

ORDER



WCOV-TV

Orders
Order / Rev: 31446
Alt Order #: 27662833
Product Desc: AL-GOV 2022
Estimate: 1944 POLITICAL CANDIDATE
Flight Dates: 05/10/22 - 05/16/22
Original Date / Rev: 01/12/22 / 01/12/22
Order Type: GENERAL

Primary AE: Jenna Nubar
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	16	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$1,100.00	\$935.00	0.00
Totals	16	\$1,100.00	\$935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WCOV-TV	5%	\$1,100.00
Market	100%	\$22,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	05/10/22	05/10/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	-T-----		1		\$50.00		0.00					
N 2	WCOV	05/12/22	05/12/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		People's Court													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/22	05/15/22	---T---		1		\$50.00		0.00					
N 3	WCOV	05/16/22	05/16/22		CM	1p-2p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Court 1p-2p PC											
				M-F 1p-2p People's Court											
				People's Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/16/22	05/22/22	M-----	1	\$50.00	0.00								
N 4	WCOV	05/11/22	05/11/22	Court 2p-3p Pat Ct	CM	2p-3p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 2p-3p Paternity Crt											
				Paternity Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	--W----	1	\$50.00	0.00								
N 5	WCOV	05/13/22	05/13/22	Court 2p-3p Pat Ct	CM	2p-3p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 2p-3p Paternity Crt											
				Paternity Court											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	----F--	1	\$50.00	0.00								
N 6	WCOV	05/10/22	05/10/22	M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	-T-----	1	\$100.00	0.00								
N 7	WCOV	05/11/22	05/11/22	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	--W----	1	\$100.00	0.00								
N 8	WCOV	05/12/22	05/12/22	M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	---T---	1	\$100.00	0.00								
N 9	WCOV	05/13/22	05/13/22	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	----F--	1	\$100.00	0.00								
N 10	WCOV	05/16/22	05/16/22	M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				M-F 9p-935p Late News											
				Wcov 9 O'Clock Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/16/22	05/22/22	M-----	1	\$100.00	0.00								
N 11	WCOV	05/14/22	05/14/22	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Sat 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	-----S-	1	\$50.00	0.00								
N 12	WCOV	05/15/22	05/15/22	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	1	\$100.00
				Sun 9p-930p Late News											
				Fox News @ 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	-----S	1	\$100.00	0.00								
N 13	WCOV	05/10/22	05/10/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	-T-----	1	\$50.00	0.00								
N 14	WCOV	05/12/22	05/12/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/09/22	05/15/22	---T---	1	\$50.00	0.00								
N 15	WCOV	05/13/22	05/13/22		CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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				M-F 935p-1005p											
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/09/22	05/15/22	----F--		1		\$50.00		0.00					
N 16	WCOV	05/16/22	05/16/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				M-F 935p-1005p Andy											
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	M-----		1		\$50.00		0.00					
													Totals	16	\$1,100.00