

ORDER



WCOV-TV

Orders
Order / Rev: 33602
Alt Order #: 27970596
Product Desc: AL-GOV 2022
Estimate: 3929 POLITICAL CANDIDATE
Flight Dates: 10/26/22 - 11/08/22
Original Date / Rev: 10/27/22 / 10/27/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	2	\$300.00	\$255.00
10/31/22	11/07/22	7	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	2	\$300.00	\$255.00	0.00
November 2022	7	\$1,050.00	\$892.50	0.00
Totals	9	\$1,350.00	\$1,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	10/28/22	10/28/22	M-SU 10p-1205a Late News M-Su 10-1205a Late News	N6M	10-1205a	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/24/22	10/30/22	----F--	1	\$150.00	0.00								
N 2	WCOV	10/31/22	10/31/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/31/22	11/06/22	M-----	1	\$150.00	0.00								
N 3	WCOV	11/01/22	11/01/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/31/22	11/06/22	-T-----	1	\$150.00	0.00								
N 4	WCOV	11/02/22	11/02/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/31/22	11/06/22	--W----	1	\$150.00	0.00								
N 5	WCOV	11/03/22	11/03/22		CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9p-935p Late News											
				M-F 9p-935p Late News											
				WCOV 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	---T---		1				\$150.00		0.00			
N 6	WCOV	11/04/22	11/04/22	M-F 9p-935p Late News CM		9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				WCOV 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	----F--		1				\$150.00		0.00			
N 7	WCOV	11/07/22	11/07/22	M-F 9p-935p Late News CM		9p-935p	M-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				M-F 9p-935p Late News											
				WCOV 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----		1				\$150.00		0.00			
N 8	WCOV	10/29/22	10/29/22	College FB On FOX Gam1 DH	CM	10a-12m	-----S-	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				College FB On FOX Gam1 DH											
				College Football Day											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	-----S-		1				\$150.00		0.00			
N 9	WCOV	11/05/22	11/05/22	College FB On FOX Game SH	CM	10a-12m	-----S-	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
				College FB On FOX Game SH											
				College Football Day											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-		1				\$150.00		0.00			
													Totals	9	\$1,350.00