

TheBlaze Children's Programming Report Q2 - 2018

Programs:

Liberty Treehouse

"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."

- Content time = 00:23:50
- Network PSA's and ID's = 00:01:10
- Commercial Time = 00:05:00

April 2018

54 Liberty Treehouse episodes

Total Content Time = 21:27:00

Total Network PSA/ID Time = 01:03:00

Total Commercial Time = 04:30:00

May 2018

48 Liberty Treehouse episodes

Total Content Time = 19:04:00

Total Network PSA/ID Time = 00:56:00

Total Commercial Time = 04:00:00

June 2018

54 Liberty Treehouse episodes

Total Content Time = 21:27:00

Total Network PSA/ID Time = 01:03:00

Total Commercial Time = 04:30:00

Q2 Total Content Time = 61:58:00

Q2 Total Network PSA/ID Time = 03:02:00

Q2 Total Commercial Time = 13:00:00