ORDER

Orders Order / Rev: 31446 Alt Order #: 27662833 Product Desc: AL-GOV 2022 Estimate:

Flight Dates:

1944 POLITICAL CANDIDATE

Original Date / Rev:

05/10/22 - 05/16/22 05/11/22 / 05/11/22

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Jenna Nubar

Print Date 05/11/22 09:27:37

WASH NAT

Agency

Name:

Flex Point Media, Inc

Buying Contact: Billing Contact:

PO Box 1051

New Albany, OH 43054

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Political - Kay Ivey For Governor

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

НН PL1

AGY

POL CAND

L-4

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

General

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/16/22	17	\$1,100.00	\$935.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	17	\$1,100.00	\$935.00	0.00
Totals	17	\$1,100.00	\$935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total	
WCOV-TV	5%	\$1,100.00	
Market	100%	\$22,000.00	

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$20,900.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WCOV	05/10/22	05/10/22	Court 1p-2p PC	CM	1p-2p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 1p-2p People	e's Court								
	People's	Court											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 05/0)9/22	05/15/22	-T	1	\$50.00	0.00						
2	WCOV	05/12/22	05/12/22	Court 1p-2p PC	СМ	1p-2p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 1p-2p People	e's Court								
	People's	Court											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 05/0	09/22	05/15/22	T	1	\$50.00	0.00						
3	WCOV	05/16/22	05/16/22		СМ	1p-2p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00

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WCOV-TV

Order / Rev:

31446

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27662833

Product Desc:

AL-GOV 2022

Flight Dates:

05/10/22 - 05/16/22

Estimate:

