ORDER

Order / Rev: Orders 32304 Alt Order #: 27767565 Product Desc: **AL-GOV 2022** Estimate: 2273 POLITICAL CANDIDATE WCOV-TV Flight Dates: 04/19/22 - 04/25/22 Primary AE: Christopher Lynch Original Date / Rev: 04/15/22 / 04/15/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A50+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
03/28/22	04/24/22	8	\$600.00	\$510.00		
04/25/22	04/25/22	2	\$150.00	\$127.50		

L-4

Totals

Totals					
Month	# Spots	Gross Amount	Net Amount	Rating	
April 2022	8	\$600.00	\$510.00	0.00	
May 2022	2	\$150.00	\$127.50	0.00	
Totals	10	\$750.00	\$637.50	0.00	

Print Date 04/15/22 08:56:35

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	04/19/2	2 04/19/22	M-F 9p-935p Lat	e News CM	9p-935p		-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p La	te News									
	Wcov 9	O'Clock	Local News											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rat	ing						
	/eek: 04/		04/24/22	-T	1	\$100.00	C	0.00						
N 2	WCOV	04/20/2	2 04/20/22	M-F 9p-935p Lat	e News CM	9p-935p		W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p La	te News									
	Wcov 9	O'Clock	Local News											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rat	ing						
V	/eek: 04/	18/22	04/24/22	W	1	\$100.00	C	0.00						
N 3	WCOV	04/21/2	2 04/21/22	M-F 9p-935p Lat	e News CM	9p-935p		T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p La	te News									
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rat	ing						
V	eek: 04/	18/22	04/24/22	T	1	\$100.00	C	0.00						
N 4	WCOV	04/22/2	2 04/22/22	M-F 9p-935p Lat	e News CM	9p-935p		F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Lat	te News								***	
	Wcov 9	O'Clock	Local News											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ing						
	eek: 04/	18/22	04/24/22	F	1	\$100.00	C	.00						
N 5	WCOV	04/25/2	2 04/25/22		CM	9p-935p		M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
											58			81

Print Date: 04/15/22 08:56:35

Page 2 of 2

Order / Rev:

P

32304

27767565

1

Advertiser:

Political - Kay Ivey For Governor

Product Desc:

AL-GOV 2022

WCOV-TV

Alt Order #: Flight Dates:

04/19/22 - 04/25/22

Estimate:

2273 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code		Start/End T	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Lat						The state of the s			
Wcov 9	O'Clock	Local News	M-F 9p-935p La	te News								
	art Date	End Date	Weekdays	Spots/Week	Rate	Dating					i	
Week: 04		05/01/22	M	<u>50015/4466K</u>	\$100.00	Rating 0.00						
N 6 WCOV	/ 04/19/2		M-F 935p-1005p	CM.	935p-1005p	-T	:30	1	CEO 001 4	0.00 NINA		450.00
			M-F 935p-1005p		ооор-тооор		.30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G	Griffith											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				3		
Week: 04		04/24/22	-T	1	\$50.00	0.00						
N 7 WCOV	04/20/2	2 04/20/22		CM	935p-1005p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 935p-1005p	Andy								400.00
Andy G												
1550 MISSES - 1564 F - 1650 MISSES	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/24/22	W	1	\$50.00	0.00						
N 8 WCOV	04/21/2	2 04/21/22	M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Andy G	riffith		M-F 935p-1005p	Andy								
	rt Date	End Date	Weekdays	Spots/Week	Data	Detien						
Week: 04/		04/24/22	T	Spots/vveek	Rate \$50.00	Rating 0.00						
N 9 WCOV			M-F 935p-1005p	CM	935p-1005p	F	:30		650.001.4	0.00.1114		
		- 01,22,22	M-F 935p-1005p		933p-1003p		:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Andy G	riffith			,ay								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04/	18/22	04/24/22	F	1	\$50.00	0.00						
N 10 WCOV	04/25/2	2 04/25/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
797 77 72			M-F 935p-1005p	Andy					,	0.00		Ψ00.00
Andy G												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	25/22	05/01/22	M	1	\$50.00	0.00						
								- w	100	Totals	10	\$750.00