KSWB	10/09/10	9:20:35 AM	S709201	:30	PSA30 SDRM Help Now	Career Day	San Diego Rescue Mission/San Die	
KSWB	10/09/10	9:40:12 AM	S709006	:30	PSA30 Smoking Cessation	Eco Company	KSWB House/Will Rogers Institute	
KSWB	10/09/10	9:57:58 AM	S708606	:15	PSA15 The Protector	Eco Company	KSWB House/American Association	
KSWB	10/09/10	1:29:24 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/09/10	1:48:25 XM	S708402	:30	PSA30 AAP Protect TOM	Legend Of The Seeker	KSWB House/American Academy C	
KSWB	10/09/10	1:50:01 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Legend Of The Seeker	KSWB House/Ad Council Underage	
KSWB	10/09/10	1:50:31 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Legend Of The Seeker	KSWB House/ALZHEIMERS ASSO	
KSWB	10/09/10	2:03:04 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Legend Of The Seeker	KSWB House/Ad Council Underage	
KSWB	10/09/10	2:03:49 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Legend Of The Seeker	KSWB House/ALZHEIMERS ASSO	
KSWB	10/09/10	2:04:19 XM	S708001	:30	PSA30 ANGELS DEPOT	Legend Of The Seeker	KSWB House/Angel's Depot	
KSWB	10/09/10	2:32:08 XM	S708010	:26	PSA30 Auto Insurance	Everybody Loves Raymond	KSWB House/California Dept Of Ins	
KSWB	10/09/10	2:32:34 XM	S709001	:33	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/09/10	2:33:08 XM	S708608	:23	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/09/10	2:33:32 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/09/10	2:41:54 XM	S708208	:30	PSA30 CNG Storm Chasers	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/09/10	2:42:24 XM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/09/10	2:42:54 XM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/09/10	2:43:24 XM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/09/10	2:43:54 XM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/09/10	2:55:37 XM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/09/10	2:56:07 XM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/09/10	2:56:37 XM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/09/10	2:57:07 XM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/09/10	3:58:40 XM	S709008	:30	PSA30 National Parks	Paid Program	KSWB House/National Parks Projec	
KSWB	10/10/10	1:34:48 XM	S709005	1:00	PSA60 America's Navy	Legend Of The Seeker	KSWB House/United States Navy	
KSWB	10/10/10	3:10:28 XM	S708001	:30	PSA30 ANGELS DEPOT	KSWB Movie	KSWB House/Angel's Depot	
KSWB	10/10/10	3:27:58 XM	S708209	:30	PSA30 CNG Guard Advantage	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/10/10	3:30:28 XM	S709007	:30	PSA30 Hungry Pests	KSWB Movie	KSWB House/USDA	
KSWB	10/10/10	3:40:55 XM	S708208	:30	PSA30 CNG Storm Chasers	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/11/10	4:01:44 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/11/10	4:02:04 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/11/10	4:02:24 AM	S708702	1:00	PSA60 USMC	Everybody Loves Raymond	KSWB House/United States Marine	
KSWB	10/11/10	4:11:07 AM	S753105	:30	PSA30ENERGY	Everybody Loves Raymond	KSWB House/AD COUNCIL ENER(C	
KSWB	10/11/10	4:11:37 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/11/10	4:12:07 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/11/10	4:27:14 AM	S708601	:40	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/11/10	4:27:55 AM	S708401	:20	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/11/10	1:46:03 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/11/10	3:23:01 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	10/11/10	3:23:31 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/11/10	3:43:00 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/11/10	3:43:30 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/12/10	4:02:55 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	10/12/10	4:03:10 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/12/10	4:03:40 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/12/10	4:16:11 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/12/10	4:16:56 AM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	10/12/10	4:17:11 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/12/10	4:17:41 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/12/10	2:28:46 XM	S709003	:15	PSA15 Team Challenge	Paid Program	KSWB House/Crohn's & Colitis Foui	
KSWB	10/12/10	2:29:17 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	10/12/10	2:29:36 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	10/12/10	3:04:36 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/12/10	3:06:23 XM	S708604	:30	PSA15 Leukemia Society	Star Trek: The Next Generation	KSWB House/Leukemia & Lymphon	
KSWB	10/12/10	3:06:51 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/12/10	3:28:03 XM	S709003	:15	PSA15 Team Challenge	Star Trek: The Next Generation	KSWB House/Crohn's & Colitis Foui	
KSWB	10/12/10	3:28:18 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/13/10	4:03:11 AM	S708203	:15	PSA15 AC/Tommy Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/13/10	4:03:46 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/13/10	4:12:42 AM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	10/13/10	4:13:12 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/13/10	4:13:42 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/13/10	4:14:12 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	10/13/10	4:27:19 AM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/13/10	1:44:58 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/13/10	1:53:49 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	10/13/10	3:21:10 XM	S707310	:30	PSA30 AA I Thought	Star Trek: The Next Generation	KSWB House/Alcoholics Anonymou	
KSWB	10/13/10	3:22:55 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club Sai	
KSWB	10/13/10	3:23:25 XM	S706203	:30	PSA30 CA CYCLE SAFETY	Star Trek: The Next Generation	KSWB House/California Motorcyclis	
KSWB	10/13/10	3:23:55 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	10/13/10	3:42:27 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/13/10	3:42:57 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/13/10	3:43:27 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	10/14/10	4:02:51 AM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/14/10	4:03:21 AM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/14/10	4:03:51 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	10/14/10	4:12:56 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/14/10	4:13:26 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/14/10	4:13:56 AM	S706202	:30	PSA30 Patient Involvement	Everybody Loves Raymond	KSWB House/Ad Council Patient In	
KSWB	10/14/10	4:14:26 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/14/10	4:25:56 AM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Everybody Loves Raymond	KSWB House/RED CROSS SAN DI	
KSWB	10/14/10	4:26:26 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/14/10	4:26:56 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/14/10	1:33:33 XM	S707310	:30	PSA30 AA I Thought	My Name Is Earl	KSWB House/Alcoholics Anonymou	
KSWB	10/14/10	1:41:44 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/14/10	3:04:16 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/14/10	3:05:31 XM	S706506	:30	PSA30 Adoption MeantToBe	Star Trek: The Next Generation	KSWB House/Ad Council/Adoption	
KSWB	10/14/10	3:06:01 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	10/14/10	3:06:32 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	10/14/10	3:07:18 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	10/14/10	3:45:35 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/14/10	3:46:05 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/14/10	3:46:35 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/14/10	3:47:05 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/14/10	3:47:35 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/14/10	3:48:06 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	10/14/10	3:48:36 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	10/15/10	4:02:31 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/15/10	4:03:01 AM	S708204	:20	PSA20 SSA Medicare Online	Everybody Loves Raymond	KSWB House/Social Security Admir	
KSWB	10/15/10	4:03:21 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/15/10	4:10:36 AM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	10/15/10	4:11:06 AM	S708601	:30	PSA30 Forclosures Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/15/10	4:11:37 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/15/10	4:12:07 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/15/10	4:25:39 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/15/10	4:26:09 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/15/10	4:26:40 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/15/10	4:27:10 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	10/15/10	4:52:20 AM	S709002	:30	PSA30 Make The Connection	Fox5 Morning News	KSWB House/National Runaway Sw	
KSWB	10/15/10	5:50:08 AM	S709009	:15	PSA15 Men's Health	Fox5 Morning News	KSWB House/Ad Council - Men's Pr	
KSWB	10/15/10	2:03:19 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	10/15/10	2:03:34 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/15/10	2:03:54 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/15/10	2:09:37 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/15/10	2:27:00 XM	S708403	:15	PSA15 United We Serve	Everybody Loves Raymond	KSWB House/Corp For National & C	
KSWB	10/15/10	2:27:15 XM	S706603	:30	PSA30 Jewish Fam Servc	Everybody Loves Raymond	KSWB House/JDC	
KSWB	10/15/10	2:59:14 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Paid Program	KSWB House/Autism Awareness	
KSWB	10/15/10	2:59:29 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	10/15/10	3:07:22 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/15/10	3:08:52 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	10/15/10	3:09:22 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/15/10	3:09:52 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/15/10	3:25:40 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/15/10	3:26:10 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/15/10	3:26:40 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/15/10	3:27:10 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	10/15/10	3:42:28 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/15/10	3:42:59 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/15/10	3:43:29 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	10/15/10	3:44:28 XM	S707307	:30	PSA30 March Of Dimes FA	Star Trek: The Next Generation	KSWB House/March Of Dimes	
KSWB	10/15/10	3:44:58 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	10/15/10	3:45:28 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/16/10	4:29:19 AM	S708901	:30	PSA30 2010 MLB PSA	Paid Program	KSWB House/Breast Cancer Resea	
KSWB	10/16/10	4:59:09 AM	S708401	:30	PSA30 Create The Good	Paid Program	KSWB House/I Participate	
KSWB	10/16/10	5:59:10 AM	S708009	:30	PSA30 Help Veterans	Paid Program	KSWB House/Help Hospitalized Vet	
KSWB	10/16/10	6:59:06 AM	S708203	:15	PSA15 AC/Tommy Drink Prev	Paid Program	KSWB House/Ad Council Underage	
KSWB	10/16/10	6:59:21 AM	S708603	:30	PSA30 Hisp. Scholarship	Paid Program	KSWB House/Ad Council	
KSWB	10/16/10	7:02:14 AM	S709007	:30	PSA30 Hungry Pests	Mystery Hunters	KSWB House/USDA	
KSWB	10/16/10	7:26:34 AM	S709010	:30	PSA30 Lightning Protectio	Mystery Hunters	KSWB House/NOAA National Weatl	
KSWB	10/16/10	7:27:04 AM	S709002	:30	PSA30 Make The Connection	Mystery Hunters	KSWB House/National Runaway Sw	
KSWB	10/16/10	7:27:34 AM	S708203	:15	PSA15 AC/Tommy Drink Prev	Mystery Hunters	KSWB House/Ad Council Underage	
KSWB	10/16/10	7:45:59 AM	S709004	:30	PSA30 Mental Health	Animal Rescue	KSWB House/Ad Council - Campaig	
KSWB	10/16/10	7:55:35 AM	S709008	:30	PSA30 National Parks	Animal Rescue	KSWB House/National Parks Projec	
KSWB	10/16/10	7:56:06 AM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Animal Rescue	KSWB House/ALZHEIMERS ASSO	
KSWB	10/16/10	8:09:09 AM	S709101	:30	PSA30 NEABPD HD	Young Icons	KSWB House/National Education Al	
KSWB	10/16/10	8:09:40 AM	S708210	:15	PSA15 CNG Ref Of Honor	Young Icons	KSWB House/California Broadcaste	
KSWB	10/16/10	8:19:07 AM	S707501	:30	PSA30 RMH San Diego	Young Icons	KSWB House/Ronald McDonald Ho	
KSWB	10/16/10	8:19:37 AM	S709201	:30	PSA30 SDRM Help Now	Young Icons	San Diego Rescue Mission/San Die	
KSWB	10/16/10	8:37:25 AM	S709006	:30	PSA30 Smoking Cessation	Mad About...	KSWB House/Will Rogers Institute	
KSWB	10/16/10	8:38:55 AM	S753105	:30	PSA30ENERGY	Mad About...	KSWB House/AD COUNCIL ENERCI	
KSWB	10/16/10	8:55:01 AM	S708604	:15	PSA15 Leukemia Society	Mad About...	KSWB House/Leukemia & Lymphon	
KSWB	10/16/10	9:11:44 AM	S708901	:30	PSA30 2010 MLB PSA	Career Day	KSWB House/Breast Cancer Resea	
KSWB	10/16/10	9:13:14 AM	S709009	:15	PSA15 Men's Health	Career Day	KSWB House/Ad Council - Men's Pr	
KSWB	10/16/10	9:20:21 AM	S708008	:15	PSA15 PEACE CORPS	Career Day	KSWB House/Peace Corps	
KSWB	10/16/10	9:29:40 AM	S708401	:30	PSA30 Create The Good	Career Day	KSWB House/I Participate	
KSWB	10/16/10	9:41:04 AM	S708009	:30	PSA30 Help Veterans	Eco Company	KSWB House/Help Hospitalized Vet	
KSWB	10/16/10	9:50:55 AM	S708701	:20	PSA20 Smoke Free	Eco Company	KSWB House/American Lung Assoc	
KSWB	10/16/10	12:51:00 XM	S708901	:30	PSA30 2010 MLB PSA	Ugly Betty(SYN)	KSWB House/Breast Cancer Resea	
KSWB	10/16/10	12:51:30 XM	S707310	:30	PSA30 AA I Thought	Ugly Betty(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/16/10	1:04:04 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/16/10	1:04:34 XM	S708402	:30	PSA30 AAP Protect TOM	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/16/10	1:16:21 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Ugly Betty(SYN)	KSWB House/Ad Council Underage	
KSWB	10/16/10	1:28:25 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Ugly Betty(SYN)	KSWB House/Autism Awareness	
KSWB	10/16/10	1:29:35 XM	S708610	:20	PSA20 Fed Info USA.GOV	Ugly Betty(SYN)	KSWB House/Federal Citizen Inform	
KSWB	10/16/10	1:46:19 XM	S706506	:30	PSA30 Adoption MeantToBe	Legend Of The Seeker	KSWB House/Ad Council/Adoption	
KSWB	10/16/10	1:48:59 XM	S708102	:20	PSA20 MAKE A WISH	Legend Of The Seeker	KSWB House/Make A Wish	
KSWB	10/16/10	1:59:01 XM	S706507	:30	PSA30 Air Force/Choices	Legend Of The Seeker	KSWB House/US Air Force	
KSWB	10/16/10	2:00:01 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Legend Of The Seeker	KSWB House/ALZHEIMERS ASSO	
KSWB	10/16/10	2:47:31 XM	S709001	:30	PSA30 Child Asthma	Bones(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/16/10	2:48:01 XM	S708608	:30	PSA30 Child Survival	Bones(SYN)	KSWB House/Ad Council	
KSWB	10/16/10	2:48:31 XM	S708209	:30	PSA30 CNG Guard Advantage	Bones(SYN)	KSWB House/California Broadcaste	
KSWB	10/16/10	2:49:01 XM	S708401	:30	PSA30 Create The Good	Bones(SYN)	KSWB House/I Participate	
KSWB	10/16/10	2:49:31 XM	S708609	:30	PSA30 Fed Info USA.GOV	Bones(SYN)	KSWB House/Federal Citizen Inform	
KSWB	10/16/10	2:50:01 XM	S708602	:30	PSA30 Global Fund	Bones(SYN)	KSWB House/The Global Fund	
KSWB	10/16/10	3:02:20 XM	S708208	:30	PSA30 CNG Storm Chasers	Bones(SYN)	KSWB House/California Broadcaste	
KSWB	10/16/10	3:02:50 XM	S708601	:30	PSA30 Foreclosure Prev.	Bones(SYN)	KSWB House/Ad Council	
KSWB	10/16/10	3:03:20 XM	S708009	:30	PSA30 Help Veterans	Bones(SYN)	KSWB House/Help Hospitalized Vet	
KSWB	10/16/10	3:13:52 XM	S709010	:30	PSA30 Lightning Protectio	Bones(SYN)	KSWB House/NOAA National Weatl	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/16/10	3:14:22 XM	S709002	:30	PSA30 Make The Connection	Bones(SYN)	KSWB House/National Runaway Sw	
KSWB	10/16/10	3:14:52 XM	S754301	:20	PSA20 SALUTE USA HEROES	Bones(SYN)	KSWB House/COALITION TO SALU	
KSWB	10/16/10	3:22:55 XM	S709004	:30	PSA30 Mental Health	Bones(SYN)	KSWB House/Ad Council - Campaig	
KSWB	10/16/10	3:23:25 XM	S709008	:30	PSA30 National Parks	Bones(SYN)	KSWB House/National Parks Projec	
KSWB	10/16/10	3:23:55 XM	S709101	:30	PSA30 NEABPD HD	Bones(SYN)	KSWB House/National Education Al	
KSWB	10/16/10	3:24:25 XM	S708207	:30	PSA30 Red Cross Hope	Bones(SYN)	KSWB House/American Red Cross	
KSWB	10/16/10	3:24:55 XM	S706804	:30	PSA30 Report Drunk Driver	Bones(SYN)	KSWB House/CA Office Of Traffic S	
KSWB	10/16/10	3:40:53 XM	S707501	:30	PSA30 RMH San Diego	Family Guy(SYN)	KSWB House/Ronald McDonald Ho	
KSWB	10/16/10	3:41:23 XM	S709201	:30	PSA30 SDRM Help Now	Family Guy(SYN)	San Diego Rescue Mission/San Die	
KSWB	10/16/10	3:41:54 XM	S709006	:30	PSA30 Smoking Cessation	Family Guy(SYN)	KSWB House/Will Rogers Institute	
KSWB	10/16/10	3:48:42 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Family Guy(SYN)	KSWB House/American Diabetes A:	
KSWB	10/16/10	3:49:12 XM	S708901	:30	PSA30 2010 MLB PSA	Family Guy(SYN)	KSWB House/Breast Cancer Resea	
KSWB	10/16/10	3:49:42 XM	S707310	:30	PSA30 AA I Thought	Family Guy(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/16/10	3:50:12 XM	S708002	:30	PSA30 AAOS "Alone"	Family Guy(SYN)	KSWB House/American Academy C	
KSWB	10/16/10	3:50:42 XM	S708402	:30	PSA30 AAP Protect TOM	Family Guy(SYN)	KSWB House/American Academy C	
KSWB	10/16/10	3:51:12 XM	S708701	:20	PSA20 Smoke Free	Family Guy(SYN)	KSWB House/American Lung Assoc	
KSWB	10/16/10	3:56:32 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/16/10	3:57:02 XM	S706506	:30	PSA30 Adoption MeantToBe	Family Guy(SYN)	KSWB House/Ad Council/Adoption	
KSWB	10/16/10	3:57:32 XM	S706507	:30	PSA30 Air Force/Choices	Family Guy(SYN)	KSWB House/US Air Force	
KSWB	10/16/10	3:58:01 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Family Guy(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	10/16/10	3:58:31 XM	S709001	:30	PSA30 Child Asthma	Family Guy(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/17/10	12:17:02 XM	S708901	:30	PSA30 2010 MLB PSA	Ugly Betty(SYN)	KSWB House/Breast Cancer Resea	
KSWB	10/17/10	12:17:33 XM	S707310	:30	PSA30 AA I Thought	Ugly Betty(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/17/10	12:47:26 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/17/10	1:18:22 XM	S708402	:30	PSA30 AAP Protect TOM	Legend Of The Seeker	KSWB House/American Academy C	
KSWB	10/17/10	1:31:20 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Legend Of The Seeker	KSWB House/Ad Council Underage	
KSWB	10/17/10	2:30:13 XM	S708201	:30	PSA30 AC/Julia Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	10/17/10	3:04:52 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	KSWB Movie	KSWB House/ALZHEIMERS ASSO	
KSWB	10/17/10	3:42:12 XM	S708608	:30	PSA30 Child Survival	KSWB Movie	KSWB House/Ad Council	
KSWB	10/17/10	3:44:42 XM	S708602	:30	PSA30 Global Fund	KSWB Movie	KSWB House/The Global Fund	
KSWB	10/18/10	4:03:09 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	10/18/10	4:03:24 AM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/18/10	4:04:04 AM	S708607	1:00	PSA60 Back In The Game	Everybody Loves Raymond	KSWB House/TeamHank.com	
KSWB	10/18/10	4:13:02 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/18/10	4:13:32 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/18/10	4:14:02 AM	S706804	:30	PSA30 Report Drunk Driver	Everybody Loves Raymond	KSWB House/CA Office Of Traffic S	
KSWB	10/18/10	4:14:32 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	10/18/10	4:25:17 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/18/10	4:25:47 AM	S708101	:30	PSA30 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/18/10	4:26:18 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/18/10	4:26:48 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/18/10	12:35:45 XM	S708601	:30	PSA30 Foreclosure Prev.	According to Jim	KSWB House/Ad Council	
KSWB	10/18/10	1:01:12 XM	S708208	:30	PSA30 CNG Storm Chasers	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/18/10	1:12:40 XM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/18/10	1:33:55 XM	S709004	:30	PSA30 Mental Health	My Name Is Earl	KSWB House/Ad Council - Campaig	
KSWB	10/18/10	1:42:42 XM	S709010	:30	PSA30 Lightning Protectio	My Name Is Earl	KSWB House/NOAA National Weatl	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/18/10	1:57:55 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	10/18/10	2:29:25 XM	S709003	:15	PSA15 Team Challenge	Paid Program	KSWB House/Crohn's & Colitis Fou	
KSWB	10/18/10	3:04:28 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/18/10	3:05:28 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/18/10	3:05:58 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	10/18/10	3:06:28 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	10/18/10	3:07:13 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/18/10	3:27:13 XM	S708605	:15	PSA15 Discover Forest	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/18/10	3:44:59 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/18/10	3:45:29 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/18/10	3:45:59 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/18/10	3:46:29 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic S	
KSWB	10/19/10	4:04:23 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/19/10	4:04:54 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/19/10	4:12:07 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	10/19/10	4:13:08 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/19/10	4:13:38 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/19/10	4:26:05 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/19/10	4:26:35 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/19/10	4:27:05 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/19/10	4:50:57 AM	S709003	:15	PSA15 Team Challenge	Fox5 Morning News	KSWB House/Crohn's & Colitis Fou	
KSWB	10/19/10	4:51:12 AM	S708404	:10	PSA10 Couch Potato	Fox5 Morning News	KSWB House/The Greyhound Proje	
KSWB	10/19/10	12:10:21 XM	S709302	:30	PSA-2010-NFL-30-20	Curb Your Enthusiasm(SYN)	KSWB House/NFL PSA	
KSWB	10/19/10	12:36:32 XM	S709301	:30	PSA-2010-NFL-30-10	According to Jim	KSWB House/NFL PSA	
KSWB	10/19/10	1:03:27 XM	S708901	:30	PSA30 2010 MLB PSA	Everybody Loves Raymond	KSWB House/Breast Cancer Resea	
KSWB	10/19/10	1:27:42 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/19/10	1:37:26 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	10/19/10	1:48:53 XM	S708701	:20	PSA20 Smoke Free	My Name Is Earl	KSWB House/American Lung Assoc	
KSWB	10/19/10	1:53:21 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/19/10	1:54:31 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/19/10	2:29:43 XM	S756202	:10	PSA10 DAV-FIGHT	Paid Program	KSWB House/DISABLED AMERICA/	
KSWB	10/19/10	2:59:43 XM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	10/19/10	3:06:28 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	10/19/10	3:09:28 XM	S708701	:20	PSA20 Smoke Free	Star Trek: The Next Generation	KSWB House/American Lung Assoc	
