

ORDER



WCOV-TV

Orders
Order / Rev: 32200
Alt Order #: 27760845
Product Desc: AL-GOV 2022
Estimate: 2221 POLITICAL CANDIDATE
Flight Dates: 04/05/22 - 04/11/22
Original Date / Rev: 04/04/22 / 04/04/22
Order Type: GENERAL

Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Flex Point Media, Inc
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Kay Ivey For Governor
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/08/22	28	\$1,880.00	\$1,598.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	28	\$1,880.00	\$1,598.00	0.00
Totals	28	\$1,880.00	\$1,598.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/05/22	04/05/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:00 PM-5:30 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$50.00		0.00			
N 2	WCOV	04/06/22	04/06/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:00 PM-5:30 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$50.00		0.00			
N 3	WCOV	04/07/22	04/07/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:00 PM-5:30 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$50.00		0.00			
N 4	WCOV	04/08/22	04/08/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:00 PM-5:30 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$50.00		0.00			
N 5	WCOV	04/05/22	04/05/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----		1				\$50.00		0.00			
N 6	WCOV	04/06/22	04/06/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----		1				\$50.00		0.00			
N 7	WCOV	04/07/22	04/07/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---		1				\$50.00		0.00			
N 8	WCOV	04/08/22	04/08/22	Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory		5p-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--		1				\$50.00		0.00			
N 9	WCOV	04/05/22	04/05/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----		1				\$50.00		0.00			
N 10	WCOV	04/06/22	04/06/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----		1				\$50.00		0.00			
N 11	WCOV	04/07/22	04/07/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---		1				\$50.00		0.00			
N 12	WCOV	04/08/22	04/08/22	M-F 6p-630p DM M-F 6p-630p Daily Mail	CM	6p-630p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Daily Mail															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--		1				\$50.00		0.00			
N 13	WCOV	04/05/22	04/05/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----		1				\$50.00		0.00			
N 14	WCOV	04/06/22	04/06/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----		1				\$50.00		0.00			
N 15	WCOV	04/07/22	04/07/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	---T---	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---		1				\$50.00		0.00			
N 16	WCOV	04/08/22	04/08/22	M-F 630p-7p Extra M-F 630p-7p Extra	CM	630p-7p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--		1				\$50.00		0.00			
N 17	WCOV	04/05/22	04/05/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	-T-----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
Wcov 9 O'Clock Local News															

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N 18	WCOV	04/06/22	04/06/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$150.00		0.00			
		Wcov 9 O'Clock Local News													
N 19	WCOV	04/07/22	04/07/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	---T---	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$150.00		0.00			
		Wcov 9 O'Clock Local News													
N 20	WCOV	04/08/22	04/08/22	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$150.00	L-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$150.00		0.00			
		Wcov 9 O'Clock Local News													
N 21	WCOV	04/05/22	04/05/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	-T-----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$100.00		0.00			
		Andy Griffith													
N 22	WCOV	04/06/22	04/06/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	--W----	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$100.00		0.00			
		Andy Griffith													
N 23	WCOV	04/07/22	04/07/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	---T---	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$100.00		0.00			
		Andy Griffith													
N 24	WCOV	04/08/22	04/08/22	M-F 935p-1005p M-F 935p-1005p Andy	CM	935p-1005p	----F--	:30	1	\$100.00	L-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$100.00		0.00			
		Andy Griffith													
N 25	WCOV	04/05/22	04/05/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$20.00		0.00			
		Andy Griffith													
N 26	WCOV	04/06/22	04/06/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI--W----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$20.00		0.00			
		Andy Griffith													
N 27	WCOV	04/07/22	04/07/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI---T---	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$20.00		0.00			
		Andy Griffith													
N 28	WCOV	04/08/22	04/08/22	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-10:35 PM (10:05 PM-10:35 PM)	PI----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$20.00		0.00			
		Andy Griffith													

Totals 28 \$1,880.00