

ORDER



WCOV-TV

Orders
Order / Rev: 32500
Alt Order #: 27785230
Product Desc: AL-GOV 2022
Estimate: 2649 POLITICAL CANDIDATE
Flight Dates: 05/18/22 - 05/24/22
Original Date / Rev: 05/18/22 / 05/18/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/23/22	2	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	2	\$900.00	\$765.00	0.00
Totals	2	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/19/22	05/19/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	1:00	1	\$300.00	L-3	0.00	NM	0	\$0.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/16/22	05/22/22	---T---			1		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	05/16/22-05/22/22	M-F 9p-935p Late News			9p-935p	---Th-----	1:00		(\$300.00)		0.00	NM		
Credited															
N 2	WCOV	05/21/22	05/21/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	1:00	1	\$400.00	L-2	0.00	NM	1	\$400.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/16/22	05/22/22	-----S-			1		\$400.00		0.00				
N 3	WCOV	05/23/22	05/23/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	1:00	1	\$500.00	L-2	0.00	NM	1	\$500.00
Wcov 9 O'Clock Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/23/22	05/29/22	M-----			1		\$500.00		0.00				

Totals 2 \$900.00