KSWB	10/19/10	3:28:22 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	10/19/10	3:28:52 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	10/19/10	3:47:34 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/19/10	3:48:04 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/19/10	3:48:34 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/19/10	3:49:04 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	10/19/10	3:49:34 XM	S708604	:15	PSA15 Leukemia Society	Star Trek: The Next Generation	KSWB House/Leukemia & Lymphon	
KSWB	10/20/10	4:03:36 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/20/10	4:04:06 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/20/10	4:04:36 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/20/10	4:13:50 AM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/20/10	4:14:20 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/20/10	4:14:50 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/20/10	4:28:05 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	10/20/10	4:51:12 AM	S709101	:30	PSA30 NEABPD HD	Fox5 Morning News	KSWB House/National Education Al	
KSWB	10/20/10	12:40:23 XM	S709010	:30	PSA30 Lightning Protectio	According to Jim	KSWB House/NOAA National Weatl	
KSWB	10/20/10	12:55:07 XM	S708404	:10	PSA10 Couch Potato	According to Jim	KSWB House/The Greyhound Proje	
KSWB	10/20/10	1:01:52 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/20/10	1:12:10 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/20/10	1:38:52 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/20/10	1:47:37 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/20/10	1:49:52 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	My Name Is Earl	KSWB House/ALZHEIMERS ASSO	
KSWB	10/20/10	1:53:52 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/20/10	1:54:33 XM	S708210	:15	PSA15 CNG Ref Of Honor	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/20/10	2:07:56 XM	S707310	:30	PSA30 AA I Thought	Family Guy(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	10/20/10	2:08:26 XM	S708605	:15	PSA15 Discover Forest	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/20/10	2:16:36 XM	S708002	:30	PSA30 AAOS "Alone"	Family Guy(SYN)	KSWB House/American Academy C	
KSWB	10/20/10	2:18:22 XM	S708402	:30	PSA30 AAP Protect TOM	Family Guy(SYN)	KSWB House/American Academy C	
KSWB	10/20/10	2:18:52 XM	S706909	:15	PSA15 Finacial Literacy	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/20/10	2:26:48 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/20/10	2:27:18 XM	S709001	:30	PSA30 Child Asthma	Family Guy(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/20/10	2:27:48 XM	S708608	:30	PSA30 Child Survival	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/20/10	2:28:18 XM	S708209	:30	PSA30 CNG Guard Advantage	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	10/20/10	2:28:49 XM	S707306	:15	PSA15 Hunger/1 in 8	Family Guy(SYN)	KSWB House/Ad Council/Feeding A	
KSWB	10/20/10	2:59:43 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	10/20/10	3:03:44 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	10/20/10	3:06:34 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	10/20/10	3:23:45 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	10/20/10	3:24:15 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/20/10	3:42:17 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/20/10	3:42:47 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/20/10	3:43:17 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/20/10	3:43:47 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/20/10	3:44:17 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/20/10	3:44:47 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/20/10	3:45:17 XM	S708604	:15	PSA15 Leukemia Society	Star Trek: The Next Generation	KSWB House/Leukemia & Lymphon	
KSWB	10/21/10	4:02:16 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/21/10	4:02:36 AM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/21/10	4:03:06 AM	S708208	:30	PSA30 CNG Storm Chasers	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/21/10	4:11:58 AM	S708901	:30	PSA30 2010 MLB PSA	Everybody Loves Raymond	KSWB House/Breast Cancer Resea	
KSWB	10/21/10	4:12:28 AM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/21/10	4:12:58 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/21/10	4:13:28 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/21/10	4:26:10 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/21/10	4:26:40 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/21/10	4:27:10 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/21/10	4:27:40 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/21/10	4:40:51 AM	S709010	:30	PSA30 Lightning Protectio	Fox5 Morning News	KSWB House/NOAA National Weatl	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/21/10	4:41:21 AM	S709008	:30	PSA30 National Parks	Fox5 Morning News	KSWB House/National Parks Projec	
KSWB	10/21/10	4:50:17 AM	S709101	:30	PSA30 NEABPD HD	Fox5 Morning News	KSWB House/National Education Al	
KSWB	10/21/10	8:53:22 PM	S709303	:30	PSA-2010-NFL-30-30	Game on	KSWB House/NFL PSA	
KSWB	10/21/10	12:10:42 XM	S708010	:30	PSA30 Auto Insurance	Curb Your Enthusiasm(SYN)	KSWB House/California Dept Of Ins	
KSWB	10/21/10	12:25:38 XM	S708403	:15	PSA15 United We Serve	Curb Your Enthusiasm(SYN)	KSWB House/Corp For National & C	
KSWB	10/21/10	12:34:45 XM	S755301	:15	PSA:15 AUTISM AWARENESS	According to Jim	KSWB House/Autism Awareness	
KSWB	10/21/10	1:12:09 XM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/21/10	1:37:06 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	10/21/10	1:54:43 XM	S708605	:15	PSA15 Discover Forest	My Name Is Earl	KSWB House/Ad Council	
KSWB	10/21/10	2:19:48 XM	S708601	:30	PSA30 Forclosures Prev.	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/21/10	2:20:18 XM	S709007	:30	PSA30 Hungry Pests	Family Guy(SYN)	KSWB House/USDA	
KSWB	10/21/10	2:20:48 XM	S709006	:30	PSA30 Smoking Cessation	Family Guy(SYN)	KSWB House/Will Rogers Institute	
KSWB	10/21/10	2:21:18 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Family Guy(SYN)	KSWB House/American Diabetes A:	
KSWB	10/21/10	2:21:48 XM	S708602	:30	PSA30 Global Fund	Family Guy(SYN)	KSWB House/The Global Fund	
KSWB	10/21/10	2:26:33 XM	S709302	:30	PSA-2010-NFL-30-20	Family Guy(SYN)	KSWB House/NFL PSA	
KSWB	10/21/10	2:27:03 XM	S706804	:30	PSA30 Report Drunk Driver	Family Guy(SYN)	KSWB House/CA Office Of Traffic S	
KSWB	10/21/10	2:27:33 XM	S709101	:30	PSA30 NEABPD HD	Family Guy(SYN)	KSWB House/National Education Al	
KSWB	10/21/10	2:28:04 XM	S706605	:30	PSA30 Other You	Family Guy(SYN)	KSWB House/Ad Council Forest Co	
KSWB	10/21/10	2:58:30 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	10/21/10	2:58:50 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	10/21/10	3:04:13 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/21/10	3:05:43 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	10/21/10	3:06:43 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/21/10	3:07:13 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	10/21/10	3:07:28 XM	S708404	:10	PSA10 Couch Potato	Star Trek: The Next Generation	KSWB House/The Greyhound Proje	
KSWB	10/21/10	3:26:59 XM	S709003	:15	PSA15 Team Challenge	Star Trek: The Next Generation	KSWB House/Crohn's & Colitis Four	
KSWB	10/21/10	3:46:14 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	10/21/10	3:46:29 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club Sai	
KSWB	10/21/10	3:46:59 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/21/10	3:47:29 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	10/21/10	3:48:29 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/21/10	3:48:59 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/22/10	4:04:39 AM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/22/10	4:05:09 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/22/10	4:05:49 AM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/22/10	4:10:57 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/22/10	4:11:27 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/22/10	4:11:57 AM	S708601	:30	PSA30 Forclosures Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/22/10	4:12:27 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/22/10	4:27:03 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/22/10	4:27:33 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/22/10	4:28:03 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/22/10	4:42:22 AM	S708604	:15	PSA15 Leukemia Society	Fox5 Morning News	KSWB House/Leukemia & Lymphon	
KSWB	10/22/10	10:14:19 AM	S709101	:30	PSA30 NEABPD HD	Dr. Oz	KSWB House/National Education Al	
KSWB	10/22/10	12:37:13 XM	S709301	:30	PSA-2010-NFL-30-10	According to Jim	KSWB House/NFL PSA	
KSWB	10/22/10	1:16:31 XM	S709302	:30	PSA-2010-NFL-30-20	Family Guy(SYN)	KSWB House/NFL PSA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/22/10	1:18:51 XM	S708404	:10	PSA10 Couch Potato	Family Guy(SYN)	KSWB House/The Greyhound Proje	
KSWB	10/22/10	1:19:01 XM	S708610	:20	PSA20 Fed Info USA.GOV	Family Guy(SYN)	KSWB House/Federal Citizen Inform	
KSWB	10/22/10	1:29:00 XM	S708404	:10	PSA10 Couch Potato	Family Guy(SYN)	KSWB House/The Greyhound Proje	
KSWB	10/22/10	1:33:16 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/22/10	1:43:46 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/22/10	1:46:07 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	10/22/10	2:02:24 XM	S707310	:30	PSA30 AA I Thought	Everybody Loves Raymond	KSWB House/Alcoholics Anonymou	
KSWB	10/22/10	2:04:09 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/22/10	2:11:15 XM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/22/10	2:12:00 XM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/22/10	2:12:30 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/22/10	2:13:00 XM	S706507	:30	PSA30 Air Force/Choices	Everybody Loves Raymond	KSWB House/US Air Force	
KSWB	10/22/10	2:13:30 XM	S708210	:15	PSA15 CNG Ref Of Honor	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/22/10	2:27:35 XM	S754301	:20	PSA20 SALUTE USA HEROES	Everybody Loves Raymond	KSWB House/COALITION TO SALL	
KSWB	10/22/10	2:28:00 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/22/10	3:05:47 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/22/10	3:07:02 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/22/10	3:07:32 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/22/10	3:08:02 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/22/10	3:08:32 XM	S708604	:15	PSA15 Leukemia Society	Star Trek: The Next Generation	KSWB House/Leukemia & Lymphon	
KSWB	10/22/10	3:08:47 XM	S708701	:20	PSA20 Smoke Free	Star Trek: The Next Generation	KSWB House/American Lung Assoc	
KSWB	10/22/10	3:24:50 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/22/10	3:25:20 XM	S708601	:30	PSA30 Forclore Pre.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/22/10	3:25:50 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/22/10	3:26:20 XM	S708501	:15	PSA15 Mana Volunteer	Star Trek: The Next Generation	KSWB House/Mana San Diego	
KSWB	10/22/10	3:46:12 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/22/10	3:46:42 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/22/10	3:47:12 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/22/10	3:47:42 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/23/10	4:29:09 AM	S709301	:30	PSA-2010-NFL-30-10	Paid Program	KSWB House/NFL PSA	
KSWB	10/23/10	4:59:09 AM	S709302	:30	PSA-2010-NFL-30-20	Paid Program	KSWB House/NFL PSA	
KSWB	10/23/10	5:29:11 AM	S709303	:30	PSA-2010-NFL-30-30	Paid Program	KSWB House/NFL PSA	
KSWB	10/23/10	5:58:55 AM	S708901	:30	PSA30 2010 MLB PSA	Paid Program	KSWB House/Breast Cancer Resea	
KSWB	10/23/10	6:59:39 AM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	10/23/10	7:02:20 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Mystery Hunters	KSWB House/Boys & Girls Club Sar	
KSWB	10/23/10	7:03:20 AM	S709001	:30	PSA30 Child Asthma	Mystery Hunters	KSWB House/Ad Council - Childhoc	
KSWB	10/23/10	7:46:35 AM	S708608	:30	PSA30 Child Survival	Animal Rescue	KSWB House/Ad Council	
KSWB	10/23/10	7:55:10 AM	S708601	:30	PSA30 Forclore Pre.	Animal Rescue	KSWB House/Ad Council	
KSWB	10/23/10	7:55:40 AM	S708009	:30	PSA30 Help Veterans	Animal Rescue	KSWB House/Help Hospitalized Vet	
KSWB	10/23/10	7:56:10 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Animal Rescue	KSWB House/Autism Awareness	
KSWB	10/23/10	8:10:10 AM	S708603	:30	PSA30 Hisp. Scholarship	Young Icons	KSWB House/Ad Council	
KSWB	10/23/10	8:11:00 AM	S709007	:30	PSA30 Hungry Pests	Young Icons	KSWB House/USDA	
KSWB	10/23/10	8:11:30 AM	S708610	:20	PSA20 Fed Info USA.GOV	Young Icons	KSWB House/Federal Citizen Inform	
KSWB	10/23/10	8:21:40 AM	S756101	:10	PSA10BIGBROTHERS	Young Icons	KSWB House/BIG BROTHERS/BIG	
KSWB	10/23/10	8:36:23 AM	S709010	:30	PSA30 Lightning Protectio	Mad About...	KSWB House/NOAA National Weatl	
KSWB	10/23/10	8:52:31 AM	S708102	:20	PSA20 MAKE A WISH	Mad About...	KSWB House/Make A Wish	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/23/10	9:09:28 AM	S709002	:30	PSA30 Make The Connection	Career Day	KSWB House/National Runaway Sw	
KSWB	10/23/10	9:10:58 AM	S708604	:15	PSA15 Leukemia Society	Career Day	KSWB House/Leukemia & Lymphon	
KSWB	10/23/10	9:20:15 AM	S709004	:30	PSA30 Mental Health	Career Day	KSWB House/Ad Council - Campaig	
KSWB	10/23/10	9:41:18 AM	S709008	:30	PSA30 National Parks	Eco Company	KSWB House/National Parks Projec	
KSWB	10/24/10	4:58:50 AM	S709006	:30	PSA30 Smoking Cessation	Paid Program	KSWB House/Will Rogers Institute	
KSWB	10/24/10	4:59:20 AM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	10/24/10	2:05:41 PM	S709004	:30	PSA30 Mental Health	PokerStars.Net Million Dollar Challenge	KSWB House/Ad Council - Campaig	
KSWB	10/24/10	2:23:09 PM	S708601	:30	PSA30 Foreclosure Prev.	PokerStars.Net Million Dollar Challenge	KSWB House/Ad Council	
KSWB	10/24/10	5:28:30 PM	S708601	:30	PSA30 Foreclosure Prev.	American Dad (SYN)	KSWB House/Ad Council	
KSWB	10/24/10	5:47:28 PM	S708203	:15	PSA15 AC/Tommy Drink Prev	American Dad (SYN)	KSWB House/Ad Council Underage	
KSWB	10/24/10	5:59:11 PM	S708210	:15	PSA15 CNG Ref Of Honor	American Dad (SYN)	KSWB House/California Broadcaste	
KSWB	10/24/10	6:49:10 PM	S708202	:30	PSA30 AC/BBQ Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/24/10	6:49:40 PM	S708208	:30	PSA30 CNG Storm Chasers	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	10/24/10	12:45:53 XM	S709301	:30	PSA-2010-NFL-30-10	Ugly Betty(SYN)	KSWB House/NFL PSA	
KSWB	10/24/10	12:47:44 XM	S708901	:30	PSA30 2010 MLB PSA	Ugly Betty(SYN)	KSWB House/Breast Cancer Resea	
KSWB	10/24/10	12:48:14 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	10/24/10	1:16:16 XM	S709302	:30	PSA-2010-NFL-30-20	Legend Of The Seeker	KSWB House/NFL PSA	
KSWB	10/24/10	1:26:58 XM	S709303	:30	PSA-2010-NFL-30-30	Legend Of The Seeker	KSWB House/NFL PSA	
KSWB	10/24/10	1:29:24 XM	S708402	:30	PSA30 AAP Protect TOM	Legend Of The Seeker	KSWB House/American Academy C	
KSWB	10/24/10	1:29:59 XM	S706506	:30	PSA30 Adoption MeantToBe	Legend Of The Seeker	KSWB House/Ad Council/Adoption	
KSWB	10/24/10	2:30:59 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	10/24/10	2:32:34 XM	S706506	:30	PSA30 Adoption MeantToBe	KSWB Movie	KSWB House/Ad Council/Adoption	
KSWB	10/24/10	2:55:18 XM	S708201	:30	PSA30 AC/Julia Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	10/24/10	2:55:48 XM	S706507	:30	PSA30 Air Force/Choices	KSWB Movie	KSWB House/US Air Force	
KSWB	10/24/10	2:56:18 XM	S708001	:30	PSA30 ANGELS DEPOT	KSWB Movie	KSWB House/Angel's Depot	
KSWB	10/24/10	3:09:23 XM	S709001	:30	PSA30 Child Asthma	KSWB Movie	KSWB House/Ad Council - Childhoc	
KSWB	10/24/10	3:10:53 XM	S708608	:30	PSA30 Child Survival	KSWB Movie	KSWB House/Ad Council	
KSWB	10/24/10	3:11:23 XM	S708209	:30	PSA30 CNG Guard Advantage	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/24/10	3:13:29 XM	S708208	:30	PSA30 CNG Storm Chasers	KSWB Movie	KSWB House/California Broadcaste	
KSWB	10/24/10	3:25:44 XM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	10/24/10	3:27:15 XM	S708601	:30	PSA30 Foreclosure Prev.	KSWB Movie	KSWB House/Ad Council	
KSWB	10/24/10	3:27:45 XM	S708205	:30	PSA30 Foreclosure Help	KSWB Movie	KSWB House/Assembly Member M	
KSWB	10/24/10	3:43:23 XM	S708602	:30	PSA30 Global Fund	KSWB Movie	KSWB House/The Global Fund	
KSWB	10/24/10	3:45:38 XM	S755301	:15	PSA:15 AUTISM AWARENESS	KSWB Movie	KSWB House/Autism Awareness	
KSWB	10/25/10	4:02:27 AM	S707310	:30	PSA30 AA I Thought	Everybody Loves Raymond	KSWB House/Alcoholics Anonymou	
KSWB	10/25/10	4:02:57 AM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/25/10	4:03:27 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/25/10	4:12:46 AM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/25/10	4:13:16 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/25/10	4:13:46 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/25/10	4:14:16 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/25/10	4:25:20 AM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/25/10	4:25:50 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/25/10	4:26:20 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/25/10	4:26:50 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A	
KSWB	10/25/10	1:06:35 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/25/10	1:14:05 XM	S709302	:30	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/25/10	1:24:28 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/25/10	1:33:24 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/25/10	1:46:18 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/25/10	1:47:48 XM	S706506	:30	PSA30 Adoption MeantToBe	My Name Is Earl	KSWB House/Ad Council/Adoption	
KSWB	10/25/10	1:48:18 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	10/25/10	1:56:31 XM	S708201	:30	PSA30 AC/Julia Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/25/10	1:57:01 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	10/25/10	1:57:16 XM	S708605	:15	PSA15 Discover Forest	My Name Is Earl	KSWB House/Ad Council	
KSWB	10/25/10	3:04:35 XM	S708208	:41	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/25/10	3:06:35 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/25/10	3:07:05 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/25/10	3:22:33 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/25/10	3:23:03 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/25/10	3:43:48 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/25/10	3:44:18 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/25/10	3:44:48 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	10/25/10	3:45:18 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	10/25/10	3:45:48 XM	S706909	:15	PSA15 Finacial Literacy	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/26/10	4:02:31 AM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/26/10	4:03:01 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/26/10	4:03:21 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/26/10	4:03:41 AM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/26/10	4:15:50 AM	S708208	:30	PSA30 CNG Storm Chasers	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/26/10	4:16:20 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/26/10	4:16:50 AM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/26/10	4:17:20 AM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/26/10	4:17:50 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/26/10	4:25:20 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/26/10	4:25:50 AM	S706804	:30	PSA30 Report Drunk Driver	Everybody Loves Raymond	KSWB House/CA Office Of Traffic S	
KSWB	10/26/10	4:26:20 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/26/10	4:26:50 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	10/26/10	4:42:22 AM	S708701	:20	PSA20 Smoke Free	Fox5 Morning News	KSWB House/American Lung Assoc	
KSWB	10/26/10	4:42:42 AM	S708610	:20	PSA20 Fed Info USA.GOV	Fox5 Morning News	KSWB House/Federal Citizen Inform	
KSWB	10/26/10	4:51:21 AM	S709303	:30	PSA-2010-NFL-30-30	Fox5 Morning News	KSWB House/NFL PSA	
KSWB	10/26/10	1:09:36 XM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/26/10	1:22:28 XM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/26/10	1:29:18 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/26/10	1:34:47 XM	S709101	:30	PSA30 NEABPD HD	My Name Is Earl	KSWB House/National Education Al	
KSWB	10/26/10	1:44:29 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	10/26/10	2:29:28 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	10/26/10	3:03:05 XM	S709301	:30	PSA-2010-NFL-30-10	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	10/26/10	3:05:05 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/26/10	3:05:35 XM	S707501	:30	PSA30 RMH San Diego	Star Trek: The Next Generation	KSWB House/Ronald McDonald Ho	
KSWB	10/26/10	3:06:05 XM	S708501	:15	PSA15 Mana Volunteer	Star Trek: The Next Generation	KSWB House/Mana San Diego	
KSWB	10/26/10	3:29:10 XM	S709302	:30	PSA-2010-NFL-30-20	Star Trek: The Next Generation	KSWB House/NFL PSA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/26/10	3:29:40 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	10/26/10	3:30:10 XM	S708501	:15	PSA15 Mana Volunteer	Star Trek: The Next Generation	KSWB House/Mana San Diego	
KSWB	10/26/10	3:47:19 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/26/10	3:47:49 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/27/10	4:02:24 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/27/10	4:02:55 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/27/10	4:03:25 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	10/27/10	4:03:45 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/27/10	4:15:03 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	10/27/10	4:16:03 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	10/27/10	4:16:33 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/27/10	4:27:32 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/27/10	4:28:02 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	10/27/10	12:37:54 XM	S708209	:30	PSA30 CNG Guard Advantage	According to Jim	KSWB House/California Broadcaste	
KSWB	10/27/10	1:01:04 XM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/27/10	1:09:48 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/27/10	1:28:02 XM	S708204	:20	PSA20 SSA Medicare Online	Everybody Loves Raymond	KSWB House/Social Security Admir	
KSWB	10/27/10	1:33:46 XM	S707310	:30	PSA30 AA I Thought	My Name Is Earl	KSWB House/Alcoholics Anonymou	
KSWB	10/27/10	1:35:16 XM	S706507	:30	PSA30 Air Force/Choices	My Name Is Earl	KSWB House/US Air Force	
KSWB	10/27/10	1:46:31 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	My Name Is Earl	KSWB House/ALZHEIMERS ASSO	
KSWB	10/27/10	1:48:06 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sai	
KSWB	10/27/10	1:55:46 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhoc	
KSWB	10/27/10	1:56:16 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	10/27/10	2:08:37 XM	S708608	:30	PSA30 Child Survival	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/27/10	2:09:07 XM	S708209	:30	PSA30 CNG Guard Advantage	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	10/27/10	2:09:37 XM	S708401	:30	PSA30 Create The Good	Family Guy(SYN)	KSWB House/I Participate	
