ORDER

Order / Rev: 32200

Alt Order #: 27760845

Product Desc: AL-GOV 2022 Estimate: 2221 POLITICAL CANDIDATE

Flight Dates: 04/05/22 - 04/11/22

Original Date / Rev: 04/04/22 / 04/04/22

Order Type: **GENERAL**

WCOV-TV Primary AE:

Sales Office:

Sales Region:

Christopher Lynch WASH NAT

Agency

Orders

Name:

Flex Point Media, Inc **Buying Contact:**

Billing Contact: PO Box 1051

New Albany, OH 43054

Billing Cycle: Agency Commission:

New Business End:

Agency External ID:

Order Separation:

Unit Code:

Advertiser External ID:

Billing Type:

Billing Calendar:

EOM/EOC

Broadcast

Print Date 04/04/22 10:21:06

15%

Cash

Advertiser

Bill Plan

Name:

Political - Kay Ivey For Governor

Demographic: Product Codes:

PL1

Revenue Code 1:

POL Revenue Code 2:

Revenue Code 3:

Priority:

HH

AGY

CAND

L-4

Totals

Start Date End Date # Spots Gross Amount Net Amount 03/28/22 04/08/22 28 \$1,880.00 \$1,598.00

Month Gross Amount Net Amount # Spots Rating April 2022 28 \$1,880.00 \$1,598.00 0.00 Totals 28 \$1,880.00 \$1,598.00 0.00

General

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Christopher Lynch

Start Of Order - End Of Order

100%

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WCOV	04/05/2	2 04/05/22	Early Fringe 5-6		5р-6р			:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	D:- D	Th		M-F 5p-6p Big I	Bang Theory	(5:00 PM-5	:30 PM)							
	9	g Theory		\A/I-I	0	Б.	Б.:							
1/	<u>اعد</u> Veek: 04/	rt Date	End Date 04/10/22	<u>Weekdays</u> -T	Spots/Week	Rate \$50.00	Rating							
					DDTOM		0.00		-00		# 50.001.4	0.00.1114		050.00
IN Z	WCOV	04/06/2	2 04/06/22	Early Fringe 5-6		5p-6p (5:00 PM-5:		N	:30	7	\$50.00L-4	0.00 NM	1	\$50.00
	Big Ban	g Theory	r :	M-F 5p-6p Big I	sang meory	(3.00 FIVI-3.	.30 PIVI)							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 04/		04/10/22	W	1	\$50.00	0.00							
N 3	WCOV	04/07/2	2 04/07/22	Early Fringe 5-6	om BBTCM	5p-6p		-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
	AMERICAN			M-F 5p-6p Big B		(5:00 PM-5:	:30 PM)				400.002 .	0.00 1		400.00
	Big Ban	g Theory		1 7 3	,	1	,							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 04/0	04/22	04/10/22	T	1	\$50.00	0.00							
N 4	WCOV	04/08/2	2 04/08/22	Early Fringe 5-6	pm BBTCM	5p-6p		F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
				M-F 5p-6p Big B	Bang Theory	(5:00 PM-5:	:30 PM)							
		g Theory												
	contract of the state of	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
-	Veek: 04/0		04/10/22	F	1	\$50.00	0.00							
N 5	WCOV	04/05/2	2 04/05/22	Early Fringe 5-6	•	5p-6p	NAME OF THE PARTY		:30	1	\$50.00L-4	0.00 NM	1	\$50.00
M-F 5p-6p Big Bang Theory (5:30 PM-6:00 PM)														

Print Date: 04/04/22 10:21:06 Pa

WCOV-TV

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Order / Rev:

32200

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27760845

Product Desc:

AL-GOV 2022

Flight Dates:

04/05/22 - 04/11/22

Estimate:

