ORDER

Order / Rev: 31445 Alt Order #: 27662832 Product Desc: **AL-GOV 2022**

Estimate:

1943 POLITICAL CANDIDATE

Flight Dates:

05/03/22 - 05/09/22

Original Date / Rev:

05/03/22 / 05/03/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Jenna Nubar

Print Date 05/03/22 10:18:33

WASH

NAT

Agency

Orders

Name:

Flex Point Media, Inc

Buying Contact: Billing Contact:

PO Box 1051

New Albany, OH 43054

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

Advertiser

Name:

Political - Kay Ivey For Governor

Demographic:

HH

PL1

Product Codes: Revenue Code 1:

AGY

CAND

L-4

Revenue Code 2: POL

Revenue Code 3:

Priority:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 04/25/22 05/09/22 17 \$1,100.00 \$935.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	17	\$1,100.00	\$935.00	0.00
Totals	17	\$1,100,00	\$935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share VCOV-TV	Share	Total		
WCOV-TV	5%	\$1,100.00		
Market	100%	\$22,000.00		

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	WCOV	05/03/22	05/03/22	Court 1p-2p PC	CM	1p-2p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
					M-F 1p-2p People	e's Court								
		People's	Court											
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	W	eek: 05/0	2/22	05/08/22	-T	1	\$50.00	0.00						
	2	WCOV	05/05/22	05/05/22	Court 1p-2p PC	CM	1p-2p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
					M-F 1p-2p People	e's Court								
		People's	Court									- 1		
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 05/0	2/22	05/08/22	T	1	\$50.00	0.00						
	3	WCOV	05/09/22	05/09/22		CM	1p-2p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

Print Date: 05/03/22 10:18:34 Pag

WCOV-TV

Page 2 of 3

Order / Rev:

31445

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27662832

Product Desc:

AL-GOV 2022

Flight Dates:

05/03/22 - 05/09/22

Estimate:

1943 POLITICAL CANDIDATE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Snots	Rate Pri	Rta Type	Snote	Amount
			Court 1p-2p PC	2.001	O tare Erra	rino bay	Z ZOII .	opoto	rate in	rtig Type	Opoto	Amount
			M-F 1p-2p People	e's Court								
People'		Fad Data	Madalas	0 - 4 - 0.041		5 .:				1		
Sta Week: 05/	art Date	End Date 05/15/22	Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
			Court 2p-3p Pat C	t CM	2p-3p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 2p-3p Patern		2p 0p	n	.50		Ψ30.00 L-4	0.00 14141	'	\$30.00
Paternit	T			and a second of								
10 to	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 05/		05/08/22	W	1	\$50.00	0.00						
5 WCOV	05/06/2	22 05/06/22	Court 2p-3p Pat C M-F 2p-3p Patern		2p-3p	F	:30	1	\$50.00 L-4	0.00 NM	1	\$50.00
Paternit	ty Court		W-1 2p-3p ratem	iiity Ort								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/08/22	F	1	\$50.00	0.00						
N 6 WCOV	05/03/2	22 05/03/22	M-F 9p-935p Late		9p-935p	-T	:30	1	\$100.00L-4	0.00 NM	2	\$100.00
Wasy 0	O'Clask	l and Nave	M-F 9p-935p Late	News								
	rt Date	Local News End Date	Meekdays	Spots/Mook	Poto	Dating						
Week: 05/		05/08/22	Weekdays -T	Spots/Week	Rate \$100.00	Rating 0.00						
	Date Ra		escription	Star	t/End Time	0.00	Weekday	s Le	ngth Rate	Rtg Type		
1 VCOV	05/02/2	2-05/08/22 N	1-F 9p-935p Late N	ews 9p-9	35p		-T		:30 (\$100.00)			
	e MG 6.2	2,6.3										
[na	7											
			I-F 630p-7p Extra	630p	o-7p		WTh		:30 \$50.00	0.00 NM		
	6 for 6.1		15 000 - 7 - 5 1 -	200	-		100 ages \$100					
_	6 for 6.1		I-F 630p-7p Extra	630p	o-7p		WTh		:30 \$50.00	0.00 NM		
			1450 005 1									
7 WCOV	05/04/2	22 05/04/22	M-F 9p-935p Late M-F 9p-935p Late		9p-935p	W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
Wcov 9	O'Clock	Local News	M-L ab-app rate	News								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 05/	02/22	05/08/22	W	1	\$100.00	0.00						
8 WCOV	05/05/2	22 05/05/22	M-F 9p-935p Late	NewsCM	9p-935p	T-	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
14/220	01011	1 1 1 1	M-F 9p-935p Late	News								
15200		Local News	Madida	C4-00/1	Data	D. "						
Week: 05/	rt Date 02/22	End Date 05/08/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00				1		
			M-F 9p-935p Late		9p-935p	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
0 11001	00/00/2		M-F 9p-935p Late		op-900p		50	118	\$100.00L-4	0.00 14101	į.	\$100.00
Wcov 9	O'Clock	Local News										
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 05/		05/08/22	F	1	\$100.00	0.00						
10 WCOV	05/09/2	22 05/09/22	M-F 9p-935p Late		9p-935p	M	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
W.cov 9	O'Clock	Local News	M-F 9p-935p Late	News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/0		05/15/22	M	<u>3pots/vveek</u>	\$100.00	0.00						
		22 05/07/22	Sat 9-930p Late N		9p-930p		5- :30	1	\$50.00L-4	0.00 NM	1	\$50.00
			Sat 9p-930p Late		ar case			15.0		0.00 /	•	ψ00.00
Fox Nev	vs @ 9											
	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 05/0		05/08/22	S-	1	\$50.00	0.00						
12 WCOV	05/08/2	22 05/08/22	Sun 9-930p Late N		9p-930p		-S :30	1	\$100.00L-4	0.00 NM	1	\$100.00
Fox New	vs @ q		Sun 9p-930p Late	ivews								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/0		05/08/22	S	1	\$100.00	0.00						
13 WCOV	05/03/2	2 05/03/22	M-F 935p-1005p	CM	935p-1005p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
			M-F 935p-1005p A						159			,
Andy Gr	riffith									- 1		

Print Date: 05/03/22 10:18:34

Page 3 of 3

Order / Rev: Alt Order #:

Flight Dates:

31445

27662832

05/03/22 - 05/09/22

Advertiser:

Estimate:

Political - Kay Ivey For Governor

Product Desc:

AL-GOV 2022

1943 POLITICAL CANDIDATE

WCOV-TV

L	n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Week: 05	/02/22	05/08/22	-T	1	\$50.00	0.00						
	14 WCOV	05/05/2	2 05/05/22	M-F 935p-1005p	CM	935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 935p-1005p	Andy							V0	
	Andy G	Briffith											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 05	/02/22	05/08/22	T	1	\$50.00	0.00						
	15 WCOV	05/06/2	2 05/06/22	M-F 935p-1005p	CM	935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 935p-1005p	Andy					,	0,00		Ψ00.00
	Andy G	iriffith			•								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 05	/02/22	05/08/22	F	1	\$50.00	0.00						
1	6 WCOV	05/09/2	2 05/09/22	M-F 935p-1005p	CM	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 935p-1005p	Andy					\$00,002 (0.00 11111		Ψ00.00
	Andy G	riffith		,	,						- 1		
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 05	/09/22	05/15/22	M	1	\$50.00	0.00				- 1		
				The second second second					-		Totala	17	£4.400.00
											Totals	17	\$1,100.00