KSWB	10/27/10	2:18:08 XM	S708208	:30	PSA30 CNG Storm Chasers	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	10/27/10	2:19:08 XM	S708601	:30	PSA30 Forclosure Prev.	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/27/10	2:19:38 XM	S708009	:30	PSA30 Help Veterans	Family Guy(SYN)	KSWB House/Help Hospitalized Vet	
KSWB	10/27/10	2:20:09 XM	S709007	:30	PSA30 Hungry Pests	Family Guy(SYN)	KSWB House/USDA	
KSWB	10/27/10	2:26:30 XM	S708603	:30	PSA30 Hisp. Scholarship	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/27/10	2:27:00 XM	S709002	:30	PSA30 Make The Connection	Family Guy(SYN)	KSWB House/National Runaway Sw	
KSWB	10/27/10	2:27:30 XM	S709004	:30	PSA30 Mental Health	Family Guy(SYN)	KSWB House/Ad Council - Campaig	
KSWB	10/27/10	2:28:00 XM	S709008	:30	PSA30 National Parks	Family Guy(SYN)	KSWB House/National Parks Projec	
KSWB	10/27/10	2:28:30 XM	S709101	:30	PSA30 NEABPD HD	Family Guy(SYN)	KSWB House/National Education Al	
KSWB	10/27/10	3:07:05 XM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	10/27/10	3:08:06 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	10/27/10	3:09:36 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	10/27/10	3:10:07 XM	S707310	:30	PSA30 AA I Thought	Star Trek: The Next Generation	KSWB House/Alcoholics Anonymou	
KSWB	10/27/10	3:10:37 XM	S706506	:30	PSA30 Adoption MeantToBe	Star Trek: The Next Generation	KSWB House/Ad Council/Adoption	
KSWB	10/27/10	3:11:07 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	10/27/10	3:27:23 XM	S706507	:30	PSA30 Air Force/Choices	Star Trek: The Next Generation	KSWB House/US Air Force	
KSWB	10/27/10	3:27:53 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	10/27/10	3:28:23 XM	S708010	:30	PSA30 Auto Insurance	Star Trek: The Next Generation	KSWB House/California Dept Of Ins	
KSWB	10/27/10	3:28:53 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club Sai	
KSWB	10/27/10	3:29:23 XM	S708210	:15	PSA15 CNG Ref Of Honor	Star Trek: The Next Generation	KSWB House/California Broadcaste	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/27/10	3:43:29 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	10/27/10	3:43:59 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/27/10	3:44:29 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/28/10	4:02:11 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/28/10	4:02:31 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	10/28/10	4:02:51 AM	S708604	:15	PSA15 Leukemia Society	Everybody Loves Raymond	KSWB House/Leukemia & Lymphon	
KSWB	10/28/10	4:17:59 AM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/28/10	4:18:29 AM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/28/10	4:18:59 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/28/10	4:27:35 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	10/28/10	4:28:05 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	10/28/10	4:28:35 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/28/10	1:01:56 XM	S708604	:15	PSA15 Leukemia Society	Everybody Loves Raymond	KSWB House/Leukemia & Lymphon	
KSWB	10/28/10	1:36:23 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/28/10	1:37:33 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/28/10	1:38:03 XM	S708610	:20	PSA20 Fed Info USA.GOV	My Name Is Earl	KSWB House/Federal Citizen Inform	
KSWB	10/28/10	1:44:23 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/28/10	1:45:38 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	10/28/10	1:46:08 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy C	
KSWB	10/28/10	1:46:38 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	10/28/10	1:53:31 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/28/10	1:54:01 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	10/28/10	1:54:41 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	My Name Is Earl	KSWB House/ALZHEIMERS ASSO	
KSWB	10/28/10	2:10:26 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/28/10	2:10:56 XM	S708210	:15	PSA15 CNG Ref Of Honor	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	10/28/10	2:16:28 XM	S706506	:30	PSA30 Adoption MeantToBe	Family Guy(SYN)	KSWB House/Ad Council/Adoption	
KSWB	10/28/10	2:17:44 XM	S706507	:30	PSA30 Air Force/Choices	Family Guy(SYN)	KSWB House/US Air Force	
KSWB	10/28/10	2:18:13 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Family Guy(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	10/28/10	2:18:43 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Family Guy(SYN)	KSWB House/Ad Council Underage	
KSWB	10/28/10	2:18:58 XM	S708102	:20	PSA20 MAKE A WISH	Family Guy(SYN)	KSWB House/Make A Wish	
KSWB	10/28/10	2:27:25 XM	S708001	:30	PSA30 ANGELS DEPOT	Family Guy(SYN)	KSWB House/Angel's Depot	
KSWB	10/28/10	2:27:54 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Family Guy(SYN)	KSWB House/Boys & Girls Club Sai	
KSWB	10/28/10	2:28:24 XM	S709001	:30	PSA30 Child Asthma	Family Guy(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	10/28/10	2:29:54 XM	S708608	:55	PSA30 Child Survival	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	10/28/10	3:00:03 XM	S708209	:30	PSA30 CNG Guard Advantage	Paid Program	KSWB House/California Broadcaste	
KSWB	10/28/10	3:00:33 XM	S708401	:30	PSA30 Create The Good	Paid Program	KSWB House/I Participate	
KSWB	10/28/10	3:05:43 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/28/10	3:07:43 XM	S708404	:10	PSA10 Couch Potato	Star Trek: The Next Generation	KSWB House/The Greyhound Proje	
KSWB	10/28/10	3:25:53 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	10/28/10	3:26:24 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/28/10	3:26:53 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/28/10	3:45:57 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/28/10	3:46:27 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/28/10	3:46:57 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	10/28/10	3:47:27 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/29/10	4:02:32 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/29/10	4:03:02 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	10/29/10	4:03:22 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/29/10	4:03:52 AM	S708204	:20	PSA20 SSA Medicare Online	Everybody Loves Raymond	KSWB House/Social Security Admir	
KSWB	10/29/10	4:12:40 AM	S706506	:30	PSA30 Adoption MeantToBe	Everybody Loves Raymond	KSWB House/Ad Council/Adoption	
KSWB	10/29/10	4:13:10 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	10/29/10	4:13:40 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	10/29/10	4:14:10 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	10/29/10	4:26:56 AM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/29/10	4:27:26 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	10/29/10	4:27:57 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	10/29/10	1:44:26 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/29/10	1:44:56 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	10/29/10	1:52:03 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	10/29/10	2:01:09 XM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/29/10	2:02:40 XM	S707310	:30	PSA30 AA I Thought	Everybody Loves Raymond	KSWB House/Alcoholics Anonymou	
KSWB	10/29/10	2:12:36 XM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/29/10	2:13:21 XM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/29/10	2:13:51 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/29/10	2:14:21 XM	S706506	:30	PSA30 Adoption MeantToBe	Everybody Loves Raymond	KSWB House/Ad Council/Adoption	
KSWB	10/29/10	2:26:08 XM	S706507	:30	PSA30 Air Force/Choices	Everybody Loves Raymond	KSWB House/US Air Force	
KSWB	10/29/10	2:26:37 XM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/29/10	2:27:07 XM	S708010	:30	PSA30 Auto Insurance	Everybody Loves Raymond	KSWB House/California Dept Of Ins	
KSWB	10/29/10	2:27:37 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/29/10	3:04:34 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/29/10	3:05:04 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/29/10	3:05:34 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	10/29/10	3:06:04 XM	S706907	:30	PSA30 Drug Free/Words	Star Trek: The Next Generation	KSWB House/Drug Free California	
KSWB	10/29/10	3:06:34 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	10/29/10	3:07:04 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	10/29/10	3:27:42 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	10/29/10	3:28:12 XM	S708601	:30	PSA30 Foreclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/29/10	3:28:42 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	10/29/10	3:29:13 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	10/29/10	3:29:43 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	10/29/10	3:49:11 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	10/29/10	3:49:41 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	10/29/10	3:50:11 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	10/29/10	3:50:41 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	10/30/10	4:28:55 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Paid Program	KSWB House/Autism Awareness	
KSWB	10/30/10	4:59:13 AM	S708403	:15	PSA15 United We Serve	Paid Program	KSWB House/Corp For National & C	
KSWB	10/30/10	5:28:45 AM	S709003	:15	PSA15 Team Challenge	Paid Program	KSWB House/Crohn's & Colitis Foui	
KSWB	10/30/10	7:45:34 AM	S709004	:30	PSA30 Mental Health	Animal Rescue	KSWB House/Ad Council - Campaig	
KSWB	10/30/10	7:55:31 AM	S709007	:30	PSA30 Hungry Pests	Animal Rescue	KSWB House/USDA	
KSWB	10/30/10	8:10:23 AM	S709008	:30	PSA30 National Parks	Young Icons	KSWB House/National Parks Projec	
KSWB	10/30/10	8:21:19 AM	S709201	:30	PSA30 SDRM Help Now	Young Icons	San Diego Rescue Mission/San Die	
KSWB	10/30/10	8:53:36 AM	S709301	:30	PSA-2010-NFL-30-10	Mad About...	KSWB House/NFL PSA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/30/10	8:54:06 AM	S709007	:30	PSA30 Hungry Pests	Mad About...	KSWB House/USDA	
KSWB	10/30/10	9:10:52 AM	S708404	:10	PSA10 Couch Potato	Career Day	KSWB House/The Greyhound Proje	
KSWB	10/30/10	9:20:02 AM	S708701	:20	PSA20 Smoke Free	Career Day	KSWB House/American Lung Assoc	
KSWB	10/30/10	9:20:22 AM	S706506	:30	PSA30 Adoption MeantToBe	Career Day	KSWB House/Ad Council/Adoption	
KSWB	10/30/10	2:01:02 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/30/10	2:01:32 XM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/30/10	2:02:02 XM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	10/30/10	2:02:32 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Everybody Loves Raymond	KSWB House/Autism Awareness	
KSWB	10/30/10	2:11:49 XM	S709302	:30	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/30/10	2:12:19 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/30/10	2:12:49 XM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	10/30/10	2:13:18 XM	S706203	:30	PSA30 CA CYCLE SAFETY	Everybody Loves Raymond	KSWB House/California Motorcyclis	
KSWB	10/30/10	2:13:48 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	10/30/10	2:26:01 XM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	10/30/10	2:26:31 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	10/30/10	2:27:01 XM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	10/30/10	2:27:31 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	10/30/10	2:34:27 XM	S708208	:40	PSA30 CNG Storm Chasers	According to Jim	KSWB House/California Broadcaste	
KSWB	10/30/10	2:35:07 XM	S708401	:33	PSA30 Create The Good	According to Jim	KSWB House/I Participate	
KSWB	10/30/10	2:35:41 XM	S706906	:15	PSA30 Drug Free/Balls	According to Jim	KSWB House/Drug Free California	
KSWB	10/30/10	2:35:57 XM	S706905	:30	PSA30 Drug Free/Steroids	According to Jim	KSWB House/Drug Free California/I	
KSWB	10/30/10	2:36:27 XM	S708601	:30	PSA30 Foreclosure Prev.	According to Jim	KSWB House/Ad Council	
KSWB	10/30/10	2:47:04 XM	S706907	:30	PSA30 Drug Free/Words	According to Jim	KSWB House/Drug Free California	
KSWB	10/30/10	2:47:34 XM	S708205	:30	PSA30 Foreclosure Help	According to Jim	KSWB House/Assembly Member M	
KSWB	10/30/10	2:48:04 XM	S708602	:30	PSA30 Global Fund	According to Jim	KSWB House/The Global Fund	
KSWB	10/30/10	2:48:34 XM	S708009	:30	PSA30 Help Veterans	According to Jim	KSWB House/Help Hospitalized Vet	
KSWB	10/30/10	2:54:52 XM	S708603	:30	PSA30 Hisp. Scholarship	According to Jim	KSWB House/Ad Council	
KSWB	10/30/10	2:55:22 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	According to Jim	KSWB House/Ad Council Underage	
KSWB	10/30/10	2:55:37 XM	S707305	:30	PSA30 Hunger/1 in 8	According to Jim	KSWB House/Ad Council/Feeding A	
KSWB	10/30/10	2:56:07 XM	S709007	:30	PSA30 Hungry Pests	According to Jim	KSWB House/USDA	
KSWB	10/30/10	3:28:40 XM	S706603	:30	PSA30 Jewish Fam Servc	Paid Program	KSWB House/JDC	
KSWB	10/30/10	3:29:10 XM	S709010	:30	PSA30 Lightning Protectio	Paid Program	KSWB House/NOAA National Weatl	
KSWB	10/30/10	3:58:40 XM	S709002	:30	PSA30 Make The Connection	Paid Program	KSWB House/National Runaway Sw	
KSWB	10/30/10	3:59:10 XM	S709004	:30	PSA30 Mental Health	Paid Program	KSWB House/Ad Council - Campaig	
KSWB	10/31/10	4:28:48 AM	S709007	:30	PSA30 Hungry Pests	Paid Program	KSWB House/USDA	
KSWB	10/31/10	4:29:18 AM	S709002	:30	PSA30 Make The Connection	Paid Program	KSWB House/National Runaway Sw	
KSWB	10/31/10	11:44:22 AM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	10/31/10	12:15:08 PM	S709201	:30	PSA30 SDRM Help Now	Newsradio	San Diego Rescue Mission/San Die	
KSWB	10/31/10	12:15:53 PM	S708207	:30	PSA30 Red Cross Hope	Newsradio	KSWB House/American Red Cross	
KSWB	10/31/10	12:27:18 PM	S709007	:30	PSA30 Hungry Pests	Newsradio	KSWB House/USDA	
KSWB	10/31/10	12:28:19 PM	S709008	:30	PSA30 National Parks	Newsradio	KSWB House/National Parks Projec	
KSWB	10/31/10	1:59:10 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	10/31/10	1:59:30 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	10/31/10	2:41:34 XM	S709301	:30	PSA-2010-NFL-30-10	KSWB Movie	KSWB House/NFL PSA	
KSWB	10/31/10	3:11:04 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	KSWB Movie	KSWB House/ALZHEIMERS ASSO	
KSWB	10/31/10	3:12:19 XM	S709002	:30	PSA30 Make The Connection	KSWB Movie	KSWB House/National Runaway Sw	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	10/31/10	3:14:55 XM	S708207	:30	PSA30 Red Cross Hope	KSWB Movie	KSWB House/American Red Cross	
KSWB	10/31/10	3:28:50 XM	S708201	:30	PSA30 AC/Julia Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	10/31/10	3:29:35 XM	S707501	:30	PSA30 RMH San Diego	KSWB Movie	KSWB House/Ronald McDonald Ho	
KSWB	10/31/10	3:30:20 XM	S709006	:30	PSA30 Smoking Cessation	KSWB Movie	KSWB House/Will Rogers Institute	
KSWB	10/31/10	3:30:50 XM	S708005	:30	PSA30 TOUR DE CURE 2010	KSWB Movie	KSWB House/American Diabetes A	
KSWB	10/31/10	3:31:20 XM	S706202	:30	PSA30 Patient Involvement	KSWB Movie	KSWB House/Ad Council Patient In	
KSWB	10/31/10	3:42:53 XM	S753105	:30	PSA30ENERGY	KSWB Movie	KSWB House/AD COUNCIL ENER	
KSWB	11/01/10	4:03:01 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	11/01/10	4:03:31 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	11/01/10	4:04:01 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/01/10	4:09:56 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	11/01/10	4:10:26 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	11/01/10	4:10:56 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/01/10	4:11:26 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A	
KSWB	11/01/10	4:23:53 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	11/01/10	4:24:23 AM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	11/01/10	4:24:53 AM	S708602	:30	PSA30 Global Fund	Everybody Loves Raymond	KSWB House/The Global Fund	
KSWB	11/01/10	4:25:23 AM	S708601	:30	PSA30 Forclosures Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/01/10	4:39:36 AM	S708102	:20	PSA20 MAKE A WISH	Fox5 Morning News	KSWB House/Make A Wish	
KSWB	11/01/10	4:39:56 AM	S708610	:20	PSA20 Fed Info USA.GOV	Fox5 Morning News	KSWB House/Federal Citizen Inform	
KSWB	11/01/10	4:40:16 AM	S709301	:30	PSA-2010-NFL-30-10	Fox5 Morning News	KSWB House/NFL PSA	
KSWB	11/01/10	4:40:46 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Fox5 Morning News	KSWB House/Ad Council Underage	
KSWB	11/01/10	4:49:02 AM	S708404	:10	PSA10 Couch Potato	Fox5 Morning News	KSWB House/The Greyhound Proje	
KSWB	11/01/10	4:49:12 AM	S708401	:30	PSA30 Create The Good	Fox5 Morning News	KSWB House/I Participate	
KSWB	11/01/10	4:49:42 AM	S708208	:30	PSA30 CNG Storm Chasers	Fox5 Morning News	KSWB House/California Broadcaste	
KSWB	11/01/10	4:50:12 AM	S709010	:30	PSA30 Lightning Protectio	Fox5 Morning News	KSWB House/NOAA National Weatl	
KSWB	11/01/10	4:50:42 AM	S709008	:30	PSA30 National Parks	Fox5 Morning News	KSWB House/National Parks Projec	
KSWB	11/01/10	4:56:12 AM	S708403	:15	PSA15 United We Serve	Fox5 Morning News	KSWB House/Corp For National & C	
KSWB	11/01/10	4:56:27 AM	S708701	:20	PSA20 Smoke Free	Fox5 Morning News	KSWB House/American Lung Assoc	
KSWB	11/01/10	4:56:47 AM	S709002	:30	PSA30 Make The Connection	Fox5 Morning News	KSWB House/National Runaway Sw	
KSWB	11/01/10	4:57:17 AM	S709201	:30	PSA30 SDRM Help Now	Fox5 Morning News	San Diego Rescue Mission/San Die	
KSWB	11/01/10	4:57:47 AM	S709010	:30	PSA30 Lightning Protectio	Fox5 Morning News	KSWB House/NOAA National Weatl	
KSWB	11/01/10	4:58:17 AM	S709007	:30	PSA30 Hungry Pests	Fox5 Morning News	KSWB House/USDA	
KSWB	11/01/10	4:58:47 AM	S708603	:30	PSA30 Hisp. Scholarship	Fox5 Morning News	KSWB House/Ad Council	
KSWB	11/01/10	8:46:53 PM	S709201	:30	PSA30 SDRM Help Now	Family Guy(SYN)	San Diego Rescue Mission/San Die	
KSWB	11/01/10	8:47:53 PM	S709007	:30	PSA30 Hungry Pests	Family Guy(SYN)	KSWB House/USDA	
KSWB	11/01/10	8:57:01 PM	S708208	:30	PSA30 CNG Storm Chasers	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	11/01/10	12:51:46 XM	S709201	:30	PSA30 SDRM Help Now	According to Jim	San Diego Rescue Mission/San Die	
KSWB	11/01/10	1:03:34 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/01/10	1:13:18 XM	S709302	:30	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/01/10	1:26:05 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	11/01/10	1:27:40 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/01/10	1:28:05 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/01/10	1:34:51 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	11/01/10	1:35:56 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	11/01/10	1:36:26 XM	S754301	:20	PSA20 SALUTE USA HEROES	My Name Is Earl	KSWB House/COALITION TO SALI	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/01/10	1:47:13 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	11/01/10	1:48:03 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	11/01/10	1:48:33 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sai	
KSWB	11/01/10	1:49:03 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhoc	
KSWB	11/01/10	1:53:50 XM	S708608	:30	PSA30 Child Survival	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/01/10	1:54:20 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/01/10	1:54:50 XM	S708401	:30	PSA30 Create The Good	My Name Is Earl	KSWB House/I Participate	
KSWB	11/01/10	1:55:20 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	11/01/10	1:55:35 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	My Name Is Earl	KSWB House/ALZHEIMERS ASSO	
KSWB	11/01/10	2:59:19 XM	S708208	:30	PSA30 CNG Storm Chasers	Paid Program	KSWB House/California Broadcaste	
KSWB	11/01/10	3:06:06 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/01/10	3:06:51 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	11/01/10	3:07:21 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/01/10	3:07:51 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	11/01/10	3:08:21 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	11/01/10	3:08:51 XM	S708701	:20	PSA20 Smoke Free	Star Trek: The Next Generation	KSWB House/American Lung Assoc	
KSWB	11/01/10	3:26:58 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/01/10	3:27:28 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/01/10	3:27:58 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	11/01/10	3:46:28 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	11/01/10	3:46:58 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/01/10	3:47:28 XM	S706202	:30	PSA30 Patient Involvement	Star Trek: The Next Generation	KSWB House/Ad Council Patient In	
KSWB	11/01/10	3:47:58 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	11/01/10	3:48:28 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic S	
KSWB	11/01/10	3:48:58 XM	S707501	:30	PSA30 RMH San Diego	Star Trek: The Next Generation	KSWB House/Ronald McDonald Ho	
KSWB	11/02/10	4:01:59 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/02/10	4:02:19 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/02/10	4:02:39 AM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	11/02/10	4:03:09 AM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	11/02/10	4:12:10 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/02/10	4:12:40 AM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	11/02/10	4:13:10 AM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/02/10	4:13:40 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/02/10	4:26:16 AM	S708901	:30	PSA30 2010 MLB PSA	Everybody Loves Raymond	KSWB House/Breast Cancer Resea	
KSWB	11/02/10	4:26:46 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	11/02/10	4:27:16 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/02/10	4:27:46 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/02/10	1:07:38 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/02/10	1:17:02 XM	S709302	:30	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/02/10	1:43:04 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	11/02/10	1:49:45 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	11/02/10	1:51:29 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	11/02/10	1:51:59 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	11/02/10	1:58:34 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	11/02/10	2:08:41 XM	S706201	:30	PSA30 AUTISM AWARENESS	Family Guy(SYN)	KSWB House/Autism Awareness	
KSWB	11/02/10	2:09:11 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Family Guy(SYN)	KSWB House/Boys & Girls Club Sai	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/02/10	2:09:41 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Family Guy(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	11/02/10	2:17:08 XM	S709001	:30	PSA30 Child Asthma	Family Guy(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	11/02/10	2:18:08 XM	S708608	:30	PSA30 Child Survival	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	11/02/10	2:18:38 XM	S708209	:30	PSA30 CNG Guard Advantage	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	11/02/10	2:19:08 XM	S708401	:30	PSA30 Create The Good	Family Guy(SYN)	KSWB House/I Participate	
KSWB	11/02/10	2:26:48 XM	S708208	:30	PSA30 CNG Storm Chasers	Family Guy(SYN)	KSWB House/California Broadcaste	
KSWB	11/02/10	2:27:18 XM	S708609	:30	PSA30 Fed Info USA.GOV	Family Guy(SYN)	KSWB House/Federal Citizen Inform	
