ORDER

Orders Order / Rev: 31602 Alt Order #: 27671473 Product Desc: AL-GOV 2022 Estimate: 2006 POLITICAL CANDIDATE WCOV-TV Flight Dates: 02/08/22 - 02/21/22 Primary AE: Jenna Nubar Original Date / Rev: 02/01/22 / 02/01/22 Sales Office: WASH Order Type: **GENERAL** Sales Region: NAT Agency Name: Flex Point Media, Inc **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast PO Box 1051 Billing Cycle: EOM/EOC New Albany, OH 43054 Agency Commission: 15% Advertiser Name: Political - Kay Ivey For Governor Demographic: A18+ New Business End: **Product Codes:** PL1 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
01/31/22	02/21/22	13	\$1,000.00	\$850.00		

AGY

POL

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L-4

Totals

Agency External ID:

Order Separation:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
February 2022	13	\$1,000.00	\$850.00		
Totals	13	\$1,000,00	\$850.00	0.00	

General

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Print Date 02/01/22 15:42:39

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jenna Nubar		15	Start Of Order - End Of Order	100%	

 Order Share
 Share
 Total

 WCOV-TV
 5%
 \$1,000.00

 Market
 100%
 \$20,000.00

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	95%	\$19,000.00
WAKA	0%	\$0.00
WNCF	0%	\$0.00
WSFA	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCOV	02/08/22	2 02/08/22	M-F 9p-935p Late	NewsCM	9p-935p	-T	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late	e News								
Wcov 9	O'Clock I	Local News										1000
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/0	07/22	02/13/22	-T	1	\$100.00	0.00						
N 2 WCOV	02/09/22	2 02/09/22	M-F 9p-935p Late	NewsCM	9p-935p	W	:30	1	\$100.00L-4	0.00 NM	1	\$100.00
			M-F 9p-935p Late	News								25 ⁸ 27 27 28 8 25 26 27 28 2
Wcov 9	O'Clock I	Local News										
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02/0	07/22	02/13/22	W	1	\$100.00	0.00				1		
N 3 WCOV	02/11/22	2 02/11/22		СМ	9p-935p	F	:30	1	\$100.00L-4	0.00 NM	1	\$100.00

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Totals

13

\$1,000.00

WCOV-TV

Order / Rev:

31602

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27671473

Product Desc:

AL-GOV 2022

Flight Dates:

02/08/22 - 02/21/22

Estimate:

2006 POLITICAL CANDIDATE

2	21							7411				o .	
Ln	Ch	Start	End	Inventory Code M-F 9p-935p Late	2-72-1- INCHES 10-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	Start/End T	ime Days	Le	n Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 9p-935p Late									
	Wcov 9	O'Clock	Local News	August (2010) 1 Style of Mark Control of C								ı	
W	<u>Sta</u> eek: 02/	rt <u>Date</u> 07/22	End Date 02/13/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 4	WCOV	02/15/2	2 02/15/22	M-F 9p-935p Late		9p-935p	-T		:30 1	\$100.00L-4	0.00 NM	1	\$100.00
	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	e News			*					
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/	14/22	02/20/22	-T	1	\$100.00	0.00						
N 5	WCOV	02/18/2	2 02/18/22	M-F 9p-935p Late		9p-935p	F	;	:30 1	\$100.00L-4	0.00 NM	1	\$100.00
	Wcov 9	O'Clock	Local News	M-F 9p-935p Late	e News								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/	14/22	02/20/22	F	1	\$100.00	0.00						
N 6	WCOV	02/12/2	2 02/12/22	Sat 9-930p Late N		9p-930p	9	S- :	:30 1	\$50.00L-4	0.00 NM	1	\$50.00
	Fox Nev	ws @ 9		Sat 9p-930p Late	News								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/	07/22	02/13/22	S-	1	\$50.00	0.00						
N 7	WCOV	02/19/2	2 02/19/22	Sat 9-930p Late N		9p-930p	9	S- :	:30 1	\$50.00L-4	0.00 NM	1	\$50.00
	Fox Nev	NE @ Q		Sat 9p-930p Late	News								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/		02/20/22	S-	1	\$50.00	0.00						
N 8	WCOV	02/13/2	2 02/13/22	Sun 9-930p Late	News CM	9p-930p		-S	:30 1	\$100.00L-4	0.00 NM	1	\$100.00
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	Fox Nev	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/		02/13/22	S	1	\$100.00	0.00		70 O CONT.				
N 9	WCOV	02/20/2	2 02/20/22	Sun 9-930p Late		9p-930p		-S	:30 1	\$100.00 L-4	0.00 NM	1	\$100.00
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	Fox Nev	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02/		02/20/22	S	1	\$100.00	0.00						
N 10	WCOV	02/09/2	2 02/09/22	M-F 935p-1005p	CM	935p-1005p	W	:	:30 1	\$50.00 L-4	0.00 NM	1	\$50.00
	And. C	eiffith		M-F 935p-1005p	Andy								
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		10011		M-F 935p-1005p	Andy								
	Andy G		End Data	Maakdaya	Cnoto/Mook	Poto	Dating						
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			2 02/16/22	M-F 935p-1005p	CM	935p-1005p	W		:30 1	\$50.00 L-4	0.00 NM	1	\$50.00
				M-F 935p-1005p	Andy								
	Andy G		F I D . 4 .	1871-1	C4-04/I	D-4-	Datina						
W	<u>5ta</u> /eek: 02	rt Date 14/22	End Date 02/20/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
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	Andy G		F 15 '	M/ 1 1	0 1 741	-	Datie						
۱۸	<u>Sta</u> /eek: 02	rt Date	End Date 02/27/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
	GCN. UZ/	L 1/22	UZIZIIZZ	(*1		ψ50.00	0.00						