

ORDER



WGNO-ANTTV

Orders	Order / Rev:	586125	
	Alt Order #:		
	Product Desc:	Runoff for Alliance for Good Government	
	Estimate:		
	Flight Dates:	11/08/17 - 11/18/17	Primary AE: Jonathan Caldwell
	Original Date / Rev:	11/07/17 / 11/08/17	Sales Office: LOCAL
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Browns Public Relations	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 740448	Billing Cycle: EOM/EOC
		New Orleans, LA 70174	Agency Commission: 0%

Advertiser	Name:	Browns Public Relations	New Business Thru: 10/01/18
	Demographic:	A25-54	Order Separation: 00:15:00
	Product Codes:	PL4.b	Advertiser External ID:
	Priority:	Default	Agency External ID:
	Revenue Code 1:	Direct	Unit Code: General
	Revenue Code 2:	Political	
	Revenue Code 3:	Political-PAC	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/18/17	10	\$10.00	\$10.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	10	\$10.00	\$10.00	0.00
Totals	10	\$10.00	\$10.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jonathan Caldwell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNOA	11/08/17	11/12/17	TMC M-Su 6a-3p	CM	6a-3p	--WTFSS	:30	10	\$1.00	05	0.00	NM	10	\$10.00
				TMC M-Su 6a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/06/17	11/12/17	--WTFSS		10			\$1.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	3NOA	11/06/17-11/12/17	TMC M-Su 6a-3p		6a-3p	--WThFSaSu	:30		(\$1.00)		0.00	NM		
			See MG 1.11,1.12 [Not Available]												
	6	3NOA	11/06/17-11/12/17	TMC M-Su 6a-3p		6a-3p	--WThFSaSu	:30		(\$1.00)		0.00	NM		
			See MG 1.11,1.12 [Not Available]												
	11	3NOA	11/13/17-11/18/17	TMC M-Su 6a-3p		6a-3p	MTWThFSa--	:30		\$1.00		0.00	NM		
			Ⓜ MG for 1.1,1.6												
	12	3NOA	11/13/17-11/18/17	TMC M-Su 6a-3p		6a-3p	MTWThFSa--	:30		\$1.00		0.00	NM		
			Ⓜ MG for 1.1,1.6												
														Totals	10 \$10.00

[illegible]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGNO - New Orleans	Date: 9/28/17
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I, **Brown Public Relations LLC - Eddie Brown**

do hereby request station time concerning the following issue:

Endorsed Candidates of the Alliance for Good Government

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Insertion Order					

This broadcast time will be used by various candidates

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address).

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Brown Public Relations LLC
P.O. Box 740448
New Orleans, LA 70174

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Tim Fandal, Chairman of the Board - Alliance for Good Government

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/28/17

Date



Signature

601-918-4038

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Rocky Dangle

Printed Name

GSAT

Title