Print Date 03/10/22 11:02:25

ORDER

Orders Order / Rev: 31789 Alt Order #: 27685348 Product Desc: AL-GOV 2022 Estimate: 2126 POLITICAL CANDIDATE 03/08/22 - 03/21/22 Flight Dates: Primary AE: Jenna Nubar Original Date / Rev: 03/02/22 / 03/03/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: HH New Business End: **Product Codes:** PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/21/22	16	\$2,800.00	\$2,380.00

CAND

L-4

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	16	\$2,800.00	\$2,380.00	0.00
Totals	16	\$2,800,00	\$2,380,00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 WCOV-TV
 5%
 \$2,800.00

 Market
 100%
 \$56,000.00

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$53,200.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	03/08/22	2 03/08/22	M-F 9p-935p Lat	e NewsCM	9p-935p	-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Lat	e News								
Wcov 9	O'Clock L	ocal News										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/0	07/22	03/13/22	-T	1	\$150.00	0.00						
N 2 WCOV	03/09/22	03/09/22	M-F 9p-935p Lat	e NewsCM	9p-935p	W	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Lat	e News					0. • A 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			,
Wcov 9	O'Clock L	ocal News								- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/0	07/22	03/13/22	W	1	\$150.00	0.00						
N 3 WCOV	03/10/22	2 03/10/22		CM	9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00

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Order / Rev:

31789

Advertiser:

Political - Kay Ivey For Governor

27685348

Product Desc:

AL-GOV 2022

WCOV-TV

Alt Order #: Flight Dates:

03/08/22 - 03/21/22

Estimate:

2126 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9p-935p Late								3 7		
Wcov 9	9 O'Clock	Local News	M-F 9p-935p Late	e News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na					ľ	
Week: 03	10.	03/13/22	T	1	A 100 CO	100000000000000000000000000000000000000	00						
N 4 WCOV	/ 03/11/2	22 03/11/22			9p-935p		F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wasy (O'Clock	Local News	M-F 9p-935p Late	e News									
	art Date	End Date	Weekdays	Spots/Week	Poto	Datis							
Week: 03		03/13/22	F	1	<u>Rate</u> \$150.00	Ratir 0.	00 id						
N 5 WCOV	/ 03/14/2	22 03/14/22	M-F 9p-935p Late	NewsCM	9p-935p	-	V	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late	e News									4100.00
		Local News		0	_								
Week: 03	art Date 1/14/22	End Date 03/20/22	Weekdays M	Spots/Week	<u>Rate</u> \$150.00	Ratir	<u>ig</u> 00						
			M-F 9p-935p Late	NewsCM	9p-935p		-T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
			M-F 9p-935p Late		ор соор		•	.00		Ψ100.00L-3	0.00 14141	'	φ130.00
		Local News											
<u>Sta</u> Week: 03	art Date	End Date 03/20/22	<u>Weekdays</u> -T	Spots/Week	Rate	Ratir							
			M-F 9p-935p Late	Nows CM	\$150.00 9p-935p	0.	W	.20		£450,001,0	0.00 NA		# 450.00
11 7 11001	00/10/2	2 03/10/22	M-F 9p-935p Late		ap-assp		w	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News											
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 03		03/20/22	W	1	\$150.00	0.0							
N 8 WCOV	03/17/2	22 03/17/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p		T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	W-I Op-300p Late	TIVEWS									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	д						
Week: 03		03/20/22	T	1	\$150.00	0.0	00						
N 9 WCOV	03/18/2	22 03/18/22	M-F 9p-935p Late		9p-935p	-	F	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/	/14/22	03/20/22	F	1	\$150.00	0.0							
N 10 WCOV	03/21/2	2 03/21/22	M-F 9p-935p Late		9p-935p	N	1	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Mcov 9	O'Clock	Local News	M-F 9p-935p Late	News									
2200	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 03/		03/27/22	M	1	\$150.00	0.0	-						
N11 WCOV	03/12/2	2 03/12/22	Sat 9-930p Late N	ews CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
F N	0.0		Sat 9p-930p Late	News									
Fox Ne	ws @ 9 art Date	End Date	Weekdays	Spoto/Mook	Doto	Dotin	_						
Week: 03/		03/13/22	S-	Spots/Week 1	<u>Rate</u> \$100.00	Ratin 0.0	57 A.S.						
	Date Ra		escription	Start	/End Time			eekdays	Len	gth Rate	Rtg Type		
			at 9-930p Late New	/s 9p-9	30p			Sa	-	:30 (\$100.00)	0.00 <i>NM</i>		
	e MG 11.	.2 ir late after fo	ov enortel										
			-SU 10p-1205a Lat	e News 10-12	205a			Sa		:30 \$100.00	0.00 NM		
	G for 11.1				-000			Ju		.00 ψ100.00	0.00 14141		
N 12 WCOV	03/19/2	2 03/19/22	Sat 9-930p Late N	ews CM	9p-930p		S-	:30	1	\$100.00L-3	0.00 NM	1	\$100.00
			Sat 9p-930p Late				J	.00		ψ100.00E 0	0.00 11111		Ψ100.00
Fox Nev													
Sta Week: 03/	rt Date	End Date 03/20/22	<u>Weekdays</u> S-	Spots/Week	Rate	Ratin	T-1						
N 13 WCOV				Jews CM	\$100.00 9p-930p	0.0	S	:30	1	¢150.001.2	0.00 5/84	4	0450.00
	00/10/2	_ 00/10/22	Sun 9p-930p Late N		oh-990h	_	5	.30	1	\$150.00L-3	0.00 NM	1	\$150.00
Fox Nev	_		32.3 32.3 53.										
	rt Date	End Date		Spots/Week	Rate	Ratin							
Week: 03/	07/22	03/13/22	S	1	\$150.00	0.0	00						

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WCOV-TV

Order / Rev:

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Advertiser:

Political - Kay Ivey For Governor

Alt Order #: Flight Dates: 27685348

03/08/22 - 03/21/22

Estimate:

AL-GOV 2022

Product Desc:

2126 POLITICAL CANDIDATE

l n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ote	Rate Pri	Pta Tuna	Snoto	Amount
0							Tille Days		UIS		3 71	Spois	
N 14	WCOV	03/20/22	03/20/22	Sun 9-930p Late		9p-930p	S	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
		111220 1200		Sun 9p-930p Late	e News								
	Fox New	/s @ 9											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/	14/22	03/20/22	S	1	\$150.00	0.00						
N 15	WCOV	03/13/22	03/13/22	Nascar Race	CM	Various	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
				Nascar Race			_			4 100.002	0.00 11111		ψ 100.00
	NASCAF	R Cup-Ph	oenix										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/0	7/22	03/13/22	S	1	\$400.00	0.00						
N 16	WCOV	03/20/22	03/20/22	Nascar Race	CM	Various	S	:30	1	\$400.00L-4	0.00 NM	1	\$400.00
				Nascar Race						+			Ψ 100.00
	NASCAF	R Cup-Atla	anta										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 03/1	4/22	03/20/22	S	1	\$400.00	0.00						
					- Sample of the Company		1-41-2				Totals	16	\$2,800.00