2221 POLITICAL CANDIDATE

Ln Ch Start End Big Bang Theory	Inventory Code Brea	k Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da Week: 04/04/22 04/10/2		<u>Rate</u> 1 \$50.00	Rating 0.00						
N 6 WCOV 04/06/22 04/06	/22 Early Fringe 5-6pm BBTCM M-F 5p-6p Big Bang Theory	5p-6p (5:30 PM-6	W i:00 PM)	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory Start Date End Da Week: 04/04/22 04/10/2		<u>Rate</u> 1 \$50.00	Rating 0.00				3+		
	22 Early Fringe 5-6pm BBTCM	5р-6р	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory	M-F 5p-6p Big Bang Theory	(5:30 PM-6	:00 PM)						
<u>Start Date</u> <u>End Date</u> Week: 04/04/22 04/10/2		Rate 1 \$50.00	Rating 0.00						
N 8 WCOV 04/08/22 04/08	22 Early Fringe 5-6pm BBTCM	5р-6р	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Big Bang Theory	M-F 5p-6p Big Bang Theory	(5:30 PM-6	:00 PM)						
<u>Start Date</u> <u>End Date</u> Week: 04/04/22 04/10/2		Rate 1 \$50.00	Rating 0.00						
N 9 WCOV 04/05/22 04/05	22 M-F 6p-630p DM CM	6p-630p	-T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Daily Mail	M-F 6p-630p Daily Mail								
<u>Start Date</u> <u>End Da</u> Week: 04/04/22 04/10/2		Rate 1 \$50.00	Rating 0.00						
N 10 WCOV 04/06/22 04/06	22 M-F 6p-630p DM CM	6p-630p	W	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Daily Mail	M-F 6p-630p Daily Mail								
Start Date End Da Week: 04/04/22 04/10/2		Rate \$50.00	Rating						
N11 WCOV 04/07/22 04/07/		6p-630p	0.00 T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Daily Mail	M-F 6p-630p Daily Mail								
<u>Start Date</u> <u>End Da</u> Week: 04/04/22 04/10/2			Rating 0.00						
N 12 WCOV 04/08/22 04/08/		6p-630p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Daily Mail	M-F 6p-630p Daily Mail								
Start Date End Da Week: 04/04/22 04/10/2			Rating						
Week: 04/04/22 04/10/2 N 13 WCOV 04/05/22 04/05/		\$50.00 630p-7p	0.00 -T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Extra	M-F 630p-7p Extra								
Start Date End Da			Rating						
Week: 04/04/22 04/10/2 N14 WCOV 04/06/22 04/06/		\$50.00 630p-7p	0.00 w	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Extra	M-F 630p-7p Extra								
<u>Start Date</u> <u>End Da</u> Week: 04/04/22 04/10/2			Rating 0.00						
N 15 WCOV 04/07/22 04/07/		630p-7p	T	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Extra	M-F 630p-7p Extra								
<u>Start Date</u> <u>End Da</u> Week: 04/04/22 04/10/2		Rate \$50.00	Rating 0.00						
N 16 WCOV 04/08/22 04/08/	_	630p-7p	F	:30	1	\$50.00L-4	0.00 NM	1	\$50.00
Extra	M-F 630p-7p Extra								
Start Date End Da			Rating						
Week: 04/04/22 04/10/2 N17 WCOV 04/05/22 04/05/	2F 22 M-F 9p-935p Late NewsCM	\$50.00 9p-935p	0.00 -T	:30	1	\$150.00L-3	0.00 NM	1	\$150.00
Wcov 9 O'Clock Local Ne	M-F 9p-935p Late News	双 聚							

Print Date: 04/04/22 10:21:06 Page 3 of 3

WCOV-TV

Order / Rev:

32200

Advertiser:

Political - Kay Ivey For Governor

Alt Order #:

27760845

Product Desc:

AL-GOV 2022

Flight Dates:

04/05/22 - 04/11/22

Estimate:

2221 POLITICAL CANDIDATE

Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 -T 1 \$150.00 0.00 N 18 WCOV 04/06/22 04/06/22 M-F 9p-935p Late News CM 9p-935p w :30 1 \$150.00L-3 0.00 NM 1	\$150.00
	\$150.00
	φ130.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 04/04/22 04/10/22W 1 \$150.00 0.00	
N 19 WCOV 04/07/22 04/07/22 M-F 9p-935p Late NewsCM 9p-935pT :30 1 \$150.00L-3 0.00 NM 1	\$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 T 1 \$150.00 0.00 N 20 WCOV 04/08/22 04/08/22 M-F 9p-935p Late NewsCM 9p-935p F :30 1 \$150.00L-3 0.00 NM 1	\$150.00
M-F 9p-935p Late News Wcov 9 O'Clock Local News	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 F 1 \$150.00 0.00 N21 WCOV 04/05/22 04/05/22 M-F 935p-1005p CM 935p-1005p -T :30 1 \$100.00L-3 0.00 NM 1	\$100.00
M-F 935p-1005p Andy	Ψ100.00
Andy Griffith Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 -T 1 \$100.00 0.00	
N 22 WCOV 04/06/22 04/06/22 M-F 935p-1005p CM 935p-1005pw :30 1 \$100.00L-3 0.00 NM 1 M-F 935p-1005p Andy	\$100.00
Andy Griffith Stort Date - End Date - Weekdays - Spate/Week - Bate - Bating	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 W 1 \$100.00 0.00	
N 23 WCOV 04/07/22 04/07/22 M-F 935p-1005p CM 935p-1005pT :30 1 \$100.00L-3 0.00 NM 1 M-F 935p-1005p Andy	\$100.00
Andy Griffith	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22T 1 \$100.00 0.00	
N24 WCOV 04/08/22 04/08/22 M-F 935p-1005p CM 935p-1005pF :30 1 \$100.00L-3 0.00 NM 1	\$100.00
M-F 935p-1005p Andy Andy Griffith	
<u>Start Date </u>	
N 25 WCOV 04/05/22 04/05/22 M-F 1005p-1105p CM 10:05 PM-10:35 PI-T :30 1 \$20.00L-4 0.00 NM 1	\$20.00
M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 -T 1 \$20.00 0.00 N26 WCOV 04/06/22 04/06/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIw :30 1 \$20.00L-4 0.00 NM 1	\$20.00
M-F 1005p-1105p (10:05 PM-10:35 PM) Andy Griffith	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 W 1 \$20.00 0.00 N 27 WCOV 04/07/22 04/07/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIT :30 1 \$20.00L-4 0.00 NM 1	\$20.00
M-F 1005p-1105p (10:05 PM-10:35 PM)	420.00
Andy Griffith <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 04/04/22 04/10/22 T	£20.00
N 28 WCOV 04/08/22 04/08/22 M-F 1005p-1105p CM 10:05 PM-10:35 PIF :30 1 \$20.00L-4 0.00 NM 1 M-F 1005p-1105p (10:05 PM-10:35 PM)	\$20.00
Andy Griffith Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 04/04/22 04/10/22 F 1 \$20.00 0.00	\$1 880 00