

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 31836  
**Alt Order #:** 27688758  
**Product Desc:** AL-GOV 2022  
**Estimate:** 2153 POLITICAL CANDIDATE  
**Flight Dates:** 03/10/22 - 03/16/22  
**Original Date / Rev:** 03/09/22 / 03/10/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Flex Point Media, Inc  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - Kay Ivey For Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/16/22	9	\$500.00	\$425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	9	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$500.00</b>	<b>\$425.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	03/12/22	03/12/22	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$100.00	L-3	0.00	NM	2	\$150.00
Fox News @ 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -----S- 1 \$100.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WCOV	03/07/22-03/13/22	Sat 9-930p Late News	9p-930p	-----Sa--	:30	(\$100.00)	0.00	NM						
See MG 1.2,1.3 [news will air late after fox sports]															
2	WCOV	03/07/22-03/13/22	M-SU 10p-1205a Late News	10-1205a	-----Sa--	:30	\$100.00	0.00	NM						
MG for 3.1,1.1															
3	WCOV	03/14/22-03/14/22	M-F 630p-7p Extra	630p-7p	M-----	:30	\$50.00	0.00	NM						
MG for 3.1,1.1															
N 2	WCOV	03/13/22	03/13/22	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$150.00	L-3	0.00	NM	3	\$150.00
Fox News @ 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/07/22 03/13/22 -----S 1 \$150.00 0.00															

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Advertiser: Political - Kay Ivey For Governor  
 Product Desc: AL-GOV 2022  
 Estimate: 2153 POLITICAL CANDIDATE

WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	03/07/22-03/13/22		Sun 9-930p Late News		9p-930p	-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
		See MG 2.2,2.3,2.4													
		[na]													
2	WCOV	03/15/22-03/16/22		M-F 630p-7p Extra		630p-7p	-TW-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
3	WCOV	03/15/22-03/16/22		M-F 630p-7p Extra		630p-7p	-TW-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
4	WCOV	03/14/22-03/14/22		M-F 6p-630p DM		6p-630p	M-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 2.1 03/13													
N 3	WCOV	03/10/22	03/10/22	M-F 935p-1005p	CM	935p-1005p	---T---	:30	1	\$50.00	L-4	0.00	NM	0	\$0.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	---T---					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WCOV	03/07/22-03/13/22		M-F 935p-1005p		935p-1005p	---Th----	:30		<del>(\$50.00)</del>		0.00	NM		
		See MG 1.2,1.3													
		[NA]													
N 4	WCOV	03/11/22	03/11/22	M-F 935p-1005p	CM	935p-1005p	----F--	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/22	03/13/22	----F--					1	\$50.00		0.00			
N 5	WCOV	03/14/22	03/14/22	M-F 935p-1005p	CM	935p-1005p	M-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	M-----					1	\$50.00		0.00			
N 6	WCOV	03/15/22	03/15/22	M-F 935p-1005p	CM	935p-1005p	-T-----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	-T-----					1	\$50.00		0.00			
N 7	WCOV	03/16/22	03/16/22	M-F 935p-1005p	CM	935p-1005p	--W----	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
		M-F 935p-1005p Andy													
		Andy Griffith													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/22	03/20/22	--W----					1	\$50.00		0.00			
													Totals	9	\$500.00