KSWB	11/02/10	2:27:48 XM	S708601	:30	PSA30 Forclosure Prev.	Family Guy(SYN)	KSWB House/Ad Council	
KSWB	11/02/10	2:28:18 XM	S708602	:30	PSA30 Global Fund	Family Guy(SYN)	KSWB House/The Global Fund	
KSWB	11/02/10	2:28:48 XM	S708102	:20	PSA20 MAKE A WISH	Family Guy(SYN)	KSWB House/Make A Wish	
KSWB	11/02/10	2:59:50 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	11/02/10	3:05:26 XM	S706204	:30	PSA30 HEARTBEAT AWAY	Star Trek: The Next Generation	KSWB House/Parent Heart Watch	
KSWB	11/02/10	3:06:10 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	11/02/10	3:06:40 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/02/10	3:07:11 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	11/02/10	3:07:41 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	11/02/10	3:08:11 XM	S754301	:20	PSA20 SALUTE USA HEROES	Star Trek: The Next Generation	KSWB House/COALITION TO SALL	
KSWB	11/02/10	3:25:53 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/02/10	3:26:23 XM	S709301	:30	PSA-2010-NFL-30-10	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	11/02/10	3:26:53 XM	S708002	:30	PSA30 AAOS "Alone"	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	11/02/10	3:27:23 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	11/02/10	3:27:53 XM	S706201	:30	PSA30 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	11/02/10	3:47:26 XM	S709302	:30	PSA-2010-NFL-30-20	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	11/02/10	3:47:57 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club Sai	
KSWB	11/02/10	3:48:27 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	11/02/10	3:48:57 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/02/10	3:49:27 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/03/10	4:01:54 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	11/03/10	4:02:14 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/03/10	4:02:34 AM	S707310	:30	PSA30 AA I Thought	Everybody Loves Raymond	KSWB House/Alcoholics Anonymou	
KSWB	11/03/10	4:03:04 AM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	11/03/10	4:10:36 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/03/10	4:11:06 AM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	11/03/10	4:11:36 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/03/10	4:12:06 AM	S708602	:30	PSA30 Global Fund	Everybody Loves Raymond	KSWB House/The Global Fund	
KSWB	11/03/10	4:12:36 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sai	
KSWB	11/03/10	4:26:02 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/03/10	4:26:32 AM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/03/10	4:27:02 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	11/03/10	4:27:32 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	11/03/10	4:40:35 AM	S708702	1:00	PSA60 USMC	Fox5 Morning News	KSWB House/United States Marine	
KSWB	11/03/10	4:41:35 AM	S709004	:30	PSA30 Mental Health	Fox5 Morning News	KSWB House/Ad Council - Campaig	
KSWB	11/03/10	1:40:09 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	11/03/10	1:41:09 XM	S708901	:30	PSA30 2010 MLB PSA	My Name Is Earl	KSWB House/Breast Cancer Resea	
KSWB	11/03/10	1:41:40 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy C	
KSWB	11/03/10	1:48:06 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/03/10	1:49:21 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	11/03/10	1:49:51 XM	S706506	:30	PSA30 Adoption MeantToBe	My Name Is Earl	KSWB House/Ad Council/Adoption	
KSWB	11/03/10	1:50:21 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	11/03/10	1:55:35 XM	S706507	:30	PSA30 Air Force/Choices	My Name Is Earl	KSWB House/US Air Force	
KSWB	11/03/10	1:56:05 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	11/03/10	1:56:35 XM	S755304	:15	PSA15 NATIONAL PEST-MICE	My Name Is Earl	KSWB House/NATIONAL PEST MA	
KSWB	11/03/10	1:56:50 XM	S708008	:15	PSA15 PEACE CORPS	My Name Is Earl	KSWB House/Peace Corps	
KSWB	11/03/10	2:28:41 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Paid Program	KSWB House/Boys & Girls Club Sar	
KSWB	11/03/10	2:29:11 XM	S709001	:30	PSA30 Child Asthma	Paid Program	KSWB House/Ad Council - Childhoc	
KSWB	11/03/10	2:58:41 XM	S708209	:30	PSA30 CNG Guard Advantage	Paid Program	KSWB House/California Broadcaste	
KSWB	11/03/10	2:59:11 XM	S708401	:30	PSA30 Create The Good	Paid Program	KSWB House/I Participate	
KSWB	11/03/10	3:05:25 XM	S708208	:30	PSA30 CNG Storm Chasers	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/03/10	3:06:25 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	11/03/10	3:06:55 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/03/10	3:07:26 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	11/03/10	3:07:55 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	11/03/10	3:08:26 XM	S706806	:15	PSA15 SSA Beatnik	Star Trek: The Next Generation	KSWB House/Social Security Admir	
KSWB	11/03/10	3:27:30 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/03/10	3:28:00 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	11/03/10	3:28:30 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/03/10	3:29:00 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	11/03/10	3:29:30 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	11/03/10	3:40:42 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/03/10	3:41:12 XM	S709301	:30	PSA-2010-NFL-30-10	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	11/03/10	3:41:42 XM	S708901	:30	PSA30 2010 MLB PSA	Star Trek: The Next Generation	KSWB House/Breast Cancer Resea	
KSWB	11/03/10	3:42:12 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	11/04/10	4:03:17 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	11/04/10	4:04:17 AM	S753104	:30	PSA30COLLEGE	Everybody Loves Raymond	KSWB House/AD COUNCIL COLLE	
KSWB	11/04/10	4:04:47 AM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/04/10	4:12:08 AM	S708607	1:00	PSA60 Back In The Game	Everybody Loves Raymond	KSWB House/TeamHank.com	
KSWB	11/04/10	4:13:08 AM	S708002	:30	PSA30 AAOS "Alone"	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	11/04/10	4:13:38 AM	S708601	:30	PSA30 Forclosures Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/04/10	4:27:04 AM	S708702	1:00	PSA60 USMC	Everybody Loves Raymond	KSWB House/United States Marine	
KSWB	11/04/10	4:28:04 AM	S708206	1:00	PSA60 PPA Teamwork	Everybody Loves Raymond	KSWB House/Partnership For Presc	
KSWB	11/04/10	4:40:00 AM	S708602	:30	PSA30 Global Fund	Fox5 Morning News	KSWB House/The Global Fund	
KSWB	11/04/10	4:40:30 AM	S709007	:30	PSA30 Hungry Pests	Fox5 Morning News	KSWB House/USDA	
KSWB	11/04/10	4:50:32 AM	S708203	:15	PSA15 AC/Tommy Drink Prev	Fox5 Morning News	KSWB House/Ad Council Underage	
KSWB	11/04/10	4:58:32 AM	S709008	:30	PSA30 National Parks	Fox5 Morning News	KSWB House/National Parks Projec	
KSWB	11/04/10	4:59:01 AM	S706202	:30	PSA30 Patient Involvement	Fox5 Morning News	KSWB House/Ad Council Patient In	
KSWB	11/04/10	1:42:38 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	11/04/10	1:49:12 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	11/04/10	1:50:12 XM	S706507	:30	PSA30 Air Force/Choices	My Name Is Earl	KSWB House/US Air Force	
KSWB	11/04/10	1:50:42 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sar	
KSWB	11/04/10	1:51:12 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/04/10	1:56:59 XM	S706909	:15	PSA15 Finacial Literacy	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/04/10	1:57:14 XM	S709005	1:00	PSA60 America's Navy	My Name Is Earl	KSWB House/United States Navy	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/04/10	2:29:02 XM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	11/04/10	2:29:32 XM	S709006	:30	PSA30 Smoking Cessation	Paid Program	KSWB House/Will Rogers Institute	
KSWB	11/04/10	2:58:43 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/04/10	2:58:53 XM	S709101	:30	PSA30 NEABPD HD	Paid Program	KSWB House/National Education Al	
KSWB	11/04/10	2:59:23 XM	S709008	:30	PSA30 National Parks	Paid Program	KSWB House/National Parks Projec	
KSWB	11/04/10	3:06:58 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	11/04/10	3:07:28 XM	S708102	:20	PSA20 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	11/04/10	3:07:48 XM	S708607	1:00	PSA60 Back In The Game	Star Trek: The Next Generation	KSWB House/TeamHank.com	
KSWB	11/04/10	3:08:48 XM	S708610	:20	PSA20 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	11/04/10	3:09:08 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	11/04/10	3:27:26 XM	S753104	:30	PSA30COLLEGE	Star Trek: The Next Generation	KSWB House/AD COUNCIL COLLE	
KSWB	11/04/10	3:27:56 XM	S706202	:30	PSA30 Patient Involvement	Star Trek: The Next Generation	KSWB House/Ad Council Patient Inv	
KSWB	11/04/10	3:28:26 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	11/04/10	3:28:56 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	11/04/10	3:47:41 XM	S707501	:30	PSA30 RMH San Diego	Star Trek: The Next Generation	KSWB House/Ronald McDonald Ho	
KSWB	11/04/10	3:48:11 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	11/04/10	3:48:41 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/04/10	3:49:11 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/04/10	3:49:41 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	11/04/10	3:50:11 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/05/10	4:01:57 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	11/05/10	4:02:17 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/05/10	4:02:37 AM	S708206	1:00	PSA60 PPA Teamwork	Everybody Loves Raymond	KSWB House/Partnership For Presc	
KSWB	11/05/10	4:13:07 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sai	
KSWB	11/05/10	4:13:37 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/05/10	4:14:07 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	11/05/10	4:14:37 AM	S706804	:30	PSA30 Report Drunk Driver	Everybody Loves Raymond	KSWB House/CA Office Of Traffic S	
KSWB	11/05/10	4:26:07 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	11/05/10	4:26:37 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	11/05/10	4:27:07 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/05/10	4:27:37 AM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	11/05/10	1:11:11 XM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/05/10	1:38:49 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	11/05/10	1:39:34 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	11/05/10	1:40:04 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sai	
KSWB	11/05/10	1:46:51 XM	S709303	:30	PSA-2010-NFL-30-30	My Name Is Earl	KSWB House/NFL PSA	
KSWB	11/05/10	1:47:41 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhoc	
KSWB	11/05/10	1:48:11 XM	S708608	:30	PSA30 Child Survival	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/05/10	1:48:41 XM	S708209	:30	PSA30 CNG Guard Advantage	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/05/10	1:54:31 XM	S708208	:30	PSA30 CNG Storm Chasers	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/05/10	1:55:01 XM	S708609	:30	PSA30 Fed Info USA.GOV	My Name Is Earl	KSWB House/Federal Citizen Inform	
KSWB	11/05/10	1:55:31 XM	S708601	:30	PSA30 Forclosure Prev.	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/05/10	1:56:16 XM	S755301	:15	PSA:15 AUTISM AWARENESS	My Name Is Earl	KSWB House/Autism Awareness	
KSWB	11/05/10	2:59:02 XM	S708603	:30	PSA30 Hisp. Scholarship	Paid Program	KSWB House/Ad Council	
KSWB	11/05/10	2:59:32 XM	S709007	:30	PSA30 Hungry Pests	Paid Program	KSWB House/USDA	
KSWB	11/05/10	3:03:26 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/05/10	3:03:56 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaign	
KSWB	11/05/10	3:04:26 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Project	
KSWB	11/05/10	3:04:56 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Alliance	
KSWB	11/05/10	3:05:26 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	11/05/10	3:05:56 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic Safety	
KSWB	11/05/10	3:20:08 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Diego	
KSWB	11/05/10	3:20:38 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	11/05/10	3:22:08 XM	S709301	:30	PSA-2010-NFL-30-10	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	11/05/10	3:22:38 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	11/05/10	3:44:36 XM	S709302	:30	PSA-2010-NFL-30-20	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	11/05/10	3:45:07 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club San Diego	
KSWB	11/05/10	3:45:37 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhood	
KSWB	11/05/10	3:46:07 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/05/10	3:46:37 XM	S708209	:30	PSA30 CNG Guard Advantage	Star Trek: The Next Generation	KSWB House/California Broadcasters	
KSWB	11/06/10	7:02:16 AM	S709301	:30	PSA-2010-NFL-30-10	Mystery Hunters	KSWB House/NFL PSA	
KSWB	11/06/10	7:03:36 AM	S708404	:10	PSA10 Couch Potato	Mystery Hunters	KSWB House/The Greyhound Project	
KSWB	11/06/10	7:26:02 AM	S709303	:30	PSA-2010-NFL-30-30	Mystery Hunters	KSWB House/NFL PSA	
KSWB	11/06/10	7:26:32 AM	S706506	:30	PSA30 Adoption MeantToBe	Mystery Hunters	KSWB House/Ad Council/Adoption	
KSWB	11/06/10	7:27:02 AM	S708010	:30	PSA30 Auto Insurance	Mystery Hunters	KSWB House/California Dept Of Insurance	
KSWB	11/06/10	7:27:32 AM	S756202	:10	PSA10 DAV-FIGHT	Mystery Hunters	KSWB House/DISABLED AMERICANS	
KSWB	11/06/10	7:45:26 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Animal Rescue	KSWB House/Boys & Girls Club San Diego	
KSWB	11/06/10	7:48:06 AM	S709001	:30	PSA30 Child Asthma	Animal Rescue	KSWB House/Ad Council - Childhood	
KSWB	11/06/10	7:55:03 AM	S708608	:30	PSA30 Child Survival	Animal Rescue	KSWB House/Ad Council	
KSWB	11/06/10	7:55:33 AM	S708401	:30	PSA30 Create The Good	Animal Rescue	KSWB House/I Participate	
KSWB	11/06/10	7:56:03 AM	S708609	:30	PSA30 Fed Info USA.GOV	Animal Rescue	KSWB House/Federal Citizen Inform	
KSWB	11/06/10	8:10:28 AM	S708601	:30	PSA30 Foreclosure Prev.	Young Icons	KSWB House/Ad Council	
KSWB	11/06/10	8:11:28 AM	S708009	:30	PSA30 Help Veterans	Young Icons	KSWB House/Help Hospitalized Veterans	
KSWB	11/06/10	8:19:52 AM	S708603	:30	PSA30 Hisp. Scholarship	Young Icons	KSWB House/Ad Council	
KSWB	11/06/10	8:20:22 AM	S709007	:30	PSA30 Hungry Pests	Young Icons	KSWB House/USDA	
KSWB	11/06/10	8:20:52 AM	S709010	:30	PSA30 Lightning Protection	Young Icons	KSWB House/NOAA National Weather	
KSWB	11/06/10	8:29:18 AM	S709002	:30	PSA30 Make The Connection	Young Icons	KSWB House/National Runaway Sw	
KSWB	11/06/10	8:36:41 AM	S709004	:30	PSA30 Mental Health	Mad About...	KSWB House/Ad Council - Campaign	
KSWB	11/06/10	8:37:51 AM	S709008	:30	PSA30 National Parks	Mad About...	KSWB House/National Parks Project	
KSWB	11/06/10	8:38:21 AM	S708610	:20	PSA20 Fed Info USA.GOV	Mad About...	KSWB House/Federal Citizen Inform	
KSWB	11/06/10	8:55:03 AM	S709101	:30	PSA30 NEABPD HD	Mad About...	KSWB House/National Education Alliance	
KSWB	11/06/10	8:55:33 AM	S708207	:30	PSA30 Red Cross Hope	Mad About...	KSWB House/American Red Cross	
KSWB	11/06/10	8:56:03 AM	S707501	:30	PSA30 RMH San Diego	Mad About...	KSWB House/Ronald McDonald Ho	
KSWB	11/06/10	9:10:10 AM	S709201	:30	PSA30 SDRM Help Now	Career Day	San Diego Rescue Mission/San Diego	
KSWB	11/06/10	9:10:55 AM	S709006	:30	PSA30 Smoking Cessation	Career Day	KSWB House/Will Rogers Institute	
KSWB	11/06/10	9:11:25 AM	S708102	:20	PSA20 MAKE A WISH	Career Day	KSWB House/Make A Wish	
KSWB	11/06/10	9:18:39 AM	S709301	:30	PSA-2010-NFL-30-10	Career Day	KSWB House/NFL PSA	
KSWB	11/06/10	9:19:09 AM	S706506	:30	PSA30 Adoption MeantToBe	Career Day	KSWB House/Ad Council/Adoption	
KSWB	11/06/10	9:19:39 AM	S708010	:30	PSA30 Auto Insurance	Career Day	KSWB House/California Dept Of Insurance	
KSWB	11/06/10	9:20:09 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Career Day	KSWB House/Boys & Girls Club San Diego	
KSWB	11/06/10	9:20:39 AM	S708701	:20	PSA20 Smoke Free	Career Day	KSWB House/American Lung Association	
KSWB	11/06/10	9:29:31 AM	S708204	:20	PSA20 SSA Medicare Online	Career Day	KSWB House/Social Security Administration	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/06/10	9:42:41 AM	S709303	:30	PSA-2010-NFL-30-30	Eco Company	KSWB House/NFL PSA	
KSWB	11/06/10	9:57:49 AM	S709001	:30	PSA30 Child Asthma	Eco Company	KSWB House/Ad Council - Childhoc	
KSWB	11/06/10	9:58:19 AM	S708404	:10	PSA10 Couch Potato	Eco Company	KSWB House/The Greyhound Proje	
KSWB	11/06/10	12:50:35 XM	S708901	:30	PSA30 2010 MLB PSA	Ugly Betty(SYN)	KSWB House/Breast Cancer Resea	
KSWB	11/06/10	12:52:05 XM	S707310	:30	PSA30 AA I Thought	Ugly Betty(SYN)	KSWB House/Alcoholics Anonymou	
KSWB	11/06/10	12:52:35 XM	S708002	:30	PSA30 AAOS "Alone"	Ugly Betty(SYN)	KSWB House/American Academy C	
KSWB	11/06/10	1:02:39 XM	S706507	:30	PSA30 Air Force/Choices	Ugly Betty(SYN)	KSWB House/US Air Force	
KSWB	11/06/10	1:18:47 XM	S708001	:30	PSA30 ANGELS DEPOT	Ugly Betty(SYN)	KSWB House/Angel's Depot	
KSWB	11/06/10	1:21:02 XM	S708010	:30	PSA30 Auto Insurance	Ugly Betty(SYN)	KSWB House/California Dept Of Ins	
KSWB	11/06/10	1:28:34 XM	S708607	1:00	PSA60 Back In The Game	Paid Program	KSWB House/TeamHank.com	
KSWB	11/06/10	1:29:00 XM	S709005	1:00	PSA60 America's Navy	Ugly Betty(SYN)	KSWB House/United States Navy	
KSWB	11/06/10	1:29:34 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/06/10	1:32:01 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sar	
KSWB	11/06/10	1:32:31 XM	S706203	:30	PSA30 CA CYCLE SAFETY	Everybody Loves Raymond	KSWB House/California Motorcyclis	
KSWB	11/06/10	1:33:01 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	11/06/10	1:42:52 XM	S708209	:30	PSA30 CNG Guard Advantage	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	11/06/10	1:43:22 XM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/06/10	1:43:52 XM	S708602	:30	PSA30 Global Fund	Everybody Loves Raymond	KSWB House/The Global Fund	
KSWB	11/06/10	1:56:52 XM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/06/10	1:57:22 XM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	11/06/10	1:57:52 XM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/06/10	1:58:34 XM	S708206	1:00	PSA60 PPA Teamwork	Paid Program	KSWB House/Partnership For Presc	
KSWB	11/06/10	1:59:34 XM	S756202	:10	PSA10 DAV-FIGHT	Paid Program	KSWB House/DISABLED AMERICA/	
KSWB	11/06/10	2:28:40 XM	S708702	1:00	PSA60 USMC	Paid Program	KSWB House/United States Marine	
KSWB	11/06/10	2:29:40 XM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	11/06/10	2:58:40 XM	S709005	1:00	PSA60 America's Navy	Paid Program	KSWB House/United States Navy	
KSWB	11/06/10	2:59:40 XM	S756001	:10	PSA10UNICEF	Paid Program	KSWB House/UNICEF	
KSWB	11/06/10	3:28:40 XM	S708607	1:00	PSA60 Back In The Game	Paid Program	KSWB House/TeamHank.com	
KSWB	11/06/10	3:29:39 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	11/06/10	3:58:40 XM	S708206	1:00	PSA60 PPA Teamwork	Paid Program	KSWB House/Partnership For Presc	
KSWB	11/06/10	3:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/07/10	4:58:39 AM	S709302	:30	PSA-2010-NFL-30-20	Paid Program	KSWB House/NFL PSA	
KSWB	11/07/10	4:59:09 AM	S706506	:30	PSA30 Adoption MeantToBe	Paid Program	KSWB House/Ad Council/Adoption	
KSWB	11/07/10	5:58:40 AM	S708010	:30	PSA30 Auto Insurance	Paid Program	KSWB House/California Dept Of Ins	
KSWB	11/07/10	5:59:10 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Paid Program	KSWB House/Boys & Girls Club Sar	
KSWB	11/07/10	6:29:00 AM	S709001	:30	PSA30 Child Asthma	Paid Program	KSWB House/Ad Council - Childhoc	
KSWB	11/07/10	6:59:10 AM	S708208	:30	PSA30 CNG Storm Chasers	Paid Program	KSWB House/California Broadcaste	
KSWB	11/07/10	6:59:40 AM	S708401	:30	PSA30 Create The Good	Paid Program	KSWB House/I Participate	
KSWB	11/07/10	1:59:47 XM	S708501	:15	PSA15 Mana Volunteer	Paid Program	KSWB House/Mana San Diego	
KSWB	11/07/10	2:48:28 XM	S707310	:30	PSA30 AA I Thought	KSWB Movie	KSWB House/Alcoholics Anonymou	
KSWB	11/07/10	3:05:23 XM	S708603	:30	PSA30 Hisp. Scholarship	KSWB Movie	KSWB House/Ad Council	
KSWB	11/07/10	3:05:53 XM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	11/07/10	3:06:23 XM	S708601	:30	PSA30 Forclosure Prev.	KSWB Movie	KSWB House/Ad Council	
KSWB	11/07/10	3:25:15 XM	S708602	:30	PSA30 Global Fund	KSWB Movie	KSWB House/The Global Fund	
KSWB	11/07/10	3:26:30 XM	S709007	:30	PSA30 Hungry Pests	KSWB Movie	KSWB House/USDA	
KSWB	11/07/10	3:27:00 XM	S755301	:15	PSA:15 AUTISM AWARENESS	KSWB Movie	KSWB House/Autism Awareness	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/07/10	3:27:15 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	11/07/10	3:39:22 XM	S706506	:30	PSA30 Adoption MeantToBe	KSWB Movie	KSWB House/Ad Council/Adoption	
KSWB	11/07/10	3:41:38 XM	S709009	:15	PSA15 Men's Health	KSWB Movie	KSWB House/Ad Council - Men's Pr	
KSWB	11/07/10	3:54:30 XM	S709004	:30	PSA30 Mental Health	KSWB Movie	KSWB House/Ad Council - Campaig	
KSWB	11/07/10	3:55:45 XM	S708403	:15	PSA15 United We Serve	KSWB Movie	KSWB House/Corp For National & C	
KSWB	11/07/10	3:56:00 XM	S706507	:30	PSA30 Air Force/Choices	KSWB Movie	KSWB House/US Air Force	
KSWB	11/07/10	3:56:30 XM	S709002	:30	PSA30 Make The Connection	KSWB Movie	KSWB House/National Runaway Sw	
KSWB	11/07/10	3:57:00 XM	S709101	:30	PSA30 NEABPD HD	KSWB Movie	KSWB House/National Education Al	
KSWB	11/08/10	1:04:17 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/08/10	1:09:45 XM	S708601	:30	PSA30 Forclosures Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/08/10	1:28:37 XM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	11/08/10	1:38:28 XM	S708609	:30	PSA30 Fed Info USA.GOV	My Name Is Earl	KSWB House/Federal Citizen Inform	
KSWB	11/08/10	1:47:42 XM	S708401	:30	PSA30 Create The Good	My Name Is Earl	KSWB House/I Participate	
KSWB	11/08/10	2:29:33 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/08/10	2:59:33 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/08/10	3:04:38 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/08/10	3:05:08 XM	S708604	:15	PSA15 Leukemia Society	Star Trek: The Next Generation	KSWB House/Leukemia & Lymphon	
KSWB	11/09/10	3:03:05 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/09/10	3:06:05 XM	S708404	:10	PSA10 Couch Potato	Star Trek: The Next Generation	KSWB House/The Greyhound Proje	
KSWB	11/10/10	4:01:55 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/10/10	4:03:40 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	11/10/10	4:03:55 AM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/10/10	4:27:04 AM	S708604	:15	PSA15 Leukemia Society	Everybody Loves Raymond	KSWB House/Leukemia & Lymphon	
KSWB	11/10/10	3:02:21 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/11/10	1:01:36 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	11/11/10	1:03:36 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/11/10	1:13:40 XM	S756202	:10	PSA10 DAV-FIGHT	Everybody Loves Raymond	KSWB House/DISABLED AMERIC/A	