1944 POLITICAL CANDIDATE

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
People's Court Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/06/22 05/12/22 M 1 \$50.00 0.00
Start Date End Date Veekdays Spots/Week Rate \$50.00 0.00
Week: 05/16/22 05/12/22 M 1 \$50.00 0.00
M-F 2p-3p Paternity Crt
Paternity Court Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate \$50.00 0.00
Week: 05/09/22 05/15/22 W 1 \$50.00 0.00 5 WCOV 05/13/22 05/13/22 Court 2p-3p Pat Ct CM 2p-3p F :30 1 \$50.00 L-4 0.00 NM 1 \$50.00 Paternity Court Start Date End Date Weekdays Spots/Week Rate News CM 9p-935p Rating No.00 F 1 \$50.00 0.00 N 6 WCOV 05/10/22 05/15/22 F 1 \$50.00 0.00 0.00 NM 2 \$100.00 Wcov 9 O'Clock Local News Start Date End Date Week 05/15/22 MF 9p-935p Late News Spots CM Pate Range Description Start/End Time News 9p-935p Rating Na Rate Rtg Type Na Ra
5 WCOV 05/13/22 05/13/22 Court 2p-3p Pat Ct CM 2p-3p
M-F 2p-3p Paterniity Crt
Start Date End Date Weekdays Spots/Week Rate Rating S50.00 0.00
Week: 05/09/22 05/15/22 F- 1 \$50.00 0.00 N 6 WCOV 05/10/22 05/10/22 05/10/22 M-F 9p-935p Late News :30 1 \$100.00 L-4 0.00 NM 2 \$100.00 NM Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Week: 05/09/22 05/15/22 -T 1 \$100.00 0.00 Spot Ch Date Range Description Start/End Time 1 WCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T Weekdays Length Rate Rtg Type -T :30 (\$100.00) 0.00 NM See MG 6.2,6.3 [NA RATE] 2 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF
N 6 WCOV 05/10/22 05/10/22 M-F 9p-935p Late NewsCM 9p-935p -T :30 1 \$100.00L-4 0.00 NM 2 \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Not 1 \$100.00 0.00 NM 1 \$100.00 NM NM NCOV 05/15/22 05/15/22 M-F 9p-935p Late News 9p-935p -T :30 (\$100.00 NM NM NCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T :30 (\$100.00 NM NM NM NCOV 05/12/22-05/13/22 M-F 630p-7p NM NG for 6.1 05/10 3 NCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF :30 \$50.00 0.00 NM
M-F 9p-935p Late News Week
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 -T 1 \$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T :30 (\$100.00) 0.00 NM See MG 6.2,6.3 [NA RATE] [NA RATE] ThF :30 \$50.00 0.00 NM NM ⊕ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late NewsCM 9p-935p W :30 \$50.00 0.00 NM 1 \$100.00L-4 0.00 NM Weekdays Spots/Week Rate Rating
Week: 05/09/22 05/15/22 -T 1 \$100.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 NCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T :30 (\$100.00) 0.00 NM See MG 6.2,6.3 [NA RATE] [NA RATE] 2 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ∰ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ∰ MG for 6.1 05/10 7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935p W :30 1 \$100.00L-4 0.00 NM 1 \$100.00L-4 0.00 NM Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T :30 (\$100.00) 0.00 NM See MG 6.2,6.3 [NA RATE] [NA RATE] ThF :30 \$50.00 0.00 NM ∰ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ∰ MG for 6.1 05/10 ThF :30 \$50.00 0.00 NM NM ∰ MG for 6.1 05/10 ThF :30 \$50.00 0.00 NM 1 \$100.00L-4 0.00 NM 7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News 9p-935pw :30 1 \$100.00L-4 0.00 NM 1 \$100.00L-4 0.00 NM Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating
1 WCOV 05/09/22-05/15/22 M-F 9p-935p Late News 9p-935p -T
See MG 6.2,6.3 [NA RATE] 2 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7p ThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935p w :30 1 \$100.00L-4 0.00 NM 1 \$100.00L-4
2 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 7 VCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935pW :30 1 \$100.00L-4 0.00 NM 1 \$100.00L M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating
 ⊕ MG for 6.1 05/10 3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF :30 \$50.00 0.00 NM ⊕ MG for 6.1 05/10 7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late News CM 9p-935pw :30 1 \$100.00L-4 0.00 NM 1 \$100.00L
3 VCOV 05/12/22-05/13/22 M-F 630p-7p Extra 630p-7pThF :30 \$50.00 0.00 NM
7 WCOV 05/11/22 05/11/22 M-F 9p-935p Late NewsCM 9p-935pw :30 1 \$100.00L-4 0.00 NM 1 \$100.00 M-F 9p-935p Late News Wcov 9 O'Clock Local News Start Date End Date Weekdays Spots/Week Rate Rating
M-F 9p-935p Late News Wcov 9 O'Clock Local News <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>
Wcov 9 O'Clock Local News Start Date
1 \$100.00 0.00
8 WCOV 05/12/22 05/12/22 M-F 9p-935p Late News CM 9p-935pT :30 1 \$100.00L-4 0.00 NM 1 \$100.00 M-F 9p-935p Late News
Wcov 9 O'Clock Local News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/09/22 05/15/22T 1 \$100.00 0.00
9 WCOV 05/13/22 05/13/22 M-F 9p-935p Late News CM 9p-935pF :30 1 \$100.00L-4 0.00 NM 1 \$100.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/09/22 05/15/22F 1 \$100.00 0.00
10 WCOV 05/16/22 05/16/22 M-F 9p-935p Late NewsCM 9p-935p M :30 1 \$100.00L-4 0.00 NM 1 \$100.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/16/22 05/22/22 M 1 \$100.00 0.00
11 WCOV 05/14/22 05/14/22 Sat 9-930p Late News CM 9p-930pS- :30 1 \$50.00L-4 0.00 NM 1 \$50.00
Sat 9p-930p Late News
Fox News @ 9 Start Date End Date Weekdays Spots/Week Rate Rating
<u>Start Date </u>
12 WCOV 05/15/22 05/15/22 Sun 9-930p Late News CM 9p-930pS :30 1 \$100.00L-4 0.00 NM 1 \$100.00
Sun 9p-930p Late News
Fox News @ 9
Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/09/22 05/15/22 S 1 \$100.00 0.00
Start Date End Date Weekdays Spots/Week Rate Rating

Print Date: 05/11/22 09:27:38

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Order / Rev: Alt Order #:

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05/10/22 - 05/16/22

Advertiser:

Estimate:

Political - Kay Ivey For Governor

Product Desc:

AL-GOV 2022

1944 POLITICAL CANDIDATE

WCOV-TV

Ln Ch Start End	Inventory Code Br	eak Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date			Rating						
Week: 05/09/22 05/15/22	-T	1 \$50.00	0.00						
14 WCOV 05/12/22 05/12/2	2 M-F 935p-1005p CN	И 935p-1005p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy								
Andy Griffith									
Start Date End Date	Weekdays Spots/W	eek Rate	Rating						
Week: 05/09/22 05/15/22	T	1 \$50.00	0.00						
15 WCOV 05/13/22 05/13/2	2 M-F 935p-1005p CN	/ 935p-1005p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy								
Andy Griffith									
Start Date End Date	Weekdays Spots/W	eek Rate	Rating						
Week: 05/09/22 05/15/22	F	1 \$50.00	0.00						
16 WCOV 05/16/22 05/16/22	2 M-F 935p-1005p CN	935p-1005p	M	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	M-F 935p-1005p Andy								•
Andy Griffith							- 1		
Start Date End Date	Weekdays Spots/W	eek Rate	Rating						
Week: 05/16/22 05/22/22	M	1 \$50.00	0.00						
		A THE PARTY OF THE					Totals	17	\$1,100.00