ORDER

Orders Order / Rev: 31442 Alt Order #: 27662829 Product Desc: AL-GOV 2022 Estimate: 1940 POLITICAL CANDIDATE Flight Dates: 04/12/22 - 04/18/22 Primary AE: Jenna Nubar Original Date / Rev: 04/12/22 / 04/12/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: HHNew Business End: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
03/28/22	04/18/22	5	\$650.00	\$552.50		

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Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
April 2022	5	\$650.00	\$552.50		
Totals	5	\$650.00	\$552.50	0.00	

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Nubar			Start Of Order - End Of Order	100%

Order Share	Share	Total		
WCOV-TV	5%	\$650.00		
Market	100%	\$13,000.00		

Revenue Code 3:

Priority:

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
UNKWN	95%	\$12,350.00		
WAKA	0%	\$0.00		
WNCF	0%	\$0.00		
WSFA	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Day	'S	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	WCOV	04/12/22	04/12/22	M-F 9p-935p Lat	e News CM	9p-935p	-T		:30	1	\$100.00L-4	0.00 NM	1	\$100.00
				M-F 9p-935p Lat	e News									
	Wcov 9	O'Clock L	ocal News											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	/eek: 04/1	11/22	04/17/22	-T	1	\$100.00	0.00							
N 2	WCOV	04/13/22	04/13/22	M-F 9p-935p Lat	e News CM	9p-935p	W-		:30	1	\$100.00L-4	0.00 NM	0	\$0.00
				M-F 9p-935p Lat	e News									
	Wcov 9	O'Clock L	ocal News											
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
W	eek: 04/1	1/22	04/17/22	W	1	\$100.00	0.00							

Print Date: 04/12/22 13:07:33

WCOV-TV

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Order / Rev:

31442

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27662829

Product Desc:

AL-GOV 2022

Flight Dates:

04/12/22 - 04/18/22

Estimate:

1940 POLITICAL CANDIDATE

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg	Type Spots Amount
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/11/22 04/17/22W 1 \$100.00 0.00	_
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg	
to a transfer that the control of th	0 NM
Credited	
	00 NM 1 \$150.00
M-F 9p-935p Late News	
Wcov 9 O'Clock Local News	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 04/11/22 04/17/22T 1 \$150.00 0.00	
ΨΟΟΙ. 04/11/22 04/11/22 1 ψ100.00 0.00	
	00 NM 1 \$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News	1
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/11/22 04/17/22F 1 \$150.00 0.00	
	00 NM 1 \$150.00
M-F 9p-935p Late News	1 \$130.00
Wcov 9 O'Clock Local News	- 1
Start Date	1
Week: 04/18/22 04/24/22 M 1 \$150.00 0.00	
N 6 WCOV 04/16/22 04/16/22 Sat 9-930p Late News CM 9p-930pS- :30 1 \$100.00L-3 0.0	00 NM 1 \$100.00
Sat 9p-930p Late News	
Fox News @ 9	1
Start Date End Date Weekdays Spots/Week Rate Rating	1
Week: 04/11/22 04/17/22S- 1 \$100.00 0.00	
Total	s 5 \$650.00