KSWB	11/11/10	1:28:28 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/11/10	1:40:05 XM	S708608	:30	PSA30 Child Survival	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/11/10	1:49:26 XM	S708601	:30	PSA30 Forclosures Prev.	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/11/10	1:51:41 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	11/11/10	2:29:27 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/11/10	3:03:11 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/11/10	3:25:44 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	11/12/10	3:03:10 XM	S708010	:30	PSA30 Auto Insurance	Star Trek: The Next Generation	KSWB House/California Dept Of Ins	
KSWB	11/13/10	7:15:12 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Mystery Hunters	KSWB House/Autism Awareness	
KSWB	11/13/10	7:15:27 AM	S709001	:30	PSA30 Child Asthma	Mystery Hunters	KSWB House/Ad Council - Childhoc	
KSWB	11/13/10	7:47:49 AM	S708101	:30	PSA30 MAKE A WISH	Animal Rescue	KSWB House/Make A Wish	
KSWB	11/13/10	7:50:35 AM	S708403	:15	PSA15 United We Serve	Animal Rescue	KSWB House/Corp For National & C	
KSWB	11/13/10	7:50:50 AM	S708404	:10	PSA10 Couch Potato	Animal Rescue	KSWB House/The Greyhound Proje	
KSWB	11/13/10	8:09:46 AM	S709301	:30	PSA-2010-NFL-30-10	Young Icons	KSWB House/NFL PSA	
KSWB	11/13/10	8:29:34 AM	S709003	:15	PSA15 Team Challenge	Young Icons	KSWB House/Crohn's & Colitis Foui	
KSWB	11/13/10	8:29:49 AM	S756101	:10	PSA10BIGBROTHERS	Young Icons	KSWB House/BIG BROTHERS/BIG	
KSWB	11/13/10	8:36:47 AM	S709302	:30	PSA-2010-NFL-30-20	Mad About...	KSWB House/NFL PSA	
KSWB	11/13/10	9:11:04 AM	S708606	:15	PSA15 The Protector	Career Day	KSWB House/American Association	
KSWB	11/13/10	9:11:19 AM	S708404	:10	PSA10 Couch Potato	Career Day	KSWB House/The Greyhound Proje	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/13/10	9:58:11 AM	S708404	:10	PSA10 Couch Potato	Eco Company	KSWB House/The Greyhound Proje	
KSWB	11/13/10	2:05:29 XM	S709101	:30	PSA30 NEABPD HD	According to Jim	KSWB House/National Education Al	
KSWB	11/13/10	2:05:59 XM	S709007	:30	PSA30 Hungry Pests	According to Jim	KSWB House/USDA	
KSWB	11/13/10	2:12:49 XM	S709005	1:00	PSA60 America's Navy	According to Jim	KSWB House/United States Navy	
KSWB	11/13/10	2:13:49 XM	S708607	1:00	PSA60 Back In The Game	According to Jim	KSWB House/TeamHank.com	
KSWB	11/13/10	2:20:44 XM	S708206	1:00	PSA60 PPA Teamwork	According to Jim	KSWB House/Partnership For Presc	
KSWB	11/13/10	2:21:47 XM	S709006	:30	PSA30 Smoking Cessation	According to Jim	KSWB House/Will Rogers Institute	
KSWB	11/13/10	2:22:17 XM	S709201	:30	PSA30 SDRM Help Now	According to Jim	San Diego Rescue Mission/San Die	
KSWB	11/13/10	2:59:23 XM	S708610	:26	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	11/13/10	3:28:39 XM	S708602	:30	PSA30 Global Fund	Paid Program	KSWB House/The Global Fund	
KSWB	11/13/10	3:29:09 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	11/13/10	3:29:30 XM	S754301	:20	PSA20 SALUTE USA HEROES	Paid Program	KSWB House/COALITION TO SALL	
KSWB	11/13/10	3:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/14/10	12:49:15 XM	S709009	:15	PSA15 Men's Health	Ugly Betty(SYN)	KSWB House/Ad Council - Men's Pr	
KSWB	11/14/10	3:00:44 XM	S708604	:15	PSA15 Leukemia Society	KSWB Movie	KSWB House/Leukemia & Lymphon	
KSWB	11/14/10	3:00:59 XM	S708404	:10	PSA10 Couch Potato	KSWB Movie	KSWB House/The Greyhound Proje	
KSWB	11/14/10	3:13:46 XM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	11/14/10	3:46:42 XM	S709010	:30	PSA30 Lightning Protectio	KSWB Movie	KSWB House/NOAA National Weatl	
KSWB	11/14/10	3:59:45 XM	S709009	:15	PSA15 Men's Health	KSWB Movie	KSWB House/Ad Council - Men's Pr	
KSWB	11/15/10	4:02:50 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sai	
KSWB	11/15/10	4:11:05 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/15/10	4:12:55 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sai	
KSWB	11/15/10	2:58:12 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/15/10	2:59:17 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Paid Program	KSWB House/Autism Awareness	
KSWB	11/15/10	3:07:16 XM	S706909	:15	PSA15 Finacial Literacy	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/15/10	3:48:26 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	11/15/10	3:48:56 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	11/16/10	4:02:50 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/16/10	4:03:40 AM	S709402	:30	PSA30 USCG Born Ready F	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	11/16/10	1:29:10 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/16/10	1:33:24 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sai	
KSWB	11/16/10	1:35:14 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	11/16/10	1:58:28 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Foui	
KSWB	11/16/10	2:58:12 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/16/10	2:59:32 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	11/16/10	3:07:00 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/16/10	3:09:30 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	11/16/10	3:29:45 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/16/10	3:46:25 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	11/16/10	3:46:40 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	11/16/10	3:47:11 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/17/10	4:01:53 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	11/17/10	4:02:33 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/17/10	4:03:03 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	11/17/10	4:16:50 AM	S708205	:30	PSA30 Foreclosure Help	Everybody Loves Raymond	KSWB House/Assembly Member Mi	
KSWB	11/17/10	1:38:36 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/17/10	1:51:24 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	11/17/10	1:57:57 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Foui	
KSWB	11/17/10	2:29:51 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/17/10	3:03:41 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/17/10	3:06:27 XM	S709502	:15	PSA15 VA Health Benefits	Star Trek: The Next Generation	KSWB House/Veterans Administrati	
KSWB	11/17/10	3:06:42 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	11/17/10	3:23:14 XM	S708610	:20	PSA20 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	11/17/10	3:23:34 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	11/17/10	3:24:04 XM	S708102	:20	PSA20 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	11/17/10	3:24:24 XM	S709502	:15	PSA15 VA Health Benefits	Star Trek: The Next Generation	KSWB House/Veterans Administrati	
KSWB	11/18/10	4:04:42 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/18/10	4:05:12 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/18/10	4:05:32 AM	S754301	:20	PSA20 SALUTE USA HEROES	Everybody Loves Raymond	KSWB House/COALITION TO SALL	
KSWB	11/18/10	12:36:47 XM	S709402	:30	PSA30 USCG Born Ready F	According to Jim	KSWB House/California Broadcaste	
KSWB	11/18/10	2:29:44 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/18/10	2:59:29 XM	S708403	:15	PSA15 United We Serve	Paid Program	KSWB House/Corp For National & C	
KSWB	11/18/10	2:59:44 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/18/10	3:04:48 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/18/10	3:07:34 XM	S709502	:15	PSA15 VA Health Benefits	Star Trek: The Next Generation	KSWB House/Veterans Administrati	
KSWB	11/18/10	3:24:42 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/18/10	3:45:36 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/18/10	3:46:06 XM	S706806	:15	PSA15 SSA Beatnik	Star Trek: The Next Generation	KSWB House/Social Security Admir	
KSWB	11/19/10	4:02:11 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/19/10	4:02:31 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/19/10	4:02:51 AM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	11/19/10	4:03:21 AM	S706506	:30	PSA30 Adoption MeantToBe	Everybody Loves Raymond	KSWB House/Ad Council/Adoption	
KSWB	11/19/10	4:08:44 AM	S709301	:30	PSA-2010-NFL-30-10	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	11/19/10	4:09:29 AM	S709003	:15	PSA15 Team Challenge	Everybody Loves Raymond	KSWB House/Crohn's & Colitis Foui	
KSWB	11/19/10	4:09:44 AM	S709402	:30	PSA30 USCG Born Ready F	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	11/19/10	4:10:14 AM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	11/19/10	4:10:45 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	11/19/10	4:28:34 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/19/10	1:39:04 XM	S709401	:30	PSA30 USCG Born Ready M	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/19/10	1:40:55 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	11/19/10	1:46:39 XM	S707501	:30	PSA30 RMH San Diego	My Name Is Earl	KSWB House/Ronald McDonald Ho	
KSWB	11/19/10	1:54:25 XM	S756101	:10	PSA10BIGBROTHERS	My Name Is Earl	KSWB House/BIG BROTHERS/BIG	
KSWB	11/19/10	1:54:35 XM	S709502	:15	PSA15 VA Health Benefits	My Name Is Earl	KSWB House/Veterans Administrati	
KSWB	11/19/10	2:59:40 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	11/19/10	3:03:33 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	11/19/10	3:05:03 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	11/19/10	3:06:03 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/19/10	3:29:25 XM	S708607	1:00	PSA60 Back In The Game	Star Trek: The Next Generation	KSWB House/TeamHank.com	
KSWB	11/19/10	3:30:25 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	11/19/10	3:47:34 XM	S708206	1:00	PSA60 PPA Teamwork	Star Trek: The Next Generation	KSWB House/Partnership For Presc	
KSWB	11/20/10	4:28:55 AM	S709009	:15	PSA15 Men's Health	Paid Program	KSWB House/Ad Council - Men's Pr	
KSWB	11/20/10	4:29:10 AM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/20/10	4:29:30 AM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	11/20/10	6:29:20 AM	S708009	:30	PSA30 Help Veterans	Paid Program	KSWB House/Help Hospitalized Vet	
KSWB	11/20/10	7:03:49 AM	S708404	:10	PSA10 Couch Potato	Mystery Hunters	KSWB House/The Greyhound Proje	
KSWB	11/20/10	8:10:22 AM	S709002	:30	PSA30 Make The Connection	Young Icons	KSWB House/National Runaway Sw	
KSWB	11/20/10	8:37:14 AM	S709008	:30	PSA30 National Parks	Mad About...	KSWB House/National Parks Projec	
KSWB	11/20/10	9:10:41 AM	S708101	:30	PSA30 MAKE A WISH	Career Day	KSWB House/Make A Wish	
KSWB	11/20/10	9:41:34 AM	S709007	:30	PSA30 Hungry Pests	Eco Company	KSWB House/USDA	
KSWB	11/20/10	12:50:06 XM	S708601	:30	PSA30 Forclosure Prev.	Ugly Betty(SYN)	KSWB House/Ad Council	
KSWB	11/20/10	1:19:50 XM	S708603	:30	PSA30 Hisp. Scholarship	Ugly Betty(SYN)	KSWB House/Ad Council	
KSWB	11/20/10	2:16:00 XM	S709401	:30	PSA30 USCG Born Ready M	KSWB Movie	KSWB House/California Broadcaste	
KSWB	11/20/10	2:52:32 XM	S708501	:15	PSA15 Mana Volunteer	KSWB Movie	KSWB House/Mana San Diego	
KSWB	11/20/10	2:52:47 XM	S709005	1:00	PSA60 America's Navy	KSWB Movie	KSWB House/United States Navy	
KSWB	11/20/10	3:07:45 XM	S709402	:30	PSA30 USCG Born Ready F	KSWB Movie	KSWB House/California Broadcaste	
KSWB	11/20/10	3:08:15 XM	S709008	:30	PSA30 National Parks	KSWB Movie	KSWB House/National Parks Projec	
KSWB	11/20/10	3:23:21 XM	S709501	:30	PSA30 Medal Of Honor	KSWB Movie	KSWB House/Medal Of Honor	
KSWB	11/20/10	3:24:21 XM	S709201	:30	PSA30 SDRM Help Now	KSWB Movie	San Diego Rescue Mission/San Die	
KSWB	11/20/10	3:24:51 XM	S709101	:30	PSA30 NEABPD HD	KSWB Movie	KSWB House/National Education Al	
KSWB	11/20/10	3:25:20 XM	S708702	1:00	PSA60 USMC	KSWB Movie	KSWB House/United States Marine	
KSWB	11/20/10	3:38:58 XM	S706804	:30	PSA30 Report Drunk Driver	KSWB Movie	KSWB House/CA Office Of Traffic S	
KSWB	11/20/10	3:40:58 XM	S709006	:30	PSA30 Smoking Cessation	KSWB Movie	KSWB House/Will Rogers Institute	
KSWB	11/20/10	3:41:28 XM	S708604	:15	PSA15 Leukemia Society	KSWB Movie	KSWB House/Leukemia & Lymphon	
KSWB	11/20/10	3:57:25 XM	S708207	:30	PSA30 Red Cross Hope	KSWB Movie	KSWB House/American Red Cross	
KSWB	11/20/10	3:57:55 XM	S708206	1:00	PSA60 PPA Teamwork	KSWB Movie	KSWB House/Partnership For Presc	
KSWB	11/21/10	4:28:50 AM	S708207	:30	PSA30 Red Cross Hope	Paid Program	KSWB House/American Red Cross	
KSWB	11/21/10	4:29:20 AM	S709008	:30	PSA30 National Parks	Paid Program	KSWB House/National Parks Projec	
KSWB	11/21/10	12:49:17 XM	S709007	:30	PSA30 Hungry Pests	Ugly Betty(SYN)	KSWB House/USDA	
KSWB	11/21/10	1:34:59 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	11/21/10	1:35:29 XM	S706506	:30	PSA30 Adoption MeantToBe	KSWB Movie	KSWB House/Ad Council/Adoption	
KSWB	11/21/10	1:50:23 XM	S706507	:30	PSA30 Air Force/Choices	KSWB Movie	KSWB House/US Air Force	
KSWB	11/21/10	1:52:08 XM	S708605	:15	PSA15 Discover Forest	KSWB Movie	KSWB House/Ad Council	
KSWB	11/21/10	2:02:09 XM	S708003	:30	PSA30 Boys&Girls Club-SD	KSWB Movie	KSWB House/Boys & Girls Club Sai	
KSWB	11/21/10	2:04:25 XM	S706909	:15	PSA15 Finacial Literacy	KSWB Movie	KSWB House/Ad Council	
KSWB	11/21/10	2:17:36 XM	S706203	:30	PSA30 CA CYCLE SAFETY	KSWB Movie	KSWB House/California Motorcyclis	
KSWB	11/21/10	2:47:34 XM	S707306	:15	PSA15 Hunger/1 in 8	KSWB Movie	KSWB House/Ad Council/Feeding A	
KSWB	11/21/10	2:47:49 XM	S708608	:30	PSA30 Child Survival	KSWB Movie	KSWB House/Ad Council	
KSWB	11/21/10	2:58:10 XM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	11/21/10	3:00:00 XM	S708601	:30	PSA30 Forclosure Prev.	KSWB Movie	KSWB House/Ad Council	
KSWB	11/21/10	3:00:30 XM	S756001	:10	PSA10UNICEF	KSWB Movie	KSWB House/UNICEF	
KSWB	11/21/10	3:02:46 XM	S708501	:15	PSA15 Mana Volunteer	KSWB Movie	KSWB House/Mana San Diego	
KSWB	11/21/10	3:40:02 XM	S709009	:15	PSA15 Men's Health	KSWB Movie	KSWB House/Ad Council - Men's Pr	
KSWB	11/22/10	4:11:12 AM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/22/10	4:27:53 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/22/10	1:47:48 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	11/22/10	2:29:25 XM	S708604	:15	PSA15 Leukemia Society	Paid Program	KSWB House/Leukemia & Lymphon	
KSWB	11/22/10	2:29:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/22/10	3:04:01 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/22/10	3:05:46 XM	S707306	:15	PSA15 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	11/22/10	3:06:01 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	11/22/10	3:06:31 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	11/22/10	3:25:49 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	11/22/10	3:42:54 XM	S708606	:15	PSA15 The Protector	Star Trek: The Next Generation	KSWB House/American Association	
KSWB	11/22/10	3:44:24 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	11/22/10	3:45:54 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/23/10	4:14:58 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	11/23/10	4:28:05 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/23/10	4:28:35 AM	S709401	:30	PSA30 USCG Born Ready M	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	11/23/10	1:40:21 XM	S708005	:30	PSA30 TOUR DE CURE 2010	My Name Is Earl	KSWB House/American Diabetes A:	
KSWB	11/23/10	1:47:07 XM	S708101	:30	PSA30 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	11/23/10	1:57:54 XM	S708604	:15	PSA15 Leukemia Society	My Name Is Earl	KSWB House/Leukemia & Lymphon	
KSWB	11/23/10	2:29:16 XM	S708605	:15	PSA15 Discover Forest	Paid Program	KSWB House/Ad Council	
KSWB	11/23/10	2:29:31 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/23/10	2:59:31 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/23/10	3:04:37 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/23/10	3:06:53 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/23/10	3:07:23 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	11/23/10	3:44:21 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	11/23/10	3:44:36 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/23/10	3:45:06 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/23/10	3:45:36 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	11/23/10	3:46:06 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	11/24/10	2:29:32 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Paid Program	KSWB House/Autism Awareness	
KSWB	11/24/10	2:29:46 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/24/10	2:59:32 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Paid Program	KSWB House/ALZHEIMERS ASSO	
KSWB	11/24/10	2:59:47 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	11/24/10	3:05:45 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	11/24/10	3:26:11 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	11/24/10	3:26:41 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	11/24/10	3:27:11 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	11/24/10	3:27:26 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/24/10	3:27:56 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/24/10	3:47:18 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	11/24/10	3:49:03 XM	S707306	:15	PSA15 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	11/25/10	4:03:54 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	11/25/10	4:04:24 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/25/10	4:27:18 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	11/25/10	4:28:48 AM	S708403	:15	PSA15 United We Serve	Everybody Loves Raymond	KSWB House/Corp For National & C	
KSWB	11/25/10	1:01:55 XM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/25/10	1:14:28 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Everybody Loves Raymond	KSWB House/Autism Awareness	
KSWB	11/25/10	1:37:02 XM	S709002	:30	PSA30 Make The Connection	My Name Is Earl	KSWB House/National Runaway Sw	
KSWB	11/25/10	1:46:15 XM	S709402	:30	PSA30 USCG Born Ready F	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/25/10	2:59:22 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	11/25/10	3:04:15 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/25/10	3:05:45 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	11/25/10	3:06:15 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/25/10	3:06:46 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/25/10	3:07:17 XM	S708701	:20	PSA20 Smoke Free	Star Trek: The Next Generation	KSWB House/American Lung Assoc	
KSWB	11/25/10	3:25:13 XM	S706909	:15	PSA15 Finacial Literacy	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/25/10	3:25:28 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	11/25/10	3:25:58 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	11/25/10	3:44:26 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	11/25/10	3:46:41 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	11/25/10	3:46:56 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	11/26/10	4:02:15 AM	S709401	:30	PSA30 USCG Born Ready M	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	11/26/10	4:02:45 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	11/26/10	4:03:15 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	11/26/10	4:09:55 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	11/26/10	4:26:49 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	11/26/10	1:39:36 XM	S709002	:30	PSA30 Make The Connection	My Name Is Earl	KSWB House/National Runaway Sw	
KSWB	11/26/10	1:41:06 XM	S708603	:30	PSA30 Hisp. Scholarship	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/26/10	1:46:05 XM	S708601	:30	PSA30 Forclosures Prev.	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/26/10	1:48:05 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	11/26/10	1:54:06 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	11/26/10	1:54:21 XM	S708102	:20	PSA20 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	11/26/10	1:54:41 XM	S708610	:20	PSA20 Fed Info USA.GOV	My Name Is Earl	KSWB House/Federal Citizen Inform	
KSWB	11/26/10	1:55:01 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Foul	
KSWB	11/26/10	2:58:40 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Paid Program	KSWB House/Ad Council Underage	
KSWB	11/26/10	2:59:10 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	11/26/10	2:59:30 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	11/26/10	3:05:51 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	11/26/10	3:08:06 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	11/26/10	3:08:21 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	11/26/10	3:08:51 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	11/26/10	3:25:29 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/26/10	3:25:59 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/26/10	3:26:29 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	11/26/10	3:26:44 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/26/10	3:44:50 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	11/26/10	3:45:20 XM	S708006	:30	PSA30 Wounded Warrior	Star Trek: The Next Generation	KSWB House/Wounded Warrior Prc	
KSWB	11/26/10	3:45:50 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	11/26/10	3:46:20 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	11/27/10	4:28:50 AM	S708201	:30	PSA30 AC/Julia Drink Prev	Paid Program	KSWB House/Ad Council Underage	
KSWB	11/27/10	4:29:20 AM	S709401	:30	PSA30 USCG Born Ready M	Paid Program	KSWB House/California Broadcaste	
KSWB	11/27/10	4:59:20 AM	S709002	:30	PSA30 Make The Connection	Paid Program	KSWB House/National Runaway Sw	
KSWB	11/27/10	6:29:21 AM	S709101	:30	PSA30 NEABPD HD	Paid Program	KSWB House/National Education Al	
KSWB	11/27/10	6:59:09 AM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	11/27/10	7:13:46 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Mystery Hunters	KSWB House/Autism Awareness	
KSWB	11/27/10	7:25:53 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Mystery Hunters	KSWB House/Autism Awareness	
KSWB	11/27/10	7:49:55 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Animal Rescue	KSWB House/Autism Awareness	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/27/10	7:56:17 AM	S708605	:15	PSA15 Discover Forest	Animal Rescue	KSWB House/Ad Council	
KSWB	11/27/10	8:09:00 AM	S706506	:30	PSA30 Adoption MeantToBe	Young Icons	KSWB House/Ad Council/Adoption	
KSWB	11/27/10	8:19:01 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Young Icons	KSWB House/Autism Awareness	
KSWB	11/27/10	8:38:17 AM	S709001	:30	PSA30 Child Asthma	Mad About...	KSWB House/Ad Council - Childhoc	
KSWB	11/27/10	8:52:14 AM	S706909	:15	PSA15 Finacial Literacy	Mad About...	KSWB House/Ad Council	
KSWB	11/27/10	9:11:19 AM	S708608	:30	PSA30 Child Survival	Career Day	KSWB House/Ad Council	
KSWB	11/27/10	9:40:35 AM	S708401	:30	PSA30 Create The Good	Eco Company	KSWB House/I Participate	
KSWB	11/27/10	1:21:42 XM	S709001	:30	PSA30 Child Asthma	Ugly Betty(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	11/27/10	2:02:34 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	11/27/10	2:28:20 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhoc	
KSWB	11/27/10	2:28:50 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/27/10	2:29:10 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/27/10	2:58:39 XM	S708401	:30	PSA30 Create The Good	Paid Program	KSWB House/I Participate	
KSWB	11/27/10	2:59:10 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	11/27/10	2:59:30 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	11/27/10	3:29:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/27/10	3:59:25 XM	S708403	:15	PSA15 United We Serve	Paid Program	KSWB House/Corp For National & C	
