

ORDER



Orders
Order / Rev: 32304
Alt Order #: 27767565
Product Desc: AL-GOV 2022
Estimate: 2273 POLITICAL CANDIDATE
Flight Dates: 04/19/22 - 04/25/22
Original Date / Rev: 04/15/22 / 04/15/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/28/22 | 04/24/22 | 8 | \$600.00 | \$510.00 |
| 04/25/22 | 04/25/22 | 2 | \$150.00 | \$127.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| April 2022 | 8 | \$600.00 | \$510.00 | 0.00 |
| May 2022 | 2 | \$150.00 | \$127.50 | 0.00 |
| Totals | 10 | \$750.00 | \$637.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Christopher Lynch | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|-----------|-------------------|-----------------------|--|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|-------------|------|-------|----------|
| N 1 | WCOV | 04/19/22 | 04/19/22 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | -T----- | :30 | 1 | \$100.00 | L-4 | 0.00 | NM | 1 | \$100.00 |
| Wcov 9 O'Clock Local News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/18/22 | 04/24/22 | -T----- | | | 1 | | \$100.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WCOV | 04/18/22-04/24/22 | M-F 9p-935p Late News | | | 9p-935p | -T----- | :30 | | (\$100.00) | 0.00 | NM | | | |
| See MG 1.2 [NA RATE] | | | | | | | | | | | | | | | |
| 2 | WCOV | 04/18/22-04/24/22 | Sat 9-930p Late News | | | 9p-930p | -----Sa-- | :30 | | \$100.00 | 0.00 | NM | | | |
| Ⓜ MG for 1.1 04/19 | | | | | | | | | | | | | | | |
| N 2 | WCOV | 04/20/22 | 04/20/22 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | --W---- | :30 | 1 | \$100.00 | L-4 | 0.00 | NM | 1 | \$100.00 |
| Wcov 9 O'Clock Local News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/18/22 | 04/24/22 | --W---- | | | 1 | | \$100.00 | | 0.00 | | | | |
| N 3 | WCOV | 04/21/22 | 04/21/22 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | ---T--- | :30 | 1 | \$100.00 | L-4 | 0.00 | NM | 1 | \$100.00 |
| Wcov 9 O'Clock Local News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 04/18/22 | 04/24/22 | ---T--- | | | 1 | | \$100.00 | | 0.00 | | | | |

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 Alt Order #: 27767565
 Flight Dates: 04/19/22 - 04/25/22

Advertiser: Political - Kay Ivey For Governor
 Product Desc: AL-GOV 2022
 Estimate: 2273 POLITICAL CANDIDATE

WCOV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|---------------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|----------|
| N 4 | WCOV | 04/22/22 | 04/22/22 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | ----F-- | :30 | 1 | \$100.00 | L-4 | 0.00 | NM | 1 | \$100.00 |
| | | Wcov 9 O'Clock Local News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/18/22 | 04/24/22 | ----F-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 5 | WCOV | 04/25/22 | 04/25/22 | M-F 9p-935p Late News M-F 9p-935p Late News | CM | 9p-935p | M----- | :30 | 1 | \$100.00 | L-4 | 0.00 | NM | 1 | \$100.00 |
| | | Wcov 9 O'Clock Local News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 6 | WCOV | 04/19/22 | 04/19/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | -T----- | :30 | 1 | \$50.00 | L-4 | 0.00 | NM | 1 | \$50.00 |
| | | Andy Griffith | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/18/22 | 04/24/22 | -T----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 7 | WCOV | 04/20/22 | 04/20/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | --W---- | :30 | 1 | \$50.00 | L-4 | 0.00 | NM | 1 | \$50.00 |
| | | Andy Griffith | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/18/22 | 04/24/22 | --W---- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 8 | WCOV | 04/21/22 | 04/21/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | ---T--- | :30 | 1 | \$50.00 | L-4 | 0.00 | NM | 1 | \$50.00 |
| | | Andy Griffith | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/18/22 | 04/24/22 | ---T--- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 9 | WCOV | 04/22/22 | 04/22/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | ----F-- | :30 | 1 | \$50.00 | L-4 | 0.00 | NM | 1 | \$50.00 |
| | | Andy Griffith | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/18/22 | 04/24/22 | ----F-- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 10 | WCOV | 04/25/22 | 04/25/22 | M-F 935p-1005p M-F 935p-1005p Andy | CM | 935p-1005p | M----- | :30 | 1 | \$50.00 | L-4 | 0.00 | NM | 1 | \$50.00 |
| | | Andy Griffith | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/25/22 | 05/01/22 | M----- | | 1 | | | | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 10 | \$750.00 |