ORDER

Orders Order / Rev: 32431 27779783 Alt Order #: AL-GOV 2022 Product Desc: Estimate: 2457 POLITICAL CANDIDATE Flight Dates: 05/10/22 - 05/16/22 Primary AE: Christopher Lynch Original Date / Rev: 05/10/22 / 05/10/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A50+ New Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
04/25/22	05/16/22	9	\$750.00	\$637.50		

L-4

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
May 2022	9	\$750.00	\$637.50		
Totals	9	\$750.00	\$637.50	0.00	

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Christopher Lynch			Start Of Order - End Of Order	100%	

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1 WC	OV 05/10/2	22 05/10/22	M-F 9p-935p Lat	e News CM	9p-935p	-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p La							0.00		ψ100.00
		Local News										
2000	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/09/22	05/15/22	-T	1	\$100.00	0.00						
N 2 WC	OV 05/11/2	22 05/11/22	M-F 9p-935p Lat		9p-935p	W	:30	1	\$100.00L-4	0.00 NM	0	\$0.00
10/		1 I NI	M-F 9p-935p La	te News								
		Local News										
SIDEONAN PAINS S	Start Date 05/09/22	End Date	Weekdays	Spots/Week	Rate	Rating						
_	Ch Date Ra	05/15/22	escription	1	\$100.00	0.00	14/ 1 1					
The second second			<u>lescription</u> 1-F 9p-935p Late I		/End Time		Weekdays	_		Rtg Type		
	Credited	2-00/10/22 10	i-i əp-əsəp Late i	vews ap-a	35p		W		:30 (\$100.00)	0.00 NM		
		0.05/40/00										
N 3 WCC	JV 05/12/2	2 05/12/22	M-F 9p-935p Lat		9p-935p	T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wco	y a O'Clock	Local News	M-F 9p-935p Lat	te News								
	Start Date	End Date	Weekdays	Conta/Mast	D-4-	D .::						
-	05/09/22	05/15/22	T	Spots/Week	<u>Rate</u> \$150.00	Rating						
N 4 WCC		2 05/13/22		- N CN4		0.00					2027	
14 4 4400	JV 03/13/2	2 03/13/22	M-F 9p-935p Lat		9p-935p	F-	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News												
	Start Date	End Date	Weekdays	Spots/Week	Rate	Pating						
-2	- LUIT DUTO	LIIG Date	**Condays	Opuls/ Week	Nate	Rating						

Print Date: 05/10/22 13:06:28

Page 2 of 2

Order / Rev:

32431

27779783

Advertiser:

Political - Kay Ivey For Governor

Product Desc:

AL-GOV 2022

WCOV-TV

Alt Order #: Flight Dates:

05/10/22 - 05/16/22

Estimate:

2457 POLITICAL CANDIDATE

Ln	Ch Star		Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
101	Start Date		Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/09/22	05/15/22	F	1	\$150.00	0.00						
5	WCOV 05/16	/22 05/16/22			9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
	\\/ 0 O O		M-F 9p-935p Lat	e News								
	Wcov 9 O'Cloc		5/30000 C 04 2004									
101	Start Date		Weekdays	Spots/Week	Rate	Rating						
	eek: 05/16/22	05/22/22	M	1	\$100.00	0.00				T.		
6	WCOV 05/10	/22 05/10/22	coop	CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	V = -1 . O .: (C:1)		M-F 935p-1005p	Andy								
8	Andy Griffith											
14/	Start Date		Weekdays	Spots/Week	Rate	Rating						
	eek: 05/09/22	05/15/22	-T	1	\$50.00	0.00						
7	WCOV 05/11	/22 05/11/22	рр	CM	935p-1005p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	A - I - O : (C) I		M-F 935p-1005p	Andy								
	Andy Griffith									9.1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 05/09/22	05/15/22	W	1	\$50.00	0.00						
8	WCOV 05/12	/22 05/12/22	M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	• 1 0 1501		M-F 935p-1005p	Andy								
,	Andy Griffith											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 05/09/22	05/15/22	T	1	\$50.00	0.00						
9	WCOV 05/13/	22 05/13/22	M-F 935p-1005p	CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	A 1 0 m		M-F 935p-1005p	Andy								
,	Andy Griffith											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 05/09/22	05/15/22	F	1	\$50.00	0.00						
10	WCOV 05/16/	22 05/16/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 935p-1005p	Andy								
1	Andy Griffith											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 05/16/22	05/22/22	M	1	\$50.00	0.00						
				de la companya de la		The state of the s				Totals	9	\$750.00
										, otalo	3	ψ130.00