KSWB	11/27/10	3:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/28/10	4:29:19 AM	S709006	:30	PSA30 Smoking Cessation	Paid Program	KSWB House/Will Rogers Institute	
KSWB	11/28/10	5:29:28 AM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	11/28/10	7:59:28 AM	S708701	:20	PSA20 Smoke Free	Turning Point	KSWB House/American Lung Assoc	
KSWB	11/28/10	12:52:19 XM	S709001	:30	PSA30 Child Asthma	Ugly Betty(SYN)	KSWB House/Ad Council - Childhoc	
KSWB	11/28/10	1:29:47 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/28/10	1:59:37 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	11/28/10	2:29:10 XM	S708609	:30	PSA30 Fed Info USA.GOV	KSWB Movie	KSWB House/Federal Citizen Inform	
KSWB	11/28/10	3:05:33 XM	S709007	:30	PSA30 Hungry Pests	KSWB Movie	KSWB House/USDA	
KSWB	11/28/10	3:07:48 XM	S708403	:15	PSA15 United We Serve	KSWB Movie	KSWB House/Corp For National & C	
KSWB	11/28/10	3:21:55 XM	S709010	:30	PSA30 Lightning Protectio	KSWB Movie	KSWB House/NOAA National Weatl	
KSWB	11/28/10	3:39:56 XM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	11/28/10	3:56:56 XM	S709001	:30	PSA30 Child Asthma	KSWB Movie	KSWB House/Ad Council - Childhoc	
KSWB	11/28/10	3:57:26 XM	S706906	:30	PSA30 Drug Free/Balls	KSWB Movie	KSWB House/Drug Free California	
KSWB	11/28/10	3:57:57 XM	S709002	:30	PSA30 Make The Connection	KSWB Movie	KSWB House/National Runaway Sw	
KSWB	11/29/10	4:02:35 AM	S708101	:30	PSA30 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	11/29/10	4:03:05 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/29/10	4:17:01 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	11/29/10	1:09:50 XM	S708401	:30	PSA30 Create The Good	According to Jim	KSWB House/I Participate	
KSWB	11/29/10	1:30:40 XM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	11/29/10	1:57:32 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/29/10	1:58:32 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/29/10	2:09:14 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhoc	
KSWB	11/29/10	2:11:04 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	11/29/10	2:17:10 XM	S708608	:30	PSA30 Child Survival	My Name Is Earl	KSWB House/Ad Council	
KSWB	11/29/10	2:24:25 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Fou	
KSWB	11/29/10	2:59:20 XM	S706909	:15	PSA15 Finacial Literacy	Paid Program	KSWB House/Ad Council	
KSWB	11/29/10	2:59:35 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/29/10	3:05:48 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	11/29/10	3:07:18 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	11/29/10	3:08:18 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	11/29/10	3:08:49 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	11/29/10	3:25:29 XM	S708605	:15	PSA15 Discover Forest	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	11/29/10	3:25:44 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	11/29/10	3:48:04 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Star Trek: The Next Generation	KSWB House/Autism Awareness	
KSWB	11/29/10	3:48:19 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	11/30/10	4:04:49 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	11/30/10	4:05:19 AM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	11/30/10	4:18:27 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	11/30/10	4:18:58 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	11/30/10	1:36:36 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	11/30/10	2:08:57 XM	S709006	:30	PSA30 Smoking Cessation	My Name Is Earl	KSWB House/Will Rogers Institute	
KSWB	11/30/10	2:10:02 XM	S709201	:30	PSA30 SDRM Help Now	My Name Is Earl	San Diego Rescue Mission/San Die	
KSWB	11/30/10	2:10:32 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	11/30/10	2:16:51 XM	S709401	:30	PSA30 USCG Born Ready M	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	11/30/10	2:17:36 XM	S709201	:30	PSA30 SDRM Help Now	My Name Is Earl	San Diego Rescue Mission/San Die	
KSWB	11/30/10	2:28:19 XM	S708501	:15	PSA15 Mana Volunteer	My Name Is Earl	KSWB House/Mana San Diego	
KSWB	11/30/10	2:59:50 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	11/30/10	3:23:43 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	11/30/10	3:24:14 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	11/30/10	3:24:45 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	11/30/10	3:46:40 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	11/30/10	3:46:55 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	11/30/10	3:47:55 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	12/01/10	4:01:06 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/01/10	4:01:26 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/01/10	4:01:46 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	12/01/10	4:02:16 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	12/01/10	4:15:16 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	12/01/10	1:34:11 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	12/01/10	2:06:55 XM	S708605	:15	PSA15 Discover Forest	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/01/10	2:07:10 XM	S708610	:20	PSA20 Fed Info USA.GOV	My Name Is Earl	KSWB House/Federal Citizen Inform	
KSWB	12/01/10	2:07:30 XM	S708102	:20	PSA20 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	12/01/10	2:19:25 XM	S707310	:30	PSA30 AA I Thought	My Name Is Earl	KSWB House/Alcoholics Anonymou	
KSWB	12/01/10	2:19:55 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/01/10	2:26:33 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhoc	
KSWB	12/01/10	2:59:29 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/01/10	3:04:06 XM	S709302	:30	PSA-2010-NFL-30-20	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	12/01/10	3:06:36 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	12/01/10	3:07:06 XM	S709003	:15	PSA15 Team Challenge	Star Trek: The Next Generation	KSWB House/Crohn's & Colitis Foui	
KSWB	12/01/10	3:27:44 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/01/10	3:28:14 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	12/01/10	3:28:44 XM	S708601	:30	PSA30 Foreclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/01/10	3:29:14 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	12/01/10	3:29:44 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/01/10	3:30:14 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Project	
KSWB	12/01/10	3:44:46 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	12/01/10	3:45:46 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes Association	
KSWB	12/01/10	3:46:16 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/01/10	3:46:46 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Diego	
KSWB	12/01/10	3:47:17 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcast	
KSWB	12/01/10	3:47:47 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic Safety	
KSWB	12/02/10	4:04:10 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Diego	
KSWB	12/02/10	4:12:00 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Association	
KSWB	12/02/10	4:13:30 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Project	
KSWB	12/02/10	4:14:00 AM	S706202	:30	PSA30 Patient Involvement	Everybody Loves Raymond	KSWB House/Ad Council Patient Involvement	
KSWB	12/02/10	4:27:51 AM	S706804	:30	PSA30 Report Drunk Driver	Everybody Loves Raymond	KSWB House/CA Office Of Traffic Safety	
KSWB	12/02/10	1:34:04 XM	S709001	:30	PSA30 Child Asthma	Everybody Loves Raymond	KSWB House/Ad Council - Childhood	
KSWB	12/02/10	1:42:35 XM	S709402	:30	PSA30 USCG Born Ready F	Everybody Loves Raymond	KSWB House/California Broadcast	
KSWB	12/02/10	1:44:35 XM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/02/10	1:58:11 XM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/02/10	2:12:11 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club San Diego	
KSWB	12/02/10	2:13:11 XM	S709001	:30	PSA30 Child Asthma	My Name Is Earl	KSWB House/Ad Council - Childhood	
KSWB	12/02/10	2:13:41 XM	S708401	:30	PSA30 Create The Good	My Name Is Earl	KSWB House/I Participate	
KSWB	12/02/10	2:20:12 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy of Child & Adolescent Psychiatry	
KSWB	12/02/10	2:20:47 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	
KSWB	12/02/10	2:21:47 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Prostate Cancer	
KSWB	12/02/10	2:22:02 XM	S708701	:20	PSA20 Smoke Free	My Name Is Earl	KSWB House/American Lung Association	
KSWB	12/02/10	2:22:22 XM	S708102	:20	PSA20 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	12/02/10	2:26:28 XM	S708603	:30	PSA30 Hisp. Scholarship	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/02/10	2:26:58 XM	S708401	:30	PSA30 Create The Good	My Name Is Earl	KSWB House/I Participate	
KSWB	12/02/10	2:27:58 XM	S709007	:51	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/02/10	2:58:14 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & Community Service	
KSWB	12/02/10	2:59:04 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Information	
KSWB	12/02/10	2:59:24 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Association	
KSWB	12/02/10	3:05:55 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/02/10	3:27:43 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcast	
KSWB	12/02/10	3:28:14 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	12/02/10	3:29:14 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Project	
KSWB	12/02/10	3:29:44 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaign	
KSWB	12/02/10	3:45:30 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Switchboard	
KSWB	12/02/10	3:46:00 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	12/02/10	3:46:30 XM	S709010	:30	PSA30 Lightning Protection	Star Trek: The Next Generation	KSWB House/NOAA National Weather Service	
KSWB	12/02/10	3:47:00 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	12/03/10	4:02:04 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Association	
KSWB	12/03/10	4:02:54 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Diego	
KSWB	12/03/10	4:03:24 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Prostate Cancer	
KSWB	12/03/10	4:11:52 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	12/03/10	4:28:35 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Project	
KSWB	12/03/10	1:33:19 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Prostate Cancer	
KSWB	12/03/10	2:09:08 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy of Child & Adolescent Psychiatry	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/03/10	2:10:38 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	
KSWB	12/03/10	2:17:32 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	12/03/10	2:19:02 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/03/10	2:19:32 XM	S708602	:30	PSA30 Global Fund	My Name Is Earl	KSWB House/The Global Fund	
KSWB	12/03/10	2:28:00 XM	S708204	:20	PSA20 SSA Medicare Online	My Name Is Earl	KSWB House/Social Security Admin	
KSWB	12/03/10	2:28:20 XM	S708102	:20	PSA20 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	12/03/10	2:58:54 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	12/03/10	2:59:14 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	12/03/10	3:08:14 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/03/10	3:09:44 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/03/10	3:10:14 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	12/03/10	3:10:44 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	12/03/10	3:11:14 XM	S706602	:15	PSA15 TIMES ARE TOUGH	Star Trek: The Next Generation	KSWB House/Credit Counseling	
KSWB	12/03/10	3:28:38 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/03/10	3:29:08 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	12/03/10	3:29:38 XM	S708002	:30	PSA30 AAOS "Alone"	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/03/10	3:30:08 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic S	
KSWB	12/03/10	3:47:24 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/03/10	3:47:55 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/03/10	3:48:25 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	12/03/10	3:48:55 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/04/10	4:29:25 AM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Paid Program	KSWB House/ALZHEIMERS ASSO	
KSWB	12/04/10	4:29:40 AM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/04/10	4:58:49 AM	S709303	:30	PSA-2010-NFL-30-30	Paid Program	KSWB House/NFL PSA	
KSWB	12/04/10	4:59:20 AM	S708002	:30	PSA30 AAOS "Alone"	Paid Program	KSWB House/American Academy C	
KSWB	12/04/10	5:58:40 AM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/04/10	5:58:50 AM	S709001	:30	PSA30 Child Asthma	Paid Program	KSWB House/Ad Council - Childhoc	
KSWB	12/04/10	5:59:20 AM	S708601	:30	PSA30 Foreclosure Prev.	Paid Program	KSWB House/Ad Council	
KSWB	12/04/10	6:27:52 AM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	12/04/10	6:28:34 AM	S708009	:30	PSA30 Help Veterans	Paid Program	KSWB House/Help Hospitalized Vet	
KSWB	12/04/10	6:29:05 AM	S708603	:30	PSA30 Hisp. Scholarship	Paid Program	KSWB House/Ad Council	
KSWB	12/04/10	7:16:52 AM	S709003	:15	PSA15 Team Challenge	Mystery Hunters	KSWB House/Crohn's & Colitis Foun	
KSWB	12/04/10	7:27:39 AM	S708601	:30	PSA30 Foreclosure Prev.	Mystery Hunters	KSWB House/Ad Council	
KSWB	12/04/10	7:28:09 AM	S708603	:30	PSA30 Hisp. Scholarship	Mystery Hunters	KSWB House/Ad Council	
KSWB	12/04/10	7:47:50 AM	S708603	:30	PSA30 Hisp. Scholarship	Animal Rescue	KSWB House/Ad Council	
KSWB	12/04/10	7:48:50 AM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Animal Rescue	KSWB House/ALZHEIMERS ASSO	
KSWB	12/04/10	7:49:05 AM	S708701	:20	PSA20 Smoke Free	Animal Rescue	KSWB House/American Lung Assoc	
KSWB	12/04/10	7:56:17 AM	S708404	:10	PSA10 Couch Potato	Animal Rescue	KSWB House/The Greyhound Proje	
KSWB	12/04/10	8:20:05 AM	S709002	:30	PSA30 Make The Connection	Young Icons	KSWB House/National Runaway Sw	
KSWB	12/04/10	8:20:35 AM	S709007	:30	PSA30 Hungry Pests	Young Icons	KSWB House/USDA	
KSWB	12/04/10	9:11:17 AM	S709008	:30	PSA30 National Parks	Career Day	KSWB House/National Parks Projec	
KSWB	12/04/10	9:42:15 AM	S709002	:30	PSA30 Make The Connection	Eco Company	KSWB House/National Runaway Sw	
KSWB	12/04/10	12:50:12 XM	S709004	:30	PSA30 Mental Health	Ugly Betty(SYN)	KSWB House/Ad Council - Campaig	
KSWB	12/04/10	1:20:38 XM	S709002	:30	PSA30 Make The Connection	Ugly Betty(SYN)	KSWB House/National Runaway Sw	
KSWB	12/04/10	1:39:02 XM	S709010	:30	PSA30 Lightning Protectio	According to Jim	KSWB House/NOAA National Weatl	
KSWB	12/04/10	1:39:32 XM	S708101	:30	PSA30 MAKE A WISH	According to Jim	KSWB House/Make A Wish	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/04/10	1:40:03 XM	S709002	:30	PSA30 Make The Connection	According to Jim	KSWB House/National Runaway Sw	
KSWB	12/04/10	1:46:53 XM	S709401	:30	PSA30 USCG Born Ready M	According to Jim	KSWB House/California Broadcaste	
KSWB	12/04/10	1:54:55 XM	S709009	:15	PSA15 Men's Health	According to Jim	KSWB House/Ad Council - Men's Pr	
KSWB	12/04/10	1:55:10 XM	S708404	:10	PSA10 Couch Potato	According to Jim	KSWB House/The Greyhound Proje	
KSWB	12/04/10	2:03:42 XM	S709302	:32	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	12/04/10	2:04:14 XM	S709201	:20	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	12/04/10	2:04:34 XM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	12/04/10	2:05:04 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	12/04/10	2:12:51 XM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	12/04/10	2:13:21 XM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	12/04/10	2:28:03 XM	S708603	:30	PSA30 Hisp. Scholarship	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/04/10	3:28:50 XM	S709008	:30	PSA30 National Parks	Paid Program	KSWB House/National Parks Projec	
KSWB	12/04/10	3:29:20 XM	S709101	:30	PSA30 NEABPD HD	Paid Program	KSWB House/National Education Al	
KSWB	12/04/10	3:59:16 XM	S709201	:30	PSA30 SDRM Help Now	Paid Program	San Diego Rescue Mission/San Die	
KSWB	12/04/10	3:59:46 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/05/10	5:59:31 AM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	12/05/10	6:59:25 AM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	12/05/10	3:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/06/10	4:02:18 AM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	12/06/10	4:02:53 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/06/10	4:03:13 AM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/06/10	4:03:43 AM	S708602	:30	PSA30 Global Fund	Everybody Loves Raymond	KSWB House/The Global Fund	
KSWB	12/06/10	4:12:01 AM	S708403	:15	PSA15 United We Serve	Everybody Loves Raymond	KSWB House/Corp For National & C	
KSWB	12/06/10	4:27:07 AM	S709401	:30	PSA30 USCG Born Ready M	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	12/06/10	4:27:37 AM	S708005	:30	PSA30 TOUR DE CURE 2010	Everybody Loves Raymond	KSWB House/American Diabetes A:	
KSWB	12/06/10	1:09:20 XM	S709702	:10	PSA10 AC Making Home	According to Jim	KSWB House/Ad Council - Making H	
KSWB	12/06/10	2:06:16 XM	S708009	:30	PSA30 Help Veterans	My Name Is Earl	KSWB House/Help Hospitalized Vet	
KSWB	12/06/10	2:15:03 XM	S709010	:30	PSA30 Lightning Protectio	My Name Is Earl	KSWB House/NOAA National Weatl	
KSWB	12/06/10	2:59:48 XM	S709703	:10	PSA10 AC Making Home #2	Paid Program	KSWB House/Ad Council - Making H	
KSWB	12/06/10	3:04:09 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/06/10	3:04:39 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/06/10	3:05:09 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	12/06/10	3:26:15 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	12/06/10	3:26:45 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/07/10	4:03:13 AM	S706909	:15	PSA15 Finacial Literacy	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/07/10	4:03:28 AM	S754301	:20	PSA20 SALUTE USA HEROES	Everybody Loves Raymond	KSWB House/COALITION TO SALL	
KSWB	12/07/10	4:14:39 AM	S709004	:30	PSA30 Mental Health	Everybody Loves Raymond	KSWB House/Ad Council - Campaig	
KSWB	12/07/10	1:35:19 XM	S709702	:10	PSA10 AC Making Home	Everybody Loves Raymond	KSWB House/Ad Council - Making H	
KSWB	12/07/10	1:58:22 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/07/10	2:04:23 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	12/07/10	2:26:35 XM	S754001	:20	PSA20UNICEF	My Name Is Earl	KSWB House/UNICEF	
KSWB	12/07/10	2:26:55 XM	S708102	:20	PSA20 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	12/07/10	2:59:03 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	12/07/10	2:59:23 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	12/07/10	3:03:59 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/07/10	3:05:59 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/07/10	3:06:44 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	12/07/10	3:24:27 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	12/07/10	3:24:56 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/07/10	3:44:18 XM	S706804	:30	PSA30 Report Drunk Driver	Star Trek: The Next Generation	KSWB House/CA Office Of Traffic S	
KSWB	12/07/10	3:44:48 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/07/10	3:45:18 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/07/10	3:45:48 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	12/08/10	4:28:12 AM	S755301	:15	PSA:15 AUTISM AWARENESS	Everybody Loves Raymond	KSWB House/Autism Awareness	
KSWB	12/08/10	4:28:27 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/08/10	4:59:30 AM	S709702	:10	PSA10 AC Making Home	Fox5 Morning News	KSWB House/Ad Council - Making H	
KSWB	12/08/10	1:34:37 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/08/10	1:43:34 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	12/08/10	1:58:39 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/08/10	2:09:10 XM	S709002	:30	PSA30 Make The Connection	My Name Is Earl	KSWB House/National Runaway Sw	
KSWB	12/08/10	2:10:56 XM	S706909	:15	PSA15 Finacial Literacy	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/08/10	2:17:08 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	12/08/10	2:19:23 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	12/08/10	2:26:20 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/08/10	2:26:35 XM	S708404	:10	PSA10 Couch Potato	My Name Is Earl	KSWB House/The Greyhound Proje	
KSWB	12/08/10	2:59:33 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/08/10	3:07:31 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	12/08/10	3:27:18 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/08/10	3:50:00 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	12/09/10	4:01:46 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	12/09/10	4:13:05 AM	S709701	:30	PSA30 AC Making Home	Everybody Loves Raymond	KSWB House/Ad Council - Making H	
KSWB	12/09/10	4:14:50 AM	S709003	:15	PSA15 Team Challenge	Everybody Loves Raymond	KSWB House/Crohn's & Colitis Foun	
KSWB	12/09/10	4:15:05 AM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	12/09/10	4:27:49 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/09/10	4:28:09 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/09/10	12:12:19 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Entourage(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	12/09/10	12:40:35 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Curb Your Enthusiasm(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	12/09/10	12:40:50 XM	S709703	:10	PSA10 AC Making Home #2	Curb Your Enthusiasm(SYN)	KSWB House/Ad Council - Making H	
KSWB	12/09/10	12:56:25 XM	S708404	:10	PSA10 Couch Potato	Curb Your Enthusiasm(SYN)	KSWB House/The Greyhound Proje	
KSWB	12/09/10	1:09:33 XM	S708603	:30	PSA30 Hisp. Scholarship	According to Jim	KSWB House/Ad Council	
KSWB	12/09/10	1:33:41 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	12/09/10	1:35:41 XM	S708606	:15	PSA15 The Protector	Everybody Loves Raymond	KSWB House/American Association	
KSWB	12/09/10	1:43:52 XM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	12/09/10	1:45:57 XM	S709009	:15	PSA15 Men's Health	Everybody Loves Raymond	KSWB House/Ad Council - Men's Pr	
KSWB	12/09/10	1:46:12 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	12/09/10	1:58:28 XM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/09/10	2:02:55 XM	S706605	:30	PSA30 Other You	My Name Is Earl	KSWB House/Ad Council Forest Co	
KSWB	12/09/10	2:04:10 XM	S708005	:30	PSA30 TOUR DE CURE 2010	My Name Is Earl	KSWB House/American Diabetes A	
KSWB	12/09/10	2:04:40 XM	S708501	:15	PSA15 Mana Volunteer	My Name Is Earl	KSWB House/Mana San Diego	
KSWB	12/09/10	2:15:30 XM	S707501	:30	PSA30 RMH San Diego	My Name Is Earl	KSWB House/Ronald McDonald Ho	
KSWB	12/09/10	2:16:30 XM	S708206	1:00	PSA60 PPA Teamwork	My Name Is Earl	KSWB House/Partnership For Presc	
