ORDER

Orders Order / Rev: 31602 Alt Order #: 27671473 Product Desc: AL-GOV 2022 Estimate: 2006 POLITICAL CANDIDATE WCOV-TV Flight Dates: 02/08/22 - 02/21/22 Primary AE: Jenna Nubar Original Date / Rev: 02/11/22 / 02/11/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A18+ New Business End: Product Codes: PL₁ Advertiser External ID:

Bill Plan

| Bill Flati | | | | | | | | | | |
|------------|----------|---------|--------------|------------|--|--|--|--|--|--|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | | | | | | |
| 01/31/22 | 02/21/22 | 16 | \$1,150.00 | \$977.50 | | | | | | |

AGY

POL

L-4

CAND

Totals

Agency External ID:

Order Separation:

Unit Code:

| Month | # Spots | Gross Amount | Net Amount | Rating | |
|---------------|---------|--------------|------------|--------|--|
| February 2022 | 16 | \$1,150.00 | \$977.50 | 0.00 | |
| Totals | 16 | \$1,150.00 | \$977.50 | 0.00 | |

General

00:15:00

Print Date 02/11/22 12:47:33

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jenna Nubar | | A | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total | | |
|-------------|-------|-------------|--|--|
| WCOV-TV | 5% | \$1,150.00 | | |
| Market | 100% | \$23,000,00 | | |

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

| Competitive Share | Share | Total | | |
|-------------------|-------|-------------|--|--|
| CABLE | 0% | \$0.00 | | |
| UNKWN | 95% | \$21,850.00 | | |
| WAKA | 0% | \$0.00 | | |
| WNCF | 0% | \$0.00 | | |
| WSFA | 0% | \$0.00 | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|----|------------|-----------|-----------|------------------|------------|-------------|----------|--------|-----|-------------|----------|-------|--------------------------------------|
| 1 | WCOV | 02/08/22 | 02/08/22 | M-F 9p-935p Late | e NewsCM | 9p-935p | -T | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| | | | | M-F 9p-935p Lat | e News | | | | | | | | 91 - 90-1, 00-1400 00-480-110 |
| | Wcov 9 | O'Clock L | ocal News | | | | | | | | | | |
| | Star | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| V | /eek: 02/0 | 07/22 | 02/13/22 | -T | 1 | \$100.00 | 0.00 | | | | | | |
| 2 | WCOV | 02/09/22 | 02/09/22 | M-F 9p-935p Late | e NewsCM | 9p-935p | W | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| | | | | M-F 9p-935p Lat | e News | | | | | | | | 1.00 |
| | Wcov 9 | O'Clock L | ocal News | | | | | | | | | | |
| | Star | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| V | /eek: 02/0 | 07/22 | 02/13/22 | W | 1 | \$100.00 | 0.00 | | | | | | |
| 3 | WCOV | 02/11/22 | 02/11/22 | 70.2 80 | CM | 9p-935p | F | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |

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WCOV-TV

Order / Rev:

31602

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27671473

Product Desc: AL-GOV 2022

Flight Dates:

02/08/22 - 02/21/22

Estimate:

2006 POLITICAL CANDIDATE

| Ln Ch | Start | End | Inventory Code | e Break | Start/End | Time | Days | Len S | nots | Rate Pr | i Rtg Type | Snots | Amount |
|--|---|-----------------------------|------------------------------------|-----------------|------------------------|---------------|------|--------|------|-------------|------------|-------|----------------|
| | | | M-F 9p-935p Lat | | O to I D L I I O | | Dayo | LOII O | poto | rato 11 | ring Typo | Орого | Amount |
| | 0101 1 | | M-F 9p-935p Lat | e News | | | | | | | | | |
| | t Date | Local News End Date | | Spoto/Mook | Data | Datia | ~ | | | | | | |
| Week: 02/0 | | 02/13/22 | Weekdays F | Spots/Week 1 | Rate \$100.00 | Ratin 0.0 | - | | | | | | |
| 4 WCOV | 02/15/2 | | M-F 9p-935p Lat | e NewsCM | 9p-935p | | ·T | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| | | | M-F 9p-935p Lat | | 020# 0 0270M000M | | | | | | | | • |
| | | Local News | | 0 1 00/ 1 | Б. | 5 | | | | | | | |
| Week: 02/1 | t Date 4/22 | End Date 02/20/22 | <u>Weekdays</u> -T | Spots/Week 1 | Rate \$100.00 | Ratin 0.0 | - | | | | | | |
| | | 2 02/18/22 | M-F 9p-935p Late | e News CM | 9p-935p | | F | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| | | | M-F 9p-935p Lat | | or seem | | | | 85 | V.00.002 | 0.00 1 | , | ψ100.00 |
| | | Local News | | 2 222 | _ | | | | | | | | |
| Star Week: 02/1 | t Date | End Date 02/20/22 | Weekdays | Spots/Week | Rate \$100.00 | Ratin 0.0 | | | | | | | |
| - | | | Sat 9-930p Late | News CM | 9p-930p | | S- | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| | | | Sat 9p-930p Late | | ор соор | | 3 | .00 | , | Ψ50.00Ε-4 | 0.00 14101 | | ψ30.00 |
| Fox New | 100 market | AND AN ARCHITECTURE ACCOUNT | | | | | | | | | | | |
| Start Week: 02/0 | t Date | End Date | Weekdays | Spots/Week | Rate | Ratin | | | | | | | |
| | | 02/13/22 2 02/19/22 | | Nowe CM | \$50.00 9p-930p | 0.0 | S- | :30 | 1 | \$50.00L-4 | 0.00 NIM | 1 | ¢ E0.00 |
| 7 WOOV | 0211312 | 2 02/19/22 | Sat 9p-930p Late | | ah-asoh | - | 5- | .30 | 1 | φ50.00L-4 | 0.00 NM | 1 | \$50.00 |
| Fox New | s @ 9 | | | | | | | | | | | | |
| 1904/02 St. 1 To Control of the Cont | t Date | End Date | Weekdays | Spots/Week | Rate | Ratin | 70 m | | | | | | |
| Week: 02/1 | | 02/20/22 | S- | 1 | \$50.00 | 0.0 | | | | #400 001 A | | | |
| 8 WCOV | 02/13/2 | 2 02/13/22 | Sun 9-930p Late Sun 9p-930p Lat | | 9p-930p | _ | S | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| Fox News | s @ 9 | | our op doop Eut | CITOWS | | | | | | | | | |
| The second secon | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | 9 | | | | | | |
| Week: 02/0 | | 02/13/22 | S | 1 | \$100.00 | 0.0 | | | | | | | |
| 9 WCOV | 02/20/2 | 2 02/20/22 | Sun 9-930p Late Sun 9p-930p Lat | | 9p-930p | - | S | :30 | 1 | \$100.00L-4 | 0.00 NM | 1 | \$100.00 |
| Fox News | s @ 9 | | 3un ap-a3up Lat | e ivews | | | | | | | | | |
| 11250 17 | Date | End Date | Weekdays | Spots/Week | Rate | Rating | 3 | | | | | | |
| Week: 02/1 | | 02/20/22 | S | 1 | \$100.00 | 0.0 | 0 | | | **** | | | |
| 10 WCOV | 02/09/2 | 2 02/09/22 | M-F 935p-1005p | CM | 935p-1005p | - | -W | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| Andy Grif | ffith | | M-F 935p-1005p | Andy | | | | | | | | | |
| | Date | End Date | Weekdays | Spots/Week | Rate | Rating | 3 | | | | | | |
| Week: 02/0 | | 02/13/22 | W | 1 | \$50.00 | 0.0 | | | | | | | |
| 11 WCOV | 02/14/2 | 2 02/14/22 | M-F 935p-1005p | CM | 935p-1005p | М | | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| Andy Grif | ffith | | M-F 935p-1005p | Andy | | | | | | | | | |
| | Date | End Date | Weekdays | Spots/Week | Rate | Rating | 1 | | | | | | |
| Week: 02/1 | | 02/20/22 | M | 1 | \$50.00 | 0.0 | | | | | | | |
| 12 WCOV | 02/16/2 | 2 02/16/22 | M-F 935p-1005p | CM | 935p-1005p | - | -W | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| Andy Cris | ee: 415 | | M-F 935p-1005p | Andy | | | | | | | | | |
| Andy Grif | Date | End Date | Weekdays | Spots/Week | Pata | Datin | | | | | | | |
| Week: 02/1 | | 02/20/22 | W | 1 | <u>Rate</u> \$50.00 | Rating 0.0 | | | | | | | |
| 13 WCOV | 02/21/2 | | M-F 935p-1005p | CM | 935p-1005p | | | :30 | 1 | \$50.00L-4 | 0.00 NM | 1 | \$50.00 |
| 4 1 0 " | reu. | | M-F 935p-1005p | Andy | | | | | | | | - 55 | |
| Andy Grif | | End Data | Modudaya | Cnoto //// al | Data | Defice | 2 | | | | | | |
| Week: 02/2 | <u>Date</u> 1/22 | End Date 02/27/22 | Weekdays M | Spots/Week | <u>Rate</u> \$50.00 | Rating 0.0 | 70 | | | | | | |
| N14 WCOV | | 200.000.000.000.000.000 | M-F 935p-1005p | CM | 935p-1005p | | T-TF | :30 | 3 | \$50.00L-4 | 0.00 NM | 3 | \$150.00 |
| | | | M-F 935p-1005p | | , ,,,,, | | ~~· | | ~ | | 2.00 14101 | | \$100.00 |
| | Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 02/1 | 4/22 | 02/20/22 | -T-TF | 3 | \$50.00 | 0.0 | 0 | | | | | | |