KSWB	12/09/10	2:17:30 XM	S709402	:30	PSA30 USCG Born Ready F	My Name Is Earl	KSWB House/California Broadcaste	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/09/10	3:03:23 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/09/10	3:23:38 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/09/10	3:24:08 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	12/09/10	3:46:48 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	12/10/10	4:01:31 AM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/10/10	4:03:01 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/10/10	4:03:21 AM	S708204	:20	PSA20 SSA Medicare Online	Everybody Loves Raymond	KSWB House/Social Security Admir	
KSWB	12/10/10	4:14:10 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	
KSWB	12/10/10	4:15:10 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	12/10/10	4:59:30 AM	S708404	:10	PSA10 Couch Potato	Fox5 Morning News	KSWB House/The Greyhound Proje	
KSWB	12/10/10	2:03:02 XM	S709401	:30	PSA30 USCG Born Ready M	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	12/10/10	2:04:48 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/10/10	2:13:58 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	12/10/10	2:15:58 XM	S709010	:30	PSA30 Lightning Protectio	My Name Is Earl	KSWB House/NOAA National Weatl	
KSWB	12/10/10	2:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/10/10	3:03:12 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/10/10	3:06:12 XM	S708403	:15	PSA15 United We Serve	Star Trek: The Next Generation	KSWB House/Corp For National & C	
KSWB	12/10/10	3:25:27 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/10/10	3:25:57 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	12/10/10	3:26:57 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/10/10	3:27:27 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	12/10/10	3:48:09 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/11/10	8:11:26 AM	S756201	:10	PSA10USO	Young Icons	KSWB House/USO	
KSWB	12/11/10	8:20:31 AM	S709009	:15	PSA15 Men's Health	Young Icons	KSWB House/Ad Council - Men's Pr	
KSWB	12/11/10	8:20:46 AM	S708404	:10	PSA10 Couch Potato	Young Icons	KSWB House/The Greyhound Proje	
KSWB	12/11/10	8:38:17 AM	S707305	:30	PSA30 Hunger/1 in 8	Mad About...	KSWB House/Ad Council/Feeding A	
KSWB	12/11/10	8:54:23 AM	S709702	:10	PSA10 AC Making Home	Mad About...	KSWB House/Ad Council - Making h	
KSWB	12/11/10	8:55:07 AM	S709010	:30	PSA30 Lightning Protectio	Mad About...	KSWB House/NOAA National Weatl	
KSWB	12/11/10	9:09:52 AM	S709002	:30	PSA30 Make The Connection	Career Day	KSWB House/National Runaway Sw	
KSWB	12/11/10	12:48:18 XM	S709006	:30	PSA30 Smoking Cessation	Ugly Betty(SYN)	KSWB House/Will Rogers Institute	
KSWB	12/11/10	12:50:38 XM	S709703	:10	PSA10 AC Making Home #2	Ugly Betty(SYN)	KSWB House/Ad Council - Making h	
KSWB	12/11/10	1:02:29 XM	S708404	:10	PSA10 Couch Potato	Ugly Betty(SYN)	KSWB House/The Greyhound Proje	
KSWB	12/11/10	1:19:09 XM	S709401	:30	PSA30 USCG Born Ready M	Ugly Betty(SYN)	KSWB House/California Broadcaste	
KSWB	12/11/10	2:29:25 XM	S709009	:15	PSA15 Men's Health	Paid Program	KSWB House/Ad Council - Men's Pr	
KSWB	12/11/10	2:29:40 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	12/11/10	2:59:10 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	12/11/10	2:59:30 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	12/11/10	3:29:40 XM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	12/11/10	3:59:40 XM	S756001	:10	PSA10UNICEF	Paid Program	KSWB House/UNICEF	
KSWB	12/12/10	2:29:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/12/10	2:59:40 XM	S756202	:10	PSA10 DAV-FIGHT	Paid Program	KSWB House/DISABLED AMERIC/A	
KSWB	12/12/10	3:29:47 XM	S756101	:07	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	12/13/10	4:03:34 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/13/10	12:41:24 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Curb Your Enthusiasm(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	12/13/10	12:43:25 XM	S708403	:15	PSA15 United We Serve	Curb Your Enthusiasm(SYN)	KSWB House/Corp For National & C	
KSWB	12/13/10	1:34:00 XM	S709702	:10	PSA10 AC Making Home	Everybody Loves Raymond	KSWB House/Ad Council - Making h	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/13/10	1:42:04 XM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	12/13/10	1:42:34 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	12/13/10	1:57:10 XM	S708606	:15	PSA15 The Protector	Everybody Loves Raymond	KSWB House/American Association	
KSWB	12/13/10	2:07:59 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/13/10	2:08:29 XM	S709010	:30	PSA30 Lightning Protectio	My Name Is Earl	KSWB House/NOAA National Weatl	
KSWB	12/13/10	2:09:30 XM	S709101	:30	PSA30 NEABPD HD	My Name Is Earl	KSWB House/National Education Al	
KSWB	12/13/10	2:16:10 XM	S708207	:30	PSA30 Red Cross Hope	My Name Is Earl	KSWB House/American Red Cross	
KSWB	12/13/10	2:16:40 XM	S709401	:30	PSA30 USCG Born Ready M	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	12/13/10	2:17:40 XM	S709002	:30	PSA30 Make The Connection	My Name Is Earl	KSWB House/National Runaway Sw	
KSWB	12/13/10	2:18:10 XM	S708603	:30	PSA30 Hisp. Scholarship	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/13/10	2:24:51 XM	S709004	:30	PSA30 Mental Health	My Name Is Earl	KSWB House/Ad Council - Campaig	
KSWB	12/13/10	2:25:51 XM	S709008	:30	PSA30 National Parks	My Name Is Earl	KSWB House/National Parks Projec	
KSWB	12/13/10	2:26:21 XM	S708005	:30	PSA30 TOUR DE CURE 2010	My Name Is Earl	KSWB House/American Diabetes A	
KSWB	12/13/10	2:59:05 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	12/13/10	2:59:25 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	12/13/10	3:03:48 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/13/10	3:05:48 XM	S708607	1:00	PSA60 Back In The Game	Star Trek: The Next Generation	KSWB House/TeamHank.com	
KSWB	12/13/10	3:06:48 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	12/13/10	3:23:47 XM	S708206	1:00	PSA60 PPA Teamwork	Star Trek: The Next Generation	KSWB House/Partnership For Presc	
KSWB	12/13/10	3:24:47 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	12/13/10	3:46:46 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	12/13/10	3:47:02 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	12/14/10	4:04:50 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/14/10	4:05:10 AM	S754301	:20	PSA20 SALUTE USA HEROES	Everybody Loves Raymond	KSWB House/COALITION TO SALU	
KSWB	12/14/10	4:09:43 AM	S709302	:30	PSA-2010-NFL-30-20	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	12/14/10	4:10:13 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	12/14/10	4:10:43 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	12/14/10	4:28:43 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/14/10	12:55:14 XM	S709004	:30	PSA30 Mental Health	Curb Your Enthusiasm(SYN)	KSWB House/Ad Council - Campaig	
KSWB	12/14/10	1:09:12 XM	S709008	:30	PSA30 National Parks	According to Jim	KSWB House/National Parks Projec	
KSWB	12/14/10	1:14:36 XM	S708404	:10	PSA10 Couch Potato	According to Jim	KSWB House/The Greyhound Proje	
KSWB	12/14/10	1:33:21 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/14/10	1:43:32 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/14/10	2:06:04 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/14/10	2:14:20 XM	S708603	:30	PSA30 Hisp. Scholarship	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/14/10	2:16:20 XM	S708601	:30	PSA30 Foreclosure Prev.	My Name Is Earl	KSWB House/Ad Council	
KSWB	12/14/10	3:06:32 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/14/10	3:09:34 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Star Trek: The Next Generation	KSWB House/ALZHEIMERS ASSO	
KSWB	12/14/10	3:49:06 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	12/14/10	3:49:37 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/14/10	3:50:08 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/14/10	3:50:39 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	12/15/10	4:03:12 AM	S708403	:15	PSA15 United We Serve	Everybody Loves Raymond	KSWB House/Corp For National & C	
KSWB	12/15/10	12:39:59 XM	S706602	:15	PSA15 TIMES ARE TOUGH	Curb Your Enthusiasm(SYN)	KSWB House/Credit Counseling	
KSWB	12/15/10	12:42:05 XM	S708404	:10	PSA10 Couch Potato	Curb Your Enthusiasm(SYN)	KSWB House/The Greyhound Proje	
KSWB	12/15/10	1:23:46 XM	S708404	:10	PSA10 Couch Potato	According to Jim	KSWB House/The Greyhound Proje	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/15/10	1:58:05 XM	S754201	:20	PSA20SHRINERS	Everybody Loves Raymond	KSWB House/SHRINERS HOSPITAL	
KSWB	12/15/10	2:14:27 XM	S708401	:30	PSA30 Create The Good	My Name Is Earl	KSWB House/I Participate	
KSWB	12/15/10	2:14:57 XM	S709703	:10	PSA10 AC Making Home #2	My Name Is Earl	KSWB House/Ad Council - Making H	
KSWB	12/15/10	2:22:30 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	12/15/10	2:22:45 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/15/10	2:58:58 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	12/15/10	2:59:18 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	12/15/10	3:28:01 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	12/16/10	4:00:48 AM	S708501	:15	PSA15 Mana Volunteer	Everybody Loves Raymond	KSWB House/Mana San Diego	
KSWB	12/16/10	4:01:43 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	12/16/10	4:02:13 AM	S708401	:30	PSA30 Create The Good	Everybody Loves Raymond	KSWB House/I Participate	
KSWB	12/16/10	2:10:03 XM	S709101	:30	PSA30 NEABPD HD	Entourage(SYN)	KSWB House/National Education Al	
KSWB	12/16/10	2:23:17 XM	S709401	:30	PSA30 USCG Born Ready M	Entourage(SYN)	KSWB House/California Broadcaste	
KSWB	12/16/10	2:23:47 XM	S709008	:30	PSA30 National Parks	Entourage(SYN)	KSWB House/National Parks Projec	
KSWB	12/16/10	2:24:17 XM	S709007	:30	PSA30 Hungry Pests	Entourage(SYN)	KSWB House/USDA	
KSWB	12/16/10	2:39:40 XM	S709002	:30	PSA30 Make The Connection	Curb Your Enthusiasm(SYN)	KSWB House/National Runaway Sw	
KSWB	12/16/10	2:55:47 XM	S707501	:30	PSA30 RMH San Diego	Curb Your Enthusiasm(SYN)	KSWB House/Ronald McDonald Ho	
KSWB	12/16/10	2:56:17 XM	S709006	:30	PSA30 Smoking Cessation	Curb Your Enthusiasm(SYN)	KSWB House/Will Rogers Institute	
KSWB	12/16/10	3:07:17 XM	S708601	:30	PSA30 Forclosure Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/16/10	3:09:47 XM	S707305	:30	PSA30 Hunger/1 in 8	Star Trek: The Next Generation	KSWB House/Ad Council/Feeding A	
KSWB	12/16/10	3:25:35 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	12/16/10	3:26:06 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/16/10	3:26:36 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/16/10	3:27:06 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/16/10	3:48:21 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/17/10	4:01:28 AM	S707305	:30	PSA30 Hunger/1 in 8	Everybody Loves Raymond	KSWB House/Ad Council/Feeding A	
KSWB	12/17/10	4:10:11 AM	S752501	:30	PSA30CANCER PROJECT	Everybody Loves Raymond	KSWB House/CANCER PROJECT	
KSWB	12/17/10	4:12:11 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/17/10	2:10:25 XM	S753105	:30	PSA30ENERGY	My Name Is Earl	KSWB House/AD COUNCIL ENERGO	
KSWB	12/17/10	2:18:41 XM	S753203	:30	PSA30THINKWANDA	My Name Is Earl	KSWB House/AD COUNCIL: Think	
KSWB	12/17/10	3:05:32 XM	S753206	:30	PSA30 RED CROSS SD-GOLF	Star Trek: The Next Generation	KSWB House/RED CROSS SAN DI	
KSWB	12/18/10	4:29:40 AM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	12/18/10	2:58:40 XM	S709005	1:00	PSA60 America's Navy	Paid Program	KSWB House/United States Navy	
KSWB	12/20/10	4:01:43 AM	S708607	1:00	PSA60 Back In The Game	Everybody Loves Raymond	KSWB House/TeamHank.com	
KSWB	12/20/10	4:11:21 AM	S708001	:30	PSA30 ANGELS DEPOT	Everybody Loves Raymond	KSWB House/Angel's Depot	
KSWB	12/20/10	4:11:50 AM	S708601	:30	PSA30 Forclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/20/10	2:18:16 XM	S708402	:30	PSA30 AAP Protect TOM	My Name Is Earl	KSWB House/American Academy C	
KSWB	12/20/10	3:09:08 XM	S753203	:30	PSA30THINKWANDA	Star Trek: The Next Generation	KSWB House/AD COUNCIL: Think	
KSWB	12/20/10	3:27:26 XM	S708206	1:00	PSA60 PPA Teamwork	Star Trek: The Next Generation	KSWB House/Partnership For Presc	
KSWB	12/20/10	3:28:26 XM	S753203	:30	PSA30THINKWANDA	Star Trek: The Next Generation	KSWB House/AD COUNCIL: Think	
KSWB	12/20/10	3:46:54 XM	S707308	:15	PSA15 March Of Dimes FA	Star Trek: The Next Generation	KSWB House/March Of Dimes	
KSWB	12/21/10	4:01:53 AM	S708102	:20	PSA20 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/21/10	4:02:33 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	12/21/10	4:03:03 AM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	12/21/10	4:10:16 AM	S709402	:30	PSA30 USCG Born Ready F	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	12/21/10	4:10:46 AM	S709101	:30	PSA30 NEABPD HD	Everybody Loves Raymond	KSWB House/National Education Al	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/21/10	4:11:16 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	
KSWB	12/21/10	4:11:46 AM	S709006	:30	PSA30 Smoking Cessation	Everybody Loves Raymond	KSWB House/Will Rogers Institute	
KSWB	12/21/10	12:56:26 XM	S708401	:30	PSA30 Create The Good	Curb Your Enthusiasm(SYN)	KSWB House/I Participate	
KSWB	12/21/10	1:08:10 XM	S708601	:30	PSA30 Forclosures Prev.	According to Jim	KSWB House/Ad Council	
KSWB	12/21/10	1:13:51 XM	S708403	:15	PSA15 United We Serve	According to Jim	KSWB House/Corp For National & C	
KSWB	12/21/10	1:21:44 XM	S709009	:15	PSA15 Men's Health	According to Jim	KSWB House/Ad Council - Men's Pr	
KSWB	12/21/10	1:31:59 XM	S709007	:30	PSA30 Hungry Pests	Everybody Loves Raymond	KSWB House/USDA	
KSWB	12/21/10	1:33:59 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	12/21/10	1:40:20 XM	S753208	:30	PSA30 ALZHEIMERS-Dreams	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	12/21/10	1:42:36 XM	S755304	:15	PSA15 NATIONAL PEST-MICE	Everybody Loves Raymond	KSWB House/NATIONAL PEST MA	
KSWB	12/21/10	1:58:10 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/21/10	2:03:50 XM	S709004	:30	PSA30 Mental Health	My Name Is Earl	KSWB House/Ad Council - Campaig	
KSWB	12/21/10	2:13:25 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/21/10	2:15:25 XM	S706907	:30	PSA30 Drug Free/Words	My Name Is Earl	KSWB House/Drug Free California	
KSWB	12/21/10	2:21:53 XM	S708003	:30	PSA30 Boys&Girls Club-SD	My Name Is Earl	KSWB House/Boys & Girls Club Sai	
KSWB	12/21/10	2:22:23 XM	S708702	1:00	PSA60 USMC	My Name Is Earl	KSWB House/United States Marine	
KSWB	12/21/10	2:58:48 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Foun	
KSWB	12/21/10	3:07:38 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	12/21/10	3:27:22 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	12/21/10	3:27:52 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/21/10	3:28:22 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/22/10	4:01:21 AM	S709008	:30	PSA30 National Parks	Everybody Loves Raymond	KSWB House/National Parks Projec	
KSWB	12/22/10	4:14:32 AM	S707305	:30	PSA30 Hunger/1 in 8	Everybody Loves Raymond	KSWB House/Ad Council/Feeding A	
KSWB	12/22/10	4:15:02 AM	S708009	:30	PSA30 Help Veterans	Everybody Loves Raymond	KSWB House/Help Hospitalized Vet	
KSWB	12/22/10	12:39:04 XM	S755301	:15	PSA:15 AUTISM AWARENESS	Curb Your Enthusiasm(SYN)	KSWB House/Autism Awareness	
KSWB	12/22/10	1:24:05 XM	S706804	:30	PSA30 Report Drunk Driver	According to Jim	KSWB House/CA Office Of Traffic S	
KSWB	12/22/10	1:34:53 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	12/22/10	1:45:22 XM	S756201	:10	PSA10USO	Everybody Loves Raymond	KSWB House/USO	
KSWB	12/22/10	1:58:27 XM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/22/10	2:05:46 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	12/22/10	2:06:32 XM	S709009	:15	PSA15 Men's Health	My Name Is Earl	KSWB House/Ad Council - Men's Pr	
KSWB	12/22/10	2:06:47 XM	S709401	:30	PSA30 USCG Born Ready M	My Name Is Earl	KSWB House/California Broadcaste	
KSWB	12/22/10	2:14:38 XM	S707305	:30	PSA30 Hunger/1 in 8	My Name Is Earl	KSWB House/Ad Council/Feeding A	
KSWB	12/22/10	2:15:08 XM	S708701	:20	PSA20 Smoke Free	My Name Is Earl	KSWB House/American Lung Assoc	
KSWB	12/22/10	2:15:28 XM	S708204	:20	PSA20 SSA Medicare Online	My Name Is Earl	KSWB House/Social Security Admir	
KSWB	12/22/10	2:19:39 XM	S709201	:30	PSA30 SDRM Help Now	My Name Is Earl	San Diego Rescue Mission/San Die	
KSWB	12/22/10	2:20:09 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	My Name Is Earl	KSWB House/Ad Council Underage	
KSWB	12/22/10	2:21:24 XM	S709003	:15	PSA15 Team Challenge	My Name Is Earl	KSWB House/Crohn's & Colitis Foun	
KSWB	12/22/10	2:59:41 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/22/10	3:02:42 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/22/10	3:03:43 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/22/10	3:04:14 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/22/10	3:04:44 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	12/22/10	3:05:14 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	12/22/10	3:05:44 XM	S708701	:20	PSA20 Smoke Free	Star Trek: The Next Generation	KSWB House/American Lung Assoc	
KSWB	12/22/10	3:25:58 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/22/10	3:26:28 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	12/22/10	3:26:58 XM	S709007	:30	PSA30 Hungry Pests	Star Trek: The Next Generation	KSWB House/USDA	
KSWB	12/22/10	3:47:55 XM	S709010	:30	PSA30 Lightning Protectio	Star Trek: The Next Generation	KSWB House/NOAA National Weatl	
KSWB	12/22/10	3:48:25 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/22/10	3:48:55 XM	S708002	:30	PSA30 AAOS "Alone"	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/22/10	3:49:25 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/22/10	3:49:55 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/23/10	4:01:33 AM	S708702	1:00	PSA60 USMC	Everybody Loves Raymond	KSWB House/United States Marine	
KSWB	12/23/10	4:13:37 AM	S708206	1:00	PSA60 PPA Teamwork	Everybody Loves Raymond	KSWB House/Partnership For Presc	
KSWB	12/23/10	4:47:39 AM	S754301	:20	PSA20 SALUTE USA HEROES	Fox5 Morning News	KSWB House/COALITION TO SALL	
KSWB	12/23/10	1:14:39 XM	S709003	:15	PSA15 Team Challenge	According to Jim	KSWB House/Crohn's & Colitis Foui	
KSWB	12/23/10	1:32:28 XM	S708404	:10	PSA10 Couch Potato	Everybody Loves Raymond	KSWB House/The Greyhound Proje	
KSWB	12/23/10	1:32:38 XM	S709402	:30	PSA30 USCG Born Ready F	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	12/23/10	1:33:08 XM	S708207	:30	PSA30 Red Cross Hope	Everybody Loves Raymond	KSWB House/American Red Cross	
KSWB	12/23/10	1:44:02 XM	S708609	:30	PSA30 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/23/10	1:44:32 XM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/23/10	1:56:56 XM	S708403	:15	PSA15 United We Serve	Everybody Loves Raymond	KSWB House/Corp For National & C	
KSWB	12/23/10	1:57:11 XM	S709401	:30	PSA30 USCG Born Ready M	Everybody Loves Raymond	KSWB House/California Broadcaste	
KSWB	12/23/10	1:57:41 XM	S709201	:30	PSA30 SDRM Help Now	Everybody Loves Raymond	San Diego Rescue Mission/San Die	
KSWB	12/23/10	2:07:08 XM	S709007	:30	PSA30 Hungry Pests	My Name Is Earl	KSWB House/USDA	
KSWB	12/23/10	2:07:38 XM	S709010	:30	PSA30 Lightning Protectio	My Name Is Earl	KSWB House/NOAA National Weatl	
KSWB	12/23/10	2:13:36 XM	S708101	:30	PSA30 MAKE A WISH	My Name Is Earl	KSWB House/Make A Wish	
KSWB	12/23/10	2:14:06 XM	S709002	:30	PSA30 Make The Connection	My Name Is Earl	KSWB House/National Runaway Sw	
KSWB	12/23/10	2:14:36 XM	S707305	:30	PSA30 Hunger/1 in 8	My Name Is Earl	KSWB House/Ad Council/Feeding A	
KSWB	12/23/10	2:15:07 XM	S709004	:30	PSA30 Mental Health	My Name Is Earl	KSWB House/Ad Council - Campaig	
KSWB	12/23/10	2:29:01 XM	S709101	:39	PSA30 NEABPD HD	My Name Is Earl	KSWB House/National Education Al	
KSWB	12/23/10	2:29:40 XM	S709006	:20	PSA30 Smoking Cessation	My Name Is Earl	KSWB House/Will Rogers Institute	
KSWB	12/23/10	2:58:41 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/23/10	2:58:51 XM	S708607	1:00	PSA60 Back In The Game	Paid Program	KSWB House/TeamHank.com	
KSWB	12/23/10	3:04:59 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/23/10	3:05:49 XM	S707310	:30	PSA30 AA I Thought	Star Trek: The Next Generation	KSWB House/Alcoholics Anonymou	
KSWB	12/23/10	3:06:19 XM	S708005	:30	PSA30 TOUR DE CURE 2010	Star Trek: The Next Generation	KSWB House/American Diabetes A:	
KSWB	12/23/10	3:24:43 XM	S708003	:30	PSA30 Boys&Girls Club-SD	Star Trek: The Next Generation	KSWB House/Boys & Girls Club Sai	
KSWB	12/23/10	3:25:13 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/23/10	3:25:43 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	12/23/10	3:26:13 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	12/23/10	3:26:43 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/23/10	3:43:29 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	12/23/10	3:44:28 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/24/10	4:02:54 AM	S708101	:30	PSA30 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/24/10	4:03:24 AM	S708601	:30	PSA30 Foreclosure Prev.	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/24/10	4:03:54 AM	S709010	:30	PSA30 Lightning Protectio	Everybody Loves Raymond	KSWB House/NOAA National Weatl	
KSWB	12/24/10	4:12:30 AM	S709005	1:00	PSA60 America's Navy	Everybody Loves Raymond	KSWB House/United States Navy	
KSWB	12/24/10	4:26:52 AM	S708402	:30	PSA30 AAP Protect TOM	Everybody Loves Raymond	KSWB House/American Academy C	
KSWB	12/24/10	4:27:22 AM	S708608	:30	PSA30 Child Survival	Everybody Loves Raymond	KSWB House/Ad Council	
KSWB	12/24/10	4:27:52 AM	S709002	:30	PSA30 Make The Connection	Everybody Loves Raymond	KSWB House/National Runaway Sw	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/24/10	10:39:11 AM	S709101	:30	PSA30 NEABPD HD	Dr. Oz	KSWB House/National Education Al	
KSWB	12/24/10	10:55:53 AM	S709101	:30	PSA30 NEABPD HD	Dr. Oz	KSWB House/National Education Al	
KSWB	12/24/10	3:55:13 PM	S709303	:30	PSA-2010-NFL-30-30	Steve Wilkos	KSWB House/NFL PSA	
KSWB	12/24/10	12:08:37 XM	S706804	:30	PSA30 Report Drunk Driver	Entourage(SYN)	KSWB House/CA Office Of Traffic S	
KSWB	12/24/10	12:24:13 XM	S706904	:30	PSA30 Hurricane/MacGraw	Entourage(SYN)	KSWB House/PETA	
KSWB	12/24/10	12:24:43 XM	S706905	:30	PSA30 Drug Free/Steroids	Entourage(SYN)	KSWB House/Drug Free California/I	
KSWB	12/24/10	12:40:49 XM	S708102	:20	PSA20 MAKE A WISH	Curb Your Enthusiasm(SYN)	KSWB House/Make A Wish	
KSWB	12/24/10	12:56:34 XM	S706906	:30	PSA30 Drug Free/Balls	Curb Your Enthusiasm(SYN)	KSWB House/Drug Free California	
KSWB	12/24/10	1:13:35 XM	S706807	:15	PSA15 SSA Watusi	According to Jim	KSWB House/Social Security Admir	
KSWB	12/24/10	1:22:07 XM	S708203	:15	PSA15 AC/Tommy Drink Prev	According to Jim	KSWB House/Ad Council Underage	
KSWB	12/24/10	1:34:09 XM	S706907	:30	PSA30 Drug Free/Words	Everybody Loves Raymond	KSWB House/Drug Free California	
KSWB	12/24/10	1:44:29 XM	S707302	:30	PSA30 NFHA Struggle	Everybody Loves Raymond	KSWB House/NFHA Foreclosure Pr	
KSWB	12/24/10	1:57:21 XM	S707305	:30	PSA30 Hunger/1 in 8	Everybody Loves Raymond	KSWB House/Ad Council/Feeding A	
KSWB	12/24/10	1:58:01 XM	S708204	:20	PSA20 SSA Medicare Online	Everybody Loves Raymond	KSWB House/Social Security Admir	
KSWB	12/24/10	2:07:12 XM	S707310	:30	PSA30 AA I Thought	My Name Is Earl	KSWB House/Alcoholics Anonymou	
KSWB	12/24/10	2:08:42 XM	S707501	:30	PSA30 RMH San Diego	My Name Is Earl	KSWB House/Ronald McDonald Ho	
KSWB	12/24/10	2:14:45 XM	S708001	:30	PSA30 ANGELS DEPOT	My Name Is Earl	KSWB House/Angel's Depot	
KSWB	12/24/10	2:16:15 XM	S708002	:30	PSA30 AAOS "Alone"	My Name Is Earl	KSWB House/American Academy C	
KSWB	12/24/10	2:16:45 XM	S708005	:30	PSA30 TOUR DE CURE 2010	My Name Is Earl	KSWB House/American Diabetes A:	
KSWB	12/24/10	2:28:31 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/24/10	2:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/24/10	3:05:45 XM	S708010	:30	PSA30 Auto Insurance	Star Trek: The Next Generation	KSWB House/California Dept Of Ins	
KSWB	12/24/10	3:07:46 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	12/24/10	3:08:16 XM	S708201	:30	PSA30 AC/Julia Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	12/24/10	3:23:51 XM	S708202	:30	PSA30 AC/BBQ Drink Prev	Star Trek: The Next Generation	KSWB House/Ad Council Underage	
KSWB	12/24/10	3:24:21 XM	S708205	:30	PSA30 Foreclosure Help	Star Trek: The Next Generation	KSWB House/Assembly Member M:	
KSWB	12/24/10	3:24:51 XM	S708207	:30	PSA30 Red Cross Hope	Star Trek: The Next Generation	KSWB House/American Red Cross	
KSWB	12/24/10	3:25:21 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/24/10	3:47:16 XM	S708402	:30	PSA30 AAP Protect TOM	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/24/10	3:47:46 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/24/10	3:48:16 XM	S708602	:30	PSA30 Global Fund	Star Trek: The Next Generation	KSWB House/The Global Fund	
KSWB	12/24/10	3:48:46 XM	S708609	:30	PSA30 Fed Info USA.GOV	Star Trek: The Next Generation	KSWB House/Federal Citizen Inform	
KSWB	12/25/10	4:59:35 AM	S708606	:15	PSA15 The Protector	Paid Program	KSWB House/American Association	
KSWB	12/25/10	5:29:40 AM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/25/10	5:59:25 AM	S708501	:15	PSA15 Mana Volunteer	Paid Program	KSWB House/Mana San Diego	
KSWB	12/25/10	7:03:14 AM	S708101	:30	PSA30 MAKE A WISH	Mystery Hunters	KSWB House/Make A Wish	
KSWB	12/25/10	7:03:44 AM	S754201	:20	PSA20SHRINERS	Mystery Hunters	KSWB House/SHRINERS HOSPIT/	
KSWB	12/25/10	7:14:05 AM	S708404	:10	PSA10 Couch Potato	Mystery Hunters	KSWB House/The Greyhound Proje	
KSWB	12/25/10	7:25:07 AM	S709101	:30	PSA30 NEABPD HD	Mystery Hunters	KSWB House/National Education Al	
KSWB	12/25/10	7:25:37 AM	S709008	:30	PSA30 National Parks	Mystery Hunters	KSWB House/National Parks Projec	
KSWB	12/25/10	7:26:07 AM	S709002	:30	PSA30 Make The Connection	Mystery Hunters	KSWB House/National Runaway Sw	
KSWB	12/25/10	7:26:37 AM	S709301	:30	PSA-2010-NFL-30-10	Mystery Hunters	KSWB House/NFL PSA	
KSWB	12/25/10	7:46:11 AM	S709303	:30	PSA-2010-NFL-30-30	Animal Rescue	KSWB House/NFL PSA	
KSWB	12/25/10	7:48:06 AM	S709302	:30	PSA-2010-NFL-30-20	Animal Rescue	KSWB House/NFL PSA	
KSWB	12/25/10	7:48:36 AM	S709010	:30	PSA30 Lightning Protectio	Animal Rescue	KSWB House/NOAA National Weatl	
KSWB	12/25/10	7:55:12 AM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Animal Rescue	KSWB House/RED CROSS SAN DI	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/25/10	7:55:43 AM	S707501	:30	PSA30 RMH San Diego	Animal Rescue	KSWB House/Ronald McDonald Ho	
KSWB	12/25/10	8:10:18 AM	S753206	:30	PSA30 RED CROSS SD-GOLF	Young Icons	KSWB House/RED CROSS SAN DI	
KSWB	12/25/10	8:20:00 AM	S709007	:30	PSA30 Hungry Pests	Young Icons	KSWB House/USDA	
KSWB	12/25/10	8:20:31 AM	S708006	:30	PSA30 Wounded Warrior	Young Icons	KSWB House/Wounded Warrior Prc	
KSWB	12/25/10	8:37:48 AM	S708101	:30	PSA30 MAKE A WISH	Mad About...	KSWB House/Make A Wish	
KSWB	12/25/10	8:38:18 AM	S709101	:30	PSA30 NEABPD HD	Mad About...	KSWB House/National Education Al	
KSWB	12/25/10	8:47:57 AM	S708404	:10	PSA10 Couch Potato	Mad About...	KSWB House/The Greyhound Proje	
KSWB	12/25/10	8:56:07 AM	S709008	:30	PSA30 National Parks	Mad About...	KSWB House/National Parks Projec	
KSWB	12/25/10	9:10:40 AM	S709002	:30	PSA30 Make The Connection	Career Day	KSWB House/National Runaway Sw	
KSWB	12/25/10	9:19:00 AM	S709301	:30	PSA-2010-NFL-30-10	Career Day	KSWB House/NFL PSA	
KSWB	12/25/10	9:19:31 AM	S709010	:30	PSA30 Lightning Protectio	Career Day	KSWB House/NOAA National Weatl	
KSWB	12/25/10	9:29:34 AM	S708102	:20	PSA20 MAKE A WISH	Career Day	KSWB House/Make A Wish	
KSWB	12/25/10	9:39:46 AM	S709303	:30	PSA-2010-NFL-30-30	Eco Company	KSWB House/NFL PSA	
KSWB	12/25/10	9:40:36 AM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Eco Company	KSWB House/RED CROSS SAN DI	
KSWB	12/25/10	9:41:06 AM	S708404	:10	PSA10 Couch Potato	Eco Company	KSWB House/The Greyhound Proje	
KSWB	12/25/10	9:56:38 AM	S709302	:30	PSA-2010-NFL-30-20	Eco Company	KSWB House/NFL PSA	
KSWB	12/25/10	9:57:09 AM	S707501	:30	PSA30 RMH San Diego	Eco Company	KSWB House/Ronald McDonald Ho	
KSWB	12/25/10	1:22:41 PM	S708401	:30	PSA30 Create The Good	KSWB Movie	KSWB House/I Participate	
KSWB	12/25/10	1:23:41 PM	S709101	:30	PSA30 NEABPD HD	KSWB Movie	KSWB House/National Education Al	
KSWB	12/25/10	1:40:51 PM	S709201	:30	PSA30 SDRM Help Now	KSWB Movie	San Diego Rescue Mission/San Die	
KSWB	12/25/10	1:41:51 PM	S709004	:30	PSA30 Mental Health	KSWB Movie	KSWB House/Ad Council - Campaig	
KSWB	12/25/10	1:58:42 PM	S709302	:30	PSA-2010-NFL-30-20	KSWB Movie	KSWB House/NFL PSA	
KSWB	12/25/10	2:15:12 PM	S708201	:30	PSA30 AC/Julia Drink Prev	KSWB Movie	KSWB House/Ad Council Underage	
KSWB	12/25/10	2:18:38 PM	S707305	:30	PSA30 Hunger/1 in 8	KSWB Movie	KSWB House/Ad Council/Feeding A	
KSWB	12/25/10	12:50:20 XM	S708403	:15	PSA15 United We Serve	Ugly Betty(SYN)	KSWB House/Corp For National & C	
KSWB	12/25/10	1:04:18 XM	S709003	:15	PSA15 Team Challenge	Ugly Betty(SYN)	KSWB House/Crohn's & Colitis Four	
KSWB	12/25/10	1:58:40 XM	S709401	:30	PSA30 USCG Born Ready M	Paid Program	KSWB House/California Broadcaste	
KSWB	12/25/10	1:59:10 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	12/25/10	1:59:30 XM	S754301	:20	PSA20 SALUTE USA HEROES	Paid Program	KSWB House/COALITION TO SALI	
KSWB	12/25/10	2:28:40 XM	S709402	:30	PSA30 USCG Born Ready F	Paid Program	KSWB House/California Broadcaste	
KSWB	12/25/10	2:29:10 XM	S708204	:20	PSA20 SSA Medicare Online	Paid Program	KSWB House/Social Security Admir	
KSWB	12/25/10	2:29:30 XM	S708102	:20	PSA20 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	12/25/10	2:59:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/25/10	3:29:10 XM	S708610	:20	PSA20 Fed Info USA.GOV	Paid Program	KSWB House/Federal Citizen Inform	
KSWB	12/25/10	3:29:30 XM	S708701	:20	PSA20 Smoke Free	Paid Program	KSWB House/American Lung Assoc	
KSWB	12/25/10	3:58:40 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/25/10	3:58:50 XM	S709006	:30	PSA30 Smoking Cessation	Paid Program	KSWB House/Will Rogers Institute	
KSWB	12/25/10	3:59:20 XM	S706804	:30	PSA30 Report Drunk Driver	Paid Program	KSWB House/CA Office Of Traffic S	
KSWB	12/26/10	5:29:30 AM	S708501	:15	PSA15 Mana Volunteer	Paid Program	KSWB House/Mana San Diego	
KSWB	12/26/10	6:28:40 AM	S708501	:15	PSA15 Mana Volunteer	Paid Program	KSWB House/Mana San Diego	
KSWB	12/26/10	5:09:54 PM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	TVB/Project Roadblock 2010	
KSWB	12/26/10	5:11:24 PM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	KSWB House/Project Roadblock 20	
KSWB	12/26/10	7:14:42 PM	S709601	:30	Ambulance New (TVB) :30	American Dad (SYN)	TVB/Project Roadblock 2010	
KSWB	12/26/10	11:41:49 PM	S709009	:15	PSA15 Men's Health	Curb Your Enthusiasm(SYN)	KSWB House/Ad Council - Men's Pr	
KSWB	12/26/10	11:43:49 PM	S708501	:15	PSA15 Mana Volunteer	Curb Your Enthusiasm(SYN)	KSWB House/Mana San Diego	
KSWB	12/26/10	12:19:54 XM	S709602	:30	Hospital New (TVB) :30	Ugly Betty(SYN)	TVB/Project Roadblock 2010	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/26/10	12:51:32 XM	S708501	:15	PSA15 Mana Volunteer	Ugly Betty(SYN)	KSWB House/Mana San Diego	
KSWB	12/26/10	1:59:58 XM	S708404	:10	PSA10 Couch Potato	Paid Program	KSWB House/The Greyhound Proje	
KSWB	12/26/10	2:30:13 XM	S756202	:10	PSA10 DAV-FIGHT	Paid Program	KSWB House/DISABLED AMERICA	
KSWB	12/26/10	3:00:03 XM	S756101	:10	PSA10BIGBROTHERS	Paid Program	KSWB House/BIG BROTHERS/BIG	
KSWB	12/26/10	3:59:43 XM	S756201	:10	PSA10USO	Paid Program	KSWB House/USO	
KSWB	12/27/10	4:01:14 AM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	TVB/Project Roadblock 2010	
KSWB	12/27/10	4:01:59 AM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Everybody Loves Raymond	KSWB House/ALZHEIMERS ASSO	
KSWB	12/27/10	4:02:14 AM	S708701	:20	PSA20 Smoke Free	Everybody Loves Raymond	KSWB House/American Lung Assoc	
KSWB	12/27/10	4:02:34 AM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/27/10	4:13:30 AM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	KSWB House/Project Roadblock 20	
KSWB	12/27/10	4:26:53 AM	S709602	:30	Hospital New (TVB) :30	Everybody Loves Raymond	KSWB House/Project Roadblock 20	
KSWB	12/27/10	4:41:26 AM	S709601	:30	Ambulance New (TVB) :30	Fox5 Morning News	KSWB House/Project Roadblock 20	
KSWB	12/27/10	4:49:57 AM	S709602	:30	Hospital New (TVB) :30	Fox5 Morning News	KSWB House/Project Roadblock 20	
KSWB	12/27/10	4:58:03 AM	S709601	:30	Ambulance New (TVB) :30	Fox5 Morning News	KSWB House/Project Roadblock 20	
KSWB	12/27/10	10:51:13 AM	S709602	:30	Hospital New (TVB) :30	Dr. Oz	TVB/Project Roadblock 2010	
KSWB	12/27/10	2:37:25 PM	S709601	:30	Ambulance New (TVB) :30	Jerry Springer	TVB/Project Roadblock 2010	
KSWB	12/27/10	11:15:29 PM	S755301	:15	PSA:15 AUTISM AWARENESS	Family Guy(SYN)	KSWB House/Autism Awareness	
KSWB	12/27/10	12:25:27 XM	S755302	:15	PSA15 ALZHEIMERS-DREAMS	Entourage(SYN)	KSWB House/ALZHEIMERS ASSO	
KSWB	12/27/10	1:13:35 XM	S709601	:30	Ambulance New (TVB) :30	According to Jim	TVB/Project Roadblock 2010	
KSWB	12/27/10	1:45:18 XM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	TVB/Project Roadblock 2010	
KSWB	12/27/10	1:57:21 XM	S707306	:15	PSA15 Hunger/1 in 8	Everybody Loves Raymond	KSWB House/Ad Council/Feeding A	
KSWB	12/27/10	1:59:06 XM	S708610	:20	PSA20 Fed Info USA.GOV	Everybody Loves Raymond	KSWB House/Federal Citizen Inform	
KSWB	12/27/10	2:03:41 XM	S709301	:30	PSA-2010-NFL-30-10	My Name Is Earl	KSWB House/NFL PSA	
KSWB	12/27/10	2:11:17 XM	S709602	:30	Hospital New (TVB) :30	My Name Is Earl	TVB/Project Roadblock 2010	
KSWB	12/27/10	2:12:17 XM	S709302	:30	PSA-2010-NFL-30-20	My Name Is Earl	KSWB House/NFL PSA	
KSWB	12/27/10	2:20:06 XM	S708501	:15	PSA15 Mana Volunteer	My Name Is Earl	KSWB House/Mana San Diego	
KSWB	12/27/10	2:20:21 XM	S707308	:15	PSA15 March Of Dimes FA	My Name Is Earl	KSWB House/March Of Dimes	
KSWB	12/27/10	3:06:37 XM	S709303	:30	PSA-2010-NFL-30-30	Star Trek: The Next Generation	KSWB House/NFL PSA	
KSWB	12/27/10	3:07:22 XM	S708002	:30	PSA30 AAOS "Alone"	Star Trek: The Next Generation	KSWB House/American Academy C	
KSWB	12/27/10	3:07:52 XM	S708001	:30	PSA30 ANGELS DEPOT	Star Trek: The Next Generation	KSWB House/Angel's Depot	
KSWB	12/27/10	3:08:22 XM	S709001	:30	PSA30 Child Asthma	Star Trek: The Next Generation	KSWB House/Ad Council - Childhoc	
KSWB	12/27/10	3:08:53 XM	S708608	:30	PSA30 Child Survival	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/27/10	3:09:24 XM	S709009	:15	PSA15 Men's Health	Star Trek: The Next Generation	KSWB House/Ad Council - Men's Pr	
KSWB	12/27/10	3:09:40 XM	S706602	:15	PSA15 TIMES ARE TOUGH	Star Trek: The Next Generation	KSWB House/Credit Counseling	
KSWB	12/27/10	3:26:59 XM	S708401	:30	PSA30 Create The Good	Star Trek: The Next Generation	KSWB House/I Participate	
KSWB	12/27/10	3:27:29 XM	S708601	:30	PSA30 Forclosures Prev.	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/27/10	3:27:59 XM	S708009	:30	PSA30 Help Veterans	Star Trek: The Next Generation	KSWB House/Help Hospitalized Vet	
KSWB	12/27/10	3:28:30 XM	S706602	:15	PSA15 TIMES ARE TOUGH	Star Trek: The Next Generation	KSWB House/Credit Counseling	
KSWB	12/27/10	3:28:59 XM	S709002	:30	PSA30 Make The Connection	Star Trek: The Next Generation	KSWB House/National Runaway Sw	
KSWB	12/27/10	3:29:30 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/27/10	3:46:01 XM	S709601	:30	Ambulance New (TVB) :30	Star Trek: The Next Generation	TVB/Project Roadblock 2010	
KSWB	12/27/10	3:46:46 XM	S708603	:30	PSA30 Hisp. Scholarship	Star Trek: The Next Generation	KSWB House/Ad Council	
KSWB	12/27/10	3:47:16 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	12/27/10	3:47:46 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	12/27/10	3:48:16 XM	S709201	:30	PSA30 SDRM Help Now	Star Trek: The Next Generation	San Diego Rescue Mission/San Die	
KSWB	12/27/10	3:48:46 XM	S706602	:15	PSA15 TIMES ARE TOUGH	Star Trek: The Next Generation	KSWB House/Credit Counseling	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/28/10	4:02:43 AM	S708607	1:00	PSA60 Back In The Game	Everybody Loves Raymond	KSWB House/TeamHank.com	
KSWB	12/28/10	4:11:47 AM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Everybody Loves Raymond	KSWB House/RED CROSS SAN DI	
KSWB	12/28/10	4:12:47 AM	S708006	:30	PSA30 Wounded Warrior	Everybody Loves Raymond	KSWB House/Wounded Warrior Prc	
KSWB	12/28/10	4:13:17 AM	S753202	:30	PSA30CASA DE AMPARO	Everybody Loves Raymond	KSWB House/CASA DE AMPARO	
KSWB	12/28/10	4:10:45 PM	S709602	:30	Hospital New (TVB) :30	Jerry Springer	TVB/Project Roadblock 2010	
KSWB	12/28/10	6:21:34 PM	S709602	:30	Hospital New (TVB) :30	KSWB News at 6pm	TVB/Project Roadblock 2010	
KSWB	12/28/10	12:09:52 XM	S708008	:15	PSA15 PEACE CORPS	Entourage(SYN)	KSWB House/Peace Corps	
KSWB	12/28/10	12:56:04 XM	S709010	:30	PSA30 Lightning Protectio	Curb Your Enthusiasm(SYN)	KSWB House/NOAA National Weatl	
KSWB	12/28/10	1:08:07 XM	S708603	:30	PSA30 Hisp. Scholarship	According to Jim	KSWB House/Ad Council	
KSWB	12/28/10	2:02:51 XM	S706801	:30	PSA30 Obama Hunger	My Name Is Earl	KSWB House/Hunger Prevention	
KSWB	12/28/10	2:04:21 XM	S706203	:30	PSA30 CA CYCLE SAFETY	My Name Is Earl	KSWB House/California Motorcyclis	
KSWB	12/28/10	2:12:15 XM	S708702	1:00	PSA60 USMC	My Name Is Earl	KSWB House/United States Marine	
KSWB	12/28/10	2:21:21 XM	S755201	:15	PSA15UNITEDWAY	My Name Is Earl	KSWB House/COMMUNITY ENGAG	
KSWB	12/28/10	3:25:46 XM	S755001	:15	PSA15EARTHSHARE	Star Trek: The Next Generation	KSWB House/EARTHSHARE	
KSWB	12/28/10	3:45:28 XM	S708206	1:00	PSA60 PPA Teamwork	Star Trek: The Next Generation	KSWB House/Partnership For Presc	
KSWB	12/29/10	4:01:20 AM	S708003	:30	PSA30 Boys&Girls Club-SD	Everybody Loves Raymond	KSWB House/Boys & Girls Club Sai	
KSWB	12/29/10	4:01:50 AM	S753302	:30	PSA30 DAV-FIGHT	Everybody Loves Raymond	KSWB House/DISABLED AMERICA	
KSWB	12/29/10	4:02:20 AM	S706204	:30	PSA30 HEARTBEAT AWAY	Everybody Loves Raymond	KSWB House/Parent Heart Watch	
KSWB	12/29/10	4:42:39 AM	S708501	:15	PSA15 Mana Volunteer	Fox5 Morning News	KSWB House/Mana San Diego	
KSWB	12/29/10	1:10:50 XM	S706602	:15	PSA15 TIMES ARE TOUGH	According to Jim	KSWB House/Credit Counseling	
KSWB	12/29/10	1:39:32 XM	S708101	:30	PSA30 MAKE A WISH	Everybody Loves Raymond	KSWB House/Make A Wish	
KSWB	12/29/10	2:10:09 XM	S753105	:30	PSA30ENERGY	My Name Is Earl	KSWB House/AD COUNCIL ENER	
KSWB	12/29/10	2:25:13 XM	S708403	:15	PSA15 United We Serve	My Name Is Earl	KSWB House/Corp For National & C	
KSWB	12/29/10	3:06:44 XM	S706801	:30	PSA30 Obama Hunger	Star Trek: The Next Generation	KSWB House/Hunger Prevention	
KSWB	12/29/10	3:09:29 XM	S709402	:30	PSA30 USCG Born Ready F	Star Trek: The Next Generation	KSWB House/California Broadcaste	
KSWB	12/29/10	3:44:41 XM	S752601	:30	PSA30VETSUPPORT	Star Trek: The Next Generation	KSWB House/AD COUNCIL VETER	
KSWB	12/29/10	3:45:11 XM	S752701	:30	PSA30RENEWAMERICA	Star Trek: The Next Generation	KSWB House/AD COUNCIL RENEW	
KSWB	12/29/10	3:45:41 XM	S755001	:15	PSA15EARTHSHARE	Star Trek: The Next Generation	KSWB House/EARTHSHARE	
KSWB	12/30/10	4:02:46 AM	S708702	1:00	PSA60 USMC	Everybody Loves Raymond	KSWB House/United States Marine	
KSWB	12/30/10	4:12:45 AM	S753209	:30	PSA30 AMVA-PET OWNERS	Everybody Loves Raymond	KSWB House/AMVA	
KSWB	12/30/10	4:13:14 AM	S709701	:30	PSA30 AC Making Home	Everybody Loves Raymond	KSWB House/Ad Council - Making h	
KSWB	12/30/10	4:27:06 AM	S753203	:30	PSA30THINKWANDA	Everybody Loves Raymond	KSWB House/AD COUNCIL: Think	
KSWB	12/30/10	4:27:36 AM	S753107	:30	PSA30AMERICORPS	Everybody Loves Raymond	KSWB House/AMERICORPS	
KSWB	12/30/10	4:41:54 AM	S708204	:20	PSA20 SSA Medicare Online	Fox5 Morning News	KSWB House/Social Security Admir	
KSWB	12/30/10	1:58:13 XM	S754301	:20	PSA20 SALUTE USA HEROES	Everybody Loves Raymond	KSWB House/COALITION TO SALL	
KSWB	12/30/10	2:09:36 XM	S709006	:30	PSA30 Smoking Cessation	My Name Is Earl	KSWB House/Will Rogers Institute	
KSWB	12/30/10	2:16:25 XM	S708005	:30	PSA30 TOUR DE CURE 2010	My Name Is Earl	KSWB House/American Diabetes A:	
KSWB	12/30/10	2:18:25 XM	S706202	:30	PSA30 Patient Involvement	My Name Is Earl	KSWB House/Ad Council Patient In	
KSWB	12/30/10	2:29:17 XM	S753206	:30	PSA30 RED CROSS SD-GOLF	My Name Is Earl	KSWB House/RED CROSS SAN DI	
KSWB	12/30/10	3:05:39 XM	S708702	1:00	PSA60 USMC	Star Trek: The Next Generation	KSWB House/United States Marine	
KSWB	12/30/10	3:06:41 XM	S709005	1:00	PSA60 America's Navy	Star Trek: The Next Generation	KSWB House/United States Navy	
KSWB	12/30/10	3:07:43 XM	S753102	:30	PSA30USO	Star Trek: The Next Generation	KSWB House/USO	
KSWB	12/30/10	3:23:39 XM	S708206	1:00	PSA60 PPA Teamwork	Star Trek: The Next Generation	KSWB House/Partnership For Presc	
KSWB	12/30/10	3:24:39 XM	S753105	:30	PSA30ENERGY	Star Trek: The Next Generation	KSWB House/AD COUNCIL ENER	
KSWB	12/30/10	3:47:16 XM	S708607	1:00	PSA60 Back In The Game	Star Trek: The Next Generation	KSWB House/TeamHank.com	
KSWB	12/30/10	3:48:46 XM	S709401	:30	PSA30 USCG Born Ready M	Star Trek: The Next Generation	KSWB House/California Broadcaste	

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

Station	Air Date	Aired Time	Aired House #	Aired Len	Aired Ad-ID	Program	Advertiser/Product	Brk Event # (Placed)
KSWB	12/31/10	4:01:19 AM	S752301	:30	PSA30HABITATFORHUMANITY	Everybody Loves Raymond	KSWB House/HABITAT FOR HUMA	
KSWB	12/31/10	4:02:49 AM	S752501	:30	PSA30CANCER PROJECT	Everybody Loves Raymond	KSWB House/CANCER PROJECT	
KSWB	12/31/10	4:12:57 AM	S708007	:30	PSA30 UNICEF CLOSER ZERO	Everybody Loves Raymond	KSWB House/UNICEF	
KSWB	12/31/10	4:13:27 AM	S709601	:30	Ambulance New (TVB) :30	Everybody Loves Raymond	TVB/Project Roadblock 2010	
KSWB	12/31/10	4:26:18 AM	S709303	:30	PSA-2010-NFL-30-30	Everybody Loves Raymond	KSWB House/NFL PSA	
KSWB	12/31/10	4:26:48 AM	S708202	:30	PSA30 AC/BBQ Drink Prev	Everybody Loves Raymond	KSWB House/Ad Council Underage	
KSWB	12/31/10	6:23:24 AM	S709703	:10	PSA10 AC Making Home #2	Fox5 Morning News	KSWB House/Ad Council - Making H	
KSWB	12/31/10	10:13:04 AM	S709601	:30	Ambulance New (TVB) :30	Dr. Oz	TVB/Project Roadblock 2010	
KSWB	12/31/10	10:15:19 AM	S709601	:30	Ambulance New (TVB) :30	Dr. Oz	KSWB House/Project Roadblock 20	
KSWB	12/31/10	11:23:23 AM	S708203	:15	PSA15 AC/Tommy Drink Prev	Swift Justice w/Nancy Grace	KSWB House/Ad Council Underage	
KSWB	12/31/10	1:08:57 PM	S708203	:15	PSA15 AC/Tommy Drink Prev	Divorce Court	KSWB House/Ad Council Underage	
KSWB	12/31/10	1:54:27 PM	S709003	:15	PSA15 Team Challenge	Divorce Court	KSWB House/Crohn's & Colitis Foun	
KSWB	12/31/10	2:50:51 PM	S709009	:15	PSA15 Men's Health	Jerry Springer	KSWB House/Ad Council - Men's Pr	
KSWB	12/31/10	3:08:43 PM	S708403	:15	PSA15 United We Serve	Steve Wilkos	KSWB House/Corp For National & C	
KSWB	12/31/10	3:36:43 PM	S708203	:15	PSA15 AC/Tommy Drink Prev	Steve Wilkos	KSWB House/Ad Council Underage	
KSWB	12/31/10	4:10:21 PM	S708008	:15	PSA15 PEACE CORPS	Jerry Springer	KSWB House/Peace Corps	
KSWB	12/31/10	11:37:25 PM	S709602	:30	Hospital New (TVB) :30	Fox New Years Eve Special	KSWB House/Project Roadblock 20	
KSWB	12/31/10	11:55:40 PM	S709601	:30	Ambulance New (TVB) :30	Fox New Years Eve Special	KSWB House/Project Roadblock 20	
KSWB	12/31/10	12:13:08 XM	S706907	:30	PSA30 Drug Free/Words	Fox New Years Eve Special	KSWB House/Drug Free California	
KSWB	12/31/10	12:24:01 XM	S707501	:30	PSA30 RMH San Diego	Fox New Years Eve Special	KSWB House/Ronald McDonald Ho	
KSWB	12/31/10	1:17:05 XM	S753202	:30	PSA30CASA DE AMPARO	According to Jim	KSWB House/CASA DE AMPARO	
KSWB	12/31/10	2:10:52 XM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Entourage(SYN)	KSWB House/RED CROSS SAN DI	
KSWB	12/31/10	2:11:22 XM	S709008	:30	PSA30 National Parks	Entourage(SYN)	KSWB House/National Parks Projec	
KSWB	12/31/10	2:11:52 XM	S708007	:30	PSA30 UNICEF CLOSER ZERO	Entourage(SYN)	KSWB House/UNICEF	
KSWB	12/31/10	2:22:53 XM	S752301	:30	PSA30HABITATFORHUMANITY	Entourage(SYN)	KSWB House/HABITAT FOR HUMA	
KSWB	12/31/10	2:23:22 XM	S709006	:30	PSA30 Smoking Cessation	Entourage(SYN)	KSWB House/Will Rogers Institute	
KSWB	12/31/10	2:23:52 XM	S709501	:30	PSA30 Medal Of Honor	Entourage(SYN)	KSWB House/Medal Of Honor	
KSWB	12/31/10	2:24:22 XM	S708007	:30	PSA30 UNICEF CLOSER ZERO	Entourage(SYN)	KSWB House/UNICEF	
KSWB	12/31/10	2:59:09 XM	S708101	:30	PSA30 MAKE A WISH	Paid Program	KSWB House/Make A Wish	
KSWB	12/31/10	3:04:47 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/31/10	3:05:48 XM	S709008	:30	PSA30 National Parks	Star Trek: The Next Generation	KSWB House/National Parks Projec	
KSWB	12/31/10	3:06:18 XM	S707302	:30	PSA30 NFHA Struggle	Star Trek: The Next Generation	KSWB House/NFHA Foreclosure Pr	
KSWB	12/31/10	3:06:48 XM	S753107	:30	PSA30AMERICORPS	Star Trek: The Next Generation	KSWB House/AMERICORPS	
KSWB	12/31/10	3:07:18 XM	S752301	:30	PSA30HABITATFORHUMANITY	Star Trek: The Next Generation	KSWB House/HABITAT FOR HUMA	
KSWB	12/31/10	3:19:19 XM	S753207	:30	PSA30 RED CROSS SD-MIDWA	Star Trek: The Next Generation	KSWB House/RED CROSS SAN DI	
KSWB	12/31/10	3:19:49 XM	S709501	:30	PSA30 Medal Of Honor	Star Trek: The Next Generation	KSWB House/Medal Of Honor	
KSWB	12/31/10	3:20:19 XM	S709004	:30	PSA30 Mental Health	Star Trek: The Next Generation	KSWB House/Ad Council - Campaig	
KSWB	12/31/10	3:20:49 XM	S708006	:30	PSA30 Wounded Warrior	Star Trek: The Next Generation	KSWB House/Wounded Warrior Prc	
KSWB	12/31/10	3:21:19 XM	S709101	:30	PSA30 NEABPD HD	Star Trek: The Next Generation	KSWB House/National Education Al	
KSWB	12/31/10	3:43:45 XM	S709006	:30	PSA30 Smoking Cessation	Star Trek: The Next Generation	KSWB House/Will Rogers Institute	
KSWB	12/31/10	3:44:16 XM	S708007	:30	PSA30 UNICEF CLOSER ZERO	Star Trek: The Next Generation	KSWB House/UNICEF	
KSWB	12/31/10	3:44:47 XM	S708101	:30	PSA30 MAKE A WISH	Star Trek: The Next Generation	KSWB House/Make A Wish	
KSWB	12/31/10	3:45:18 XM	S753206	:30	PSA30 RED CROSS SD-GOLF	Star Trek: The Next Generation	KSWB House/RED CROSS SAN DI	
KSWB	12/31/10	3:45:48 XM	S709501	:30	PSA30 Medal Of Honor	Star Trek: The Next Generation	KSWB House/Medal Of Honor	
KSWB	12/31/10	3:46:18 XM	S708006	:30	PSA30 Wounded Warrior	Star Trek: The Next Generation	KSWB House/Wounded Warrior Prc	
				:00				

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]

Log Summary [PSA/Q4 2010] : 10/01/10 - 12/31/10

[illegible]

KSWB/5 : 10/01/10 - 12/31/10 : With Spot Count & Time Count
Includes Open Inventory [Sorted by: Air Date]